

# Manage your entire fleet of HP and Zebra devices



HP Managed Print Services (MPS) with Zebra



## WHY CHOOSE HP?

- Consolidate vendors without sacrificing flexibility
- Manage your entire office and production printing environment
- Choose from a broad portfolio of A4/A3 and Zebra devices
- Get deep discounts on hardware, services, and supplies
- Depend on a global offer

## Get deep vendor consolidation for your fleet of HP and Zebra devices under one MPS contract

For many businesses, developing clear strategies for understanding current costs is emerging as a top priority. Ultimately, the goal is to achieve total cost management across the enterprise. As a result, when it comes to managed print services, companies want to invest in fewer, stronger relationships with trusted vendors. At the same time, these primary vendors must have the flexibility to support a variety of brands that deliver business-critical capabilities.

## Count on HP flexibility

HP MPS helps you seamlessly integrate reliable and secure print solutions into your unique business. HP's broad portfolio of A3/A4 managed devices offers right-sized and right-fit devices for your needs. And for further print environment optimisation, you can include Zebra devices in your HP MPS contract. HP's management of the functionality and security of Zebra devices is unmatched in the industry.

HP MPS lets you choose from a modular and flexible set of managed services for device maintenance, supplies management, and remote management and diagnostic services. With HP's professional services, you can improve print security, business intelligence, and more.

## Consolidate device management

Whether your enterprise is small or large, easy-to-use HP Web Jetadmin offers a simple, web-based interface to install, configure, troubleshoot, and manage HP, Zebra, and other non-HP print devices.<sup>1</sup>

HP Web Jetadmin can auto-discover new HP and Zebra devices as they are added to the network, and configure device functionality and security settings based on your prescribed policies. You can even remotely upgrade firmware for the entire fleet.

## Help increase security

Manage security across your HP and Zebra devices with HP Security Manager.<sup>2</sup> Establish a fleet-wide security policy, automate device remediation, and install and renew unique certificates while getting the reports you need to prove compliance. HP Security Manager:

- Streamlines security management
- Delivers a policy-based, advanced compliance solution
- Enables effective, automated security monitoring, management, and remediation
- Increases security, strengthens compliance, and reduces risk
- Provides a baseline for securing devices with HP Security Manager Base Policy

## Add specialised Zebra printing to your HP MPS contract



Retail tags



Shipping labels



Wristbands



Asset tags



RFID labels



Certification labels



Tickets

## Zebra at a glance

Zebra delivers highly specialised devices and solutions that are tailored and optimised for specific industries. With Zebra, you can count on:<sup>3</sup>

- #1**
- Enterprise mobile computing
  - Data capture
  - Barcode label, card, RFID tag, and wristband printing
  - RFID reader

**\$5.6B** revenue (FY 2021)

**50+** years of innovation in thermal printing

**5.3K+** patents issued or pending

## Stay up and running

Count on HP MPS to deliver reliable supplies for your fleet—including Zebra devices—on time, and help keep users up and running with quality output.<sup>4</sup> You can also take advantage of HP's flexible billing options, along with deep discounts for devices, services, and supplies to get the business terms that work for you.

## Depend on a solution that's right for you

No matter what your industry, HP and Zebra have a right-sized solution for your business. HP and Zebra devices are designed to withstand the rigours of your day-to-day business operations.

For example, HP Healthcare Solutions and Zebra fit-for-purpose technology deliver integrated healthcare solutions and services for a safer, smarter, and secured clinical environment.

## Count on just-in-time supplies<sup>4</sup>

Get Zebra supplies right when you need them with remote monitoring of Zebra devices. Available for the majority of the Zebra supplies portfolio—including labels, ribbons, wristbands, receipts, and printheads—automated supplies management helps avoid the frustration and time spent ordering depleted supplies. Increase efficiency and satisfaction for end users, while helping to lower operating and support costs.

Automated supplies management also minimises the amount of stock you need on hand, shrinking your overall supplies inventory. That means you'll no longer have to deal with ordering delays or pay for costly rush orders.

## Trust in proven results

A pharmaceutical company was looking to improve management, consistency, and control for their aging label-printing fleet, which is spread across various countries and geographies, many with local-to-local ordering requirements.

With HP MPS and Zebra, the company:

- Standardised the flow of service calls
- Delivered tailored, regional support for break-fix
- Reduced data entry errors for time savings
- Freed up 15% of staff hours, allowing staff to focus on higher-value tasks
- Simplified their business with new technology and an enhanced tool set

<sup>1</sup> HP Web Jetadmin can obtain device details from non-HP devices as long as this information is available in standard (non-proprietary) MIBs.

<sup>2</sup> HP Security Manager must be purchased separately. To learn more, please visit [hp.com/go/securitymanager](http://hp.com/go/securitymanager).

<sup>3</sup> "Fact Sheet," Zebra, February 2022, [zebra.com/content/dam/zebra\\_new\\_ia/en-us/corporate-and-brand/brand/corporate-fact-sheet/corporate-fact-sheet-en-us.pdf](http://zebra.com/content/dam/zebra_new_ia/en-us/corporate-and-brand/brand/corporate-fact-sheet/corporate-fact-sheet-en-us.pdf).

<sup>4</sup> The automated supplies management program is currently only available in the U.S. Support for additional countries will be added over time. Please contact your HP sales representative for more information and supplies ordering options.

