

# **MONTENEGRO**



Montenegro ranks 45th among the 129 economies featured in the GII 2019.

The Global Innovation Index (GII) is a ranking of world economies based on innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Montenegro over the past three years, noting that data availability and the GII model influence year-on-year comparisons of the GII ranks. The confidence interval for Montenegro's ranking in the GII 2019 is between 44 and 60.

#### Montenegro's Rankings, 2017 - 2019

|      | GII | Innovation<br>Inputs | Innovation<br>Outputs |  |  |
|------|-----|----------------------|-----------------------|--|--|
| 2019 | 45  | 55                   | 46                    |  |  |
| 2018 | 52  | 51                   | 55                    |  |  |
| 2017 | 48  | 50                   | 52                    |  |  |

- Montenegro performs better in Innovation Outputs than Inputs in 2019.
- This year Montenegro ranks 55th in Innovation Inputs, worse than last year and compared to 2017.
- As for Innovation Outputs, Montenegro ranks 46th. This position is better than last year and compared to 2017.



Montenegro ranks 5th among the 34 upper middle-income economies.



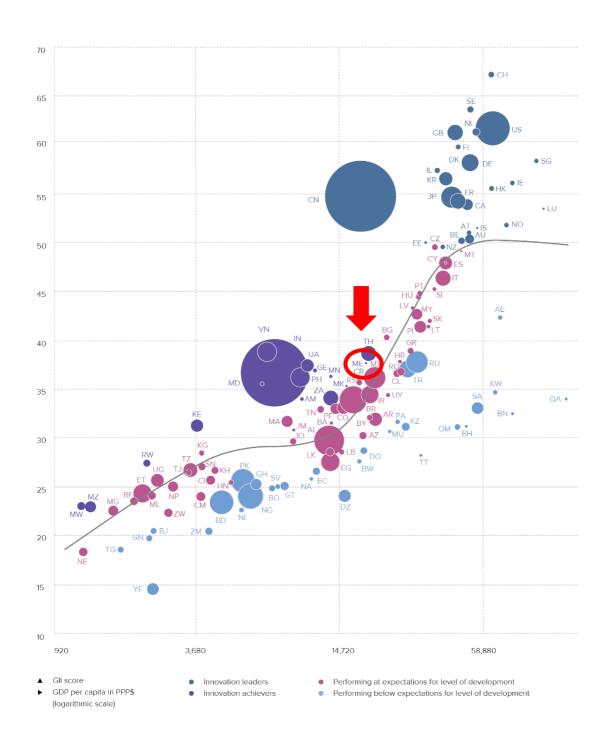
Montenegro ranks 30th among the 39 economies in Europe.

## **EXPECTED VS. OBSERVED INNOVATION PERFORMANCE**

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are considered Innovation under-performers relative to GDP.

Relative to GDP, Montenegro performs above its expected level of development.

# GII scores and GDP per capita in PPP US\$ (bubbles sized by population)

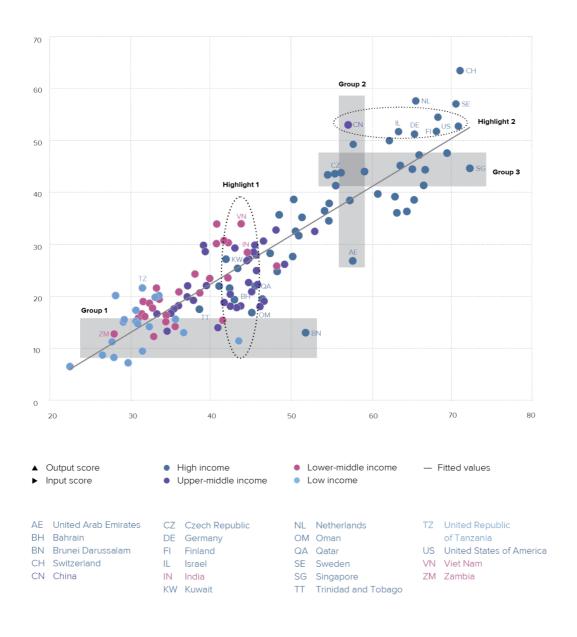


# EFFECTIVELY TRANSLATING INNOVATION INVESTMENTS INTO INNOVATION OUTPUTS

The chart below shows the relationship between innovation inputs and innovation outputs, indicating which economies best translate innovation inputs into innovation outputs. Economies appearing above the line are effectively translating their costly innovation investments into more and higher-quality outputs. In contrast, those below the line are not effectively translating innovation inputs into outputs.

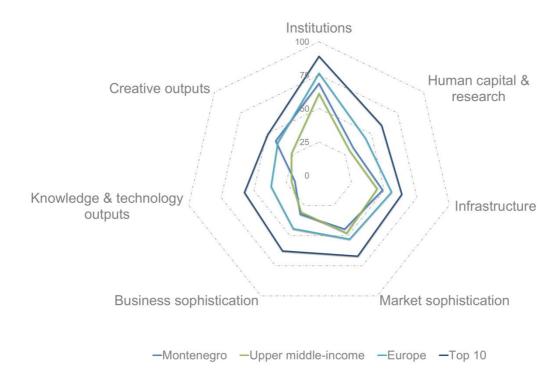
Montenegro produces more innovation outputs relative to its level of innovation investments.

## Innovation input/output performance by income group, 2019



## BENCHMARKING MONTENEGRO TO OTHER UPPER MIDDLE-INCOME ECONOMIES AND THE EUROPE REGION

## Montenegro's scores in the seven GII pillars



## **Upper middle-income economies**

Montenegro has high scores in five out of the seven GII pillars: Institutions, Human capital & research, Infrastructure, Business sophistication, and Creative outputs, which are above the average of the upper middle-income group.

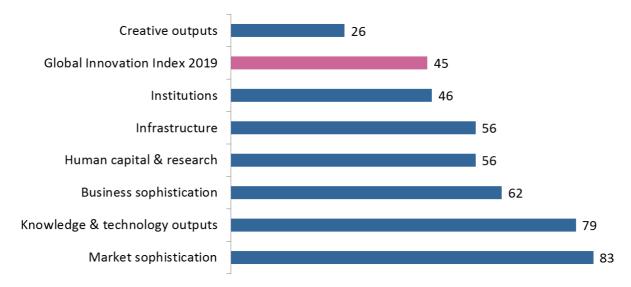
## **Europe Region**

Compared to other economies in Europe, Montenegro performs above average in 1 out of the 7 GII pillars: Creative outputs.

Top ranks are found in sub-pillars Tertiary education, Investment, Creative goods & services, and Online creativity, where the country ranks in the top 10 worldwide.

## **OVERVIEW OF MONTENEGRO'S RANKINGS IN THE 7 GII AREAS**

Montenegro performs the best in Creative outputs and its weakest performance is in Market sophistication.



<sup>\*</sup>The highest possible ranking in each pillar is 1.

## **MONTENEGRO'S INNOVATION STRENGTHS AND WEAKNESSES**

The table below gives an overview of Montenegro's strengths and weaknesses in the GII 2019.

| Strengths   |   |    |  |  |  |
|---|---|----|--|--|--|
| Code Indicator name                                       |   |    |  |  |  |
| 3.2.3   | Gross capital formation, % GDP                | 22 |  |  |  |
| 4.1.1   | Ease of getting credit*                       | 11 |  |  |  |
| 5.3.3   | ICT services imports, % total trade           | 13 |  |  |  |
| 5.3.4   | FDI net inflows, % GDP, 3-year average        |    |  |  |  |
| 6.2.2   | New businesses/th pop. 15–64                  | 22 |  |  |  |
| 6.2.3   | Computer software spending, % GDP             |    |  |  |  |
| 7   | Creative outputs                              |    |  |  |  |
| 7.2   | 2 Creative goods & services                   |    |  |  |  |
| 7.2.1 Cultural & creative services exports, % total trade |   |    |  |  |  |
| 7.2.2   | National feature films/mn pop. 15–69          | 10 |  |  |  |
| 7.2.4   | 7.2.4 Printing & other media, % manufacturing |    |  |  |  |
| 7.3   | Online creativity                             | 18 |  |  |  |
| 7.3.2   | Country-code TLDs/th pop. 15–69               | 1  |  |  |  |

| Weaknesses |  |      |  |  |
|------------|--|------|--|--|
| Code       | Indicator name                                     | Rank |  |  |
| 2.3.3      | Global R&D companies, top 3, in mn US\$            | 43   |  |  |
| 2.3.4      | QS university ranking, average score top 3*        | 78   |  |  |
| 4.3        | Trade, competition, & market scale                 | 121  |  |  |
| 4.3.3      | Domestic market scale, bn PPP\$                    | 128  |  |  |
| 5.1.3      | GERD performed by business, % GDP                  | 71   |  |  |
| 5.2.5      | Patent families 2+ offices/bn PPP\$ GDP            | 93   |  |  |
| 5.3.2      | High-tech imports, % total trade                   | 98   |  |  |
| 6.1.5      | Citable documents H index                          | 127  |  |  |
| 6.2.1      | Growth rate of PPP\$ GDP/worker, %, 3-year average | 86   |  |  |
| 6.2.5      | High- & medium-high-tech manufactures, %           | 88   |  |  |
| 6.3        | Knowledge diffusion                                | 107  |  |  |
| 6.3.4      | FDI net outflows, % GDP, 3-year average            | 123  |  |  |

#### **STRENGTHS**

- GII strengths for Montenegro are found in five of the seven GII pillars, and mostly on the innovation output side of the GII.
- Pillar Creative outputs (26) is a notable strength of Montenegro.
- In Creative outputs (26), sub-pillars Creative goods & services (14) and Online creativity (18) are relative strengths. Moreover, strengths are four indicators: Cultural & creative services exports (14), National feature films (10), Printing & other media (6), and Country-code TLDs where Montenegro positions 1st globally.
- In Knowledge & technology outputs (79), Montenegro's strengths are indicators New businesses (22) and Computer software spending (23).
- In Infrastructure (56), only one GII strength is found in indicator Gross capital formation (22).
- In Market sophistication (83), Montenegro has strength in indicator Ease of getting credit (11).
- In Business sophistication (62), strengths are indicators ICT services imports (13) and FDI inflows (12).

#### **WEAKNESSES**

- Montenegro's weaknesses in the GII are found in four of the seven GII pillars.
- Several of these relative weaknesses are in Knowledge & technology outputs (79). These are sub-pillar Knowledge diffusion (107) and indicators Quality of scientific publications (127), Labor productivity growth (86), High- & medium-high-tech manufactures (88), and FDI outflows (123).
- In Human capital & research (56), Montenegro's weaknesses are indicators Global R&D companies (43) and Quality of universities (78).
- In Market sophistication (83), sub-pillar Trade, competition, & market scale (121) and its indicator Domestic market scale (128) are GII weaknesses for this country.
- In Business sophistication (62), Montenegro has relative weaknesses in three indicators: R&D performed by business (71), Patent families in two or more offices (93), and High-tech imports (98).

## **MONTENEGRO**

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|          | out rank     | Input rank       | Income                              | Region      | · · · · ·       | Popi       | ulation (r     | mn) GDP, PPP\$         | GDP per capita, PPP\$                           | GII 2        | UIS r     | an            |
|----------|--------------|------------------|-------------------------------------|-------------|-----------------|------------|----------------|------------------------|---|--------------|-----------|---------------|
|          | 46           | 55               | Upper middle                        | EUR         |                 |            | 0.6            | 11.8                   | 19,043.3  |              | 52        |               |
|          |              |                  | :                                   | Score/Value | Rank            |            |                |                        | So  | core/Value   | Rank      |               |
|          | INSTITU      | ITIONS           |                                     | 68.9        | 46              | •          |                | <b>BUSINESS SOPH</b>   | ISTICATION                                      | 32.2         | 62        |               |
|          | Delitical    |                  |                                     | E0.7        | 56              |            | 5.1            | Knowledge werkers      |   | 20.0         | 57        |               |
| .1       |              |                  | stability*                          |             | 46              |            | 5.1.1          | -                      | e employment, %                                 |              | 32        |               |
| .2       |              |                  | SS*                                 |             | 62              |            | 5.1.2          |                        | training, % firms                               |              | 67        |               |
| _        | COVETIIII    | ent encetivene   |                                     |             | 02              |            | 5.1.3          |                        | business, % GDP.                                |              | 71        | $\mathcal{C}$ |
| 2        | Regulato     | rv environmer    | nt                                  | 71.7        | 47              |            | 5.1.4          |                        | ısiness, %                                      |              | 61        | _             |
| .1       |              |                  |                                     |             | 56              |            | 5.1.5          |                        | v/advanced degrees, %                           |              | 34        |               |
| 2        | _            |                  |                                     |             | 63              |            |                | , ,                    | 9 .   |              |           |               |
| 3        | Cost of re   | dundancy disr    | nissal, salary weeks                | 11.2        | 35              |            | 5.2            | Innovation linkages    |   | 21.1         | 80        |               |
|          |              |                  |                                     |             |                 |            | 5.2.1          | University/industry re | esearch collaboration†                          | 41.6         | 61        |               |
|          | Business     | environment.     |                                     | 76.3        | 42              |            | 5.2.2          |                        | lopment <sup>†</sup>                            |              | 86        |               |
| 1        |              |                  | ess*                                |             | 72              |            | 5.2.3          |                        | oroad, %  |              | 60        |               |
| 2        | Ease of re   | esolving insolve | ency*                               | 66.0        | 40              |            | 5.2.4          |                        | deals/bn PPP\$ GDP                              |              | n/a       |               |
|          |              |                  |                                     |             |                 |            | 5.2.5          | Patent families 2+ of  | fices/bn PPP\$ GDP                              | 0.0          | 93        |               |
| 23       | HUMAN        | CAPITAL &        | RESEARCH                            | 33.0        | [56]            |            | 5.3            | Knowledge absorpt      | ion   | 35.5         | 53        |               |
|          |              |                  |                                     |             | • •             |            | 5.3.1          | Intellectual property  | payments, % total trade                         | 0.2          | 85        |               |
|          | Education    | n                |                                     | 49.3        | [62]            |            | 5.3.2          |                        | total trade                                     |              | 98        | (             |
| 1        |              |                  | on, % GDP                           |             | n/a             |            | 5.3.3          | -                      | , % total trade                                 |              | 13        | •             |
| 2        |              |                  | pil, secondary, % GDP/o             |             | n/a             |            | 5.3.4          |                        | ЭР <u>-</u>                                     |              | 12        | •             |
| 3        | School life  | e expectancy,    | years                               | 15.0        | 51              |            | 5.3.5          | Research talent, % in  | business enterprise                             | 12.2         | 62        |               |
| 4        |              | -                | maths, & science                    |             | 52              |            |                |                        |   |              |           |               |
| 5        | Pupil-tead   | ener ratio, seco | ndary                               | n/a         | n/a             |            | M              | KNOWLEDGE & 1          | ECHNOLOGY OUTPUTS                               | 18.5         | 79        |               |
|          | Tertiary e   | ducation         |                                     | 45.7        | [22]            |            | <del></del>    | TATO TIELD OF A        | -1002001 0011 013                               |              |           |               |
| .1       | -            |                  | oss                                 |             | 48              |            | 6.1            | Knowledge creation     | 1   | 12.9         | 62        |               |
| .2       |              |                  | engineering, %                      |             | n/a             |            | 6.1.1          | Patents by origin/bn   | PPP\$ GDP                                       | 1.0          | 62        |               |
| 3        |              |                  | y, %                                |             | n/a             |            | 6.1.2          | , ,                    | n/bn PPP\$ GDP                                  |              | 33        |               |
|          | •            | •                |                                     |             |                 |            | 6.1.3          |                        | gin/bn PPP\$ GDP                                |              | n/a       |               |
|          | Research     | & developme      | nt (R&D)                            | 3.8         | 83              |            | 6.1.4          |                        | articles/bn PPP\$ GDP                           |              | 31        |               |
| .1       |              |                  | ър. 🗎                               |             | 57              |            | 6.1.5          | Citable documents H    | H-index   | 0.6          | 127       |               |
| .2       |              |                  | &D, % GDP                           |             | 76              |            |                |                        |   |              |           |               |
| .3       |              |                  | avg. exp. top 3, mn US              |             | 43              | 0 \$       | 6.2            |                        |   |              | 80        |               |
| 4        | QS univer    | sity ranking, av | verage score top 3*                 | 0.0         | 78              | $\Diamond$ | 6.2.1          |                        | GDP/worker, %                                   |              | 86        |               |
|          |              |                  |                                     |             |                 |            | 6.2.2          |                        | op. 15-64                                       |              | 22        |               |
| 1        |              |                  |                                     |             |                 |            | 6.2.3          |                        | spending, % GDP                                 |              | 23        | •             |
|          | INFRAS       | TRUCTURE         |                                     | 48.8        |                 |            | 6.2.4<br>6.2.5 |                        | ificates/bn PPP\$ GDP<br>n-tech manufactures, % |              | 59<br>88  | _             |
|          | Informati    | on & commun      | ication technologies(I              | CTs) 68.3   | 61              |            | 0.2.5          | r ngn- a medidin-nigi  | r teen manufactures, 76                         | 0.1          | రర        | (             |
| 1        |              |                  |                                     | •           | 47              | •          | 6.3            | Knowledge diffusion    | n   | 9.3          | 107       | (             |
| 2        |              |                  |                                     |             | 59              | •          | 6.3.1          | •                      | receipts, % total trade                         |              | 77        |               |
| 3        |              |                  | rvice*                              |             | 75              |            | 6.3.2          |                        | s, % total trade                                |              | 96        |               |
| 4        |              |                  |                                     |             | 62              |            | 6.3.3          |                        | , % total trade                                 | 2.4          | 43        |               |
|          |              |                  |                                     |             |                 |            | 6.3.4          | FDI net outflows, % G  | GDP   | -1.2         | 123       | (             |
| .1       |              |                  | nn pop                              |             | <b>47</b><br>42 |            | _              |                        |   |              |           |               |
| .ı<br>.2 |              |                  | ш рор                               |             | 76              |            | ***            | CREATIVE OUTP          | UTS   | 41.4         | 26        |               |
| .3       |              |                  | % GDP                               |             | 22              | •          |                |                        |   |              |           |               |
|          |              |                  |                                     |             |                 |            | 7.1            |                        |   |              | 49        |               |
|          | Ecologica    | al sustainabilit | у                                   |             | 63              |            | 7.1.1          |                        | ı/bn PPP\$ GDP                                  |              | n/a       |               |
| .1       |              |                  |                                     |             | 56              |            | 7.1.2          | ,                      | origin/bn PPP\$ GDP                             |              | 79        |               |
| .2       |              |                  | nce*                                |             | 58              |            | 7.1.3          |                        | del creation†                                   |              | 71        |               |
| .3       | ISO 14001    | l environmenta   | l certificates/bn PPP\$ G           | SDP 1.5     | 56              |            | 7.1.4          | ICTs & organizationa   | I model creation <sup>†</sup>                   | 52.6         | 70        |               |
|          |              |                  |                                     |             |                 |            | 7.2            | Creative goods & se    | ervices   | 35.8         | 14        |               |
| î        | MARKE        | T SOPHISTIC      | CATION                              | 44.4        | 83              |            | 7.2.1          | Cultural & creative se | ervices exports, % total trade.                 | <u>⊕</u> 1.5 | 14        |               |
|          |              |                  |                                     |             |                 |            | 7.2.2          |                        | s/mn pop. 15-69                                 |              | 10        | _             |
|          |              |                  |                                     |             | 64              |            | 7.2.3          |                        | dia market/th pop. 15-69                        | n/a          |           |               |
|          | Ease of g    | etting credit*   | Φ                                   | 85.0        |                 | • •        | 7.2.4          |                        | ia, % manufacturing.                            |              | 6         |               |
| 2        |              |                  | te sector, % GDP                    |             | 71              |            | 7.2.5          | Creative goods expo    | orts, % total trade                             | 0.1          | 94        |               |
| 3        | Microfina    | nce gross Ioan   | s, % GDP                            | 0.1         | 48              |            |                | Online court is        |   | 20.0         | 40        |               |
|          | Investor     | nt               |                                     | F2.0        | 22              |            | <b>7.3</b>     |                        |   |              | <b>18</b> |               |
| 1        |              |                  | rity invoctors*                     |             | <b>33</b>       |            | 7.3.1          |                        | mains (TLDs)/th pop. 15-69                      |              | 89        |               |
| .1<br>၁  |              |                  | rity investors*<br>GDP <sup>©</sup> |             | 54              |            | 7.3.2          |                        | th pop. 15-69                                   |              | 1         | -             |
| .2<br>.3 |              |                  | GDP<br>1 PPP\$ GDP                  |             | 19<br>n/a       |            | 7.3.3<br>7.3.4 |                        | oop. 15-69/bn PPP\$ GDP                         |              | 44<br>n/a |               |
| د.       | venture C    | apitai uedis/DI  | ιιιΙψ ∪ <b>∪</b> Γ                  | 11/a        | ıı/d            |            | 7.5.4          | Monie abb creation     | DII FFF GUY                                     | n/a          | 11/8      |               |
| 3        | Trade, co    | mpetition, & n   | narket scale                        | 43.9        | 121             | 0 \$       |                |                        |   |              |           |               |
| .1       |              |                  | ited avg., %                        |             | 64              |            |                |                        |   |              |           |               |
| .2       | Intensity of |                  | tition†                             |             | 92              |            |                |                        |   |              |           |               |
|          |              |                  | bn PPP\$                            |             |                 | 0 \$       |                |                        |   |              |           |               |

## **DATA AVAILABILITY**

The following tables list data that are missing or are outdated for Montenegro.

## Missing data

| Code  | Indicator name                                 | Country<br>year | Model<br>year | Source                                   |
|-------|--|-----------------|---------------|--|
| 2.1.1 | Expenditure on education, % GDP                | n/a             | 2015          | UNESCO Institute for Statistics          |
| 2.1.2 | Government funding/pupil, secondary, % GDP/cap | n/a             | 2015          | UNESCO Institute for Statistics          |
| 2.1.5 | Pupil-teacher ratio, secondary                 | n/a             | 2017          | UNESCO Institute for Statistics          |
| 2.2.2 | Graduates in science & engineering, %          | n/a             | 2016          | UNESCO Institute for Statistics          |
| 2.2.3 | Tertiary inbound mobility, %                   | n/a             | 2016          | UNESCO Institute for Statistics          |
| 4.2.3 | Venture capital deals/bn PPP\$ GDP             | n/a             | 2018          | Thomson Reuters                          |
| 5.2.4 | JV–strategic alliance deals/bn PPP\$ GDP       | n/a             | 2018          | Thomson Reuters                          |
| 6.1.3 | Utility models by origin/bn PPP\$ GDP          | n/a             | 2017          | World Intellectual Property Organization |
| 7.1.1 | Trademarks by origin/bn PPP\$ GDP              | n/a             | 2017          | World Intellectual Property Organization |
| 7.2.3 | Entertainment & Media market/th pop. 15–69     | n/a             | 2017          | PwC                                      |
| 7.3.4 | Mobile app creation/bn PPP\$ GDP               | n/a             | 2018          | App Annie                                |

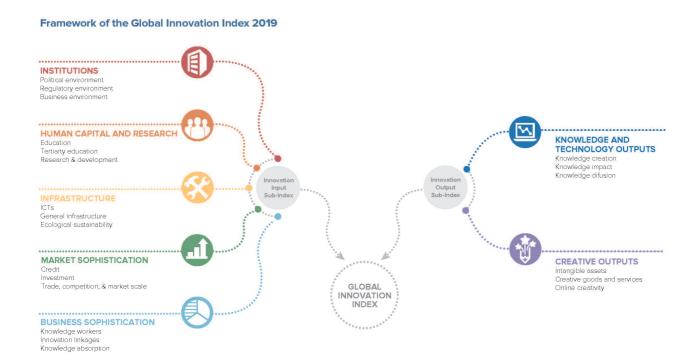
## **Outdated data**

| Code  | Indicator name                                      | Country Model |      | Sauras   |  |
|-------|---|---------------|------|--|--|
| Code  | indicator name                                      | year          | year | Source   |  |
| 2.3.1 | Researchers, FTE/mn pop.                            | 2016          | 2017 | UNESCO Institute for Statistics; Eurostat; OECD - Main Science and Technology Indicators |  |
| 2.3.2 | Gross expenditure on R&D, % GDP                     | 2016          | 2017 | UNESCO Institute for Statistics; Eurostat; OECD - Main Science and Technology Indicators |  |
| 4.1.2 | Domestic credit to private sector, % GDP            | 2016          | 2017 | International Monetary Fund  |  |
| 4.2.2 | Market capitalization, % GDP                        | 2012          | 2017 | World Federation of Exchanges  |  |
| 5.1.3 | GERD performed by business, % GDP                   | 2016          | 2017 | UNESCO Institute for Statistics; Eurostat; OECD - Main Science and Technology Indicators |  |
| 5.1.4 | GERD financed by business, %                        | 2015          | 2016 | UNESCO Institute for Statistics; Eurostat; OECD - Main Science and Technology Indicators |  |
| 5.2.3 | GERD financed by abroad, %                          | 2015          | 2016 | UNESCO Institute for Statistics  |  |
| 5.3.5 | Research talent, % in business enterprise           | 2016          | 2017 | UNESCO Institute for Statistics; Eurostat; OECD - Main Science and Technology Indicators |  |
| 6.1.1 | Patents by origin/bn PPP\$ GDP                      | 2016          | 2017 | World Intellectual Property Organization   |  |
| 6.2.5 | High- & medium-high-tech manufactures, %            | 2015          | 2016 | United Nations Industrial Development Organization                                       |  |
| 7.1.2 | Industrial designs by origin/bn PPP\$ GDP           | 2016          | 2017 | World Intellectual Property Organization   |  |
| 7.2.1 | Cultural & creative services exports, % total trade | 2016          | 2017 | World Trade Organization   |  |
| 7.2.2 | National feature films/mn pop. 15–69                | 2015          | 2017 | UNESCO Institute for Statistics  |  |
| 7.2.4 | Printing & other media, % manufacturing             | 2015          | 2016 | United Nations Industrial Development Organization                                       |  |
| 7.3.3 | Wikipedia edits/mn pop. 15–69                       | 2014          | 2017 | Wikimedia Foundation   |  |

### ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is co-published by Cornell University, INSEAD, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations. In 2019, the GII presents its 12<sup>th</sup> edition devoted to the theme **Creating Healthy Lives—The Future of Medical Innovation**.

Recognizing that innovation is a key driver of economic development, the GII aims to provide a rich innovation ranking and analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for countries that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that includes institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each containing three sub-pillars.



