

Optimizing Your Google Presence

June 2019

miles
PARTNERSHIP
Grow with Google

Using Google MyBusiness: Drive Marketing Strategies and Measure Impactful Results

Nicole Woods
Director, Digital Strategy + Communications

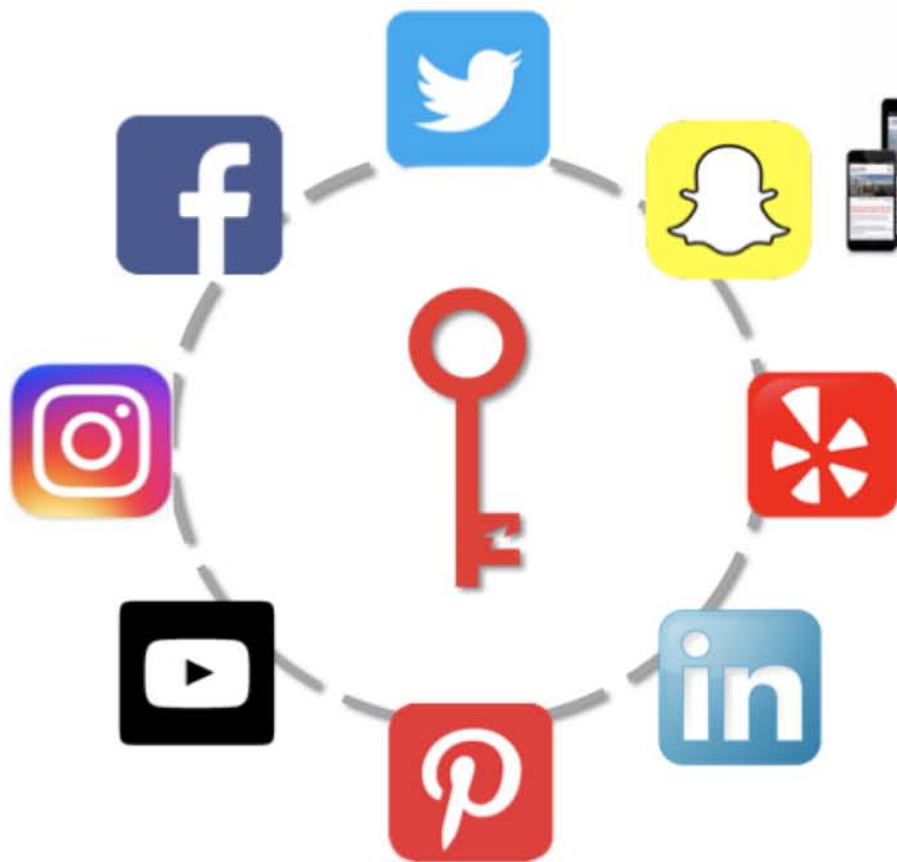




STARTING HERE  **PH**
CAN LEAD ANYWHERE



Online Presence



Google



Google Search

I'm Feeling Lucky

92.74%
market share



4,500,000,000
monthly active users

Independence Visitor Center

599 Market Street
Philadelphia, PA 19106

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Website

How customers search for your business

1 quarter



- Direct**
Customers who find your listing searching for your business name or address
- Discovery**
Customers who find your listing searching for a category, product, or service
- Branded**
Customers who find your listing searching for a brand related to your business

Customer actions

The most common actions that customers take on your listing

1 quarter

Total actions 25.1K

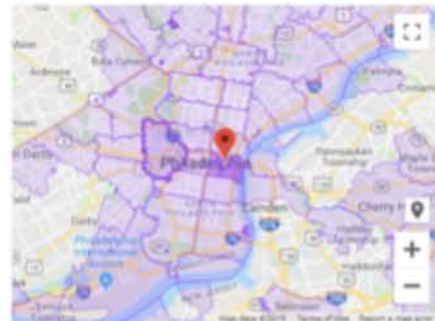


Directions requests

The areas where customers request directions to your business from

1 quarter

19106	2,333
19107	1,979
19104	796
19103	550
19147	468
19130	383
19153	253
19123	210
19146	157
19124	130
08054	122
19148	101
19131	86
08002	83
19122	69
19128	68



Total Views

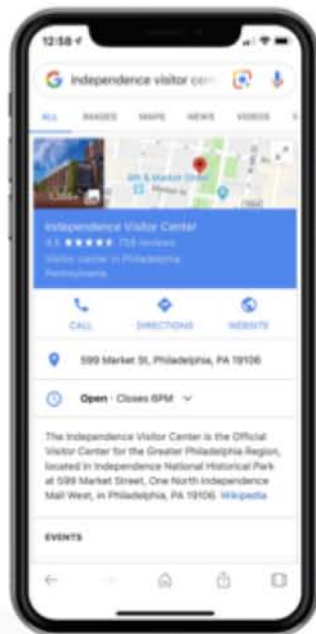
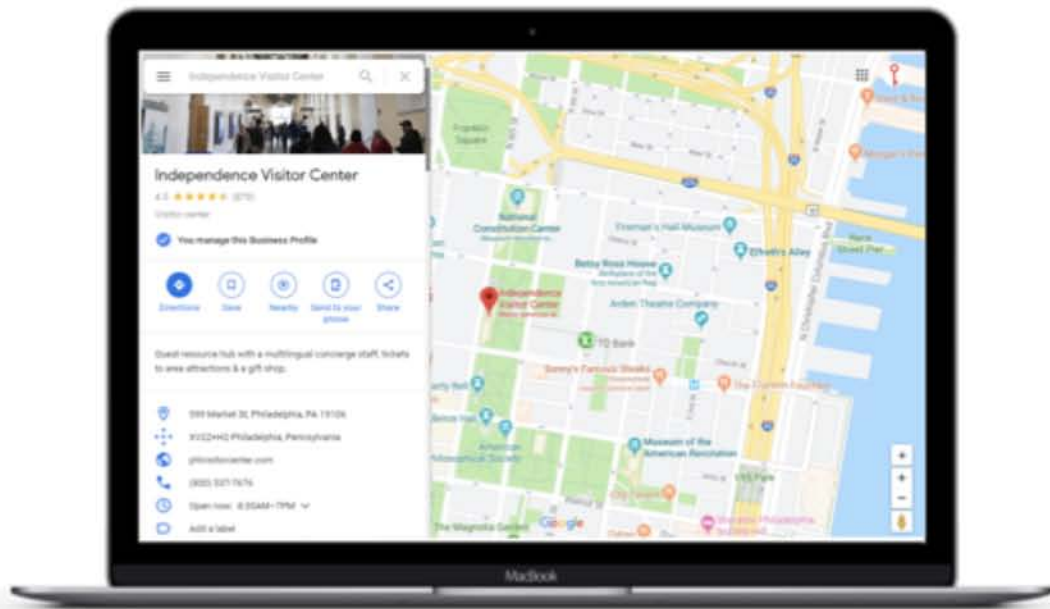
22,542,336

Google My Business

Independence Visitor Center

85%

Total Online Audience



126,229

Directions Requested

20,815

Website Clicks

2,428

Phone Calls

Your Online Channels

Entire Digital Ecosystem



Google

is everywhere

- ✓ Stay current
- ✓ Look for new opportunities
- ✓ Be willing to innovate



Thank you!

Nicole Woods
Director, Digital Strategy + Communications





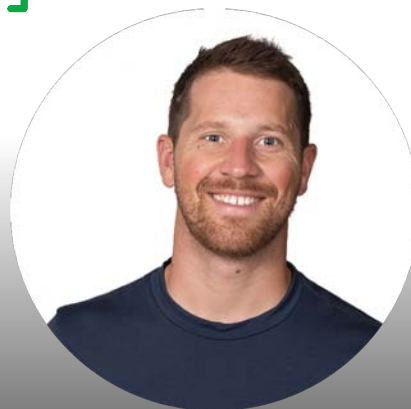
77 Destinations Participating

39,000 Business Profiles Audited



★ 2019 ★

Grow with Google
HIGH IMPACT PARTNER



Josh Wray

Google Program Specialist
Miles Partnership





Visit Philly is participating in a program called the **Google DMO Partnership**, which gives destinations the tools to improve the quality and accuracy of information available within Google's products.



We want to understand **how people search** for *Philadelphia and The Countryside* when they're planning a trip and **what they see when they do.**



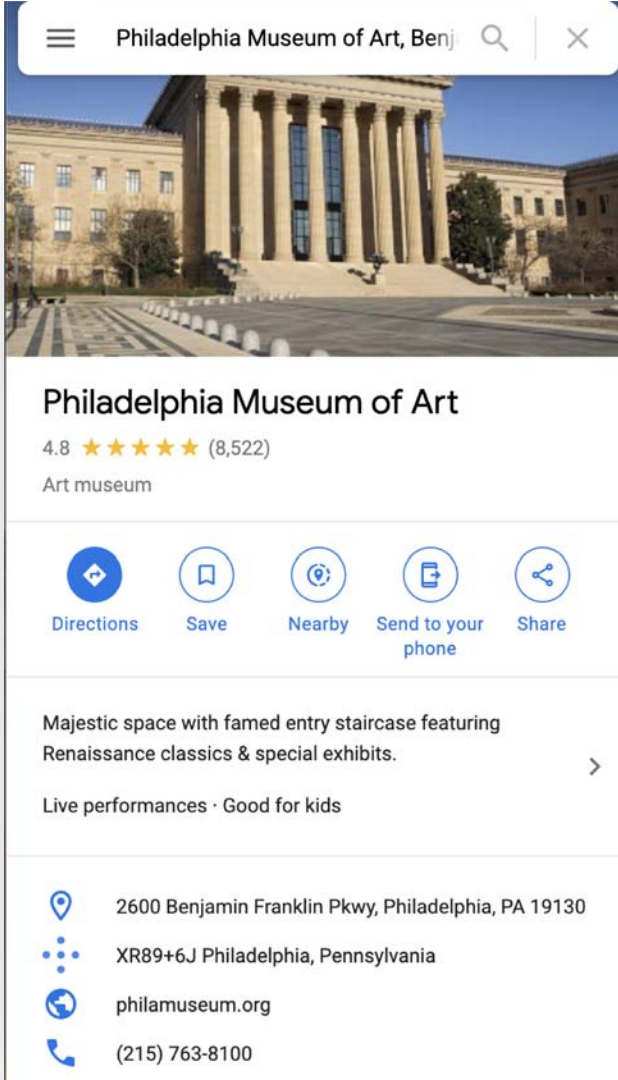
Sometimes we
find things that
look great!

Sometimes we
find things that
are a little
weird.





We want to help you **maximize** and **optimize** your exposure in Google's products because it benefits **your business**, the **visitor** and your **destination**.

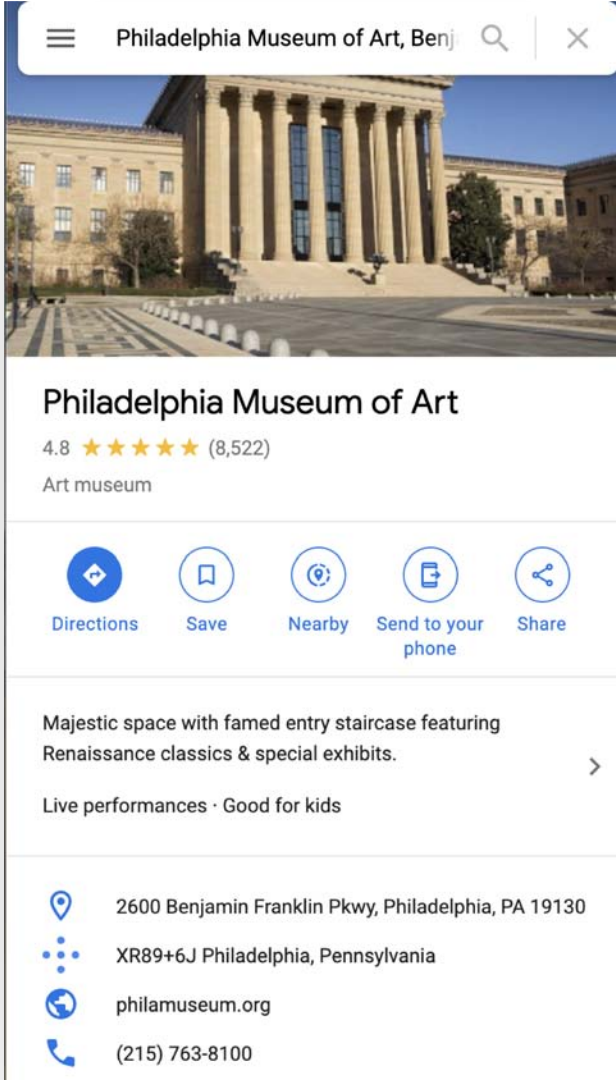


This is your

Business Profile

*It contains everything
Google knows about
your business.*





Three


*Things you should know
about your business
profile.*



1

Your Business Profile is an
enormous source of exposure
for your business

Independence Visitor Center



4.5 ★★★★★ · 766 reviews

Visitor center

SAVE NEARBY SEND TO YOUR PHONE SHARE

Guest resource hub with a multilingual concierge staff, tickets to area attractions & a gift shop.

599 Market St, Philadelphia, PA 19106

XV22+H2 Philadelphia, Pennsylvania

phlvisitorcenter.com

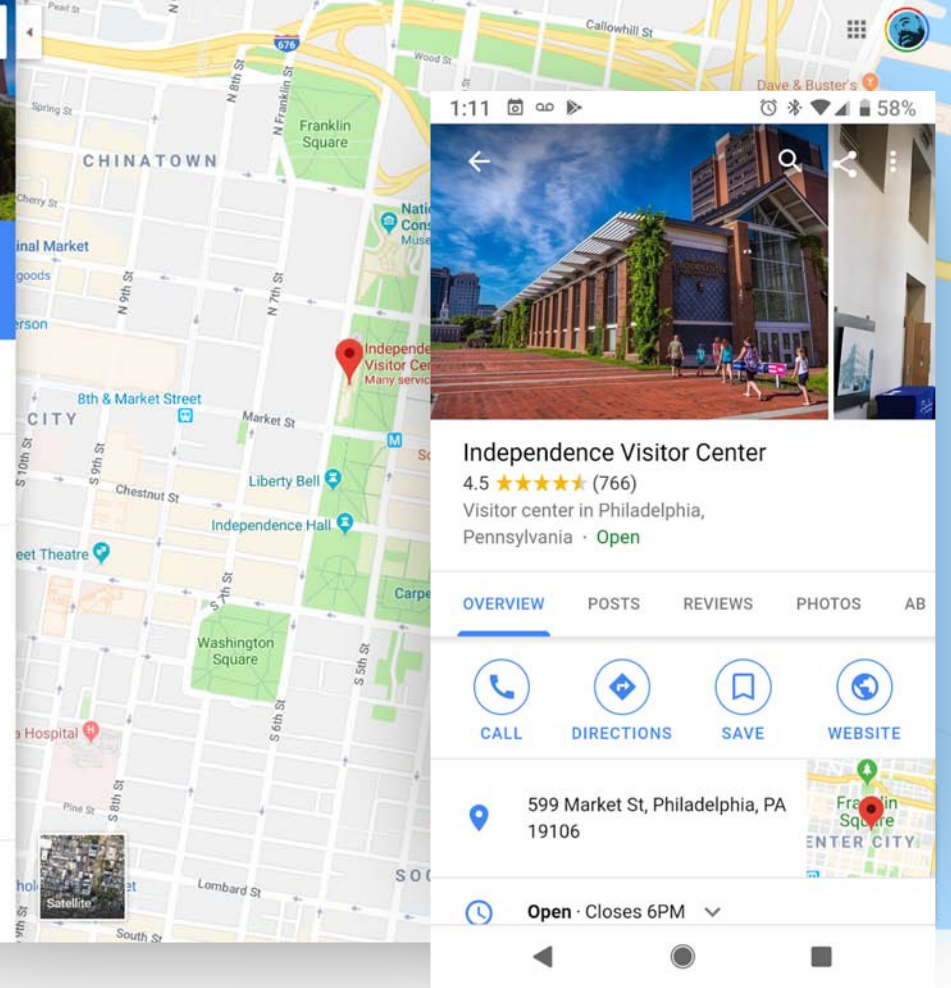
(800) 537-7676

Open now: 8:30AM-6PM

Add a label

Suggest an edit

Popular times Tuesdays



Independence Visitor Center

4.5 ★★★★★ (766)

Visitor center in Philadelphia, Pennsylvania · Open

OVERVIEW POSTS REVIEWS PHOTOS AB

CALL DIRECTIONS SAVE WEBSITE

599 Market St, Philadelphia, PA 19106

Open · Closes 6PM

Website Visits
11,585

Independence Visitor Center

4.5 ★★★★★ · 766 reviews

Visitor center

SAVE NEARBY SEND TO YOUR PHONE SHARE

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(800) 537-7676

Open now: 8:30AM-6PM

Add a label

Suggest an edit

Popular times Tuesdays

CHINATOWN

Franklin Square

Independence Visitor Center

8th & Market Street

Market St

Liberty Bell

Independence Hall

Washington Square

599 Market St, Philadelphia, PA 19106

Open · Closes 6PM

Website Visits
11,585

Views on Google Search:
252,397

Independence Visitor Center

4.5 ★★★★★ (766)

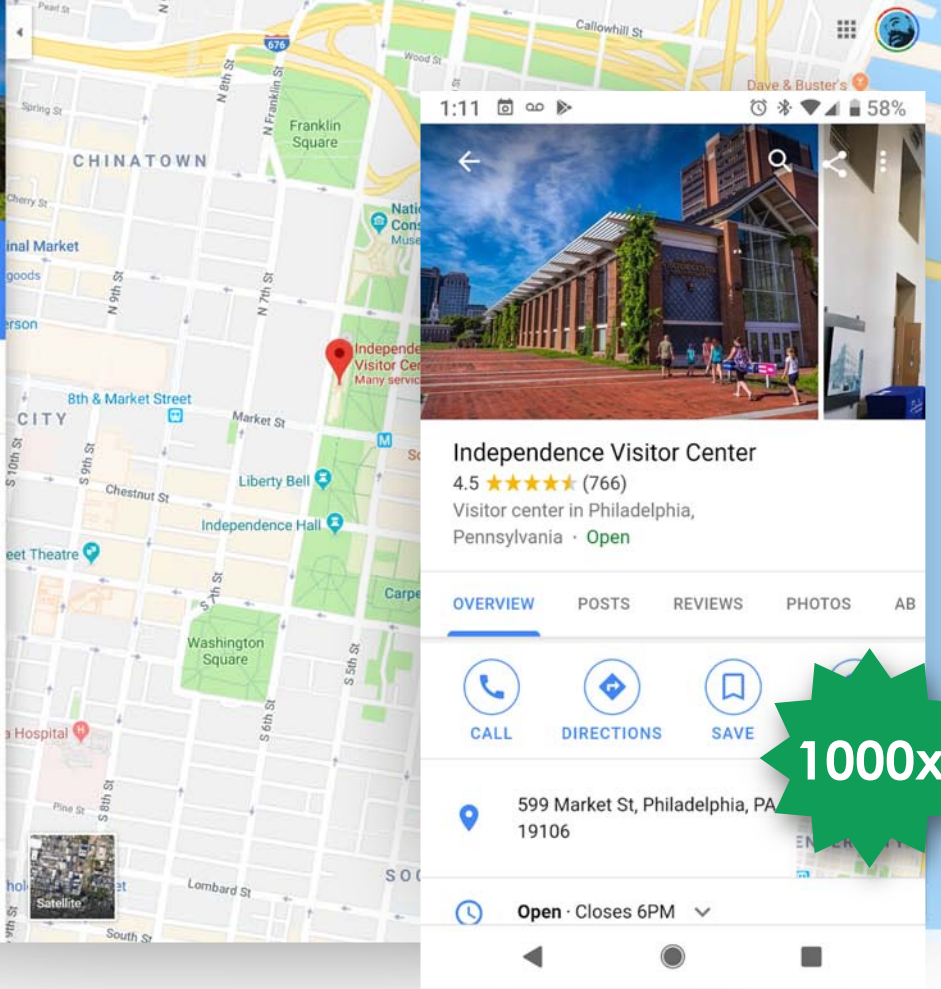
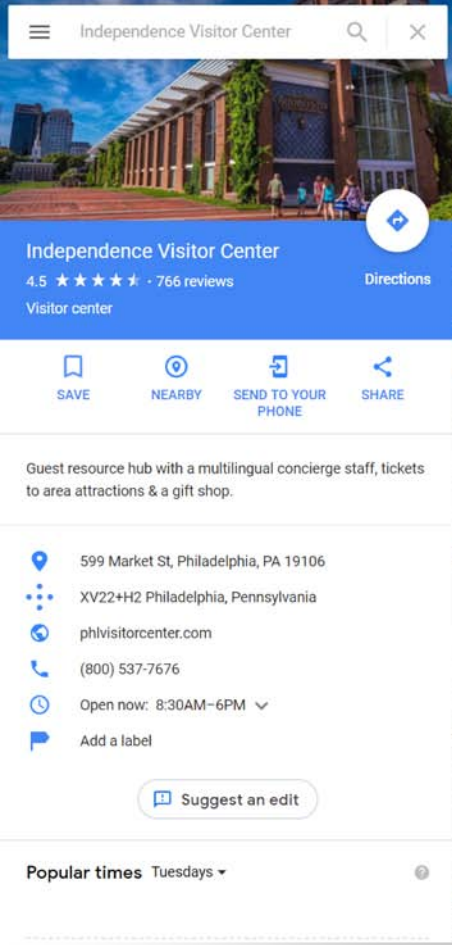
Visitor center in Philadelphia, Pennsylvania · Open

OVERVIEW POSTS REVIEWS PHOTOS AB

CALL DIRECTIONS SAVE WEBSITE

599 Market St, Philadelphia, PA 19106

Open · Closes 6PM



Website Visits
11,585

Views on Google Search:
252,397

Views on Google Maps:
11,082,365

The Local Pack



Rating ▾ Cuisine ▾ Price ▾ Hours ▾ Your past visits ▾

Zahav

4.7 ★★★★★ (1,274) · \$\$\$ · Israeli

237 St James Pl

Closed · Opens 5PM

Refined Israeli cooking



South Philly Barbacoa

4.7 ★★★★★ (694) · \$ · Mexican

1140 S 9th St

Closed · Opens 5AM Sat

No-frills venue for slow-cooked tacos



Suraya Restaurant

4.7 ★★★★★ (911) · \$\$ · Restaurant

1528 Frankford Ave

Closes soon · 2:30PM

Lebanese cafe, market & restaurant




☰ [More places](#)

Key source of organic exposure!

Result of a search
for a **keyword** + a
location

(Restaurant + Philadelphia)

The Local Pack



Map data ©2019

Rating ▾ Cuisine ▾ Price ▾ Hours ▾ Your past visits ▾

- Zahav**
4.7 ★★★★★ (1,274) · \$\$\$ · Israeli
237 St James Pl
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- South Philly Barbacoa**
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- Suraya Restaurant**
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1528 Frankford Ave
Closes soon · 2:30PM
Lebanese cafe, market & restaurant

[☰ More places](#)

But why
these three
business
profiles?



The Loc



Rating ▾ Cuisine ▾ Price ▾

Zahav

4.7 ★★★★★ (1,274) · \$\$\$ · Isra
237 St James Pl
Closed · Opens 5PM
Refined Israeli cooking

South Philly Barbacoa

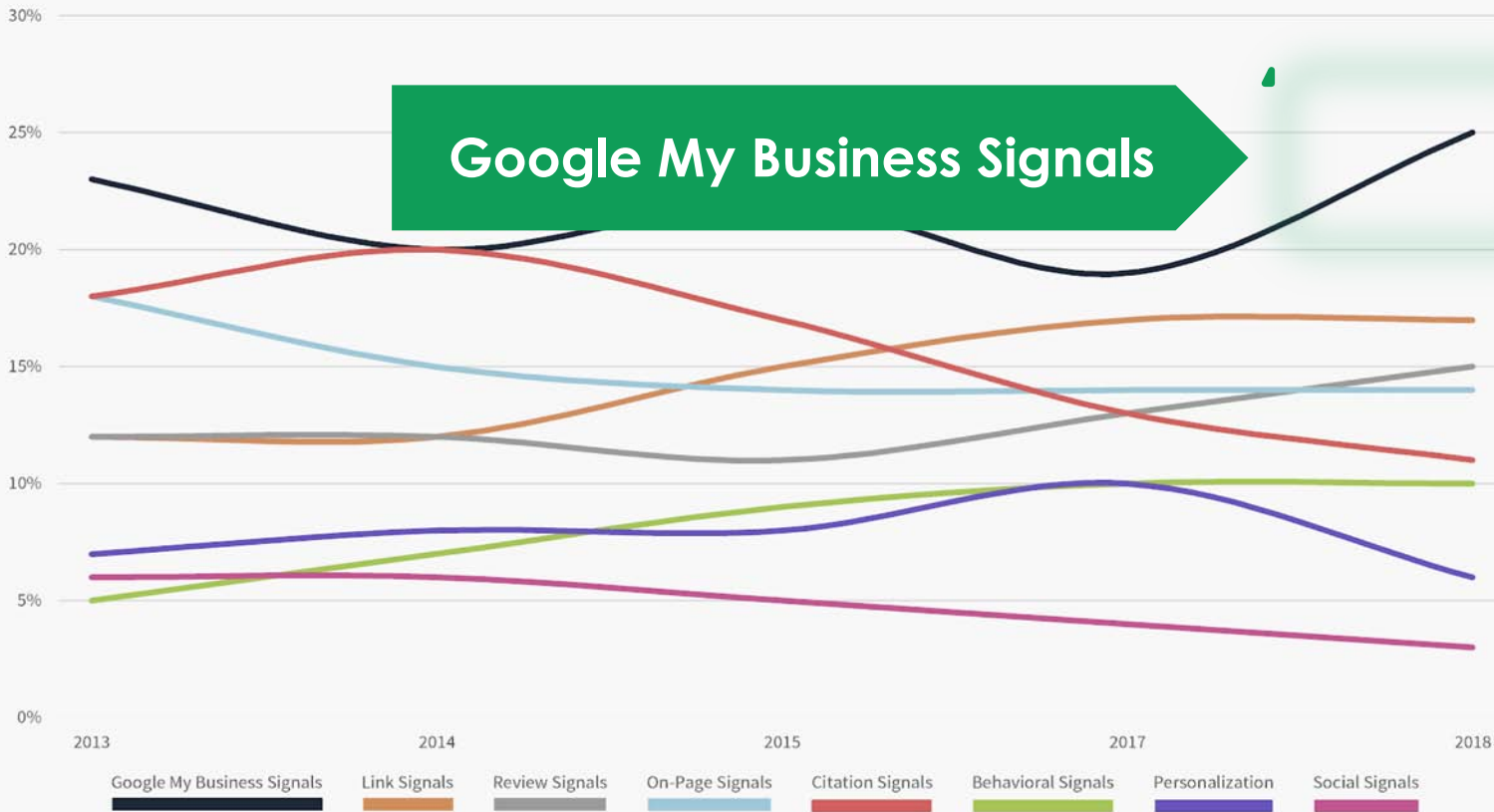
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☰ More places

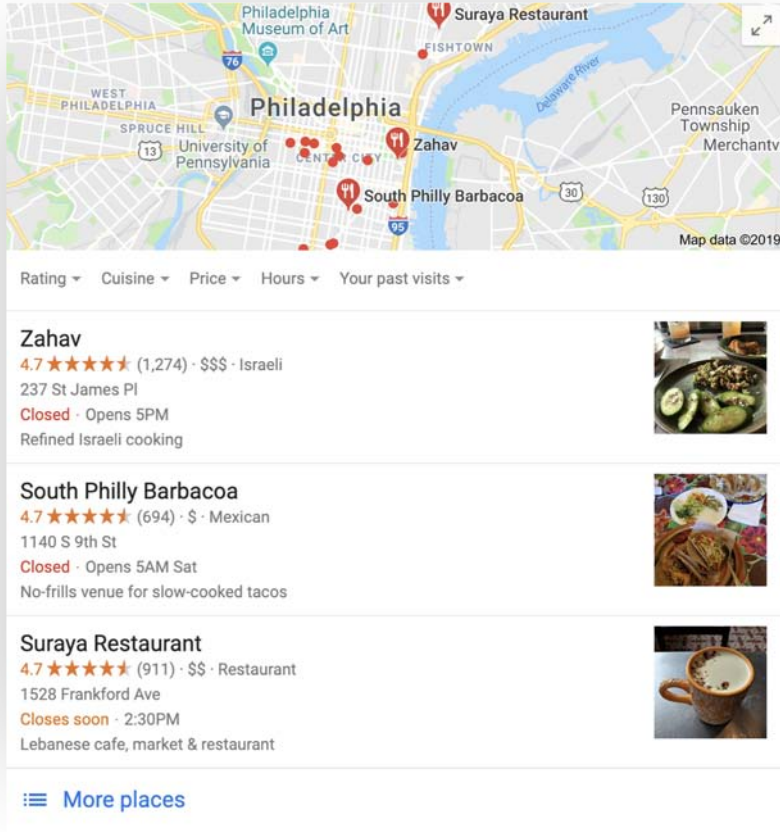
Local Pack/Local Finder Ranking Factors



Moz Local Ranking Factors Study Trends Analysis

BrightLocal

The Local Pack



Philadelphia

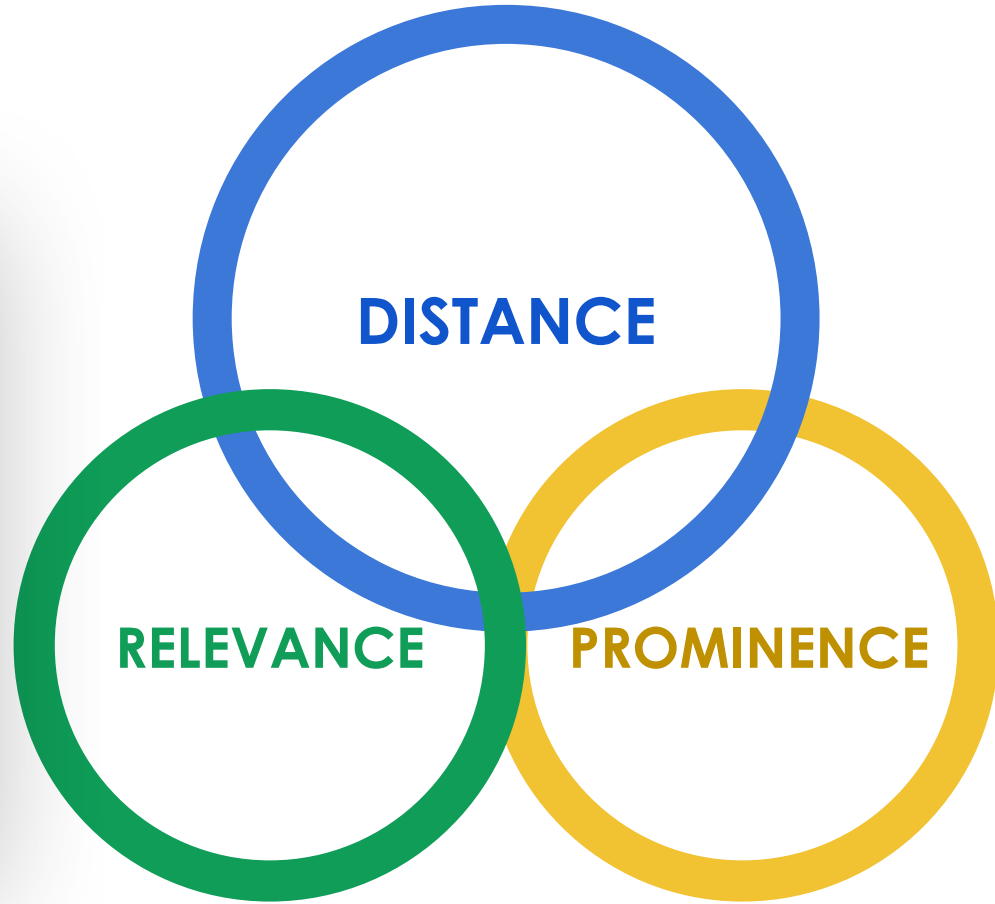
Rating ▾ Cuisine ▾ Price ▾ Hours ▾ Your past visits ▾

Zahav
4.7 ★★★★★ (1,274) · \$\$\$ · Israeli
237 St James Pl
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1528 Frankford Ave
Closes soon · 2:30PM
Lebanese cafe, market & restaurant


☰ [More places](#)








2

Maximized profiles **engage**
customers.

☰ zahav philadelphia 🔍 ✕



Zahav
4.7 ★★★★★ (1,274) · \$\$\$
Israeli restaurant


    

Directions Save Nearby Send to your phone Share

[RESERVE A TABLE](#)

Casual restaurant where modern techniques elevate a traditional Israeli menu. >

Late-night food · Small plates · Healthy options

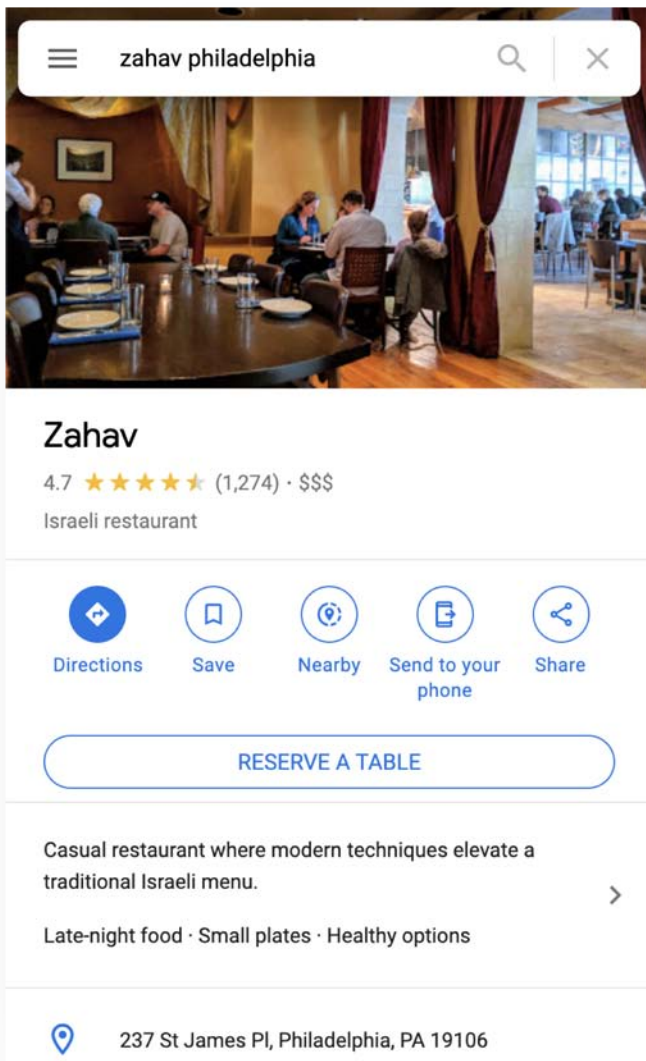
 237 St James Pl, Philadelphia, PA 19106

Up-to-date profiles are:

2.7X more likely to be considered reputable.¹



⁽¹⁾ Ipsos research: Benefits of a complete listing 2017



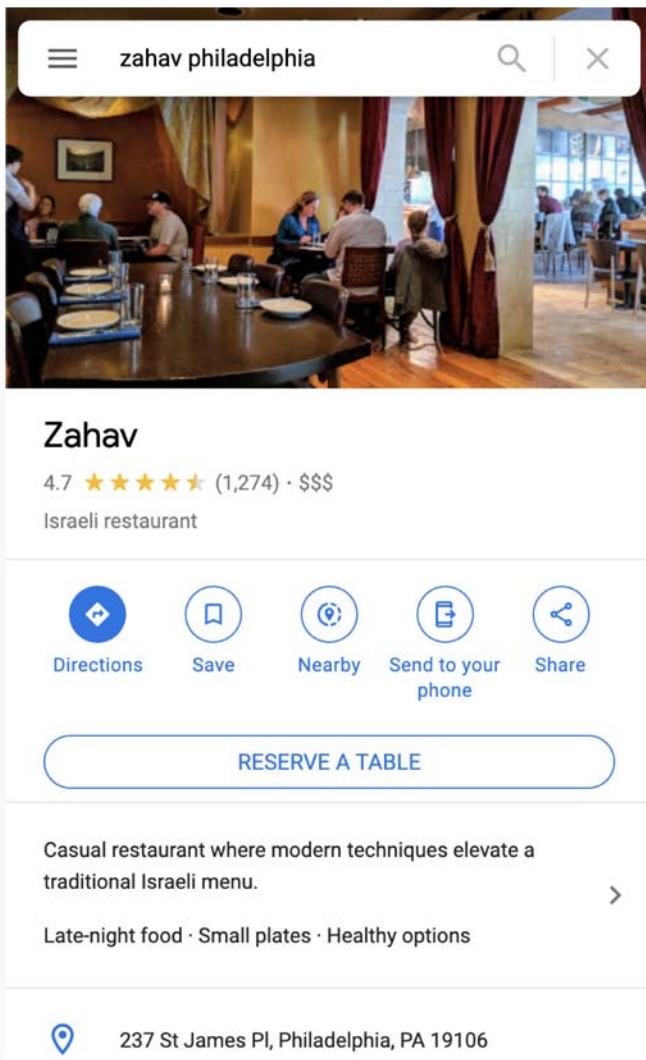
Up-to-date profiles are:

2.7X more likely to be considered reputable.¹

70% more likely to attract location visits.¹



⁽¹⁾ Ipsos research: Benefits of a complete listing 2017



Up-to-date profiles are:

2.7X more likely to be considered reputable.¹

70% more likely to attract location visits.¹

50% more likely to lead to a purchase.¹



⁽¹⁾ Ipsos research: Benefits of a complete listing 2017

3

Your **Customers** are **creating**
much of the content.



- Home
- Photography
- Travel
- Food & Drink
- Local Stories
- Meet-ups
- How-tos
- Announcements
- Help Desk
- Idea Exchange

Local Guides Connect

Share tips, discoveries, and news with the community for people on Google Maps

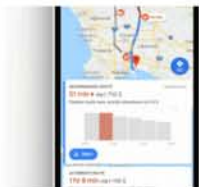


50,000,000+ Local Guides Worldwide

Announcements



TiffanyL99
Oct 10, 2018



Avoid the stress of daily travel with Google Maps' new commute

15 42



AriMar
Oct 9, 2018



Two Googlers share what it's like to organize Connect Live

74 161



Oct 1, 2018



Local Guides shine at Connect Live Lima

121 241



Sep 25, 2018



Countdown to Connect Live: Let's look back

177 308

700,000+ Places Added/Mo.

[See more](#)

Trending



AriMar



NayaraA



brittym



AriMar



- Home
- Photography
- Travel
- Food & Drink
- Local Stories
- Meet-ups
- How-tos
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Local Guides Connect

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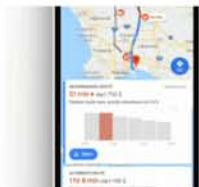


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15 42



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Oct 9, 2018



Two Googlers share what it's like to organize Connect Live

74 161



Oct 1, 2018



Local Gu...
Live Lime...

74 161

[See more](#)

700,000+ Places Added/Mo.

Median Response 20 min.



Trending



AriMar



NayaraA




brittym






AriMar

Back to results




Bill's Restaurant
4.8 ★★★★★ · 76 reviews
Fine Dining Restaurant


 SAVE  NEARBY  SEND TO YOUR PHONE

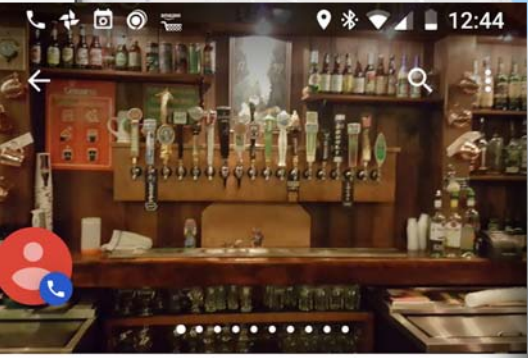
Independently owned choice offering seasonal New American cuisine in simple, low-lit surroundings.
Comfort food · Quick bite · Healthy options

420 Frederica St, Owensboro, KY 42301
atbills.com
(270) 852-8120
Open now: 11AM-2PM, 5-9PM
Add a label
SUGGEST AN EDIT

Popular times Tuesdays



 Add a photo



Jameson's Public House
4.6 ★★★★★ 116 reviews
Bar · \$\$\$ · 37 min

OVERVIEW REVIEWS PHOTOS

 DIRECTIONS  CALL  SAVE  SHARE PLACE


Bar games · Happy hour food · Happy hour ... >

Know this place?
Help others decide! OK CLOSE

10:01 79%



C.A. Clark

CONTRIBUTE REVIEWS PHOTOS EDITS



Natural Grocers
✓ You visited 5 days ago

Which photo do you think is more helpful?




SKIP

MORE CHOICES


Pratt Street Ale House

4:43 68%



+5 points

You've earned points for helping others!

 Photos +5

How was Villa Florence San Francisco on Union Square?

☆ ☆ ☆ ☆ ☆

Posting publicly

+ Contribute more

← C.A. Clark

Badges

Expert
ReviewerNovice
PhotographerNovice Fact
FinderNovice
Trailblazer

Number of Contributions

Reviews	104
Ratings	17
Photos	58
Videos	2
Answers	1,813
Edits	47
Places added	4
Facts checked	7
Q&A	3

Contributions to your Business Information including:

- Reviews
- Ratings
- Photos
- Videos
- 360s
- Answers
- Edits
- Places
- Facts
- Questions & Answers

We want to help you **maximize** your exposure in Google's products through **Google My Business** because it benefits **your business**, the **visitor** and your **destination**.

10 ways to **maximize** your **exposure** in Google products.

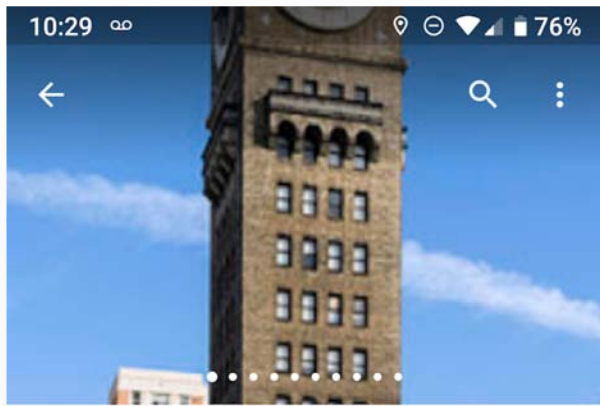
•

**BONUS
TIP**

Plus look out for six bonus tips!

1

Make sure your business is **verified** and your basic info is **up to date**



Make sure you've claimed your business:

Search for your business name and look for this icon.

If you see it - you'll need to claim your business listing to get access to many of the features.



Claim this business

*** Do not click on this right now.**

ORGANIZATION

Miles Partnership



1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Website



Users



Create an ad



Manage locations



Create post



Add photo



Create ad

PERFORMANCE

Views

78.7K

Searches

58.9K

Actions

87.5K

Your latest post

Guest Chef Event Series

Nov 8 - Nov 9

On November 8 and 9 at 7PM, join...

[Call now](#)

Oct 18, 2018



2.84K views

0 clicks

[more](#)



4.4

★★★★★
110 Reviews



Marcy Mira

★★★★★ 4 weeks ago

The food was superb however the service, for this level of establishment, was quite disappointing. The pictures are t... [More](#)

Reply

Skip

VIEW ON SEARCH



[View on Search](#)

Businesses like yours are posting!

Jose Enrique

Restaurant · 1 km away

El Grif

Restar

A chance to support a civic-minded chef who also happens to be a James...



Veg

\$

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

Home

Posts

Info

Insights

Reviews

Messaging

Photos

Website

Users

Create an ad



1919 Restaurant

Organic restaurant
Fine dining restaurant

1055 Avenida Doctor Ashford San Juan,
00907

Add service area

Sunday	Closed
Monday	Closed
Tuesday	6:00 pm–10:00 pm
Wednesday	6:00 pm–10:00 pm
Thursday	6:00 pm–10:00 pm
Friday	6:00 pm–11:00 pm
Saturday	6:00 pm–11:00 pm

4/16/18	11:30 am–2:30 pm
9/30/18	Closed
10/2/18	Closed

Your business

View on S

View on M

Close or re

Advanced in

Store code

Labels

Google Ads
location
extensions pho

Check Your:

- Business Name
- Address
- Phone Number(s)
- Website(s)
- Hours
- Description

Hours are
critically
important to
consumers

"Open now" searches

↑ 300%

Growth in search interest
for "open now."



Think with Google

Google Trends, U.S., June 2015 vs. June 2017.



ORGANIZATION
Miles Partnership

1919 Restaurant
1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad

Special hours

Enter hours for days when this business has an irregular schedule.

4/16/18 Open 11:30 am

[ADD HOURS](#)

9/30/18 Closed X

10/2/18 Closed X

10/3/18 Closed X

10/4/18 Closed X

10/5/18 Closed X

10/6/18 Closed X

CANCEL [APPLY](#)

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)



Miles Partnership

6751 Professional Parkway West Suite 200
Sarasota, FL 34240

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users

	Sunday	Closed
	Monday	8:30 am-5:00 pm
	Tuesday	8:30 am-5:00 pm
	Wednesday	8:30 am-5:00 pm
	Thursday	8:30 am-5:00 pm
	Friday	8:30 am-5:00 pm
	Saturday	Closed

Add special hours

(941) 342-2300
 (800) 683-0010
 (877) 342-2300
 (877) 342-2424

Website
<http://www.milespartnership.com/>

Appointment URL
 Add URL

Add business description

Add opening date

Add photos

	Sunday	Open 24 hours	
	Monday	Open 24 hours	
	Tuesday	Open 24 hours	
	Wednesday	Open 24 hours	
	Thursday	Open 24 hours	
	Friday	Open 24 hours	
	Saturday	Open 24 hours	

Check-in time
 4:00 pm

Check-out time
 11:00 am

Hotel check-in/out times


- Manage locations
- Settings
- Support

**BONUS
TIP**

Create **Menus & services**

Ravish
1775 Ala Moana Blvd
Honolulu, HI

https://www.google.com/se



Liholiho Yacht Club
4.6 ★★★★★ (426) · \$\$\$
Californian Restaurant

OVERVIEW MENU REVIEWS PHOTOS

CALL DIRECTIONS SAVE WEBSITE

Buzzy, casual eatery for Hawaiian, Indian & Chinese dishes in a brick-walled space with booths.

Late-night food · Comfort food · Small plates

871 Sutter St, San Francisco, CA 94109

- Special hours** Add special hours
- Phone** (808) 943-5900
- Website** www.RavishHonolulu.com
- Menu URL** http://www.ravishhonolulu.com/dinner-sushi-menu.html
- Order ahead URL** Add URL
- Reservations URL** Add URL
- Menu** Add or edit items
- Accessibility** Wheelchair accessible entrance
- Amenities** Bar onsite, Not good for kids
- Dining options** Dinner, No delivery, Dessert, Table service

extensions phone

← Back

We have updated your business information based on user reports and our data. [Learn more](#) [REVIEW UPDATES](#)

Add menu section

Section name 0 / 140
Examples: Lunch, Dinner, Appetizers, Beverages

Add menu item

Enter at least one item per section. You can add more later

Item name Item price (USD) 0 / 140

Item description 0 / 1,000

CANCEL ADD

ORGANIZATION
Miles Partnership

Hawks Cay Resort
61 Hawks Cay Blvd
Duck Key, FL 33050

Home

Info

Insights

Reviews

Messaging

Photos

Website

Users

Create an ad

Manage locations

Settings

11:00 am

Add special hours

(866) 347-2675
(305) 289-5100

http://www.hawkscay.com/

Services
Add or edit items

Accessibility
No beach wheelchairs
Wheelchair accessible entrance

Activities

Bicycle rental
Boat rental
Scuba diving
Snorkeling

Amenities

Air conditioning
Baggage storage
Bar onsite
Beach access
Business center
Concierge
Convenience store



Add section

Section name

Examples: Massages, Facials, Haircuts, Golf lessons, Tax services

0 / 140

Add item

Enter at least one item per section. You can add more later

Item name

Item price (USD)

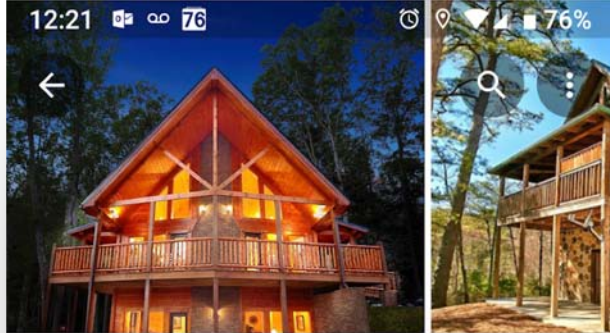
0 / 140

Item description

0 / 1,000

Cancel

Add



Elk Springs Resort

4.6 ★★★★★ (443)

Cabin rental agency

+ Follow ?

OVERVIEW

PRICES

MENU

REVIEWS



DIRECTIONS



CALL



SAVE



CONTACT

BOOK A ROOM



125 Silverbell Ln, Gatlinburg, TN 37738

Elk Springs R...

OVERVIEW PRICES **MENU** REVIEWS PHOTOS

VACATION RENTALS POOL CABIN RENTALS

1 Bedroom Cabin \$250.00
Escape to the mountains for your special getaway and enjoy a 1 bedroom luxury cabin with pool table, hot tubs and views of the mountains.

2 Bedroom Cabin \$300.00
The perfect getaway for you and your kids in your own private cabin in the mountains. Full Kitchen and free WIFI.

3 Bedroom Cabin \$400.00
Enjoy mountain views and a home theater room in a 3 bedroom Luxury cabin in Gatlinburg, TN.

4 Bedroom Cabin \$500.00
Gather with friends and family in your luxury cabin with private home

es 0 / 140

later

Item price (USD)

0 / 140

0 / 1,000

[Cancel](#) [Add](#)

2

Download the **Google My Business** app

Google My Business - Connect with your Cust...
 Google LLC
 Everyone
 4.5 ★ (104,894) • 10 million ↓

Get your business found on Google for free

Manage your business, Attract customers by sharing photos and posts, Engage with customers on the go, Help your business

OPEN

You might also like **MORE**

- Google Opinion Rewards**
4.0 ★
- Yelp for Business Owners**
3.6 ★
- Google Analytics**
4.6 ★
- Facet Mana**
4.0 ★

Similar apps **MORE**

-
-
-

Install GMB app

Hoku's ▾
 5000 Kahala Avenue, Honolulu, HI 96816-5411, Un...

Views	Searches	Activity
53K	33K	73K

▼

Latest post ⓘ

Sun, Apr 21, 9:00 AM – 3:00 PM
 Easter Sunday Brunch
[Book](#)

Updated 22 hours ago

[Create new post](#)

Home Customers Profile More

Post ⓘ

Hoku's ▾

Photos

Hoku's ✓
 ★★★★★ (102)
 Hawaiian restaurant

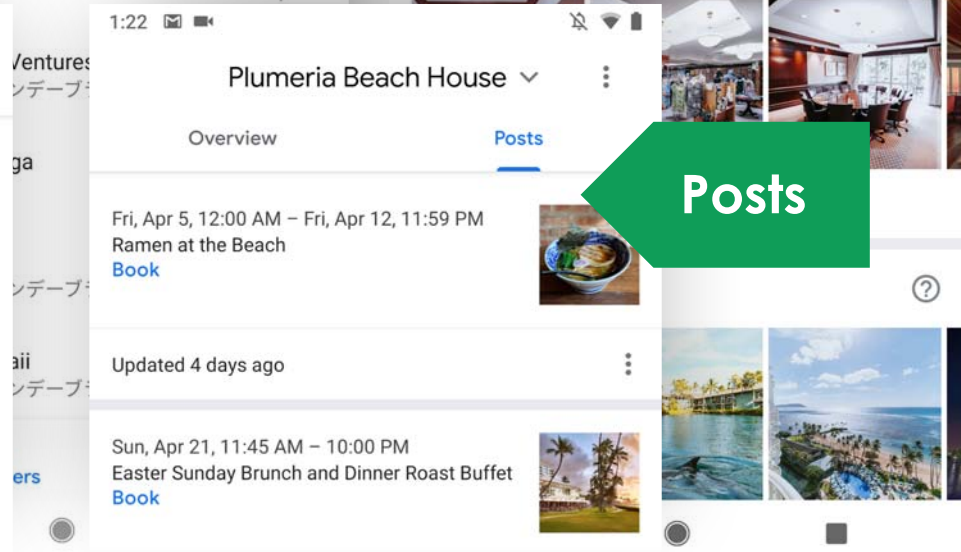
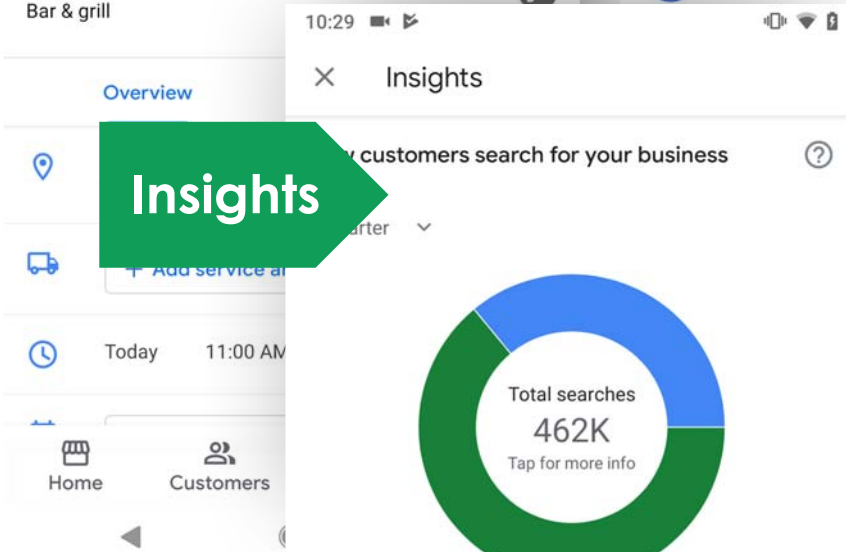
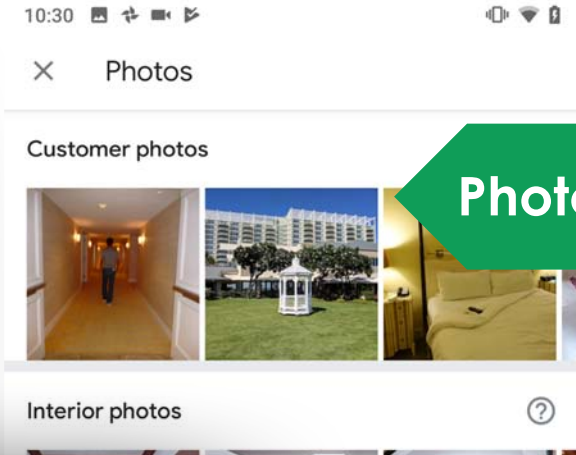
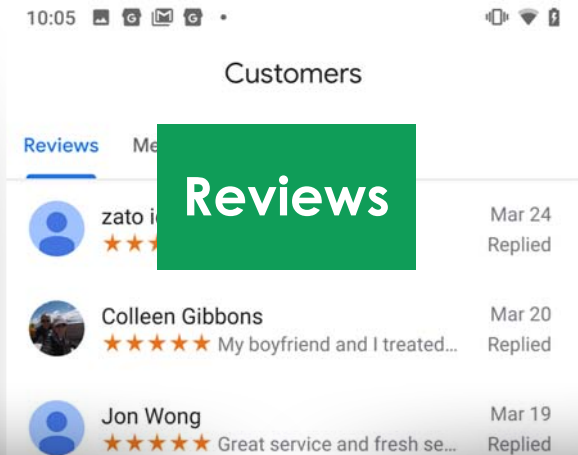
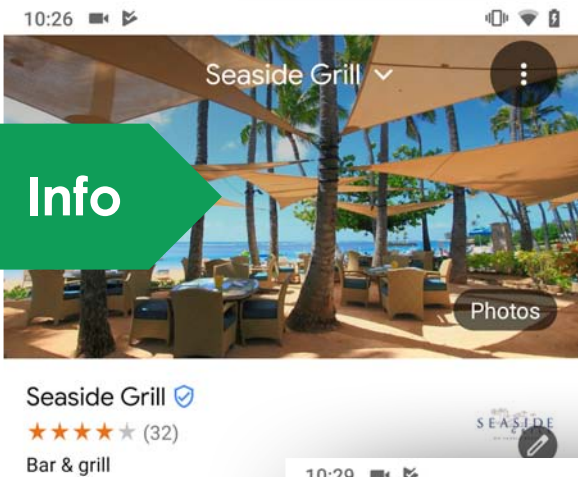
[Overview](#) [Posts](#)

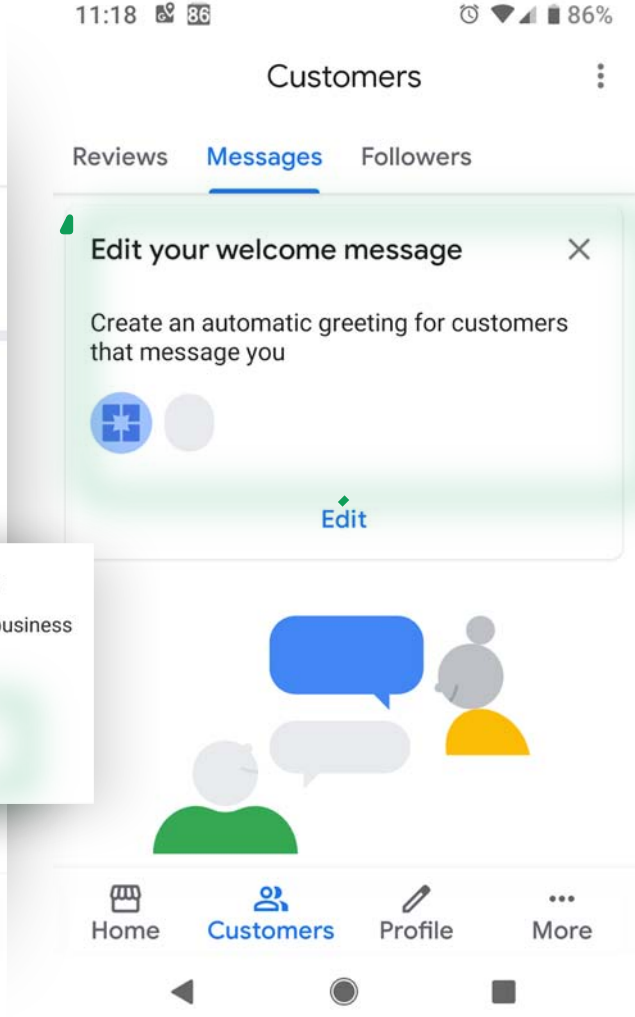
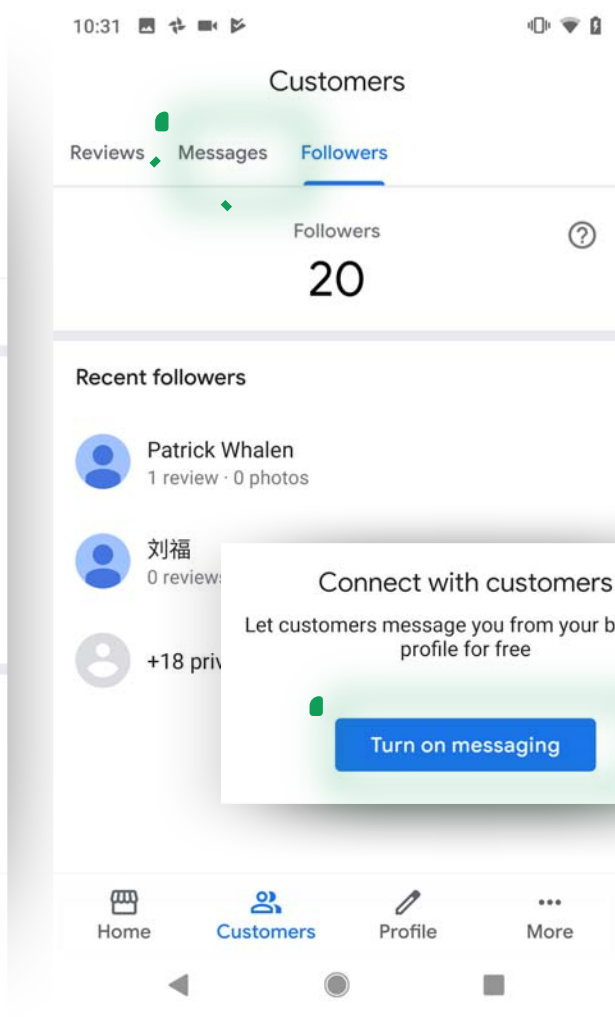
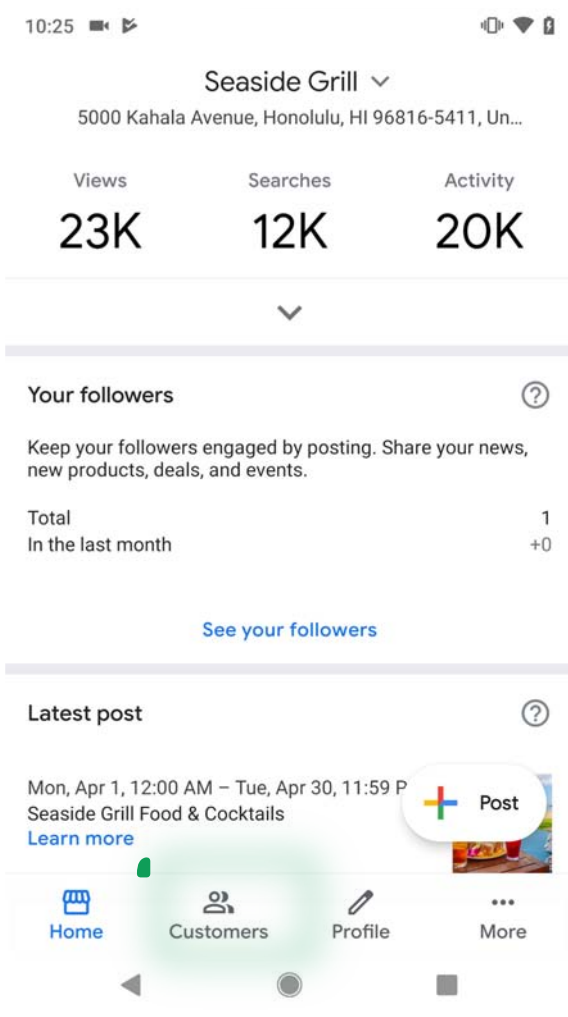
5000 Kahala Avenue, Honolulu, HI 96816-5411, United States

[+ Add service area](#)

Today 5:30 PM - 9:30 PM

Home Customers Profile More





4

3

Apply **categories** and
attributes

The Local Pack

Philadelphia Museum of Art
FISHTOWN
University of Pennsylvania
Zahav
South Philly Barbacoa
Suraya Restaurant
Pennsauken Township
Merchantvi

Map data ©2019

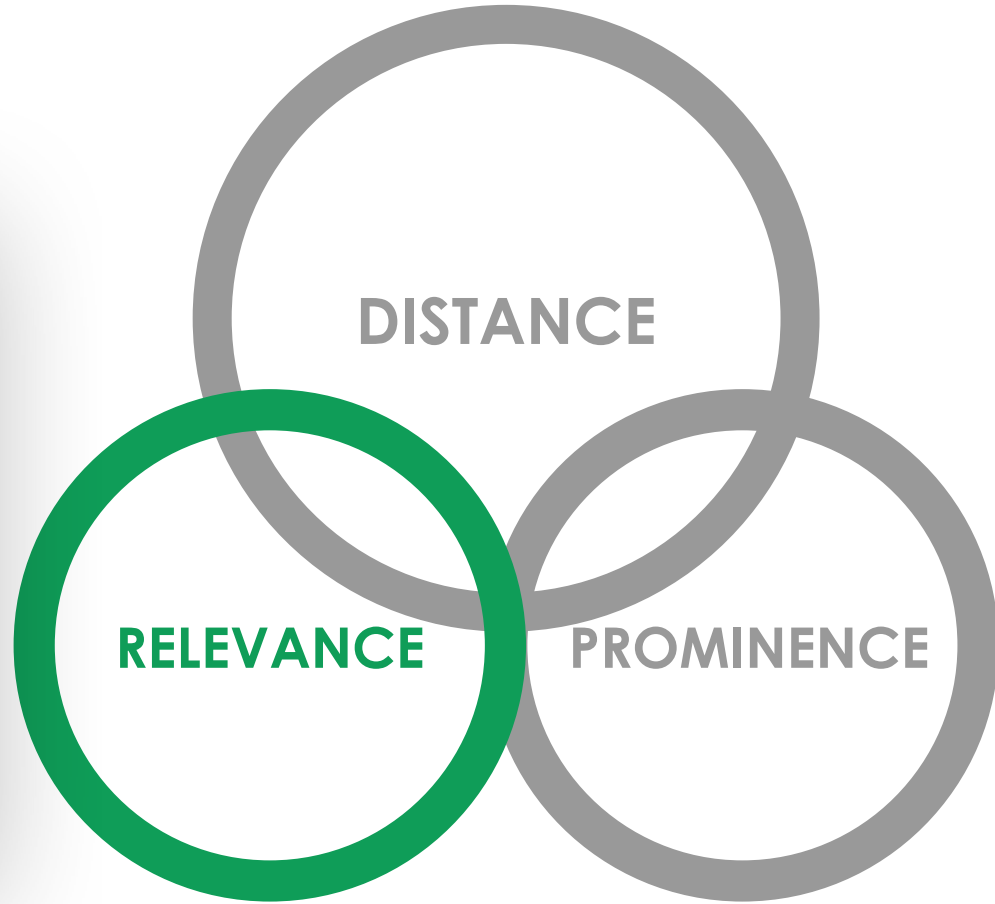
Rating ▾ Cuisine ▾ Price ▾ Hours ▾ Your past visits ▾

Zahav
4.7 ★★★★★ (1,274) · \$\$\$ · Israeli
237 St James Pl
Closed · Opens 5PM
Refined Israeli cooking

South Philly Barbacoa
4.7 ★★★★★ (694) · \$ · Mexican
1140 S 9th St
Closed · Opens 5AM Sat
No-frills venue for slow-cooked tacos

Suraya Restaurant
4.7 ★★★★★ (911) · \$\$ · Restaurant
1528 Frankford Ave
Closes soon · 2:30PM
Lebanese cafe, market & restaurant

☰ [More places](#)



hungarian_restaurant	Hungarian restaurant	Related Categories
hunting_and_fishing_store	Hunting and fishing store	Related Categories
hunting_area	Hunting Area	Related Categories
hunting_club	Hunting club	Related Categories
hunting_preserve	Hunting Preserve	Related Categories
hunting_store	Hunting store	Related Categories
hvac_contractor	HVAC Contractor	Related Categories
hydraulic_engineer	Hydraulic engineer	Related Categories
hydraulic_equipment_supplier	Hydraulic equipment supplier	Related Categories
hydraulic_repair_service	Hydraulic repair service	Related Categories
hydroelectric_power_plant	Hydroelectric power plant	Related Categories
hydroponics_equipment_supplier	Hydroponics equipment supplier	Related Categories
hygiene_articles_wholesaler	Hygiene articles wholesaler	Related Categories
hygiene_station	Hygiene station	Related Categories
hypermarket	Hypermarket	Related Categories
hypnotherapy_service	Hypnotherapy service	Related Categories
hyundai_dealer	Hyundai dealer	Related Categories
ice_cream_equipment_supplier	Ice cream equipment supplier	Related Categories
ice_cream_shop	Ice cream shop	Related Categories
ice_hockey_club	Ice hockey club	Related Categories
ice_skating_club	Ice skating club	Related Categories
ice_skating_instructor	Ice Skating Instructor	Related Categories

3,929

US English
categories
currently

Example Categories

- **Badminton complex**
- **Balloon ride tour agency**
- **Basket supplier**
- **Bird control service**
- **Boatel**
- **Bouncy Castle Hire**
- **Box lunch supplier**
- ...

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad



1919 Restaurant

Organic restaurant
Fine dining restaurant

1055 Avenida Doctor Ashford San Juan,
00907

Add service area

Thursday	6:00 pm–10:00 pm
Friday	6:00 pm–11:00 pm
Saturday	6:00 pm–11:00 pm

4/16/18	11:30 am–2:30 pm
9/30/18	Closed
10/2/18	Closed

Check for new categories too

Category

Categories describe what your business is, not what it does or sells.

Primary category

Organic restaurant

Additional categories

Fine dining restaurant

seaf

Seafood farm

Seafood market

Seafood restaurant

Seafood wholesaler

Seafood donburi restaurant

Dried seafood store



Attributes



Home



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad



Add new location



Manage locations



Accessibility

- Wheelchair accessible entrance
- Wheelchair accessible parking lot
- Wheelchair accessible elevator
- Wheelchair accessible**

Amenities

- No convenience store
- Swimming pool
- ✓ **Outdoor**

Spa

- Room service**
- Air conditioning**
- Not all-inclusive
- Bar onsite
- Business center**
- No child care
- Concierge
- Dogs allowed
- No currency exchange
- Pets welcome**

- Fitness center
- No free breakfast
- Good for kids
- No hot tub
- In-room safe
- Laundry service
- Massage services
- Meeting rooms
- Parking
- ✓ **Paid**
- Restaurant

Crowd

Attributes


Only attributes you can edit are shown below. [Learn more](#)

Search these attributes


Amenities

- ✓ Air conditioning
- + Airport shuttle
- ⊘ All-inclusive
- + Baggage storage
- ✓ Bar onsite
- + Beach access
- ✓ Business center
- ⊘ Child care
- ✓ Concierge
- ⊘ Convenience store
- ⊘ Currency exchange
- ✓ Dogs allowed
- ✓ Fitness center
- ⊘ Free breakfast


12:49 72%
 Search here




Must-see attractions in d...
10 places



Local favorites in Phoenix
10 places




Veteran-led restaurants in ...
8 places




Best Places for Outdoor Activi...
6 places

Explore Commute For you


4:37
 Search here



Women-run restaurants in SF
13 places




Artisan coffee



The Best SF

Explore Commute For you

12:51 71%



Songbird Coffee & Tea House
 4.8 ★★★★★ (340) · \$
 Coffee shop · Open

OVERVIEW REVIEWS PHOTOS **ABOUT**

DETAILS

Hip cafe with brewed-to-order coffee & tea, comfy sofas & house-baked pastries (with vegan options).

Highly rated Outdoor seating Quick bite Great dessert

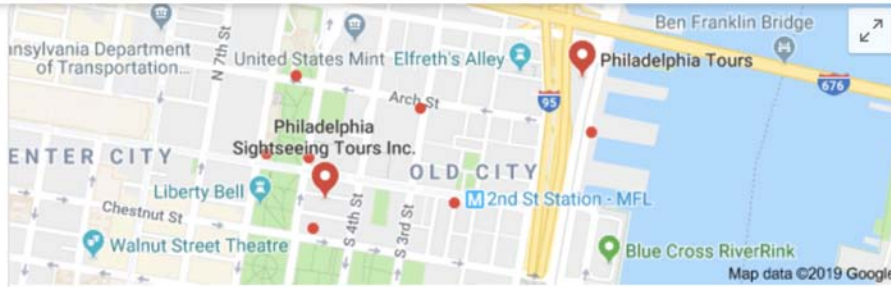
Highlights

**BONUS
TIP**

Add **service areas**



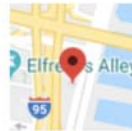
tours in philadelphia



Rating ▾ Hours ▾ Your past visits ▾

Philadelphia Tours

5.0 ★★★★★ (1) · Tour agency
100 N Christopher Columbus Blvd



Philadelphia Sightseeing Tours Inc.

3.4 ★★★★★ (84) · Sightseeing tour agency
111 S Independence Mall E
Bus & trolley tours of famed city sights



Spirits of '76 Ghost Tour of Philadelphia

3.5 ★★★★★ (4) · Tour agency
325 Chestnut St

☰ More places



Spirits of '76 Ghost Tour of Philadelphia

Website

Save

3.5 ★★★★★ 4 Google reviews

[BUY TICKETS](#)

Hours: Open · Closes 9:30PM ▾

Phone: (215) 525-1776

[Suggest an edit](#)

[Know this place? Answer quick questions](#)

[Ask a question](#)

Service Area Businesses

Calm Waters Spa
61 Hawks Cay Blvd
Duck Key, FL 33050

- Home
- Posts
- Info**
- Insights
- Reviews

Service Areas

- Bookings
- Website
- Users
- Create an ad



Calm Waters Spa

- Day spa
- Facial spa
- Hair Salon
- Nail Salon
- Massage spa

61 Hawks Cay Blvd Duck Key, FL 33050

Add service area

Sunday	9:00 am–5:00 pm
Monday	9:00 am–5:00 pm
Tuesday	9:00 am–5:00 pm
Wednesday	9:00 am–5:00 pm
Thursday	9:00 am–5:00 pm
Friday	9:00 am–5:00 pm
Saturday	9:00 am–5:00 pm

Add special hours

Service area

Let customers know where your business provides deliveries or services

Select to add areas

meatp

Meatpacking District

Manhattan, New York, NY

Meatpacking District, Copenhagen

Copenhagen, Denmark

Mehatpur

Himachal Pradesh, India

Metpally

Telangana, India

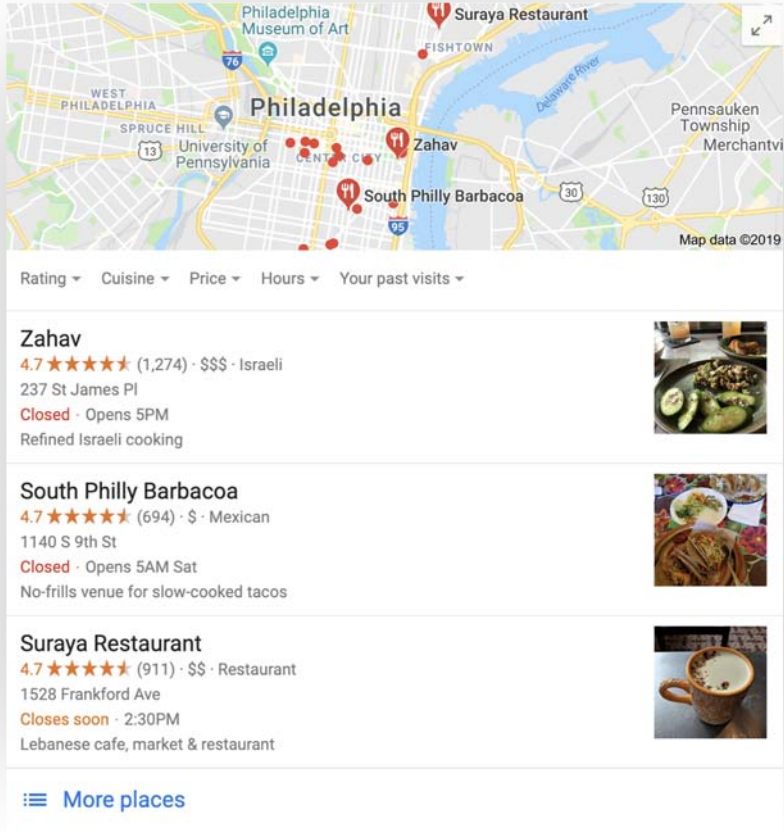
Labels Enter labels

Google Ads Enter Google Ads phone

4

Make sure your information is
consistent

The Local Pack



Philadelphia Museum of Art
FISHTOWN
WEST PHILADELPHIA
SPRUCE HILL
University of Pennsylvania
CENTRAL CITY
Zahav
South Philly Barbacoa
Pennsauken Township
Merchantville
Delaware River
Map data ©2019

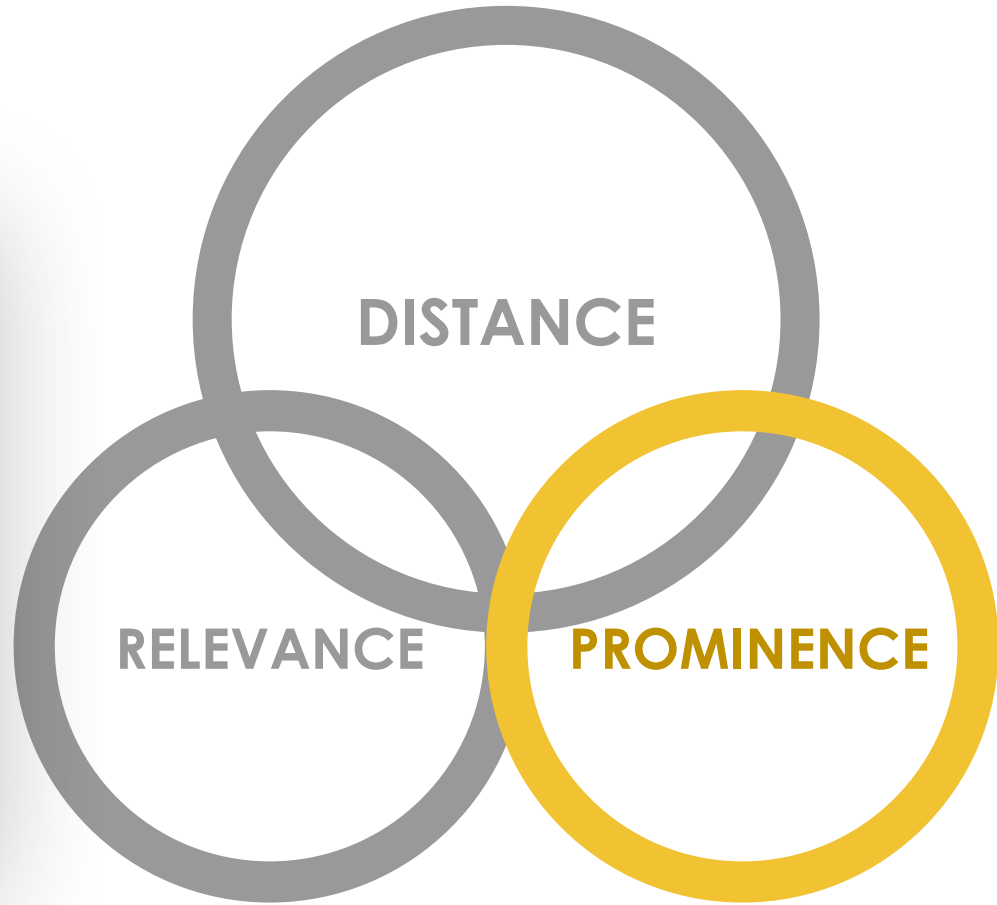
Rating ▾ Cuisine ▾ Price ▾ Hours ▾ Your past visits ▾

Zahav
4.7 ★★★★★ (1,274) · \$\$\$ · Israeli
237 St James Pl
Closed · Opens 5PM
Refined Israeli cooking

South Philly Barbacoa
4.7 ★★★★★ (694) · \$ · Mexican
1140 S 9th St
Closed · Opens 5AM Sat
No-frills venue for slow-cooked tacos

Suraya Restaurant
4.7 ★★★★★ (911) · \$\$ · Restaurant
1528 Frankford Ave
Closes soon · 2:30PM
Lebanese cafe, market & restaurant

☰ [More places](#)




ORGANIZATION
Miles Partnership

Sixty-One Prime
61 Hawks Cay Boulevard
Duck Key, FL 33050

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Manage locations

Sixty-One Prime 

Fine dining restaurant 
Wine Bar
Restaurant
Steak house
Cocktail Bar
Seafood restaurant

 61 Hawks Cay Boulevard Duck Key, FL 33050 

 Add service area 

	Sunday	5:00 pm–10:00 pm	
	Monday	5:00 pm–10:00 pm	
	Tuesday	5:00 pm–10:00 pm	
	Wednesday	5:00 pm–10:00 pm	
	Thursday	5:00 pm–10:00 pm	
	Friday	5:00 pm–10:00 pm	
	Saturday	5:00 pm–10:00 pm	

 Add special hours 

 (305) 743-7000 

 Website 
<https://www.hawkscay.com/amenities/dining/sixty-one-prime>

Updates from Google

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

[Accept all for this location](#)

Name
Address
Phone

4

Yelp

CityPages

Localeze

OpenTable

Your Own Website

Superpages

Facebook

Etc.

Google Indexer



5

Get **valuable data** about your business from “**Insights**”

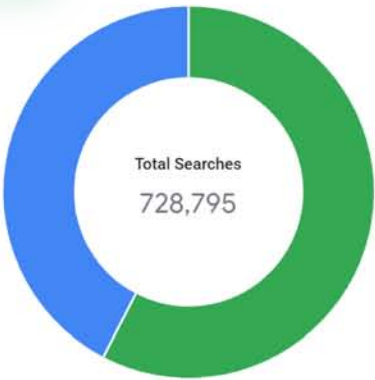
- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users

- Create an ad
- Add new location

- Manage locations
- Linked accounts
- Settings
- Support

How customers search for your business

1 quarter



- Direct**
Customers who find your business name or address.
- Discovery**
Customers who find your listing searching for a category, product, or service.

Businesses with recent photos typically receive more clicks to their websites. [Post photos](#)

Where customers view your business on Google

The Google services that customers use to find your business

1 quarter

Total views 1.88M



Insights

How customers search for your business

1 Quarter



- Direct**
Customer who find your listing searching for your business name or address.
- Discovery**
Customer who find your listing searching for a category, product, or service.

Businesses with recent photos typically receive more clicks to their websites. [Post Photos](#)

- Home
- Info
- Insights**
- Reviews
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- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

How customers search for your business

1 quarter

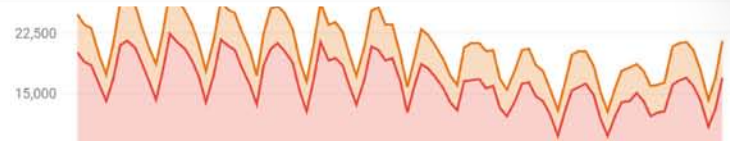
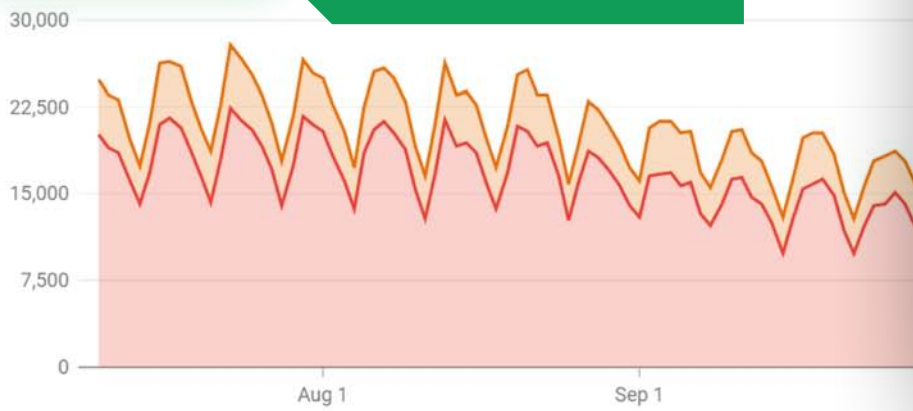
Where customers view your business on Google

The Google services that customers use to find your business

1 quarter

Total views 1.88M

1,880,000 views



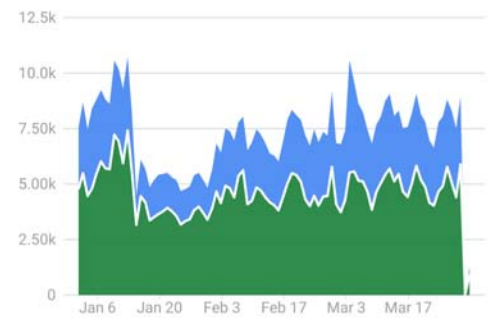
Insights

Where customers view your business on Google

1 Quarter

Total views 641K

Tap chart for more info



- Listing on Search 236K views
- Listing on Maps 405K

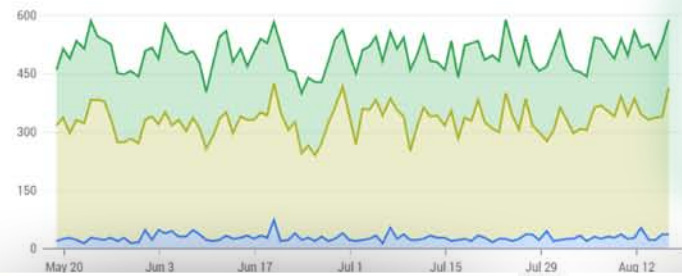
- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

Customer actions

The most common actions that customers take on your listing

1 quarter

Total actions 45.8K

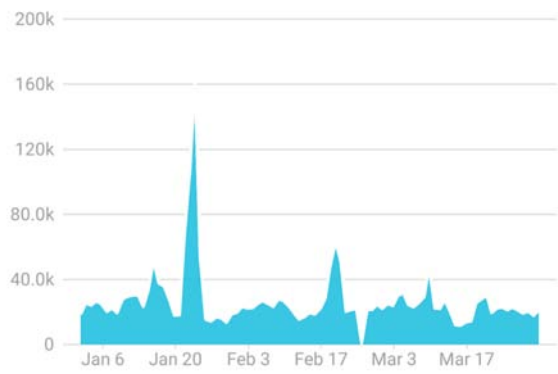


- Visit your website 15.7K
- Request directions 27.5K
- Call you 2.65K

1 Quarter

Total actions 2.43M

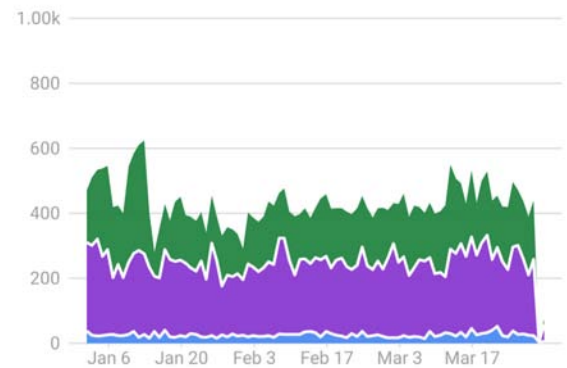
Tap chart for more info



1 Quarter

Total actions 2.43M

Tap chart for more info



That Wanaka Tree (#thatwanakatree)

59 Wanaka-Mount Aspiring Rd
Wanaka 9305
New Zealand



Queries used to find your business

Queries used to find your business • [Send feedback](#)

The most popular queries for your business by unique users

1 month

Query

Users

1	wanaka tree	4,514
2	that wanaka tree	795
3	lake wanaka tree	495
4	the wanaka tree	467
5	that wanaka tree (#thatwanakatree) wanaka-mount aspiring road, wanaka, new zealand	234
6	that wanaka tree (#thatwanakatree) wanaka-mount aspiring road, wanaka	134
7	lone tree wanaka	107
8	wanaka tree location	107
9	wanaka	95
10	lonely tree wanaka	89

(Web Version Only)

Insights

Reviews

Photos

Website

Users

Create an ad

Add new location

Manage locations

Linked accounts

Settings



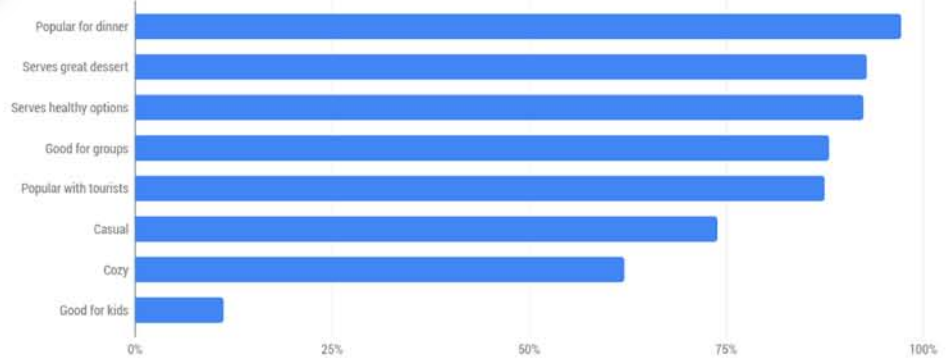
What your business is known for



- Home
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

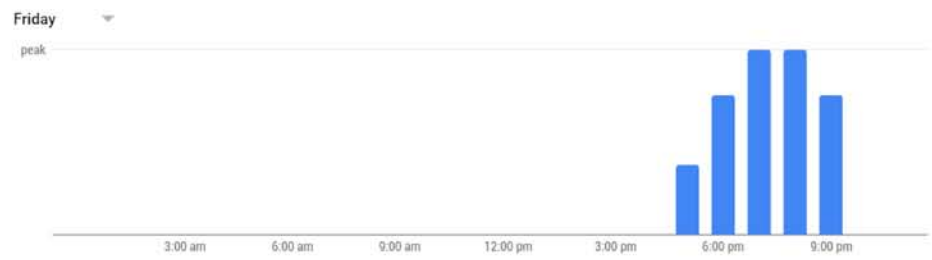
What your business is known for

How you score on key attributes that help customers decide where to go



Popular times

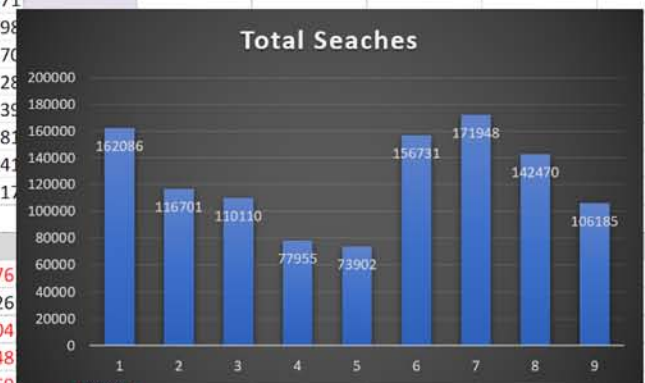
Your most popular time is around 8:00 PM on Friday



**BONUS
TIP**

Download **historical insights**
data

	A	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF
1	Kahala Hotel & Resort	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec					
2	Discovery															
3	Total Searches	162086	116701	110110	77955	73902	156731	171948	142470	106185						
4	Direct Searches	53846	50241	51571	40660	41792	81501	84075	78263	70714						
5	Discovery Searches	108240	66460	58539	37295	32110	75230	87873	64207	35471						
6	Total Views	351845	276898	287360	196408	197005	267842	231637	192728	142798						
7	Search Views	194396	135302	128426	84950	83596	109985	106413	85170	58870						
8	Maps Views	157449	141596	158934	111458	113409	157857	125224	107558	83928						
9	Total Actions	14560	13211	13435	10533	10608	11997	11082	11105	10539						
10	Website Actions	7217	5669	5136	3485	3510	3793	3461	3585	3781						
11	Directions Actions	6669	6862	7570	6489	6491	7552	7075	6951	6041						
12	Phone Call Actions	674	680	729	559	607	652	546	569	712						
13																
14	YoY %Changes															
15	Total Searches	490.80	762.98	609.20	377.08	49.61	0.22	32.84	4.24	(17.76)						
16	Direct Searches	255.94	2157.01	2251.62	1745.67	235.92	73.44	90.74	71.30	75.26						
17	Discovery Searches	779.50	488.30	339.05	163.81	(13.12)	(31.23)	2.94	(29.43)	(60.04)						
18	Total Views	352.65	406.78	395.20	221.13	76.16	(6.24)	(7.85)	(29.38)	(43.48)						
19	Search Views	494.72	593.54	497.89	265.38	52.14	(38.43)	(29.73)	(48.88)	(61.69)						
20	Maps Views	249.55	303.06	334.85	193.99	99.37	47.50	25.30	1.19	(15.19)						
21	Total Actions	256.08	938.60	812.08	536.05	143.02	(2.95)	(4.04)	(1.10)	3.49						
22	Website Actions	238.51	1834.81	1406.16	805.19	130.01	(27.61)	(26.58)	(20.30)	(4.33)						
23	Directions Actions	303.94	617.78	580.76	416.64	137.33	15.79	11.28	12.46	7.45						
24	Phone Call Actions	120.26	2856.52	3545.00	3626.67	483.65	8.67	14.71	3.64	17.54						
25																
26	Photos															
27	Total Owner Photos	49	49	49	49	49	49	56	87							
28	Owner Photo Views	337482	281588	293712	242944	266550	324321	250004	215048							
29	Total Customer Photos	2055	2819	3093	3613	3762	3762	4300	4676							
30	Customer Photo Views	162021	149739	169236	143244	167444	210349	536645	395834							



- Manage locations**
- Linked accounts
- Settings
- Support
- Back to GMB Classic

Manage locations

Create location group

Locations **4 locations** **100% published**

1 location selected

Actions

Name	Status	Review
<input type="checkbox"/> Admiralty House Park 68 Spanish Point Rd, Bermuda, Spanish Point, Bermuda	Published (1 update)	Review
<input checked="" type="checkbox"/> Bermuda Tourism Authority 22 Church Street, Hamilton, Bermuda	Published	Review
<input type="checkbox"/> Bermuda Visitor Services Centre Dockyard Dockyard Terrace, Sandy's Parish, Bermuda	Published (1 update)	Review
<input type="checkbox"/> Clearwater Beach Park Cooper's Island Road, Cooper's Island, Bermuda	Published (2 updates)	Review

Rows per page: 10

- Download:
- Insights
- Google updates:
- Accept
- Discard
- Transfer location
- Mark as:
- Open
- Permanently closed
- Remove location

Download Historical Insights (Web Only)

! Reports can only be created for verified listings.

Local reports



Create reports that show how your listings are performing on Google.



Discovery insights

See a report describing how customers find your listings and the actions they take



Photos

See how often photos of your listings are viewed



Phone calls

See how often customers call the business from your listings

Cancel

Next

← Local reports



Discovery insights

Get started by selecting the timeframe you're interested in

Timeframe

Customized range

Start date

8/11/18

End date

8/17/18

The information in the report may only be accessed for use by this organization. You agree to not use Insights to track or collect personally identifiable information of any users. Values are approximate and only significant values may be shown.

Cancel

Download Report

6

Monitor and respond to
reviews



Manage locations

Linked accounts

Settings

Support

Important updates

Google may send you important updates about your account



Customer reviews

Alerts when customers post reviews of your business



Questions and answers

Alerts about questions and answers posted to your business on Google



Photos

Tips and updates about photos on your Google listing



Listing health

Timely alerts to help you keep your business info accurate on Google



Insights

Personalized insights and tips about your customers and listing



Product updates

Feedback

10:25

Edit response

Melissa Salgado

January 25, 2019

★★★★★ Seaside Grill is a wonderful beach side restaurant at the Kahala Resort. Although seating can be limited, you can eat al fresco with gorgeous ocean views. The servers are all very nice and attentive and the food is delicious. You can also sit at the bar and chat with the knowledgeable and friendly bartenders. Valet parking will be validated for 4 hours. Go check it out!

Mahalo for the 5-star review, Melissa! We hope to see you again soon!

Know when reviews are posted

Local Pack/Local Finder Ranking Factors

- Manage locations
- Linked accounts
- Settings**
- Support

10:25

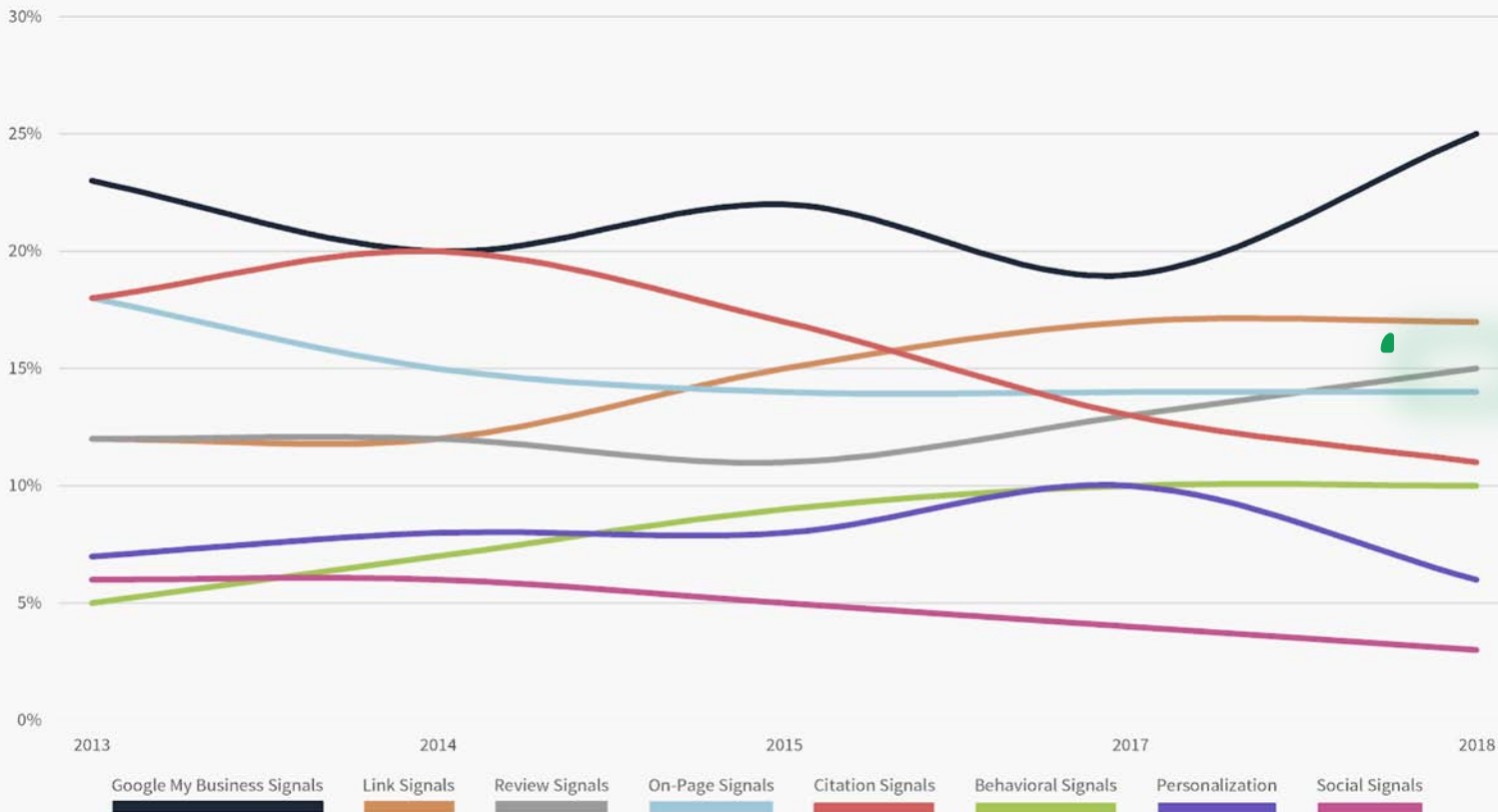
Edit response

Melissa Salgado

★★★★★ Seaside restaurant at the Kahi can be limited, you can see ocean views. The service is attentive and the food is great. Sit at the bar and chat with friendly bartenders. Visit for 4 hours. Go check it out!



Mahalo for the 5-star review! Hope to see you again soon!



Moz Local Ranking Factors Study Trends Analysis



Feedback

<https://moz.com/blog/google-my-business-posts-case-study>

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

Home

Posts

Info

Insights

Reviews

Messaging

Photos

Website

Users

Create an ad

Build customer loyalty, one response at a time

Your customers now get notified when you reply to their reviews

All Replied Haven't replied



Hamin Abdullah

★★★★★ 4 days ago

The user didn't write a review, and has left just a rating.

Reply



Jose Torres

★★★★★ 2 weeks ago

The user didn't write a review, and has left just a rating.

(owner)

Your reply

Edit response

Melissa Salgado

January 25, 2019

★★★★★ Seaside Grill is a wonderful beach side restaurant at the Kahala Resort. Although seating can be limited, you can eat al fresco with gorgeous ocean views. The servers are all very nice and

Best practices for responding to reviews

1. Ignore minor complaints
2. Address issues constructively
3. Don't use responses to advertise
4. Don't offer users anything
5. Be professional and polite

Please note that your reply will be displayed publicly on Google and must comply with [Google's content policies](#).

[Learn more](#)

OK



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad

All

Replied

Haven't replied



Greg Dalin

★★★★★ 16 weeks ago

Sigh sucks they shut down. Glad I was able to go a week before they did

Reply



Tania Duarte

★★★★☆ 17 weeks ago

Food and drinks were just ok for the high price. Expected way more taste from what v menu prices.

Reply



Flag as inappropriate



Kyle Holtzman

★★★★★ 18 weeks ago

Great service! Our waitress was so friendly and accommodating. If you can, sit outside. There is a beautiful view of ... [More](#)

Reply



Andrew Newbery

★★★★★ 22 weeks ago



Flagging Reviews as Inappropriate

- Spam and fake content
- Off-topic
- Restricted content
- Illegal content
- Sexually explicit content
- Offensive content
- Hate speech
- Harassment and bullying
- Impersonation
- Conflict of Interest

Maps user contributed content is most valuable when it is honest and unbiased. Examples of disallowed practices include, but are not limited to:

Reviewing your own business.

Posting content about a current or former employment experience.

Posting content about a competitor to manipulate their ratings.



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad

All

Replied

Haven't replied



Report review

Due to high demand, expect delays in our processing of your flag/request. Please don't flag the same review twice. Only reviews that violate [Google's content policy](#) can be reported.

Reviews that are negative or that you disagree with, but adhere to the content policy, won't be removed.

Cancel

Continue

Reply



Andrew Newbery

★★★★★ 22 weeks ago



Flag as inappropriate



is a beautiful view of





Talk to a specialist

You're currently signed in as **slipperyig@gmail.com**

If this isn't the account associated with your issue, please [switch accounts](#).

What is your name? *

What is your relationship to the business?

Select one

The information you provide helps us direct your question.

Country *

United States

Google Specialist Access



Bit.ly/GMBGo

**BONUS
TIP**

Create a “review my business”
link

ore, Baltimore, MD. 205K likes. The Maryland Zoo is a nonprofit organization
ple with the wonder of...

timore - 265 Photos & 135 Reviews - Zoos - 1876 ...

stive Life > Zoos ▼

i reviews

o in Baltimore "Pretty Sweet Place to walk to from Remington. Free Parking

They do sell BEER CLEAN ...

i Baltimore - Buy Discount Tickets, Tours, and ...

y/attraction/single/2193/1503 ▼

and Zoo in Baltimore is the third oldest Zoo in the United States and is
contributions in conservation and ...



Salisbury
Zoological
Park



Tri-State
Zoological
Park



Plumpton
Park Zoo



Philadelphia
Zoo



Columbus
Zoo and
Aquarium



Omaha's
Henry
Doorly Zo...



San Diego
Zoo



Saint Louis
Zoo

View 15+ more

baltimore zoo

baltimore zoo [map](#)

baltimore zoo [coupons](#)



Plan your visit

People typically spend up to **3.5 hours** here

Send to your phone

Send

Reviews

Write a review Add a photo

More than 1,500 birds, mammals, amphibians & reptiles at this zoo in
Druid Hill Park since 1876. - Google



"I found there was very good **food, prices** and **service.**"



"This **place** has nothing really to eat, very small section and
seats."



"We enjoyed the pulled pork and pulled **chicken sandwiches.**"

View all Google reviews

Profiles



Facebook



YouTube



Twitter

People also search for

View 15+ more



National
Aquarium



Druid Hill
Park



Maryland
Science
Center



Port
Discovery
Children...



Fort
McHenry
National...



More about The Maryland Zoo in Baltimore

Find your
business
profile, **click**
"Write a
review"
button.

The Maryland Zoo in Baltimore, Baltimore, MD. 205K likes. The Maryland Zoo is a nonprofit organization dedicated to connecting people with the wonder of...

Maryland Zoo

https://www.y
★★★★★
135 reviews of
Full size person

Copy this (enormous) URL



Plan your visit
People typically spend up to 3.5 hours here

The Maryland Zoo in Baltimore - Buy
reservations.baltimore.org/attraction/single/21
Founded in 1876, The Maryland Zoo in Baltimore is
internationally known for its contributions in conser

Zoos in Maryland

- National Aquarium
- Catoctin Wildlife Preserve
- Salisbury Zoological Park
- Tri-State Zoo

Zoos in the US

- National Zoological Park
- Bronx Zoo
- Philadelphia Zoo
- Columbus Zoo and Aquarium
- Oman's Henry Doorly Zo...
- San Diego Zoo
- St. Louis Zoo

Rate and review
The Maryland Zoo in Baltimore, 1 Safari Pl, Baltimore, MD 21217

C.A. Clark
Your review will be posted publicly on the web. [Learn more](#)

☆☆☆☆☆

Share details of your own experience at this place

CANCEL POST

Send
Write a review Add a photo

amphibians & reptiles at this zoo in
d food, prices and service.
y to eat, very small section and
and pulled chicken sandwiches.

Twitter

- View 15+ more
- National Aquarium
 - Druid Hill Park
 - Maryland Science
 - Port Discovery
 - Fort McHenry

EDIT BITLINK



bit.ly/2xAnV0x

COPY

SHARE

CREATED SEP 24

[Hide Bitlink](#)

TITLE

baltimore zoo - Google Search

CUSTOMIZE

bit.ly/2xAnV0x

PRO TIP: Branded & customized links get 34% more clicks. [Learn more](#) →

Add or create tag

Paste the URL into a URL shortener, like **TinyURL** or **Bit.ly**. You can customize your link to something like **bit.ly/yourbusinessname**

7

Adding **photos** and **videos**

THE MODERN HONOLULU

1775 Ala Moana Boulevard
Honolulu, HI 96815

- Home
- Info
- Insights
- Reviews
- Messaging
- Photos**
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

Overview By owner By customer 360 Video Interior Exterior Food and drink Common a

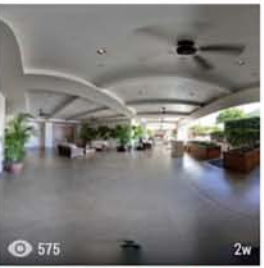
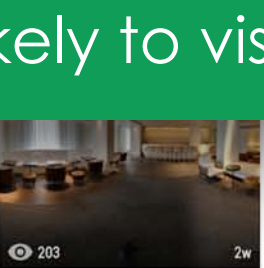


Video

Use a video to tell the story of your business and what makes it unique.

Add videos

90%
of customers more likely to visit. ¹



1. INFORMATIVE

What would a potential visitor want to know or see about this place?
Consider the **scope**, the **scale** and the **context** of the place you're capturing.

2. ATTRACTIVE

What makes this photo eye-catching? Consider **color**, **contrast**, **saturation**, **lighting**, **focus** and **leading lines**.



3. REPRESENTATIVE

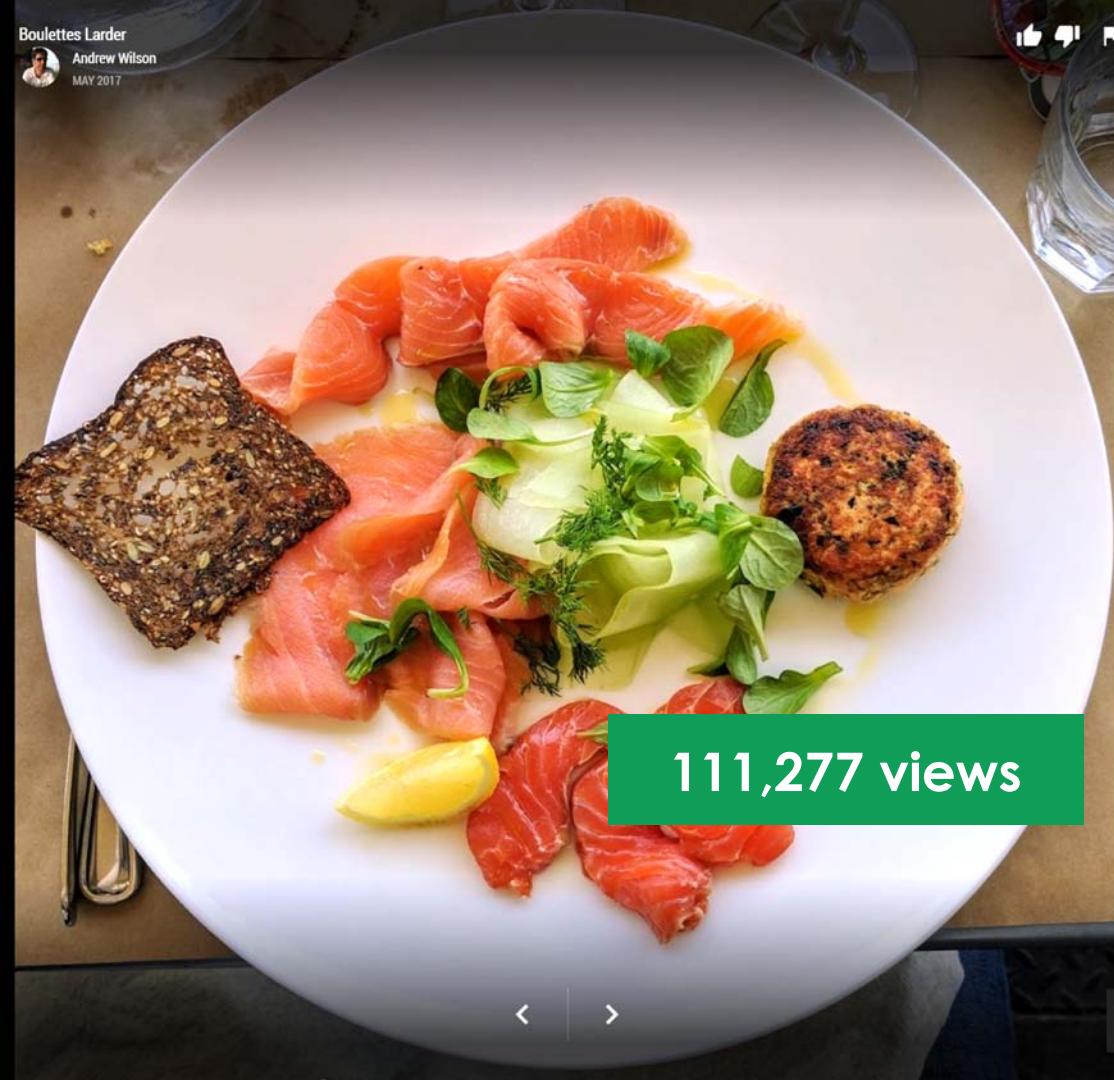
Represents what the place would **typically look like**. **Avoid** featuring **specific events**, **seasons** or **conditions**.



This photo is good! It's both informative and attractive. Easy to understand what it is, where it's taken from, bright colors good contrast, good framing.



This photo is bad. It isn't attractive - off-kilter horizon, muddy colors, and it isn't particularly informative - unreadable signs/context.



10X

Photo Best Practices

- Only upload photos **you created or own** the complete rights to.
- Upload **at least 4K** images (3840x2160).
- **Don't use filters** - limit your edits to brightness, color, contrast & saturation.
- Don't **composite** images.
- You are *allowed* to add caption/credit/logo to the images, as long as they occupy less than 10% of the total area along one side.
- Shoot **mostly horizontal** images.
- Interiors **without people are preferred** to those with people. Avoid identifiable faces & PII, or have release forms.



Ravish Honolulu

1775 Ala Moana Blvd
AT THE MODERN HONOLULU
Honolulu, HI 96815

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos**
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Settings
- Support

Overview By Owner By Customer 360 Video Interior Exterior Food And Drink Menu

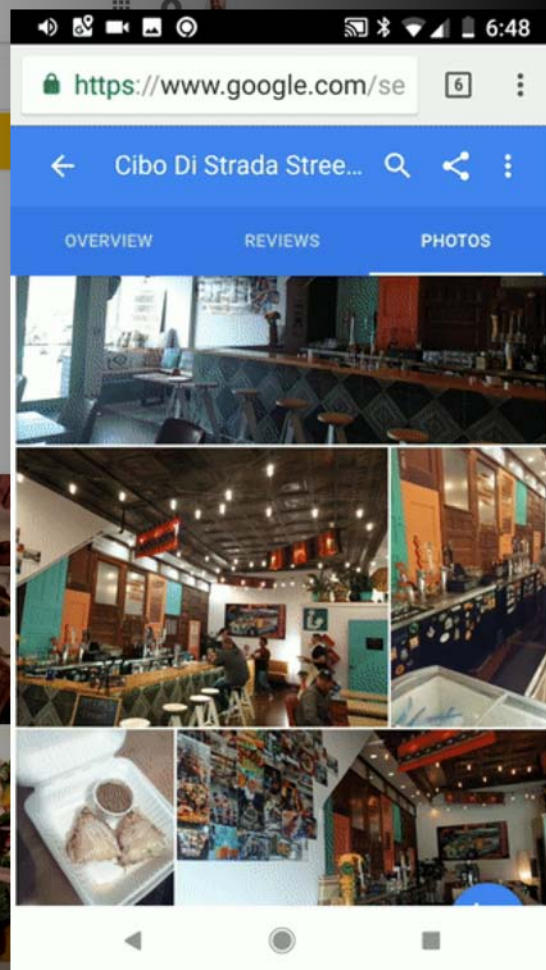
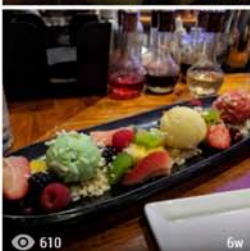
We have updated your business information based on user reports and our data. [Learn more](#) [Review updates](#)



Video

Use a video to tell the story of your business and what makes it unique.

[Add videos](#)





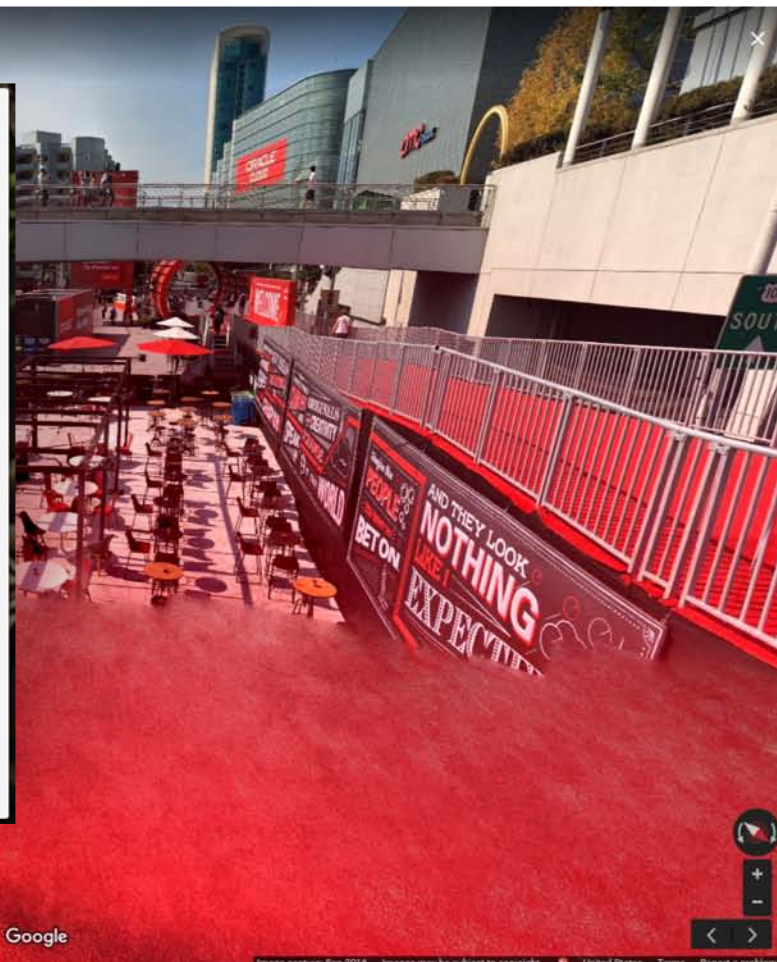
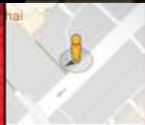
What's wrong with this content?

- Offensive, hateful or sexually explicit
- Copyright or legal issue
- Privacy concern
- Poor quality
- Not a photo or video of the place
- Other

Please share your reason. Examples: inappropriate caption, misclassification, bad audio.

CANCEL

REPORT

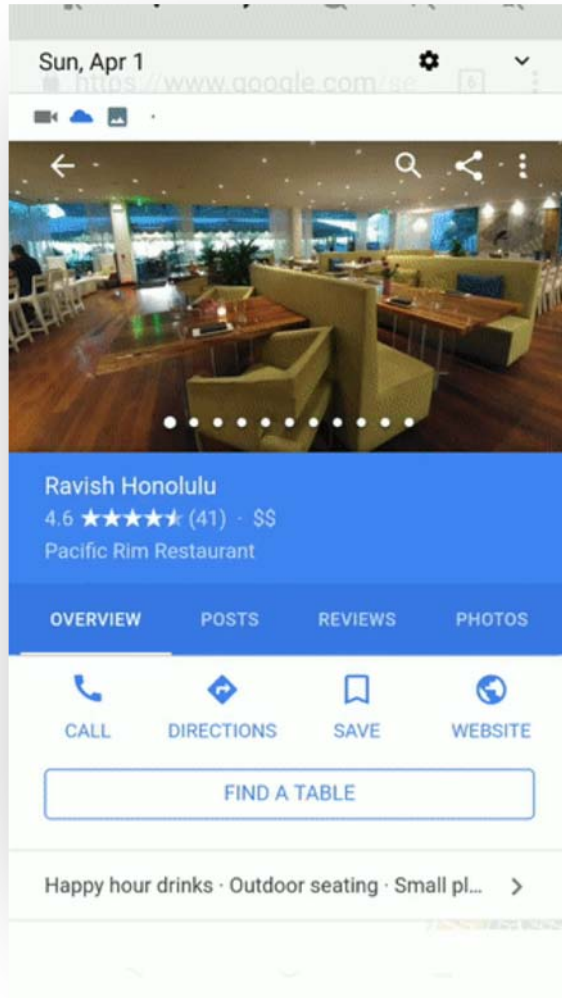


4

8

Pay attention to “**Questions & Answers**”

Questions & Answers are a **great way to interact** with customers.

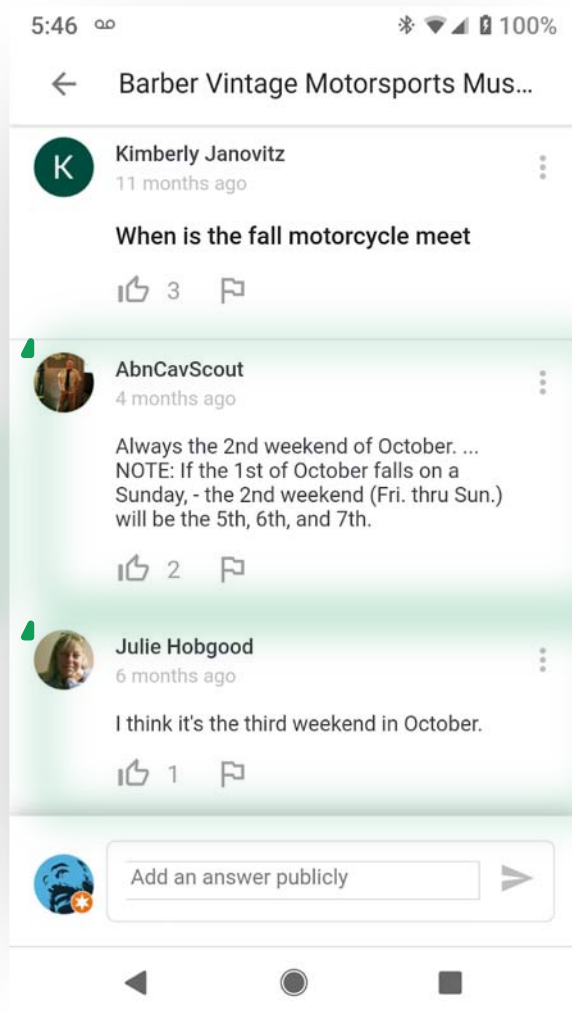
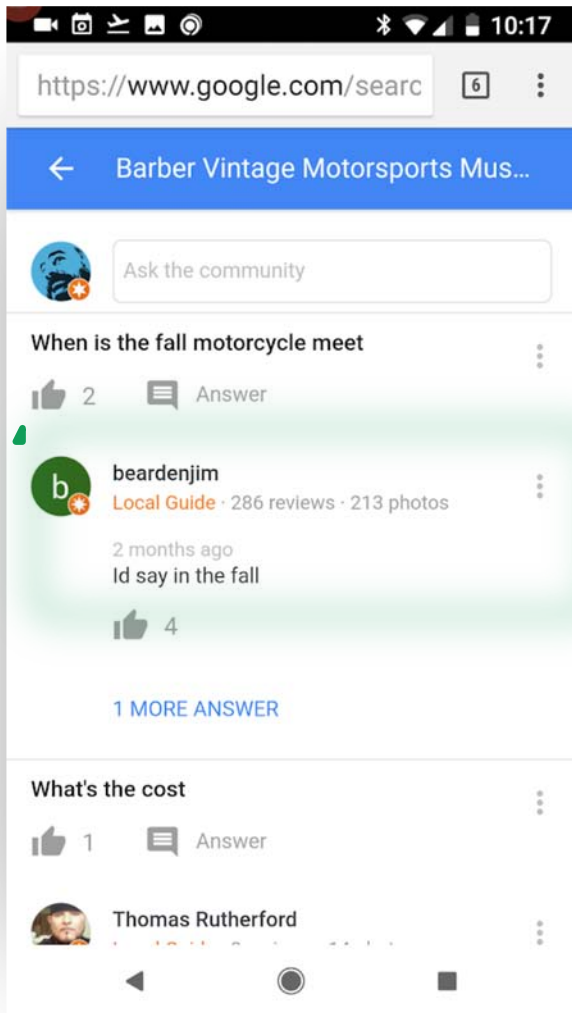


"Do you have a grain free or gluten free menu?"



RAVISH HONOLULU
1775 Ala Moana Blvd, At THE
M...

REPLY NOW



But... they often get **answered faster by Local Guides** than they do by the businesses, and the Guides aren't always right.



Manage locations



Linked accounts



Settings



Support

Make sure you have notifications on and check your answers frequently.

Important updates

Google may send you important updates about your account



Customer reviews

Alerts when customers post reviews of your business



Questions and answers

Alerts about questions and answers posted to your business on Google



Photos

Tips and updates about photos on your Google listing



Listing health

Timely alerts to help you keep your business info accurate on Google



Insights

Personalized insights and tips about your customers and listing



Product updates

Occasional alerts about new features and offers to improve your listing's performance



Posts

Tips and updates about your posts on your Google listing.



Feedback

Reply Reply All Forward

Sun 4/22/2018 3:54 PM

GM

Google My Business <googlemybusiness-noreply@google.com>

Rick McMahan added a new question to your listing

To CA.Clark@milespartnership.com

If there are problems with how this message is displayed, click here to view it in a web browser.

Google My Business

THE MODERN HONOLULU

Rick McMahan added a new question
to your listing

"Does every room have a balcony?"



THE MODERN HONO...
1603, 1775 Ala Moana Blvd,
Hon...

REPLY NOW

REPORT THIS QUESTION

Learn more



GET IT ON
Google Play

Download on the
App Store

Ask an expert



Google LLC 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA

This email was sent to you because you indicated that you'd like to receive notifications about Questions and Answers on your business listing. If you don't want to receive such emails in the future, please [unsubscribe here](#). You can also change your preferences on your Google My Business settings page by logging into <https://business.google.com/settings>.

THE MODERN HONOLULU

1603, 1775 Ala Moana Blvd, Honolulu, HI

[← All questions](#)



Rick McMahan

Does every room have a balcony?



Helpful?



THE MODERN HONOLULU (Owner)

Add an answer publicly

POST



Kat E

Local Guide · 14 reviews · 15 photos

4 days ago

Not all but most.



2



Rajesh Bahadur

Local Guide · 11 reviews · 40 photos

4 days ago

Most of yes.



Helpful?



vicky scharlau

Local Guide · 4 reviews · 131 photos

4 days ago

Nope.



Helpful?

10:17

https://www.google.com/search

Barber Vintage Motorsports Mus...

Ask the community

When is the fall motorcycle meet

2 Answers

beardenjim
Local Guide · 286 reviews · 213 photos

2 months ago
I'd say in the fall

4

1 MORE ANSWER

What's the cost

1 Answer

Thomas Rutherford

5:46 100%

Barber Vintage Motorsports Mus...

Kimberly Janovitz
11 months ago

When is the fall motorcycle meet

3

AbnCavScout
4 months ago

Always the 2nd weekend of October. ...
NOTE: If the 1st of October falls on a Sunday, - the 2nd weekend (Fri. thru Sun.) will be the 5th, 6th, and 7th.

2

Julie Hobgood
6 months ago

I think it's the third weekend in October.

1

Add an answer publicly

What would you like to report?

OFF-TOPIC

NO LONGER APPLIES

ADVERTISING OR SPAM

HATE, VIOLENT OR INAPPROPRIATE

INCORRECT INFORMATION

SOMETHING ELSE

**BONUS
TIP**

Answer your own frequently
asked questions

THE MODERN HONOLULU

1603, 1775 Ala Moana Blvd, Honolulu, HI



Ask a question

Know this place? [Answer quick questions](#)

Review summary

Write a review

Add a photo



Rooms · 3.9 ★★★★★

Guests liked the large, clean, updated rooms, though some said maintenance could be improved · Rooms had views · Some guests noted the rooms could be quieter & beds could be improved

Location · 4.4 ★★★★★

Near the beach; shopping & sightseeing nearby · Easily accessible by car · Near public transit

Service & facilities · 4.3 ★★★★★

Guests enjoyed the pool · Guests appreciated the friendly staff · Guests spoke highly of housekeeping

[View all reviews](#)

Questions & answers

[See all questions \(2\)](#)

Ask a question

every room have a balcony?

helpful? Answer

Kat E

Local Guide · 14 reviews · 15 photos

4 days ago

Not all but most.

2

[5 more answers](#)

ing available?

helpful? Answer

Ryan Devlin

Local Guide · 93 reviews · 193 photos

6 months ago

In the actual hotel it's valet parking only. There's room bill in addition to the \$35 per night. Self par

2

[9 more answers](#)

Ask a question

THE MODERN HONOLULU



THE MODERN HONOLULU

Posting publicly

How far is the hotel from Ala Moana Shopping area?

CANCEL

POST

9

Maximize organic **visibility**
with **Posts**

Clearwater Marine Aquarium

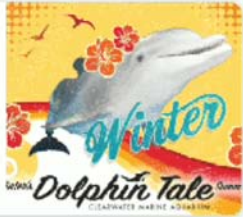
4.2 ★★★★★ (5,152)
Aquarium in Clearwater, Florida
Open



OVERVIEW POSTS PRODUCTS REVIEWS

- CALL
- DIRECTIONS
- SAVE
- WEBSITE

Winter's Dolphin ...
May 25 - Sep 3
Come see Winter...
May 23, 2018



[Learn more](#)

Tell customers what's new with Posts. [Learn more](#)

249 Windward Passage,
Clearwater, FL 33767



Posts appear in your knowledge panel and provide a **huge amount of organic visibility** for your business.

< 26% of businesses have EVER used posts



Plumeria Beach House

5000 Kahala Avenue
Honolulu, HI 96816



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad

 Add Update

 Add Event

 Add Offer

 Add Product

All

What's new

Events

Offers

Products

Updated 6 days ago



Ramen at the Beach

Apr 5 - 12

April 5-6, 5:30 - 10 p.m.
Seafood Dinner Buffet Ramen Station

Your posts

Last 28 days ▾

Views
10721
+17%

Clicks
23
+4%

[Learn more](#)





Plumeria Beach House

5000 Kahala Avenue
Honolulu, HI 96816



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad



Add Update

All



Updated 6 days ago

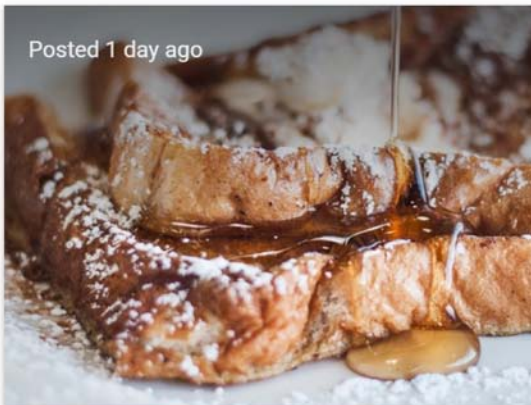
Ramen at the B...

Apr 5 - 12

April 5-6, 5:30 - 10 p.m.
Seafood Dinner Buffet Ramen Station

EVENT

Posted 1 day ago



Special brunch and flowers gift package

Aug 5 - 6, 2017

Spoil your mom with our unique gift: a special prix fixe brunch menu – including our famous pecan French toast – and a custom floral arrangement from Soffian Florist. Book now as space is limited!

Book

Your posts

Last 28 days

BOOK

ORDER ONLINE

+4%

BUY

LEARN MORE

SIGN UP

GET OFFER



Need some ideas? Look at some sample posts.



Write your post

Try our new maple bacon banana short stack! Order it with a tall flat white to go and enjoy the best breakfast in town!

100 - 300 words

Order online


Link for your button

http://yourrestaurant.com?utm_source=pastg&utm_medium=email

example.com

- Use an **attention grabbing photo** - bright colors, simple, single subject.
- **Focus your message** on the first 100 characters.
- Add your own **tracking codes** to your call-to-action button.


Clearwater Marine Aquarium
4.2 ★★★★★ (5,152)
Aquarium in Clearwater, Florida
Open



OVERVIEW POSTS PRODUCTS REVIEWS

CALL DIRECTIONS SAVE WEBSITE

Winter's Dolphin ...
May 25 - Sep 3
Come see Winter...
May 23, 2018
[Learn more](#)



Tell customers what's new with Posts. [Learn more](#)

249 Windward Passage,
Clearwater, FL 33767



Best Practices for using GMB Posts:

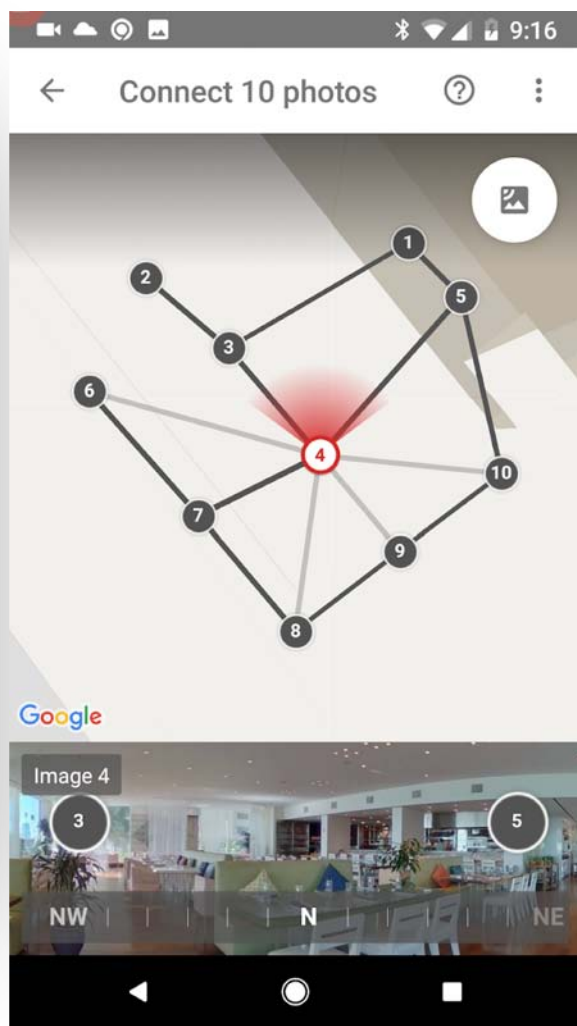
- Keep **two posts live at a time** to maximize view rate for your content. More than two will reduce viewability of your oldest post.
- Posts are live for a max of 7 days - **repost each week.**
- Post **early in the week** if you're promoting something the following weekend.

4
10

Add **360 images** and virtual
tours



360 degree photospheres are a great way to **engage potential customers.**



You can also **connect your 360s into “virtual tours”** that allow customers to take a look around your business.



Ricoh Theta V (About \$400)

Ashford Ave

San Juan

Google

Street View - Mar 2016



Google

Anzac Ave

Auckland

Google, Inc.

Street View - Oct 2017

WASTE

ational Waste Limited

cent tubes. Do you?



D RECYCLING

tubes • Batteries
(e-waste)

SECURE DESTRUCTION

- Expired Stock
- Confidential Documents
- Brand Protection
- Data Destruction

AUCKLAND WELLINGTON
CHRISTCHURCH DUNEDIN






Google

FIND A TRUSTED PRO IN YOUR AREA

Get started by searching for a trusted professional near you.

United States ▼ Arizona ▼ Phoenix ▼

Agency			
Amazing Spaces 3D LLC	Phoenix	amazingspaces3d@outlook.com	+1 480 440 9261
 360 Photo Inc.	Phoenix	info@360photoinc.com	+1 239 330 1373
 Truly360	Phoenix	info@truly360.com	+1 877 878 1777
 MediaShock	Phoenix	info@mediashockphotos.com	+1 844 457 7719
Mark Zernick			35 0715
Chad Ulam			92 4225
Stan Hillhouse			80 7239
Jeff Handley			90 2422
Daniel Kennedy	Phoenix	Avrgjoe360@gmail.com	+1 623 760 5648
Timothy			



<https://www.google.com/streetview/hire/>

**BONUS
TIP**

Embed 360s in Your Website

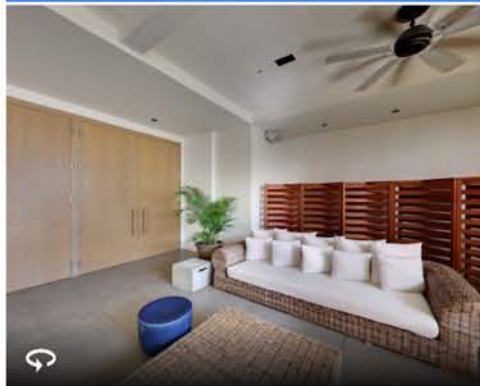


The Modern Honolulu

THE MODERN HONOLULU

Minn Tun

Street View - Aug 2013



Share



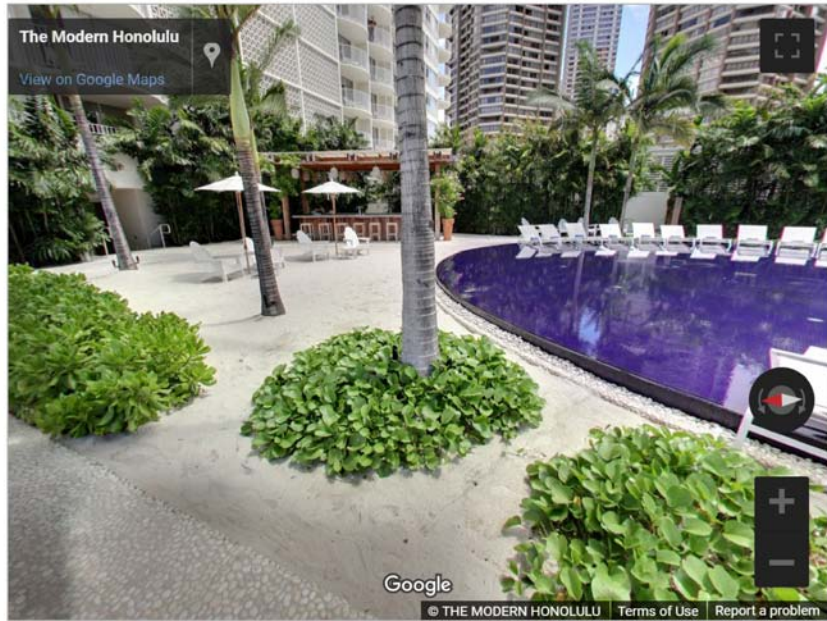
Send a link

Embed a map

Medium

<iframe src="https://www.google.com/maps/embed?pb=!4v15355010

[COPY HTML](#)



By embedding this map, you agree to the [terms of service](#).

Google

1. Make sure you're **verified** and **up to date**

2. Download the **GMB app**

3. Apply **categories** and **attributes**

4. Make sure your **NAP** is **consistent**

5. Get **valuable data** from **"Insights"**

6. Monitor and respond to **reviews**

7. Adding **photos** and **videos**

8. Pay attention to **"Questions & Answers"**

9. Maximize organic visibility with **Posts**

10. Add **360 images** and virtual tours

Google Resource Link:
visitphilly.com/googledmo



Thank You

June 2019

Grow with Google **miles**
PARTNERSHIP