

NEW HORIZONS: SAN CRISTÓBAL INTERPRETATION CENTER

ABOUT

Step into the future of San Cristóbal, an island steeped in history and natural marvels within the Galapagos Archipelago, with an estimated age surpassing 2 million years. Our forthcoming Interpretation Center blends nature and innovation, symbolizing a robust financial investment and a deep-rooted commitment to preserving the Galápagos' cultural and environmental heritage. Our vision is to craft an immersive space that transcends traditional storytelling, offering visitors a transformative experience encapsulating the islands' essence across cultural, scientific, gastronomic, technological and ecological realms. Spearheaded by Universidad San Francisco de Quito (USFQ), the Interpretation Center ensures meticulous management and holistic administration. This journey sets the stage for Cerro Tijeretas, part of the Galapagos National Park on San Cristóbal and named after the frigatebirds ("tijeretas" in Spanish) inhabiting the area. Here, visitors can snorkel, hike, and savor tranquil beach days on the sands of this unparalleled paradise.

QUICK FACTS AND IMPACT

LOCAL COMMUNITY DEVELOPMENT

All project personnel and the management of key facilities must be Galápagos residents, fostering local job creation and professional growth, ensuring community involvement and empowerment.

ADVANCING TOURISM THROUGH SCIENCE AND TECHNOLOGY

We're revolutionizing Galapagos tourism by integrating science and technology, offering immersive experiences that educate and inspire while respecting the islands' biodiversity.

CULTURAL HUB CREATION

Our project will establish green infrastructure to host larger events, enriching San Cristobal's cultural scene and positioning it as a premier destination for gatherings like weddings, thus enhancing its cultural and economic relevance.

LOCATION

GALAPAGOS ISLANDS:
TIJERETAS - SAN CRISTOBAL



FINANCES

9%

ANNUAL
REVENUE GROWTH

The financial plan for the Interpretation Center was meticulously crafted with a five-year vision, factoring in an initial investment at year zero. We considered three financial scenarios based on the average number of visitors to San Cristóbal's main attractions, enabling us to explore diverse possibilities while staying grounded in reality:

DONATIONS SCENARIOS:

CONSERVATIVE

\$376,468

MODERATE

\$1,045,695

AGGRESSIVE

\$1,741,904

UNIVERSIDAD SAN FRANCISCO DE QUITO

Non-profit organization created to achieve charitable, educational, and scientific impact, connecting Europe and Latin America in academic experiences and investigation projects.

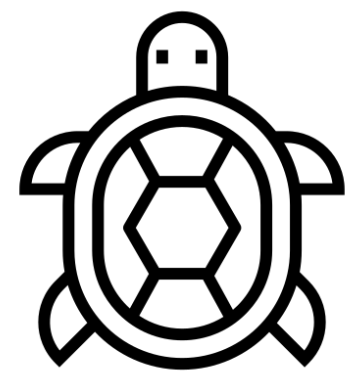
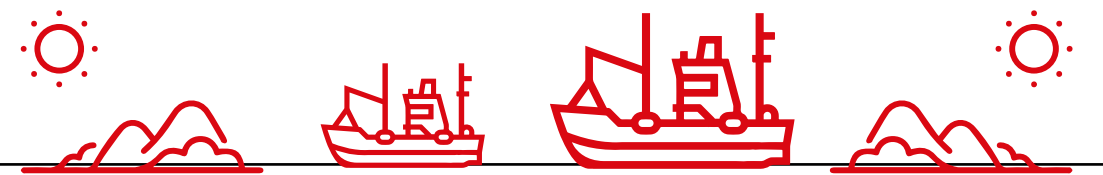
NEW HORIZONS: SAN CRISTÓBAL INTERPRETATION CENTER

LOCATION

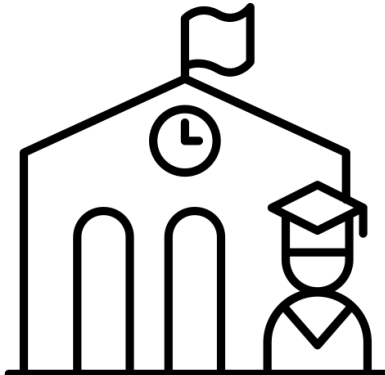
GALAPAGOS ISLANDS:
TIJERETAS - SAN CRISTOBAL



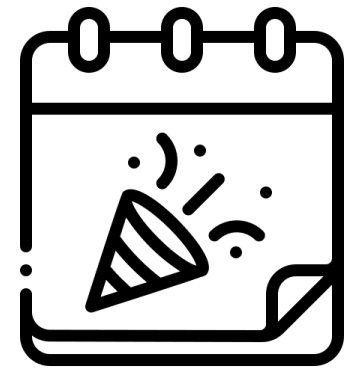
ACTIVITIES OF THE PROJECT



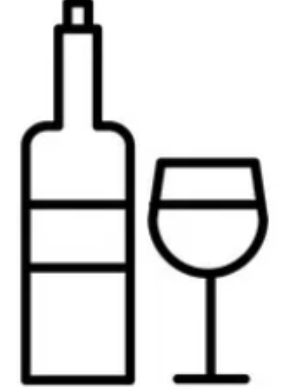
ADOPT YOUR MARINE
TURTLE KIOSKE



INTERACTIVE MUSEUM



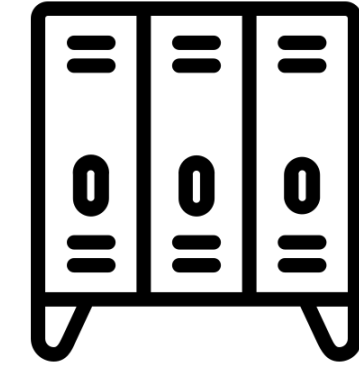
EVENTS



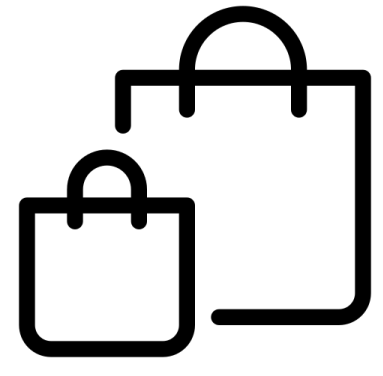
BAR-USFQ



ICE CREAM SHOP



LOCKERS



SOUVENIR SHOP



FAST FOOD RESTAURANT
AND CAFETERIA

© Freepik