

**IBB**



**Broadcasting Board of Governors  
International Broadcasting Bureau**

# **Broadcast Interface Service**

**Privacy Threshold Analysis**

**July 2009**

## **Summary**

**Name of system:** Broadcast Interface Service

**Description of system and purpose:** The Broadcast Interface Service is comprised of the hardware and software components that provide direct connections to the audio and video machinery used to support the radio, television, and Internet distribution of the agency's program product. The service's two main components are the Master Control Automation System and the Public Internet Media Streaming site. The Master Control Automation System manages the assignment and usage of digital audio and video routing switchers for on-air broadcasts and production functions. The Public Internet Media Streaming site is a series of applications that take audio and video programs from VOA English and language services and process this program material to prepare it for Internet streaming by VOA Internet users worldwide. The applications develops files that are uploaded to an Internet contractor with whom the public actually connects for the audio and video streaming. In addition, various VOA affiliate stations may connect directly with the NCC to download program materials for later transmission by their local stations.

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## **Privacy Threshold Analysis**

1. Does this system collect, maintain or share personal information that can be used to directly or indirectly identify an individual?

No. A PIA is not required for this system. Skip to signature page and submit to Senior Agency Official for Privacy (SAOP).

Yes. A PIA is required for this system. Provide a detailed description of personally identifiable information this system will collect or store.

2. Does the system retrieve information using a personal identifier?

No. A Privacy Act SORN is not required for this system. Skip to signature page and submit to Senior Agency Official for Privacy (SAOP).

Yes. A Privacy Act SORN is required for this system. Provide a detailed description of personally identifiable information that will be retrieved from the system.

Is there an existing Privacy Act System of Records Notice (SORN)?

No. A Privacy Act SORN is not required for this system. Contact Senior Agency Official for Privacy (SAOP) for guidance to complete a SORN for the system..

Yes. The existing SORN may need to be modified to reflect system changes and/or information uses.

**Signatures**



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7/30/09  
Date