



**Developing Destinations**

## **“We develop destinations and not just hotels”- Dr. Jyotsna Suri**

The Group's successful intervention in Kashmir, Khajuraho, Bekal, Udaipur, Bangalore, Delhi, Mumbai, Goa, Jaipur and Chandigarh has created an awakening of the cultural richness of these destinations amongst the local population. It is the people at the destinations that account for the success of the Group's hotels and therefore the initiatives involve the local population, their handicrafts, culture, food, thereby giving them training and employment to boost the economic environment. The people of these regions have come forward with great enthusiasm and The Lalit is now a successful catalyst for cultural rejuvenation and energy in those regions. The Group has been able to revive interest in these destinations in the Domestic Tourism Markets. It is believed that economic benefits of tourism will bring peace and prosperity to the region as it acts as an economic multiplier; giving jobs and livelihood to many.



# **THE LALIT SURI SHIKARATHON**

*Srinagar*





# **THE LALIT SURI WALK-A-THON**

*Mumbai*





## **THE LALIT SURI DRASS POLO**

*Rashmir*





## **THE LALIT ICE HOCKEY**

*Ladakh*



## **THE LALIT CHAUPAL**

*Rhajuraho*





**SHIV VIVAHA**



**THE LALIT TIPAIYA-THON**



**CHALO CHITRAKOOT**



**RAM LILA AT CHITRAKOOT**

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*Khajuraho*





# **THE LALIT NATIONAL CADDIES TOURNAMENT**

*Delhi, Srinagar, Goa, Nainital and Bangalore*





**THE LALIT CYCLE-ON**



**THE LALIT KABADDI CHAMPIONSHIP**

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*Bekal*





## HOLI PARV

*Udaipur*





**THE LALIT FESTIVAL OF CANACONA**



**THE LALIT - RUN . CYCLE . SWIM**



**THE LALIT BEACH BODY**



**CARNIVAL ANO NOVO**



# THE LaLiT



The LaLiT  
New Delhi



The LaLiT  
Mumbai



The LaLiT Ashok  
Bangalore



The LaLiT Great Eastern  
Kolkata



The LaLiT  
Chandigarh



The LaLiT Grand Palace  
Srinagar



The LaLiT Golf & Spa Resort  
Goa



The LaLiT Resort & Spa  
Bekal (Kerala)



The LaLiT  
Jaipur



The LaLiT Laxmi Vilas Palace  
Udaipur



The LaLiT Temple View  
Khajuraho



The LaLiT Suri Hospitality School  
Faridabad



The LaLiT  
Mangar

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