

Reinforcing our undisputed leadership in the wireless sector in Brazil through the acquisition of



January 16th, 2003

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TCO's Acquisition Underpins TCP and the JV's Position as # 1 Brazilian Wireless Operator

- **Significantly reinforces TCP's leadership position**
 - Clear # 1 position in São Paulo and now in Brasília, with two highly success B Band properties in Paraná/Santa Catarina and Amazonia (NBT) and an aggregate number of 9.6 million subscribers
- **Perfect geographic fit with TCP**
 - Center West highly attractive area contiguous to São Paulo, Paraná and Santa Catarina
 - Rich and under-penetrated, with faster GDP growth than the country average
 - North region operated through NBT
- **Large scale operation with excellent performance**
 - TCO is a well managed company with a solid balance sheet (net cash position* of R\$105 million** vs EBITDA of R\$481 million**), excellent operating margins (EBITDA margin of 43.1%***) and positive free cash flow (EBITDA – CAPEX of R\$373 million**)
 - Large scale operation, with over 3 million subscribers***
 - Strong subscriber growth (29% from 2001 to 2002) with well established sales and distribution network and coverage in approx 400 cities
- **Commitment to CDMA**
 - Provides TCP with full array of options for its technological decision thus eliminating fully any uncertainties regarding its commitment to CDMA and allowing TCP to maintain a low CAPEX to revenues ratio

* Does not consider the derivative's positive effect of R\$93 million

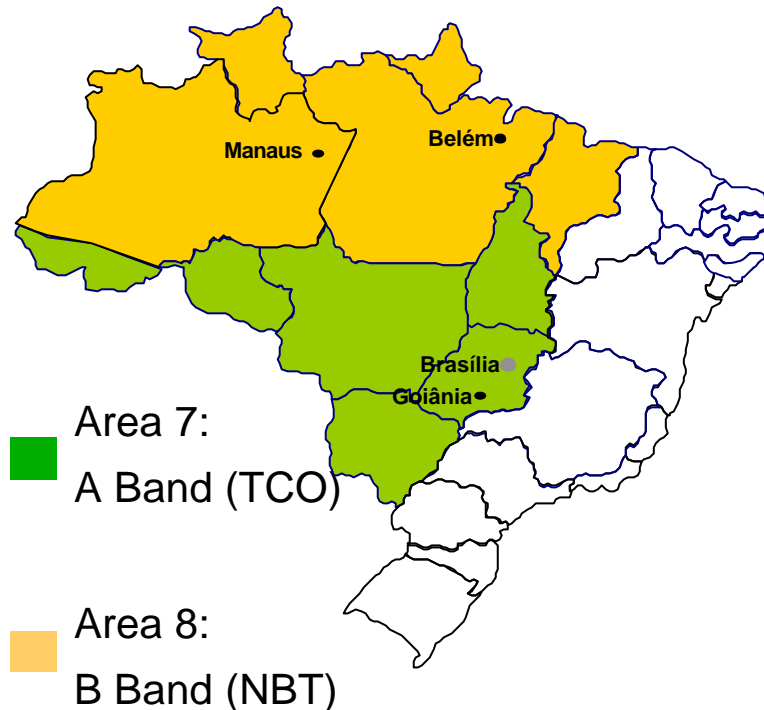
** As of September 2002

*** As of December 2002

TCO Enhances TCP's Value

- TCO is a well managed and profitable company (EBITDA margin of 43%*), with a net cash position (R\$105 million*) and sizeable free cash flow
- TCP will be able to draw on its strengths to capture significant synergies:
 - Leverage on strong management skills and solid “know-how” of the region
 - Coordinate new product development
 - Maximise profitability through technical and operational synergies
 - Improve negotiating position with suppliers as a result of increased scale
- TCO's incorporation in TCP will increase its scale and further enhance TCP's position to cope with an increasingly more competitive environment
- Extended footprint will allow fully digital roaming in Brasilia improving TCP's ability to retain corporate and high ARPU clients
- Acquisition price and transaction structure are attractive bearing in mind multiples being offered and limited cash outflow over the next few quarters
- Increases market cap of TCP and liquidity of shares thus reinforcing TCP as the bell weather stock on Bovespa

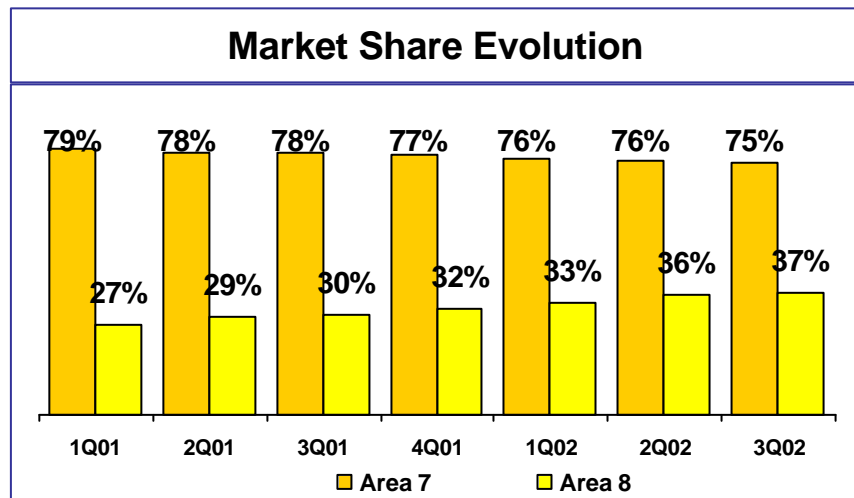
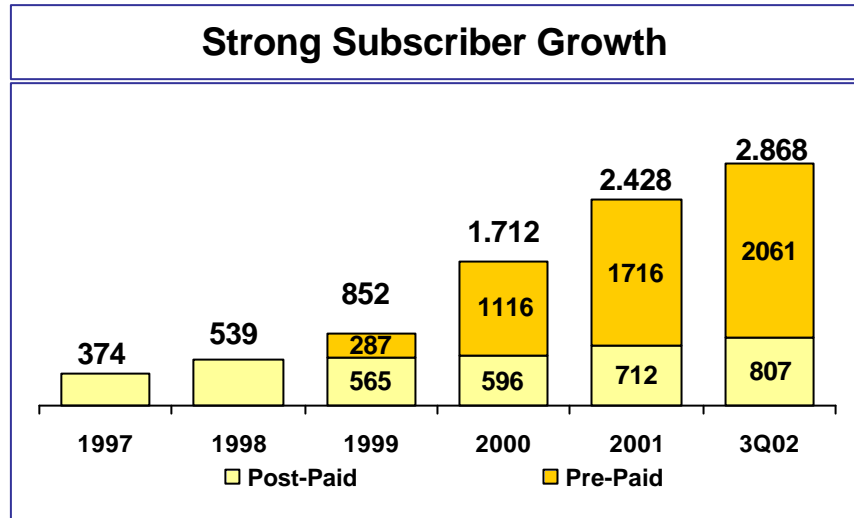
TCO's Main Characteristics



- TCO
 - A band cellular operator in the states of MS, GO, MT, TO, RO, AC and DF (region 7), region with a high per capita GDP growth rate (39% versus 27% Brazilian average between 1990 and 1999)
 - Penetration of 20.3%*
 - Highest market share in Brazil with 75%*
- NBT
 - B band operator in the states of AM, RR, PA, AP, MA (region 8), region with a high per capita GDP growth rate (55% versus 27% Brazilian average between 1990 and 1999)
 - Penetration of 9.2%*
 - 37% market share*
 - First Band B operator to reach positive net income, even though it was the last to start operations

TCO has a Sizeable and Rapidly Growing Subscriber Base

- Leading market share position and growing faster than Brazilian average
 - Market share of total clients:
 - Area 7: 75%
 - Area 8: 37%
 - Brazil total: 9.0%
 - Market share of net additions during 3Q02 in Brazil: 14.3% (74% in Area 7 and 58% in area 8)
 - Subscriber growth (1997-3Q02 yoy): 54%
- Low wireless penetration provides significant scope for growth
 - Penetration: 14.6% (20.3% in Area 7 and 9.2% in Area 8)
- Increased focus on retaining the most profitable clients, with consistent ARPU improvements throughout 2002
 - Blended ARPU: 1Q02: R\$ 39.7
2Q02: R\$ 41.3
3Q02: R\$ 42.6
- Aprox. 400 covered cities
- Well established sales and distribution network
 - 54 own stores
 - Aprox. 1,700 unit resellers
 - Aprox. 22,000 pre-paid card resellers

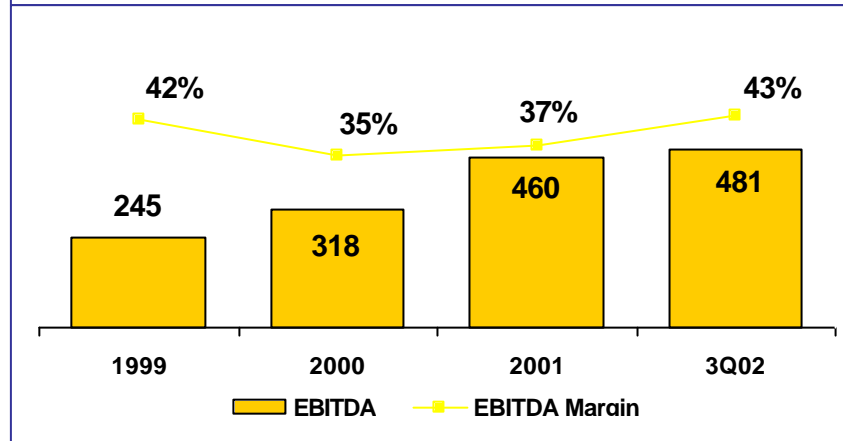


TCO has Solid Fundamentals

P&L (R\$ million)

	1999	2000	2001	3Q02
Net Revenues	\$579	\$903	\$1,248	\$1,117
EBITDA	245	318	460	481
Margin	42%	35%	37%	43%
Net Earnings	107	91	208	230
Margin	18%	10%	17%	21%
CAPEX	\$242	\$234	\$190	\$109
% of net revenues	42%	26%	15%	10%
EBITDA - CAPEX	\$2.5	\$84	\$270	\$372

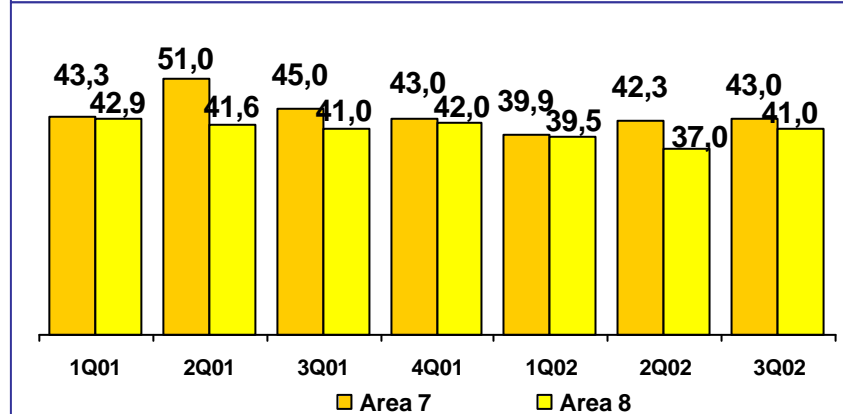
EBITDA Evolution (R\$ million)



Balance Sheet (R\$ million)

	1999	2000	2001	3Q02
Total Assets	\$1,473	\$2,086	\$2,052	\$2,318
Total Debt	131	509	517	696
Net Debt*	-30	83	-172	-198
Share. Equity	1,014	1,067	1,010	1,178

ARPU Evolution (R\$)



* Considers short term financial investments as cash. Considers hedge gains in 2002

Transaction Structure

Acquisition of Control

- TCP to acquire TCO ON shares from Fixcel, representing, 61.1% of the voting and 20.4% of the total capital of TCO*
- Total purchase price of R\$1,408 million (“Price”), which may be adjusted based on the outcome of due diligence to be undertaken by TCP
- Payment structured as follows
 - TCP to assume Seller’s indebtedness (“Debt”) which amounted to approximately R\$1,045 million as of January 15, 2003 as follows:
 - R\$732 million in debt issued by Fixcel and currently owned by TCO, with the following breakdown:
 - R\$207 million due on June 27, 2003
 - R\$525 million due on August 8, 2003
 - R\$313 million in other debt with financial institutions, paid at their respective maturities
 - R\$ 238 million will be paid in Brazilian currency upon closing, accruing interest at CDI (Brazilian Interbank Deposit Rate) plus 2% a.a. from January 15, 2003
 - The balance payment, or approximately R\$ 125 million as of January 15, 2003 will be adjusted until closing, and paid in Brazilian currency on a pre-agreed payment schedule with maturities ranging from 12 months to 24 months accruing interest at CDI plus 2%.

* TCO has 5,791.4 million treasury shares. Taking this figures into account, the proportion increases to 64.0% of voting shares and 20.7% of total capital.

Transaction Structure (cont'd)

Tag Along

- TCP to tender for the remaining voting (“ON”) TCO shares as per article [254-A] of the Brazilian Capital Markets Law
 - Shares to be acquired at 80% of the price and same consideration

Merger (“Incorporação de ações”)

- TCP to merge with TCO through a merger of TCP and TCO through a merger of shares (*“Incorporação de Ações”*)
 - Exchange ratio of 1.27 TCP shares for each TCO share
 - Ratio may be adjusted based on the results of the due diligence until closing
 - Exchange ratio based on the analysis prepared by investment banks (*“Laudo de Avaliação”*)
 - Represents a 15% premium to last 30 trading days exchange ratio
 - TCP PN shares offered to minority TCO shareholders, diluting its ownership to 51.1% of the economic interest of TCP and will take the necessary actions to preserve the same ON:PN proportion in TCP and as such it will maintain voting control of TCP

Key Conclusions

- TCP (and the JV) reinforces its leadership in Brazil, reaching more than 10 million subscribers*, with a fully digital roaming offering including the key cities of Sao Paulo, Rio de Janeiro and now Brasilia
- This transaction enhances TCP and the JV's growth prospects and cash flow generation in the medium and long terms
- TCP strengthens its position as the bell weather stock on Bovespa
 - Pro-forma market cap of R\$6,597 million**
- TCP will create value by deriving synergies from larger scale and centralized management of contiguous operation just as shown in proven track record at Global Telecom
- Transaction structure and valuation of TCO are in line with the market with initial cash outflow from TCP of R\$654mm***
- Post closing of transaction, the net debt to EBITDA multiple is less than 3.0 times with increased operating cash flows - TCP=R\$ 830mm plus TCO=R\$ 372mm****- being used principally to pay-down TCP's net debt
- Full support of controlling shareholders: Portugal Telecom and TEM

* December 2002

** As of January 15, 2003

*** In the first one month and a half after closing

**** Accumulated Jan-Sep 2002

Key Drivers Pro-Forma*

September 2002, R\$ Million

	TCP	TCP + GT	TCP + GT + TCO	Change***
Subscribers	5.755	6.782	9.649	42%
<i>Market share of brazilian market</i>	<i>18,0%</i>	<i>21,3%</i>	<i>30,3%</i>	<i>9,0 pp</i>
Net Revenues	2.463	2.815	3.932	40%
EBITDA	1.024	1.090	1.571	44%
<i>EBITDA Margin</i>	<i>41,6%</i>	<i>38,7%</i>	<i>40,0%</i>	<i>1,2 pp</i>
CAPEX	193	305	414	36%
<i>Capex as % of net Revenues</i>	<i>7,8%</i>	<i>10,8%</i>	<i>10,5%</i>	<i>-0,3 pp</i>
EBITDA - CAPEX	831	785	1.157	47%
Net Debt**	3.687	4.462	6.305	41%
Adjusted Net Debt**	1.936	2.314	4.157	80%
<i>Adjusted Net Debt to EBITDA</i>	<i>1,9</i>	<i>2,1</i>	<i>2,6</i>	<i>0,5</i>

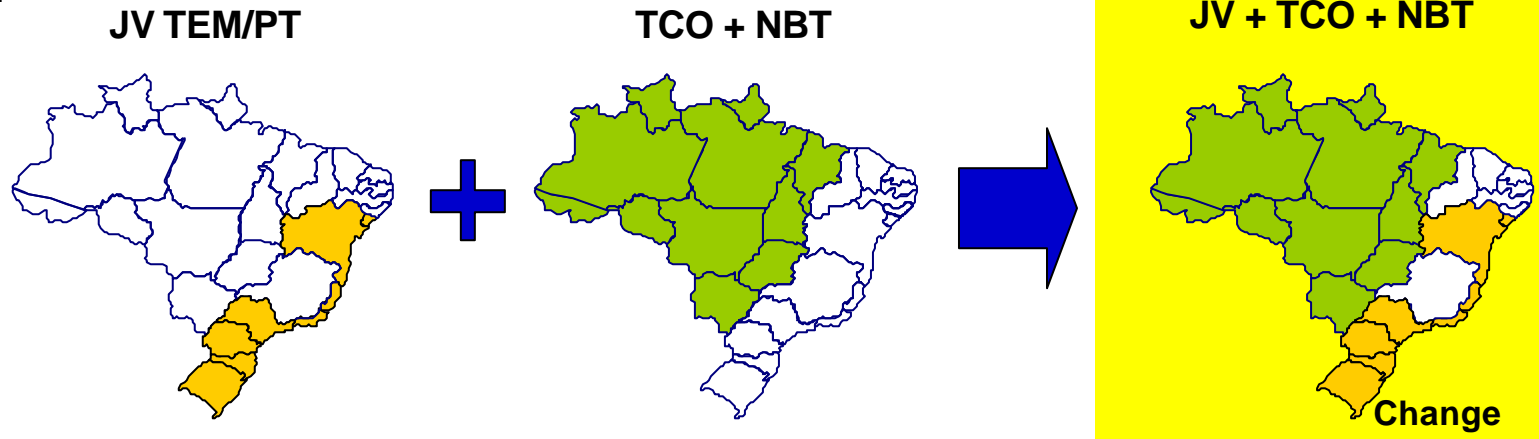
* Includes the acquisition debt as of January 15, 2003

** Net debt does not include derivatives; Adjusted net debt = net debt + derivatives; Does not consider TCO's derivatives impact on debt

*** Change from TCP + GT to TCP + GT + TCO

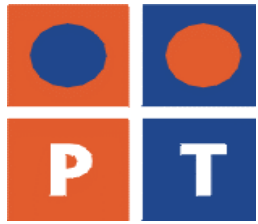
TCO Reinforces the JV's Leadership Position in the Brazilian Wireless Market

September 2002



Total market share	40.7%	9.0%	49.7%	9.0 pp
POPs (million)	95.8	31.4	127.2	32.8%
Subs 3Q02 (million)	13.0	2.9	15.9	22.3%
Revenues 9M02 (R\$ million)	5141.2	1116.9	6258.1	21.7%
EBITDA 9M02 (R\$ million)	1974.5	481.5	2456.0	24.4%
EBITDA margin (9M02)	38%	43%	39%	1 pp
EBITDA – CAPEX 9M02 (R\$ million)	1362.2	372.5	1734.7	27.3%

The JV will reach a 50% subscriber market share, 11 million more subscribers than the next competitor, and cover 80% of Brazilian GDP without being exposed to the risks of greenfield operations



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