

seobility

Quick Start Guide



Hi there!

In this guide, you'll learn **how to get started with Seobility!**

This includes **how to:**

- Perform your first **onpage audit**
- Analyze your **backlink profile** and build **new links**
- Start tracking your **Google rankings**.

Ready to start?

Let's go ! 



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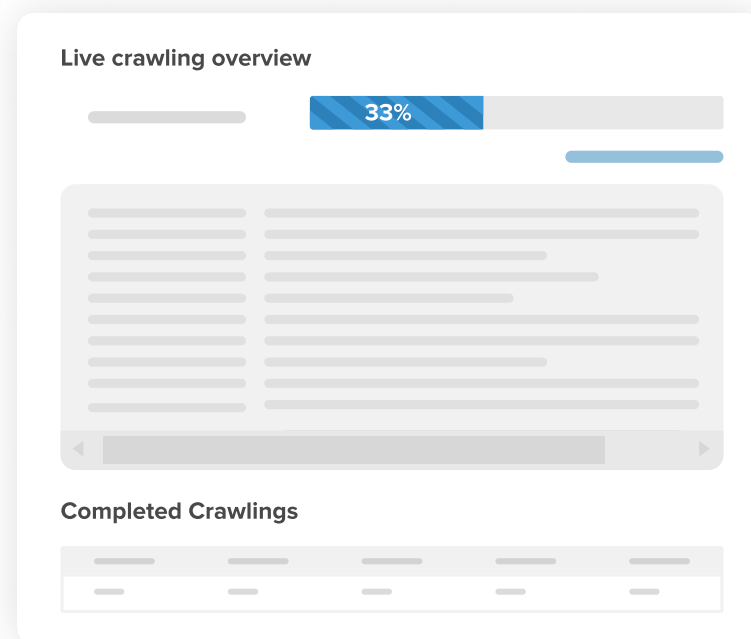


Create your first project

After verifying your email, **the first thing to do is add your website as a project.**

By doing this, you allow Seobility to:

- crawl your website like a [search engine crawler](#)  would
- gather all the data you need to analyze and optimize your website
- track the rankings and backlinks for every domain that you add as a project

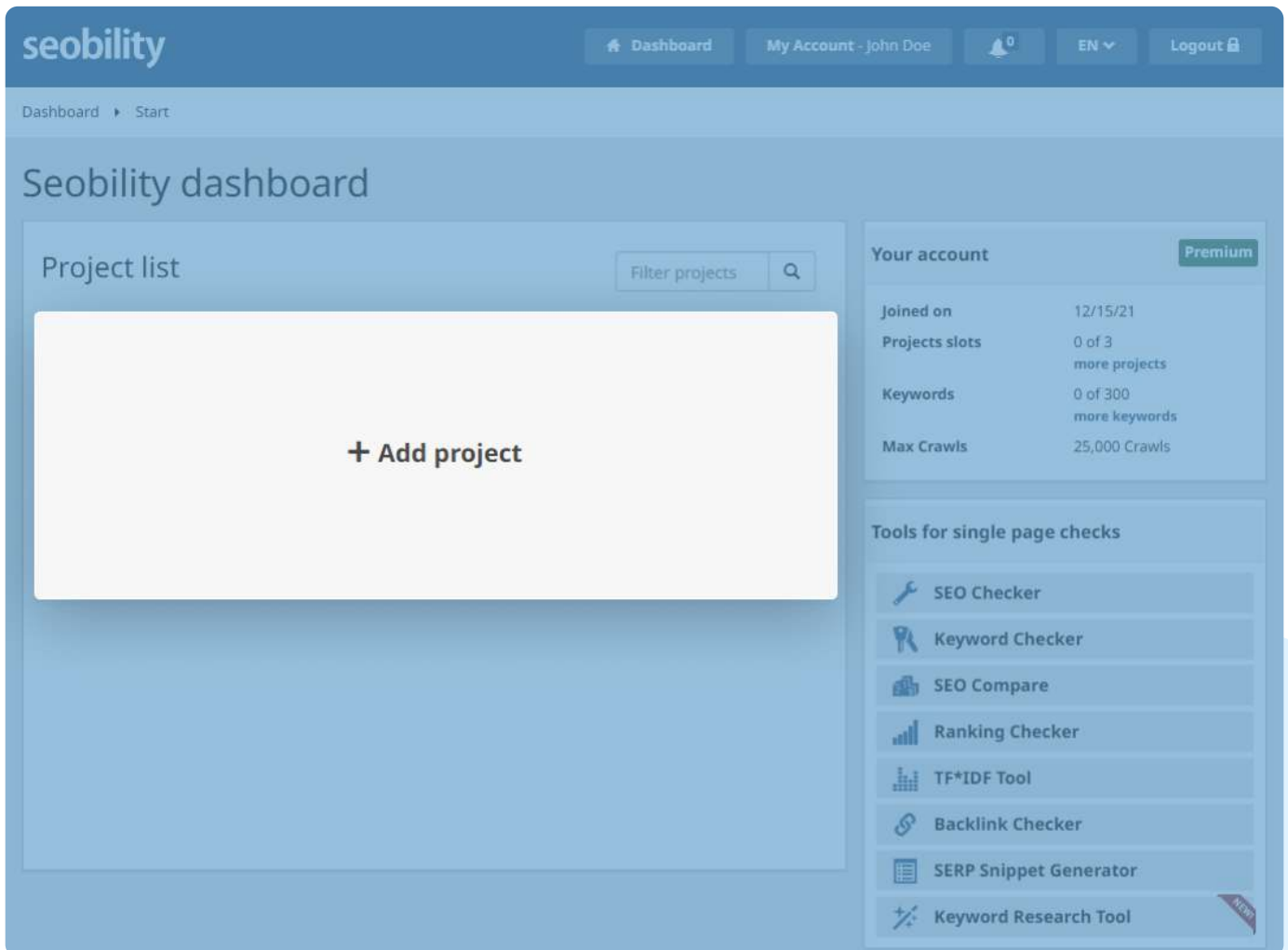


Let's add a project
step by step.

Step 1

Add a project

Go to [your Seobility dashboard](#) and click on "+ Add project". A project can be your entire website, your domain or just a subdirectory you would like to crawl:

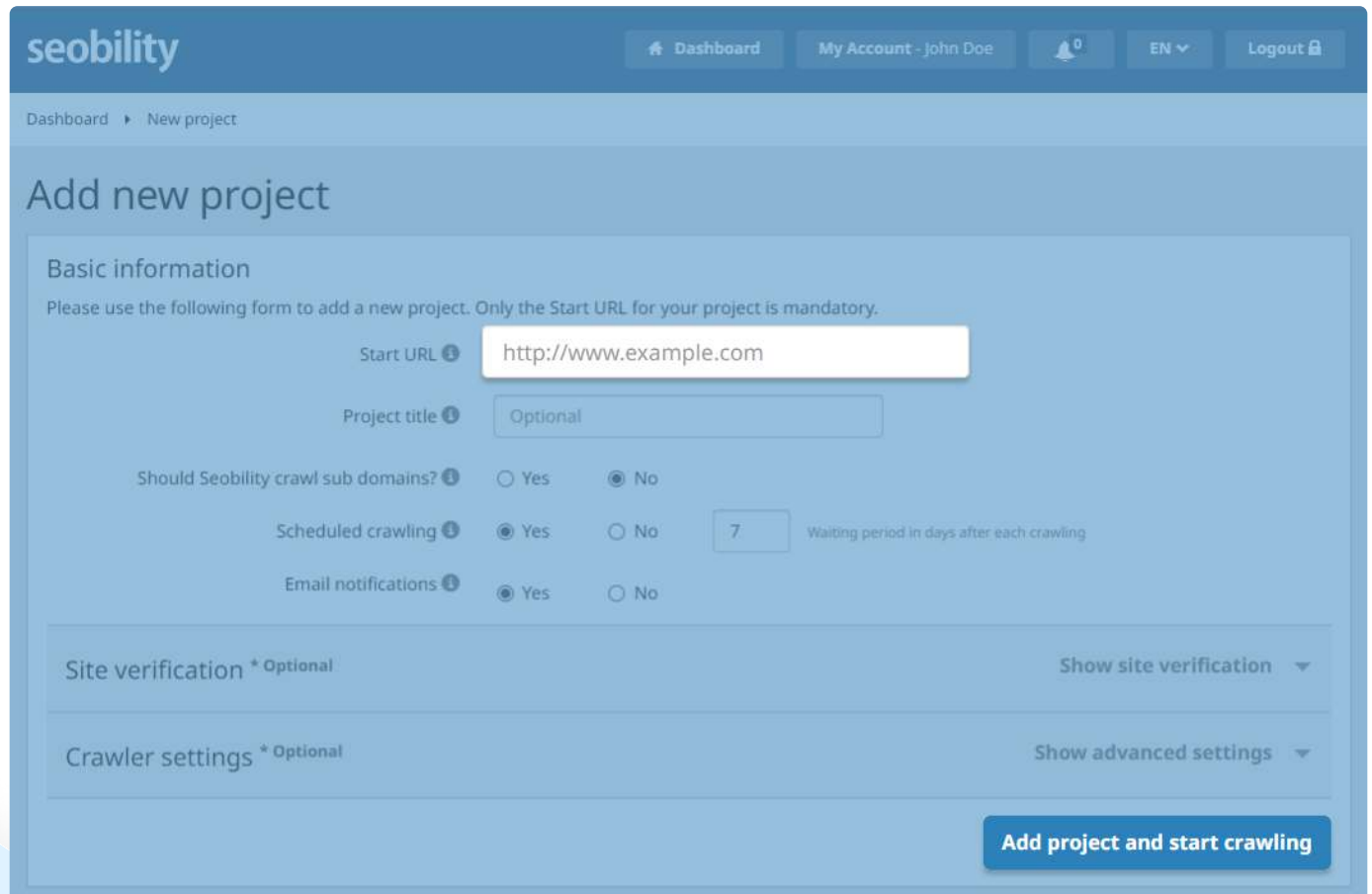


The screenshot displays the Seobility dashboard interface. At the top, the 'seobility' logo is on the left, and navigation links for 'Dashboard', 'My Account - John Doe', a notification bell with '0', 'EN', and 'Logout' are on the right. Below the header, the main content area is titled 'Seobility dashboard'. On the left, a 'Project list' section features a large white box with a '+ Add project' button. To the right of this box is a 'Filter projects' search input. On the right side of the dashboard, there is a 'Your account' section with a 'Premium' badge, showing details like 'Joined on 12/15/21', 'Projects slots 0 of 3', 'Keywords 0 of 300', and 'Max Crawls 25,000 Crawls'. Below this is a 'Tools for single page checks' section listing various tools: SEO Checker, Keyword Checker, SEO Compare, Ranking Checker, TF*IDF Tool, Backlink Checker, SERP Snippet Generator, and Keyword Research Tool.

Step 2

Add your website and configure your project

On the next screen, type your website's URL into the first field:



The screenshot shows the 'Add new project' form in the Seobility dashboard. The form is titled 'Add new project' and is located under the 'New project' link in the dashboard navigation. The form is divided into several sections:

- Basic information:** This section contains the following fields and options:
 - Start URL:** A text input field containing 'http://www.example.com'.
 - Project title:** A text input field containing 'Optional'.
 - Should Seobility crawl sub domains?:** Radio buttons for 'Yes' and 'No', with 'No' selected.
 - Scheduled crawling:** Radio buttons for 'Yes' and 'No', with 'Yes' selected. Next to it is a text input field containing '7' and the label 'Waiting period in days after each crawling'.
 - Email notifications:** Radio buttons for 'Yes' and 'No', with 'Yes' selected.
- Site verification:** A section with the label 'Site verification * Optional' and a dropdown menu labeled 'Show site verification'.
- Crawler settings:** A section with the label 'Crawler settings * Optional' and a dropdown menu labeled 'Show advanced settings'.

At the bottom right of the form, there is a blue button labeled 'Add project and start crawling'.

You can also name your project and configure advanced settings such as “Site verification” (recommended for large websites) and “Crawler settings” before you initiate the crawl.

But don't worry – you can keep the default settings for now and change the configuration later or for future crawls.

Hit the “**Add project and start crawling**” button next.

Step 3

Your website is being crawled

Et voilà! **You've created your first project.** Seobility crawls your website and fetches all the required data automatically.

The screenshot shows the Seobility dashboard interface. At the top, there's a navigation bar with 'seobility' logo, 'Dashboard', 'My Account - John Doe', a notification bell, 'EN', and 'Logout'. Below the navigation bar, the breadcrumb trail reads 'Dashboard > Seobility.net > Overview'. The main content area is titled 'Seobility.net - Overview' and has tabs for 'Overview', 'Project settings', 'Crawler settings', 'Keyword Monitoring', 'Verification', and 'Share'. The 'Overview' tab is active.

Project Overview

URL	https://www.seobility.net/
Project name	Seobility.net
State	Crawling in progress...
Website verified	No
Created on	09/13/22 01:50 pm
Scheduled crawling	Yes

Project Options

- Start new crawling
- Delete project
- Create PDF report
- Stop crawling

Project Checklist

- Charset encoding: utf-8
- Average links per page: 224
- www.redirect: OK
- Redirect for https://: OK
- Avg. response time: 0.17
- Average amount JS files: 7
- Average amount CSS files: 8
- Only for adults: No
- Language: de, de-de
- Transfer encoding: Yes
- Software version: -/-

Live crawling overview

Crawling progress: 33%

Show Live results →

```

2022-09-13 13:52:26 - [File] https://www.seobility.net/wp-content/uploads/2021/12/wix-blog
2022-09-13 13:52:26 - [File] https://www.seobility.net/wp-content/uploads/2022/01/steuerur
2022-09-13 13:52:25 - https://www.seobility.net/de/wiki/Googlebot
2022-09-13 13:52:25 - https://www.seobility.net/de/wiki/Google_Analytics
2022-09-13 13:52:25 - https://www.seobility.net/de/wiki/Google_Alerts
2022-09-13 13:52:25 - [File] https://www.seobility.net/wp-content/uploads/2021/08/noindex-
2022-09-13 13:52:25 - [File] https://www.seobility.net/wp-content/uploads/2022/01/steuerur
2022-09-13 13:52:25 - [File] https://www.seobility.net/wp-content/uploads/2021/12/wix-canc
2022-09-13 13:52:25 - [File] https://www.seobility.net/wp-content/uploads/2022/01/steuerur
2022-09-13 13:52:24 - https://www.seobility.net/de/wiki/Google_AdSense
  
```

Completed Crawlings

#	Start	End	Downloaded pages	Checked pages	State
1	09/13/22 01:50 pm	-/-	240	214	

These checks refer the whole website and not a single page.

This process can take some time depending on how large your website is. In the meantime, let's return to your [Seobility dashboard](#).

From now on, **this is where you'll find this project and all your future projects.**

The screenshot shows the Seobility dashboard interface. At the top left, there's a 'Project list' section with a '+ Add project' button and a search box labeled 'Filter projects'. Below this is a summary card for 'Seobility.net' with a table of metrics:

Onpage	Backlinks	Ranking
62%	4.80k	0.00
-/-	^ 37	> 0%

Below the table, it shows 'Last crawl: 10/10/22 12:29 pm', 'Crawling in progress: ✓', 'Crawled pages: 1,966', and 'Monitored search terms: Add keywords 0'. A large '+ Add project' button is centered in the background. On the right, there's a 'Your account' section with a 'Premium' badge, showing 'Joined on: 12/15/21', 'Projects slots: 1 of 3 more projects', 'Keywords: 0 of 300 more keywords', and 'Max Crawls: 25,000 Crawls'. Below that is a 'Tools for single page checks' section with buttons for: SEO Checker, Keyword Checker, SEO Compare, Ranking Checker, TF*IDF Tool, Backlink Checker, SERP Snippet Generator, and Keyword Research Tool (marked as 'NEW').

Each project you add is represented by a summary, so you can easily check your website's status and progress at a glance, including:

- your Onpage score
- your Backlinks
- your Rankings

Next, click on your project's name to access all the analyses and data for your website. **This information is divided into four sections:**

The screenshot shows the project overview page. At the top, there's a navigation bar with 'seobility' logo, 'Dashboard', 'My Account - John Doe', a notification bell with '0', 'EN', and 'Logout'. Below the navigation bar is a breadcrumb trail: 'Dashboard > Seobility.net > Overview'. The main content area features four summary cards: 'Overview' (with a link icon), 'Onpage 62%' (with an orange bar), 'Backlinks +15' (with a green bar), and 'Rankings'.

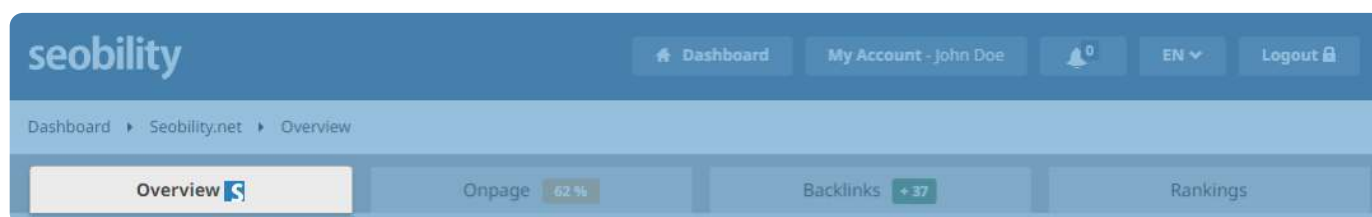
Now **let's start digging into these sections** to learn how they work.

 **First stop: your project's Overview.**

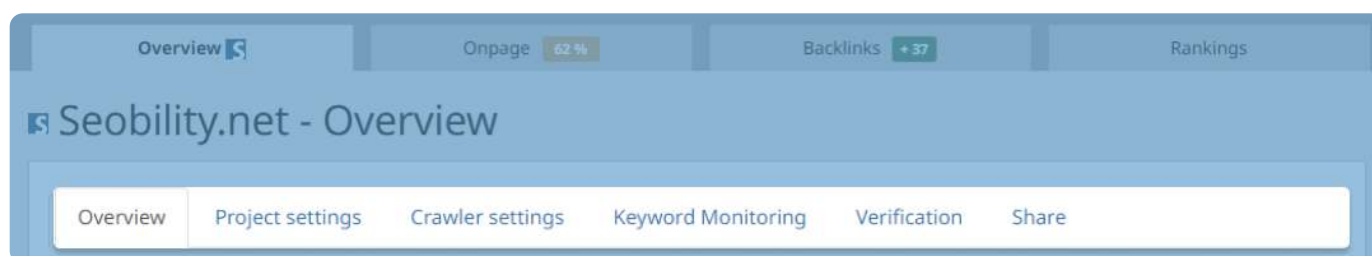
Overview

The main settings for your project

Here you can **check the key data for your project and configure all its settings.**



The most important options are:



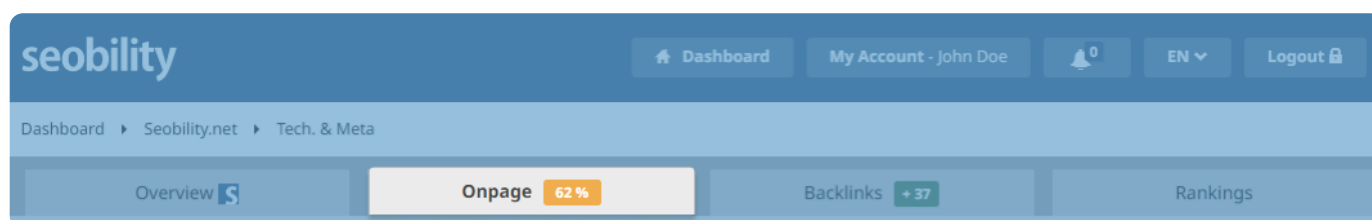
- **Overview:** Here you can start a new crawl after improving your website so you can see how the changes you made impact your onpage score. You can also download reports or delete your project in this section.
- **Project settings:** Set up scheduled crawls of your website, enable or disable email notifications, and more.
- **Crawler settings:** Add a custom [robots.txt](#), enable [JavaScript](#) crawling, or change other crawler settings such as the number of crawled pages.
- **Share:** Use this option to share your project (with your colleagues, for example).

Onpage

Audit your website

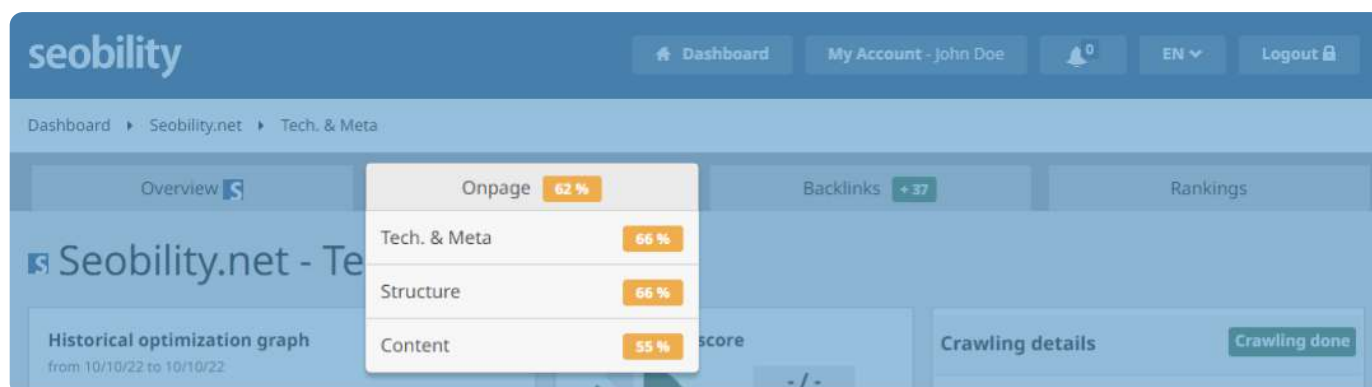
Seobility's Onpage tool audits your entire website and helps you:

- **identify onpage SEO issues** that might prevent you from ranking higher on Google
- **fix those problems by providing recommendations** and optimization tips



The audit includes more than 50 analyses based on three key SEO areas:

1. The **technical foundation and meta elements** of your website
2. Your website's **structure**
3. Your website's **content**



 **Let's start with the "Tech & Meta" audit.**

1. Tech and Meta

Find errors that affect your website's health

The Tech & Meta audit tells you...

- which parts of your website are crawlable and [indexable](#) for search engines
- if there are issues with your website's meta information
- if your website is too slow
- if there are any other technical issues affecting your website's health.

Fixing these issues will allow search engines to access, understand, and index your content correctly. Here's what your Tech & Meta audit dashboard looks like:

Seobility.net - Tech. & Meta

Overview **Onpage 62%** Backlinks **+37** Rankings

Historical optimization graph
from 10/10/22 to 10/10/22

Optimization score
66%
Since last crawling: - / -
Since first crawling: - / -

Crawling details **Crawling done**

Created on: 10/10/22 12:20 pm
Finished on: 10/10/22 12:35 pm
Avg. response time: 0.17 s
Crawling duration: 14 min. 53 sec.
Crawlings count: 1

Check a specific URL:

Important errors and crawling details

- 1 page/s could not be checked due to technical problems [Show results](#)
- 10 pages have duplicate page titles [Show results](#)
- 2 pages have a duplicate meta description [Show results](#)
- 767 pages have problems with H1 headings [Show results](#)
- Problems with headings were found on 129 pages [Show results](#)

[Show more](#)

Crawling statistics

Check	Amount	Change
Pages crawled	1,966	-/-
Pages checked	1,136	-/-
Uncheckable pages	264	-/-
Pages detected	1,981	-/-
Pages with search engine rankings	0	-/-
Pages blocked by robots.txt	15	-/-

URL details

Check	Amount	Change
URL parameters	0	-/-
Session ID in URL	0	-/-
Too many subdirectories	5	-/-
URL too long	0	-/-
Questionable URLs	0	-/-



All three Onpage dashboards (Tech & Meta, Structure, and Content) look and work the same way. At the top, you'll find some general statistics about your site.

Next, you'll see a list of the most important errors you need to fix.

Below the list, you'll find all analyses related to the tech & meta, structure, and content of your site.

To improve your website, we recommend that you **start first with the list of important errors and crawling details**.

Important errors and crawling details

- 106 pages have titles that are in need of improvement [Show results](#)
- 2 pages have a duplicate meta description [Show results](#)
- 10 pages have duplicate page titles [Show results](#)
- 767 pages have problems with H1 headings [Show results](#)
- Problems with headings were found on 129 pages [Show results](#)

[Show more](#)

That would immediately take you to the report containing the specific problems for your site. In this case, some [meta titles](#) are too long, as you can see in the column "Problems".

Problematic page titles

Entries per page: 50 [Export CSV](#) [PDF Report](#)

#	URL	Problems	Page titles	
1.	https://www.seobility.net/en/blog/december-core-update-analysis/	Too long	December Core Update Analysis: Sorry Google, You Have a Spam Problem 678 / 580 Pixels	<input type="checkbox"/>
2.	https://www.seobility.net/en/blog/cost-of-seo/	Too long	What's the cost of SEO? – Free Tool: How Much To Rank - Seobility Blog 655 / 580 Pixels	<input type="checkbox"/>
3.	https://www.seobility.net/en/blog/core-web-vitals/	Too long	Core Web Vitals: Everything You Need To Know About Google's Newest Ranking Factor - Seobility Blog 928 / 580 Pixels	<input type="checkbox"/>

Go through these problems one by one and start optimizing your pages. For instance, if some titles are too long or too short, you can use the [SERP Snippet Generator](#) to measure their lengths and improve them as needed.

Every time you fix a problem, you can check it off by using the check box on the right:

Problematic page titles		Entries per page:	50	Export CSV	PDF Report
#	URL	Problems	Page titles		
1.	https://www.seobility.net/en/blog/google-featured-snippet-update/	<ul style="list-style-type: none"> Too long Word repetition 	Google Featured Snippet Update & New Seobility Feature - Seobility Blog 659 / 580 Pixels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.	https://www.seobility.net/en/wiki/Main_Page	<ul style="list-style-type: none"> Word repetition 	SEO and Online Marketing Wiki - Seobility Wiki 422 / 580 Pixels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

This way, the next time you crawl your website, the resolved errors won't be shown and your onpage score may be higher.

If you don't know how to fix an issue, check out the Optimization Tips box at the top of the page for more info.

In addition, you can also filter and download the lists of important errors in most cases

Seobility.net - Problematic page titles

Optimization Tips

A web page's title is one of the major elements for on-page search engine optimization. In search engines like Google, the keywords in the page title are of vital importance for page ranking. Additionally, the title appears as the most prominent element in the search results, so it should ...[read more](#)

Optimization score

86 problems

Filter problems

- Empty (0)
- Missing (0)
- Too short (2)
- Only one word (0)
- Too long (72)
- Meaningless word (0)
- Domain within the title (0)
- Word repetition (13)

Each analysis of the Tech & Meta audit dashboard works exactly like the example we just saw. You can start with the list of important errors or with any of the analyses below.

Crawling statistics

Check	Amount	Change
Pages crawled	1,961	- 12
Pages checked	1,132	- 9
Uncheckable pages	263	- 3
Pages detected	1,976	- 28
Pages with search engine rankings	91	+ 4
Pages blocked by robots.txt	92	0
Uncheckable data types	126	0
Found external Links	1,081	+ 10
Nofollow pages	19	0
Pages with technical problems	3	0

URL details

Check	Amount	Change
URL parameters	8	0
Session ID in URL	1	0
Too many subdirectories	35	- 2
URL too long	36	0
Questionable URLs	0	0

File sources (Image, CSS, JS)

Check	Amount	Change
Crawled file sources	1,006	+ 7
Non-retrievable file sources	2	+ 2
File sources excluded by robots.txt	1	0
Non HTTPS content on HTTPS pages	39	+ 2
Issues with file sources	507	+ 173
Too many files within a page	0	0

Meta tags and page attributes

Check	Amount	Change
Pages with problematic page titles	162	- 2
Problems with meta descriptions	90	- 3
Duplicate page titles	39	- 1
Duplicate meta descriptions	59	- 1

HTTP-Status Overview

HTTP status code	Amount

 Let's review now your website's Structure.

2. Structure

Check if your site is well structured for search engines and users

A well-structured website not only improves your visitors' experience. It also allows Google and other search engine crawlers to find all relevant content on your site and understand which pages are the most important.

The Structure dashboard helps you **uncover issues with [internal](#) and [external links](#) and improve your website's structure.**

It looks and works just like the [Tech and Meta dashboard](#).

The screenshot displays the Seobility Structure dashboard for Seobility.net. The top navigation bar includes 'Dashboard', 'My Account - John Doe', a notification bell with '0', 'EN', and 'Logout'. The breadcrumb trail is 'Dashboard > Seobility.net > Structure'. The main dashboard features four tabs: 'Overview', 'Onpage 62%', 'Backlinks +37', and 'Rankings'. The 'Overview' tab is active, showing the title 'Seobility.net - Structure'. Below the title, there are three main sections: 'Historical optimization graph' (a line chart showing a score of 100 from 10/10/22 to 10/10/22), 'Optimization score' (a donut chart showing 66% since last crawling and -/- since first crawling), and 'Crawling details' (a table with 'Crawling done' status, 'Created on' 10/10/22 12:20 pm, 'Finished on' 10/10/22 12:35 pm, 'Avg. response time' 0.17 s, 'Crawling duration' 14 min. 53 sec., and 'Crawlings count' 1). Below these sections is a search bar for 'Check a specific URL'. At the bottom, there is a section for 'Important errors and crawling details' with four items: '3 Canonical links are erroneous, check it immediately.', '42 pages compete with each other because of identical anchor texts.', '77 external links have problems', and '357 pages can only be reached with 3 or more clicks starting from the home page.' Each item has a 'Show results' link.

You can start optimizing your website with the list of important errors and also dig into all the other reports.

3. Content

Evaluate the quality and relevance of your content

[High-quality and unique content](#) is essential to ranking high on Google. The Content dashboard helps you **detect low-quality or duplicate content** that might lower your rankings.

The Content dashboard also works the same way as the [Tech and Meta dashboard](#).

seobility Dashboard My Account - John Doe 0 EN Logout

Dashboard > Seobility.net > Content

Overview Onpage **62%** Backlinks **+37** Rankings

Seobility.net - Content

Historical optimization graph
from 10/10/22 to 10/10/22

Optimization score
55%
- / - Since last crawling
- / - Since first crawling

Crawling details Crawling done

Created on	10/10/22 12:20 pm
Finished on	10/10/22 12:35 pm
Avg. response time	0.17 s
Crawling duration	14 min. 53 sec.
Crawlings count	1

Check a specific URL

Important errors and crawling details

- 36 problem/problems were found with pages, that compete with each other due to keyword optimization [Show results](#)
- On 296 pages keywords from the title are not used in the page's text part. [Show results](#)
- We found pages with robots meta tag "nofollow" [Show results](#)
- On 13 pages no checkable text content was found [Show results](#)
- On 44 pages some keywords from the H1 heading were not found in the page content. [Show results](#)

[Show more](#)

4. Page Details Feature

Besides auditing your entire website, you can also **analyze any of your pages on their own by using the Page Details feature.**

You'll find this tool in all Onpage dashboards located just below the optimization score. To start using it, just paste any of your URLs into the search bar and hit enter:

The screenshot shows the Onpage dashboard for 'Seobility.net - Content'. At the top, there are tabs for Overview, Onpage (62%), Backlinks (+37), and Rankings. Below the title, there are three main sections: a historical optimization graph (from 10/10/22 to 10/10/22), an optimization score of 55% (since last crawling) and -/- (since first crawling), and crawling details (Crawling done). The crawling details include: Created on (10/10/22 12:20 pm), Finished on (10/10/22 12:35 pm), Avg. response time (0.17 s), Crawling duration (14 min, 53 sec), and Crawlings count (1). At the bottom, there is a search bar labeled 'Check a specific URL' with a 'Search URL' input field and a search icon.

Now you can dig into the technical details and onpage SEO issues that are affecting the specific URL. You can also check its backlinks and rankings to get a full picture of its SEO performance.

The screenshot shows the 'Seobility.net - Page details' dashboard. It features a 'Detailed check of a specific page' section with the following information:

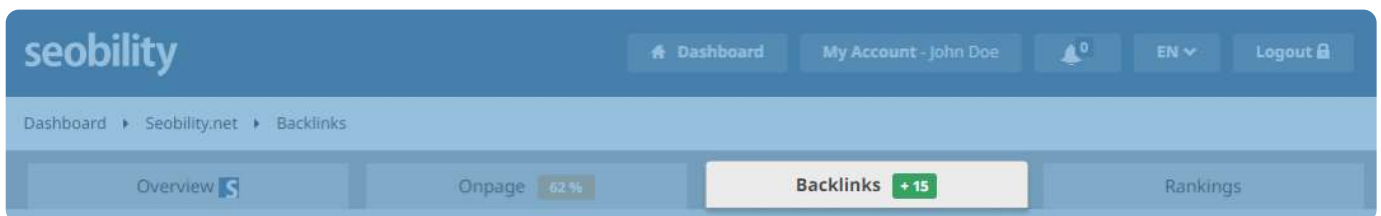
URL	https://www.seobility.net/en/website-audit/	Page status	
Status code	200	Status code 200	Follow Index
Visited on	10/10/22 12:20 pm		
Robots details	index, follow		
Title	Website Audit Tool for a Comprehensive Technical SEO Audit		
Description	Analyze your complete website to find technical SEO errors and other on-page issues. For websites with up to 1,000 subpages, it's free!		
Site type	HTML		

This can be helpful if **you have an important page or important content that you want to optimize.** For example, this feature could help you improve the ranking of one particular blog post.

Backlinks

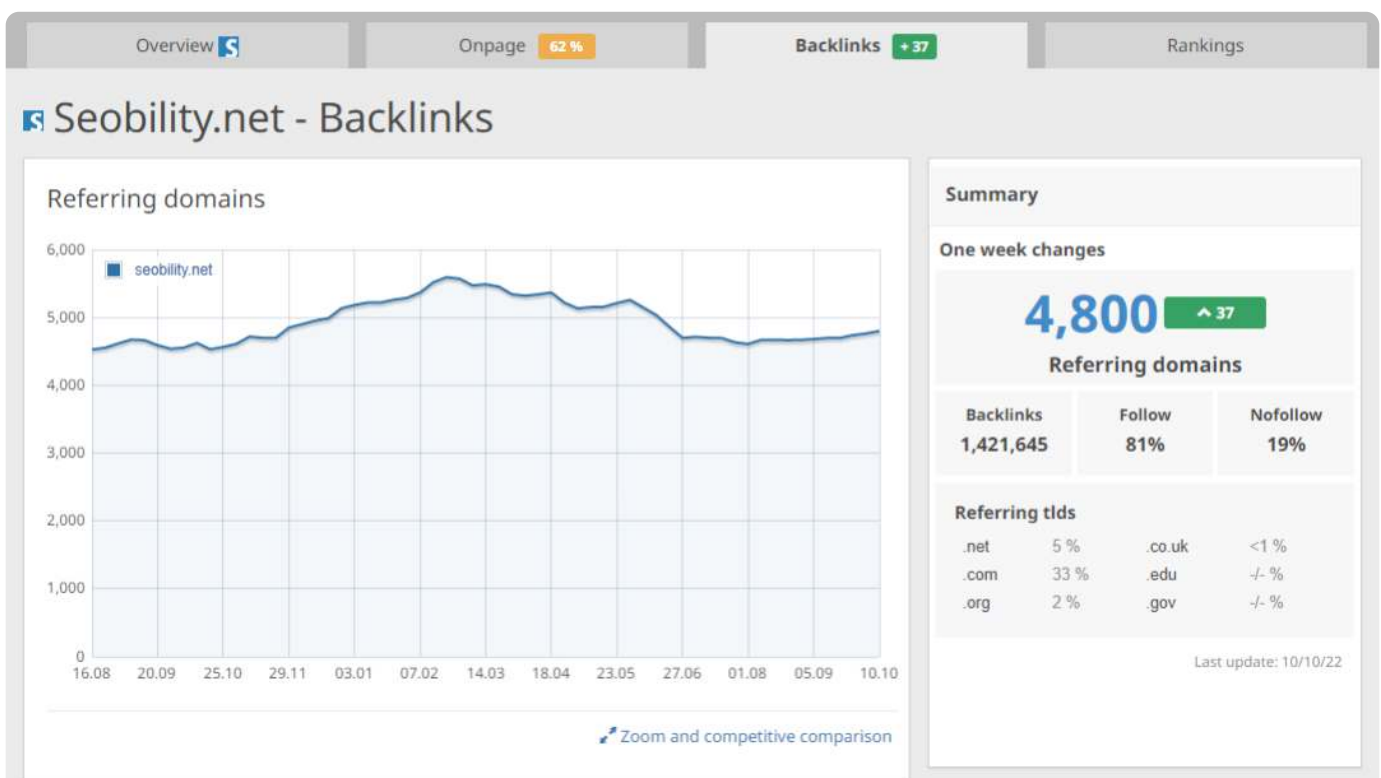
Analyze your website's backlink profile

Besides high-quality and useful content, [backlinks](#) are one of the most important ranking factors. Especially in competitive niches, the websites that rank at the top of search results are usually the ones with many high-quality backlinks. In addition, backlinks can also be an important means for driving [traffic to your website](#).



The Backlinks dashboard lets you **explore all backlinks pointing to your website, including how the number of backlinks has changed** over time.

You'll also see the most **important statistics about your inbound link profile** such as the ratio between [follow](#) and [nofollow](#) links.



But the heart of the Backlinks dashboard is found in the tabs below.

Backlinks

Export CSV PDF Report Search link

Nofollow Follow All

Backlinks New links Lost links Anchors Broken links **Beta**

Referring domains/pages	Link rating	Link anchor and target
cyber-forensics.net https://cyber-forensics.net/bitcoin-fund-recovery/bitcoin-tracing/	65	fund recovery specialists Follow Text link https://www.seobility.net/en/keywordmonitor/detail?id=547601...le=2453&keywordid=5812281&uselocalpack=1
templatemo.com https://templatemo.com/links	51	seo check Nofollow Text link https://www.seobility.net/en/seocheck/

Here you can take an in-depth look at:

- all pages that link to your site (Backlinks)
- new and lost links
- the most frequently used [anchor texts](#) to link to your website
- your [broken backlinks](#)
- link types (text or image, follow or nofollow)
- link value (link rating) of each backlink
- and more

But that's not all! If you scroll to the bottom of the page, you'll find **two features that can help you get more backlinks.**



Let's check them out one at a time.

Competitors (Backlinks)

This handy feature lets you spy on your competitors' backlinks. This can give you **an idea of how many backlinks you might need to stay competitive**. It also allows you to analyze your competitors' link-building activities and discover new link opportunities for your own site.

In order to check your rivals' backlinks, you just need to add their URLs as competitors:

The screenshot shows a user interface for managing competitors and link building tools. On the left, a panel titled 'Competitors 0/20' contains a green '+ Add competitor' button and a message: 'No competitors found. Add competitors'. On the right, a 'Link building tools' panel features a 'Calculate opportunities' button and a table with the following data:

Check	Amount
More than one competitor linked on one page	?
Link opportunities from top ranked pages	?
Pages with sponsored content from competitors	?
Broken backlinks to competitor sites	Beta ?

Below the table, a blue box contains an information icon and the text: 'Link building opportunities will be calculated individually. For the best results, please add sufficient search terms and competitors.'

Link Building Tools

If you don't want to examine your competitors' backlink profiles one by one, the Link Building Tools feature can save you a lot of time. It automatically calculates **potential backlink opportunities for your website** based on your site's data, your competitors, and popular websites in your niche.

Here's how to start using it:

1. Add at least one competitor. The more competitors you add, the better.
2. [Add a few keywords to your "Rankings"](#) to get even better results.
3. Click on "Calculate opportunities".

The program will then start fetching information. **This process may take some time, but you'll be notified by email** when the results are ready.

Once your link-building opportunities have been calculated, you can easily check the output:

The screenshot shows a web interface for link building tools. On the left, a 'Competitors' section shows '0/20' and a '+ Add competitor' button. Below it, a message states 'No competitors found. Add competitors'. On the right, the 'Link building tools' section features a 'Calculate opportunities' button and a table with the following data:

Check	Amount
More than one competitor linked on one page	70
Link opportunities from top ranked pages	660
Pages with sponsored content from competitors	0
Broken backlinks to competitor sites	Beta 286

Below the table, a blue information box contains the text: 'Link building opportunities will be calculated individually. For the best results, please add sufficient search terms and competitors.'

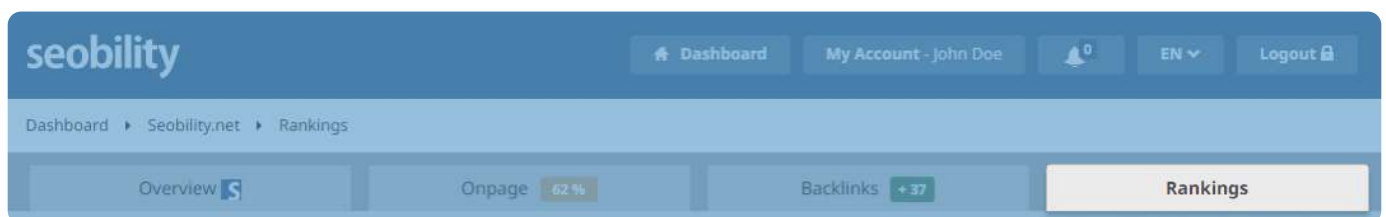
Here's what you can do with these tools:

- Find pages that link to **more than one competitor**. If a website links to several of your competitors on a certain page, you could contact the webmaster and ask them to link to you as well.
- Check the **link opportunities from top-ranked pages** on product listing sites, forums, or blogs for your keywords. These sites aren't competitors, so they could offer a great opportunity to get more backlinks.
- Find **pages with content sponsored by your competitors** or guest posts. You could try to submit your own guest posts or sponsor your own content on these sites.
- Take advantage of **broken backlinks that point to your competitors' sites**. Reach out to the referring sites and offer them better (unbroken) links to similar content on your website.

Rankings

Monitor your SEO success

With Seobility's Ranking Monitoring feature, you can **track your website's positions on Google**. This way you can keep track of any ranking changes, monitor how your content performs, and check if your SEO efforts are having an effect.



It will take just **two steps to start using the tool**:

1. Go to your Rankings dashboard and choose the country where you want to track your rankings:

Keyword Assistant
CSV Import

Step 1: Choose country and city for monitoring

Please choose a country and search engine, for which you like to monitor rankings.
You can also set a city or location to simulate a location based search query

Country

- Optional for local businesses or local searches -

City

Disable city based monitoring

Map overview:

In the next step you are able to choose the search terms you like to monitor.

Continue to choose search terms

If you have a Premium subscription, you can also select a city. With this setting, the tool can simulate the search query of a user in the specified location. This is recommended if you have a local business and want to track your website's rankings on a city level, for example.



Pro Tip: If you have a list of keywords, you can upload it by using the “CSV Import” option.

2. On the next screen, enter your [keywords](#) into the text box (one keyword per line). You will also find several search term suggestions on the right that you might want to add.

Overview **S** Onpage **62%** Backlinks **+37** Rankings

Seobility.net - Add new search terms

Add search terms for monitoring

Add search terms you like to monitor. In the following table you can also change the search engine and location setting for each search term.

Provide your own search terms
Please provide one search term per line. Limit: 300 keywords per submit.

Keyword 1
Keyword 2
Keyword 3

Add search terms

300 possible search terms available.
Do you need more keywords? [Order additional keywords.](#)

Search term suggestions

seo checks	Choose	X
reverse image searchers	Choose	X
deepweb	Choose	X
seo checker	Choose	X
seo checkers	Choose	X
root directory	Choose	X
trend in google	Choose	X
page seo checkup	Choose	X
amazon seller central	Choose	X
rest api	Choose	X

Selected search terms

Search term	Country	City	Search volume	CPC	Competition	X
Save selected search terms						

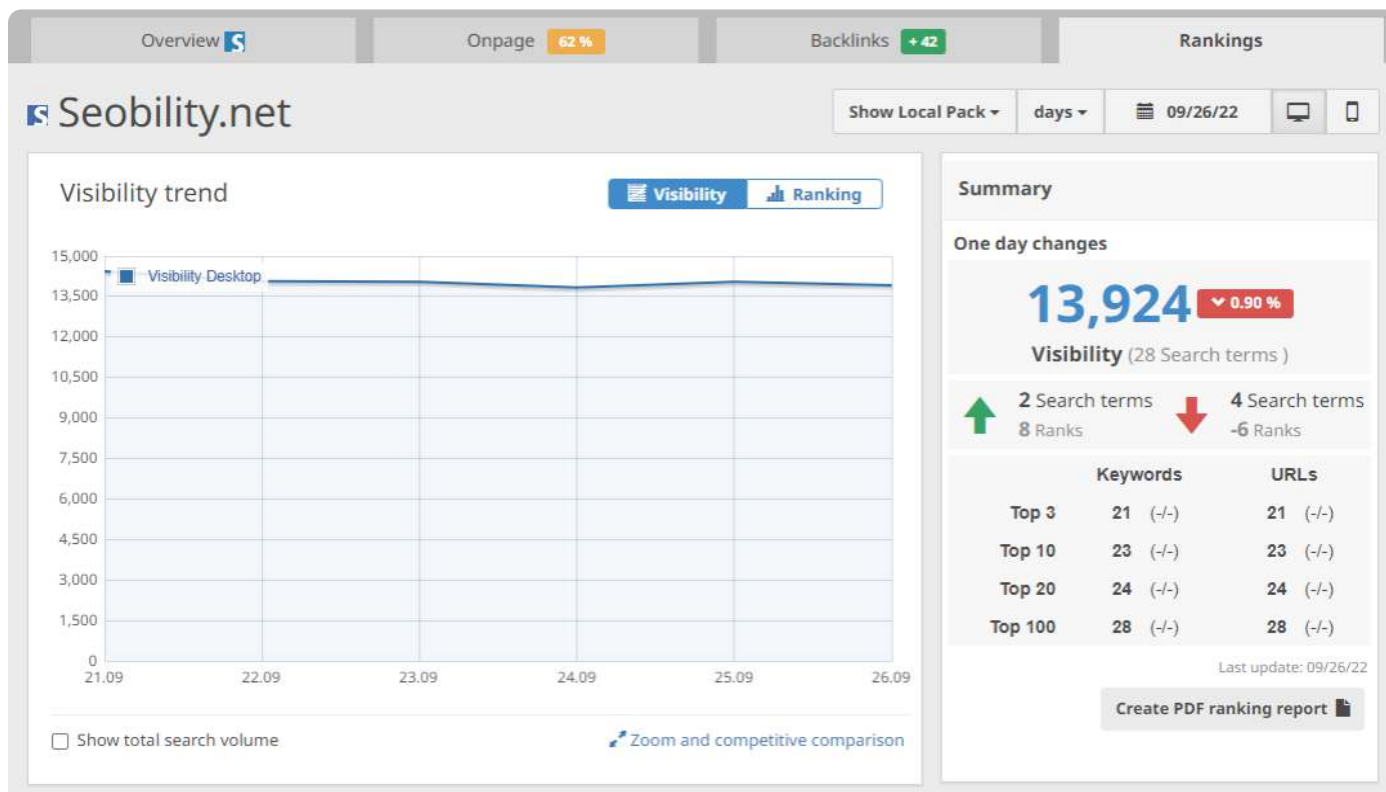


Don't know which keywords to monitor? Don't worry! Use the [Keyword Research Tool](#) to find the keywords you already rank for and discover new ones!

Finally, click “**Save selected search terms**” to go to your Ranking dashboard.

Ranking Dashboard

This is where you'll find all the information about your website's rankings at a glance.



Note: Since you've just added your keywords, the tool will start tracking your rankings from this point on. There's no trend information for past weeks or months yet. But don't worry – you'll be able to see any changes the next day.

In the visibility trend graph, you can see how your rankings changed over time. The visibility metric is calculated based on your website's positions and the search volume of each keyword. This metric is an estimate of how many visitors your website attracts per month.

Moving down, you'll find your monitored keywords along with your site's current ranking for each keyword and any position changes compared to the previous time frame. You'll also see keyword metrics such as Google Ads [CPC](#) and the option to add tags in order to group and filter your keywords.

Monitored search terms 18Keywords [+ Add term](#) [Suggestions](#) Filter: No filter Search

Search term	Filter	Pos.	Change	URL	S.V.	CPC	Tags
seo checker	US	1	-/-	...seobility.net/en/seocheck/	4,400	\$3.88	Tag 1 Tag 2
seo checkers	US	1	-/-	...seobility.net/en/seocheck/	4,400	\$3.88	Tag 3
seo check site	US	2	-/-	...seobility.net/en/seocheck/	590	\$4.85	

Clicking on one of the monitored keywords will open “Keyword monitoring details”. This page provides more granular information about each keyword.

Keyword: seo checker

Show Local Pack ▾
days ▾
09/26/22

Ranking changes for "seo checker"

from 09/21/22 till 09/26/22

Zoom and competitive comparison

Keyword monitoring details

Last update: 09/26/22

Keyword	seo checker	
Position	1	> 0
Search volume	4,400	
CPC	\$3.88	
Added on	09/21/22	
Visitors/Month	1,375 / 1,375	
Competition	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>	
Monitoring settings	Search engine: Google.com Device: DESKTOP Location: -/-	
Actions	<div style="display: flex; justify-content: space-around; margin-top: 5px;"> Refresh Rankings TF*IDF Check Delete </div>	

Top rankings
URLs with rankings
Potential URLs
Competitors

Overview top rankings: seo checker

Export CSV
PDF Report

Ranking	Domain	Change	URL	Visitors/Month
1	seobility.net	> 0	https://www.seobility.net/en/seocheck/	1,375
2	seositecheckup.com	+	https://seositecheckup.com/	618
3	smallseotools.com	+	https://smallseotools.com/website-seo-score-checker/	433
4	neilpatel.com	> 0	https://neilpatel.com/seo-analyzer/	307
5	semrush.com	> 0	https://www.semrush.com/on-page-seo-checker/	242
6	websiteseochecker.com	+	https://websiteseochecker.com/	146
7	sitechecker.pro	+	https://sitechecker.pro/	109
8	rankmath.com	+	https://rankmath.com/tools/seo-analyzer/	85
9	seotesteronline.com	+	https://www.seotesteronline.com/	68

You can switch between the different tabs to get information about...



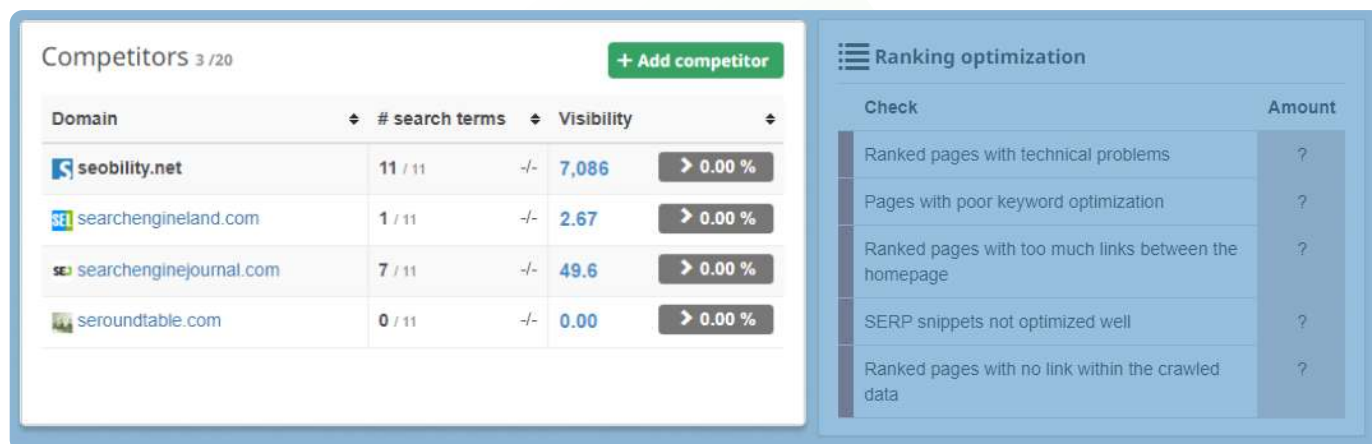
1. The top 100 pages Google ranks for a keyword. This can give you an idea of what kind of content Google considers relevant for a search term.
2. URLs from your website that rank for this keyword.
3. URLs from your website that could rank for this keyword but first need to be optimized.
4. Your competitors' rankings for this keyword. (If you've already added [Competitors in the Backlinks dashboard](#), you can see their rankings here).

Now let's return to the Rankings dashboard and **take a look at two additional features** located at the bottom.

Competitors (Rankings)

Here you can **compare your visibility for your specific keyword set with that of your competitors.**

If you've already added [Competitors in the Backlinks dashboard](#), you'll see the same websites here as well.



By clicking on one of your competitors, you can also compare your rankings for each keyword you monitor.

Ranking Optimization

This feature gives you tips on how to **improve pages that already rank for the keywords you monitor.**

It lets you find any pages that still have room for optimization or that are affected by technical issues (such as server errors) that could pose a serious threat to your rankings.

The screenshot shows a dashboard with two main sections. On the left, under 'Competitors 3 / 20', there is a table with columns for Domain, # search terms, and Visibility. On the right, under 'Ranking optimization', there is a table listing various checks and their corresponding amounts.

Check	Amount
Ranked pages with technical problems	0
Pages with poor keyword optimization	0
Ranked pages with too much links between the homepage	0
SERP snippets not optimized well	104
Ranked pages with no link within the crawled data	38
Ranked pages with poorly optimized text	64
Ranked pages with poorly optimized meta tags	32
Ranked pages with poorly optimized headings	129
Ranked pages with missing media optimization	148
Search terms not used in link anchors	11

Below the table, a note states: 'Optimization opportunities are based on the last crawl. Update the analysis by starting a [new crawl](#).'

Clicking on “Ranked pages with poorly optimized meta tags”, for example, will show you a list of ranking pages with poorly optimized titles or meta descriptions.

The screenshot shows a report titled 'Ranked pages with poorly optimized meta tags'. It includes a table with columns for #, Search term, Hints, and Title, meta description and ranked URL. The report also features controls for 'Entries per page' (set to 50), 'Export CSV', and 'PDF Report'.

#	Search term	Hints	Title, meta description and ranked URL
1.	google freshness	Keyword only at the end of the page's title	Everything you need to know about the last Google update: Google Freshness Freshness is a Google update, introduced in 2011, which gives more importance to updated and quality content...
2.	accelerated mobile pages (amp)	Keyword only at the end of the page's title Keyword is missing in the first 120 characters of the meta description	Have you ever heard about the Accelerated Mobile Pages (AMP)? AMP is an open source project that has the purpose to improve the performance of websites on mobile devices.

Free Tools

Besides the main software, Seobility includes several free tools that provide additional features or help you analyze individual pages in detail.

You can find them in your [Seobility dashboard](#):









The screenshot displays the Seobility dashboard interface. At the top, there is a navigation bar with the Seobility logo, a 'Dashboard' button, a user profile for 'John Doe', a notification bell, a language dropdown set to 'EN', and a 'Logout' button. Below the navigation bar, the main content area is titled 'Seobility dashboard' and includes a breadcrumb 'Dashboard > Start'.

The dashboard is divided into several sections:

- Project list:** Features a '+ Add project' button and a search box labeled 'Filter projects'. A table shows data for 'Seobility.net':

Onpage	Backlinks	Ranking
62%	4.74k	17.0k
> 0%	^ 42	^ 21.1%

Below the table, a '+ Add project' button is visible. Additional metrics include: Last crawl: 09/20/22 03:25 pm, Crawl duration: 19 min, 54 sec, Crawled pages: 1,963, and Monitored search terms: 34.
- Your account:** A 'Premium' badge is present. Metrics include: Joined on: 12/15/21, Projects slots: 1 of 3 (with a link to 'more projects'), Keywords: 34 of 300 (with a link to 'more keywords'), and Max Crawls: 25,000 Crawls.
- Tools for single page checks:** A list of tools with icons:
 - SEO Checker
 - Keyword Checker
 - SEO Compare
 - Ranking Checker
 - TF*IDF Tool
 - Backlink Checker
 - SERP Snippet Generator
 - Keyword Research Tool (marked with a 'NEW' badge)

- [SEO Checker](#) : Analyze any web page to find technical errors and onpage SEO issues that might be holding it back from top search engine rankings.
- [Keyword Checker](#) : Check how well a certain page is optimized for a keyword and get recommendations on how to improve its ranking.
- [SEO Compare](#) : Compare the keyword optimization of a competitor's page with your page and learn what your competitor is doing differently.
- [Ranking Checker](#) : Check where your website ranks in Google's results for any keyword.
- [TF*IDF Tool](#) : Find out which important terms your top-ranked competitors are using in their content and use them to optimize your own pages.
- [Backlink Checker](#) : Check the backlinks of any domain or URL and find new link-building opportunities.
- [SERP Snippet Generator](#) : Optimize your page titles and meta descriptions to improve your search snippet.
- [Keyword Research Tool](#) : Discover new keywords to find content ideas and ranking opportunities for your website.

Contact

Do you have any questions?

Don't hesitate to call us at +49 911 - 23 75 62 61 (Mo-Fr CET from 9 am to 5 pm) or email support@seobility.net.

Plans and Pricing

Learn more about our [plans and pricing](#).

Haven't found what you're looking for? We're happy to make an offer tailored to your requirements.

Basic €0 ⁰⁰ limited functionality, completely free <ul style="list-style-type: none">✓ 1 projects / domains included✓ 1,000 subpages per project✓ 10 keywords included✓ 3 competitors per project✓ Backlink analysis Get Started For Free	Premium €49 ⁹⁰ billed monthly, no cancellation period <ul style="list-style-type: none">✓ 3 projects / domains included✓ 25,000 subpages per project✓ 300 keywords included✓ 20 competitors per project✓ Sub-accounts for co-workers Start your 7-day free trial	Agency €179 ⁹⁰ billed monthly, no cancellation period <ul style="list-style-type: none">✓ 15 projects / domains included✓ 100,000 subpages per project✓ 1,500 keywords included✓ 30 competitors per project✓ Sub-accounts for co-workers Buy now
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seobility

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