

SAMOA BUREAU OF STATISTICS

INTERNATIONAL ARRIVAL STATISTICS AUGUST 2024

MONTHLY HIGHLIGHTS:

In August 2024 compared with August 2023:

- ❖ Total arrivals of 22,861 increased by 5.1% (1,109)
- ❖ Total visitors of 17,248 increased by 4.7% (777)
- ❖ Total Visitors:
 - ✓ USA: 54.1% (up by 665 visitors)
 - ✓ AUST: -7.3% (down by 328 visitors)
 - ✓ NZ: 1.4% (up by 95 visitors)
 - ✓ AM. SAM: 33.3% (up by 411 visitors)

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| August 2024 | All Arrivals | All Visitors |
|----------------------------------|--------------|--------------|
| Number | 22,861 | 17,248 |
| % change from previous month | -7.1 | -9.4 |
| % change with same month in 2023 | 5.1 | 4.7 |

16TH SEPTEMBER 2024

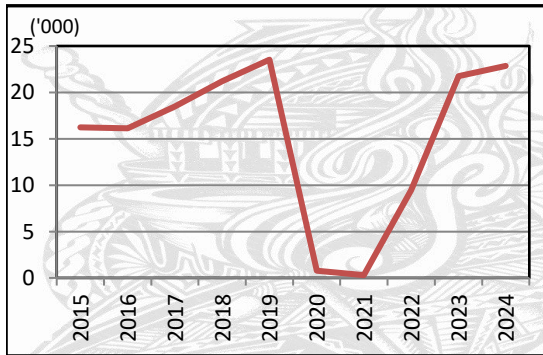
1. TOTAL ARRIVALS

The total International Arrival Statistics recorded for the month of **August 2024** totaling 22,861 arrivals, revealed a decrease of 7.1 percent over the previous month of July 2024 and an increase of 5.1 percent over the corresponding month of August 2023.

Those who travelled to Samoa by Air represented 93.2% while 6.8% was represented by those who travelled by Sea.

Fig. 1 below graphically depicts the arrival numbers from August 2015 to August 2024, clearly showing the impact of Covid 19 on arrival numbers for August in 2020 and 2021.

Fig. 1: August Total Arrivals, 2015 – 2024

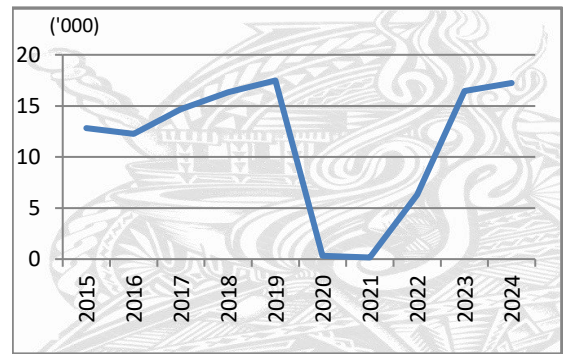


2. TOTAL VISITORS

Overall visitor numbers for the month under review stood at 17,248 revealing a decrease of 9.4 percent over the previous month of July 2024 and an increase of 4.7 percent over the corresponding month of August 2023.

Fig. 2 illustrates the total number of visitors for August between 2015 and 2024, also indicating the impact of Covid 19 on visitor's numbers for August in 2020 and 2021.

Fig. 2: August Total Visitors, 2015 – 2024



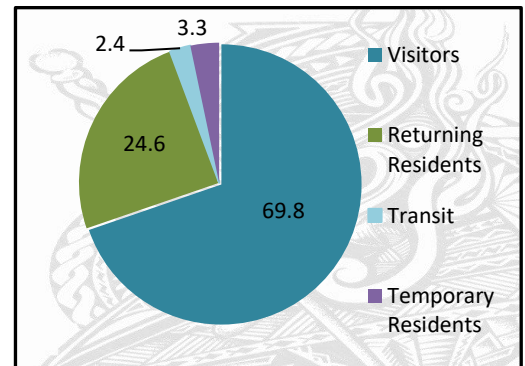
3. TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors (Table 2), made up the largest component of all arrivals with 69.8 percent (15,946), represented by 34.9 percent for both females (7,974) and males (7,972).

Male returning residents made up 13.4 percent (3,064) of total arrivals while their female counterpart made up 11.1 percent (2,549). (Refer Fig. 3)

The Appendix provide readers with a more detailed trend presentation of total arrivals and visitors over the years.

Fig. 3: Total Arrivals, by Purpose of Entry, August 2024

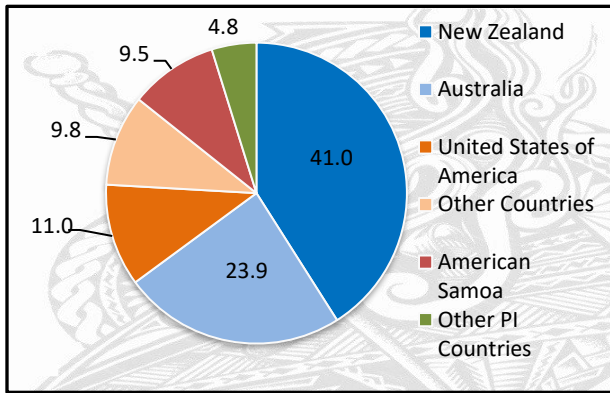


4. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 41.0 percent of total visitors or 7,068 visitors. Australia followed next with a distant 23.9 percent share (4,127).

United States of America reported 11.0 percent (1,895 visitors) while American Samoa reported 9.5 percent (1,644) of total visitors. (Refer Fig. 4)

Fig. 4: Total Visitors, by Country of Usual Residence, August 2024

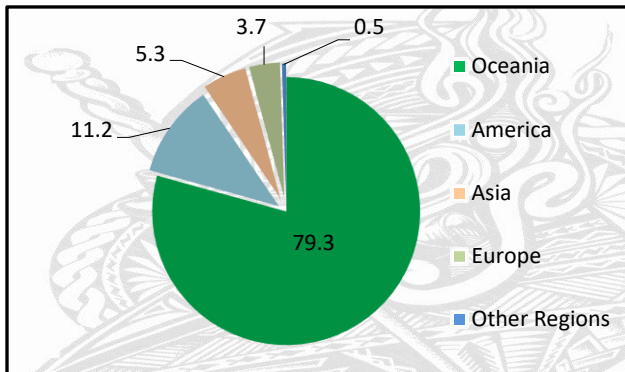


5. TOTAL VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 79.3 percent, followed by America with 11.2 percent.

Asia reported a share of 5.3 percent while Europe reported the least share of 3.7 percent. (Refer Fig. 5).

Fig. 5: Total Visitors by Region, August 2024



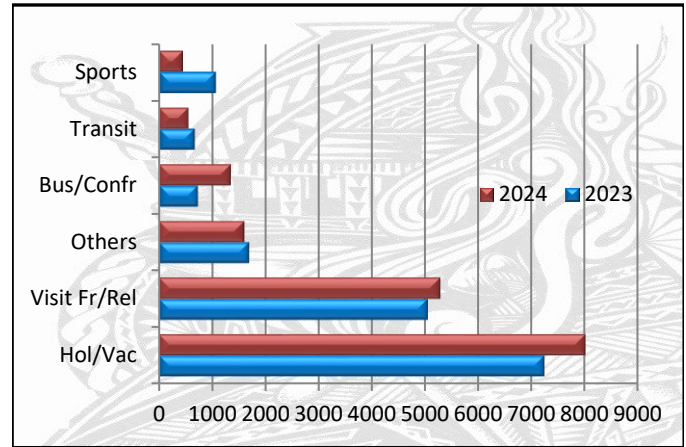
6. TOTAL VISITORS BY PURPOSE OF VISIT

The principal source markets (Table 4) namely New Zealand, Australia, American Samoa and the United States of America constitute 85.4 percent of all visitors visiting Samoa in August 2024.

The majority of visitors (8,026) entered our shores for holiday and vacation while 5,274 entered our shores to visit friends and relatives.

Those who were here on Business/Conference recorded 1,348 visitors while those for Sports purposes reported only 450 visitors. Fig.6 depicts total visitors by purpose of visit for August 2023 and August 2024.

Fig. 6: Total Visitors, by Purpose of Visit, August 2023 & August 2024

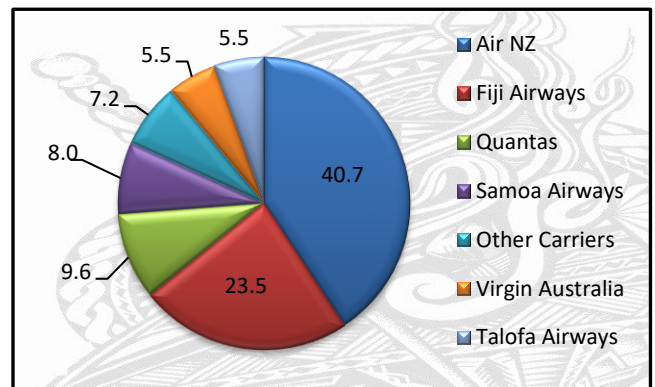


7. TOTAL ARRIVALS BY CARRIER

As depicted in table 5, Air New Zealand carried the highest share of passengers to Samoa with a 40.7 percent share, (9,305 passengers) followed by Fiji Airways with a 23.5 percent share (5,361 passengers).

Quantas brought in 9.6 percent (2,205 passengers) of total arrivals while Samoa Airways and Virgin Australia recorded shares of 8.0 percent (1,833) and 5.5 percent (1,267) respectively. Fig. 7 illustrates total arrivals by carrier during the reference period.

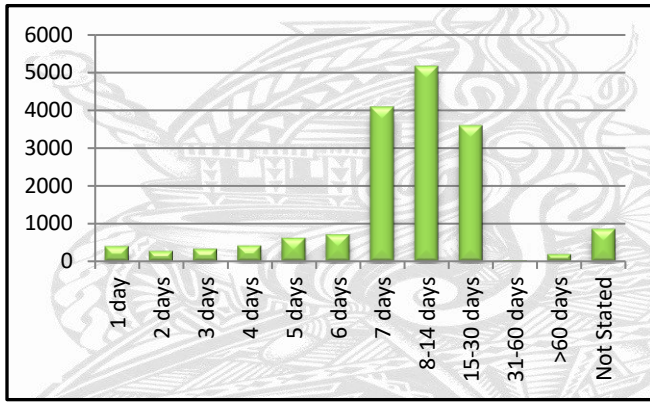
Fig. 7: Total Arrivals by Carrier, August 2024



8. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

As shown in Fig. 8 below, visitor's duration of stay in Samoa (Table 6) is between seven and thirty days.

Fig. 8: Total Visitors by Duration of Stay, August 2024



On the other hand, the majority of visitors (50.8 percent or 8,488 visitors) reported staying in private accommodations or with families/ relatives while 43.0 percent (7,171) stayed in hotel/ motel. (Refer Fig. 9).

Fig. 9: Total Visitors by Place of Stay, August 2024

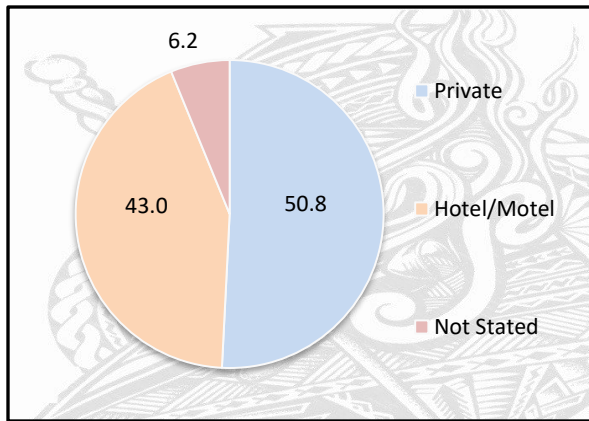
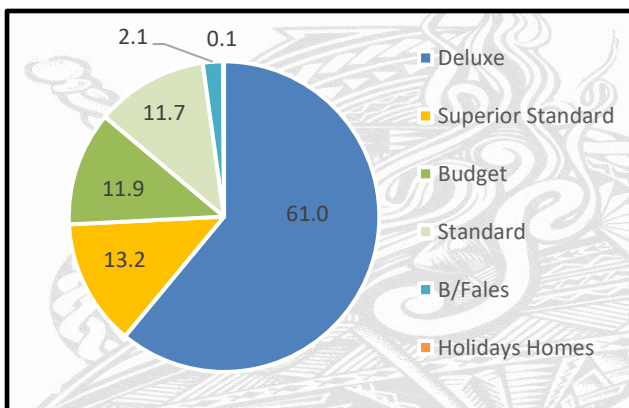


Fig. 10 portrays the number of visitors who stayed in hotels/ motels (7,171) by type of accommodation (hotel/ motel), within the reference month.

Fig. 10: Visitors Staying in Hotels/ Motels by Type of Accommodation, August 2024



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Apia Wharf (Matautu Port)
- (3) Fagalii International Airport

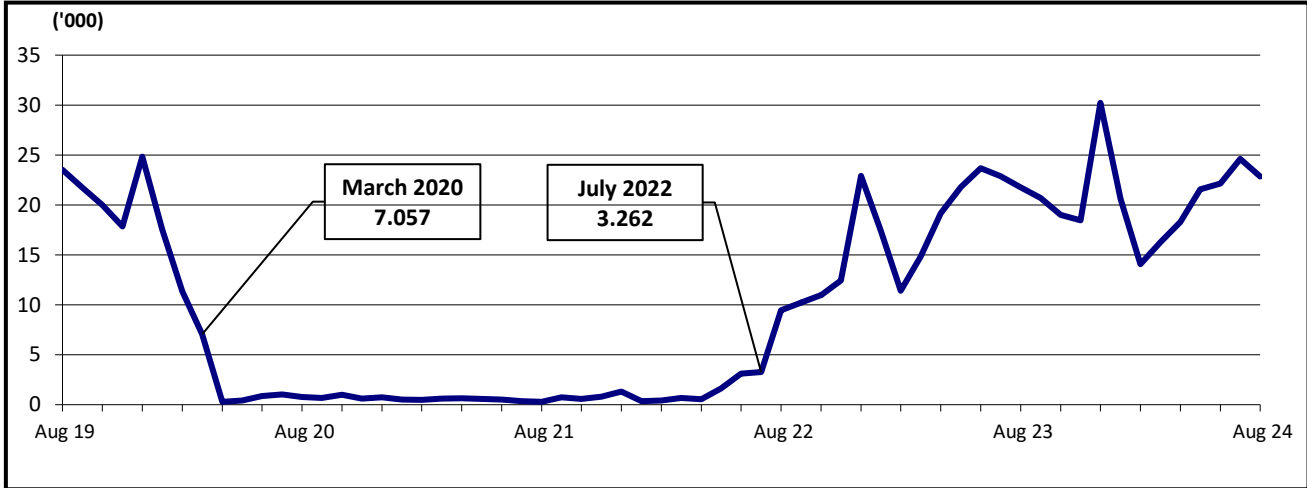
Futhermore, the BMS (Border Management Sytem) was also used for the compilation of such statistics.

International Arrival Statistics are compiled on a monthly, quarterly and annual basis. These reports can also be downloaded from our website:

www.sbs.gov.ws

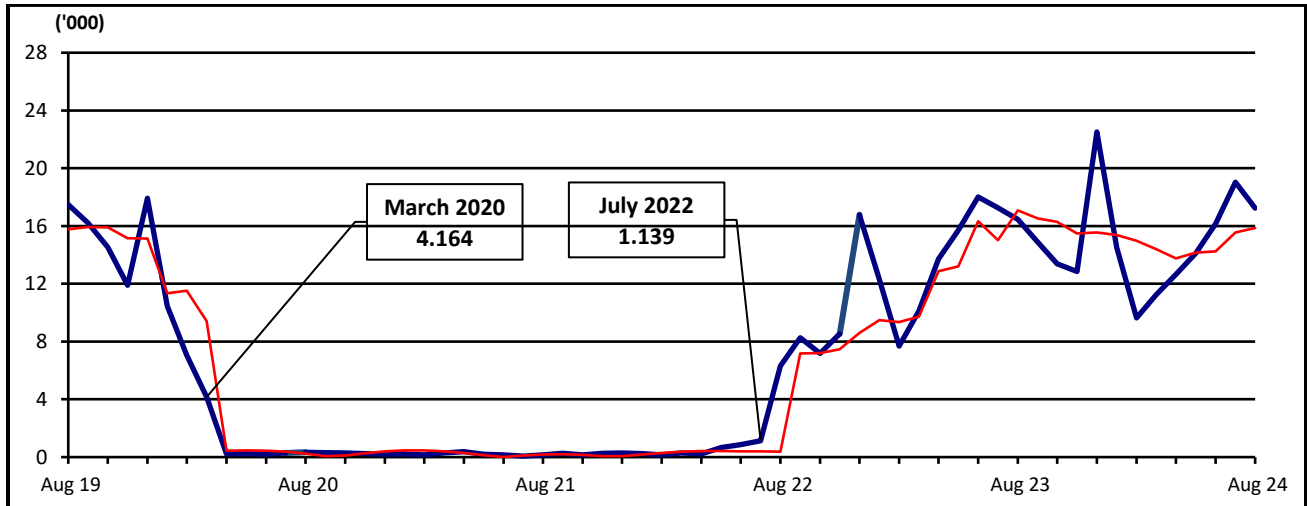
APPENDIX

Graph 1: Monthly Total Arrivals, August 2019 – August 2024



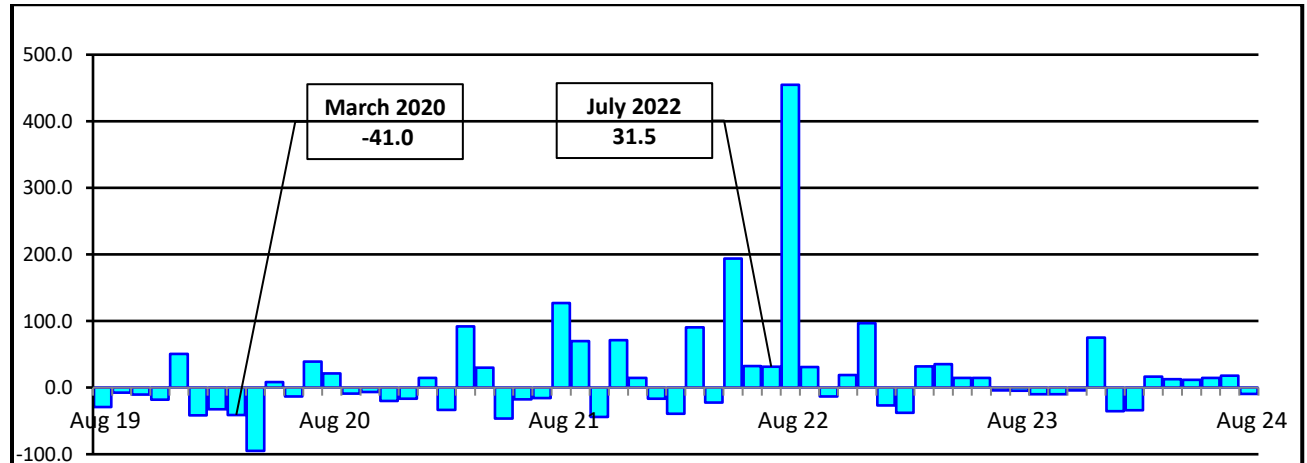
Note: Covid-19 travel restriction period from 20th March 2020 to 31st July 2022

Graph 2: Monthly Total Visitors, August 2019 – August 2024



Note: Covid-19 travel restriction period from 20th March 2020 to 31st July 2022

Graph 3: Visitors Percentage Change Over Previous month, August 2019 – August 2024



Note: Covid-19 travel restriction period from 20th March 2020 to 31st July 2022

Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2012 - 2024¹

| Period | Visitors Arrivals | | | Total Arrivals | | | Total Departures | | | Net Migration |
|-------------|-------------------|-------|---------|----------------|--------|---------|------------------|--------|---------|---------------|
| | Air | Sea | Total | Air | Sea | Total | Air | Sea | Total | |
| 2012 | 131,945 | 2,749 | 134,694 | 167,211 | 5,509 | 172,720 | 167,842 | 6,297 | 174,139 | -1,419 |
| 2013 | 122,171 | 2,502 | 124,673 | 157,542 | 5,335 | 162,877 | 162,333 | 5,885 | 168,218 | -5,341 |
| 2014 | 128,623 | 3,172 | 131,795 | 166,075 | 7,638 | 173,713 | 170,742 | 8,275 | 179,017 | -5,304 |
| 2015 | 135,012 | 4,031 | 139,043 | 176,782 | 8,248 | 185,030 | 181,343 | 8,867 | 190,210 | -5,180 |
| 2016 | 140,288 | 5,801 | 146,089 | 186,810 | 10,586 | 197,396 | 193,759 | 9,955 | 203,714 | -6,318 |
| 2017 | 153,468 | 4,047 | 157,515 | 204,105 | 8,135 | 212,240 | 210,827 | 9,228 | 220,055 | -7,815 |
| 2018 | 167,651 | 4,845 | 172,496 | 227,487 | 9,019 | 236,506 | 210,595 | 8,361 | 240,549 | -4,043 |
| 2019 | 173,920 | 6,938 | 180,858 | 239,437 | 10,534 | 249,971 | 248,499 | 9,835 | 258,334 | -8,363 |
| 2020 | 20,520 | 3,463 | 23,983 | 38,086 | 4,287 | 42,373 | 36,471 | 3,937 | 50,582 | -8,209 |
| 2021 | 1,096 | 1,495 | 2,591 | 5,011 | 2,452 | 7,463 | 8,614 | 1,462 | 12,994 | -5,531 |
| 2022 | 47,204 | 3,425 | 50,629 | 69,766 | 6,287 | 76,053 | 65,066 | 5,419 | 70,485 | 5,568 |
| 2023 | 167,661 | 6,892 | 174,967 | 223,547 | 17,729 | 241,276 | 224,712 | 17,586 | 242,298 | -1,022 |
| 2021 | | | | | | | | | | |
| August | 74 | 85 | 159 | 179 | 121 | 300 | 715 | 13 | 728 | -428 |
| September | 45 | 225 | 270 | 377 | 369 | 746 | 798 | 300 | 1098 | -352 |
| October | 49 | 102 | 151 | 382 | 183 | 565 | 1037 | 247 | 1284 | -719 |
| November | 98 | 161 | 259 | 567 | 244 | 811 | 1999 | 172 | 2171 | -1360 |
| December | 194 | 103 | 297 | 1,078 | 239 | 1,317 | 2038 | 212 | 2250 | -933 |
| 2022 | | | | | | | | | | |
| January | 107 | 141 | 248 | 191 | 180 | 371 | 1,015 | 198 | 1,213 | -842 |
| February | 47 | 104 | 151 | 295 | 141 | 436 | 1,105 | 153 | 1,258 | -822 |
| March | 142 | 146 | 288 | 459 | 211 | 670 | 2,218 | 162 | 2,380 | -1710 |
| April | 81 | 142 | 223 | 374 | 175 | 549 | 945 | 164 | 1,109 | -560 |
| May | 530 | 125 | 655 | 1,466 | 178 | 1,644 | 1,446 | 126 | 1,572 | 72 |
| June | 715 | 151 | 866 | 2,893 | 228 | 3,121 | 2,226 | 150 | 2,376 | 745 |
| July | 975 | 164 | 1,139 | 2,948 | 314 | 3,262 | 2,700 | 242 | 2,942 | 320 |
| August | 5,967 | 351 | 6,318 | 8,910 | 546 | 9,456 | 6,688 | 373 | 7,061 | 2395 |
| September | 7,629 | 632 | 8,261 | 9,514 | 707 | 10,221 | 8,679 | 928 | 9,607 | 614 |
| October | 6,917 | 254 | 7,171 | 10,303 | 673 | 10,976 | 10,790 | 693 | 11,483 | -507 |
| November | 8,085 | 445 | 8,530 | 11,493 | 949 | 12,442 | 13,020 | 984 | 14,004 | -1562 |
| December | 16,009 | 770 | 16,779 | 20,920 | 1,985 | 22,905 | 14,234 | 1,246 | 15,480 | 7,425 |
| 2023 | | | | | | | | | | |
| January | 11,868 | 453 | 12,321 | 16,376 | 1,023 | 17,399 | 21,704 | 1,490 | 23,194 | -5,795 |
| February | 7,273 | 414 | 7,687 | 10,418 | 993 | 11,411 | 14,083 | 1,314 | 15,397 | -3,986 |
| March | 9,643 | 485 | 10,128 | 13,673 | 1,188 | 14,861 | 14,470 | 1,456 | 15,926 | -1,065 |
| April | 13,271 | 449 | 13,720 | 17,698 | 1,466 | 19,164 | 17,614 | 1,455 | 19,069 | 95 |
| May | 15,321 | 398 | 15,719 | 20,666 | 1,130 | 21,796 | 17,909 | 1,285 | 19,194 | 2,602 |
| June | 17,122 | 899 | 18,021 | 21,979 | 1,691 | 23,670 | 20,849 | 1,681 | 22,530 | 1,140 |
| July | 16,145 | 1,125 | 17,270 | 20,528 | 2,347 | 22,875 | 22,836 | 1,861 | 24,697 | -1,822 |
| August | 15,829 | 642 | 16,471 | 20,176 | 1,576 | 21,752 | 20,691 | 1,930 | 22,621 | -869 |
| September | 14,351 | 528 | 14,879 | 19,185 | 1,507 | 20,692 | 18,846 | 1,331 | 20,177 | 515 |
| October | 12,729 | 654 | 13,383 | 17,626 | 1,363 | 18,989 | 19,205 | 1,198 | 20,403 | -1,414 |
| November | 12,352 | 504 | 12,856 | 17,262 | 1,181 | 18,443 | 17,738 | 1,486 | 19,224 | -781 |
| December | 21,757 | 755 | 22,512 | 27,960 | 2,264 | 30,224 | 18,767 | 1,099 | 19,866 | 10,358 |
| 2024 | | | | | | | | | | |
| January | 13,988 | 532 | 14,520 | 19,550 | 1,069 | 20,619 | 28,431 | 1,387 | 29,818 | -9,199 |
| February | 9,251 | 379 | 9,630 | 12,948 | 1,133 | 14,081 | 16,674 | 1,292 | 17,966 | -3,885 |
| March | 10,704 | 538 | 11,242 | 15,213 | 1,044 | 16,257 | 15,320 | 1,197 | 16,517 | -260 |
| April | 12,134 | 510 | 12,644 | 16,883 | 1,412 | 18,295 | 17,650 | 1,522 | 19,172 | -877 |
| May | 13,634 | 472 | 14,106 | 20,060 | 1,505 | 21,565 | 17,673 | 1,441 | 19,114 | 2,451 |
| June | 15,596 | 547 | 16,143 | 20,755 | 1,391 | 22,146 | 19,047 | 1,108 | 20,155 | 1,991 |
| July | 18,276 | 763 | 19,039 | 22,955 | 1,641 | 24,596 | 22,823 | 1,501 | 24,324 | 272 |
| August | 16,441 | 807 | 17,248 | 21,314 | 1,547 | 22,861 | 22,295 | 1,949 | 24,244 | -1,383 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

and Samoa Bureau of Statistics.

1: Provisional figures

Table 2: Total Arrivals by Age, Purpose of Entry and Sex, August 2024 ¹

| Age | Purpose of Entry | | | | | | | | | | | | | | |
|------------------------------------|------------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------|-------------|------------|------------|------------|---------------------|------------|------------|
| | Total | | | Visitors | | | Returning Residents | | | Transit | | | Temporary Residents | | |
| | Total | Male | Female | Total | Male | Female | Total | Male | Female | Total | Male | Female | Total | Male | Female |
| Total | 22,861 | 11,734 | 11,127 | 15,946 | 7,972 | 7,974 | 5,613 | 3,064 | 2,549 | 553 | 296 | 257 | 749 | 402 | 347 |
| 0 - 4 | 830 | 442 | 388 | 645 | 341 | 304 | 153 | 81 | 72 | 17 | 12 | 5 | 15 | 8 | 7 |
| 5 - 9 | 825 | 418 | 407 | 631 | 314 | 317 | 145 | 78 | 67 | 23 | 11 | 12 | 26 | 15 | 11 |
| 10 - 14 | 891 | 415 | 476 | 675 | 316 | 359 | 165 | 81 | 84 | 24 | 6 | 18 | 27 | 12 | 15 |
| 15 - 19 | 1,063 | 553 | 510 | 737 | 360 | 377 | 255 | 158 | 97 | 28 | 14 | 14 | 43 | 21 | 22 |
| 20 - 24 | 1,534 | 723 | 811 | 1047 | 467 | 580 | 420 | 229 | 191 | 31 | 12 | 19 | 36 | 15 | 21 |
| 25 - 29 | 2,031 | 1103 | 928 | 1296 | 648 | 648 | 597 | 375 | 222 | 57 | 29 | 28 | 81 | 51 | 30 |
| 30 - 34 | 2,060 | 1094 | 966 | 1436 | 737 | 699 | 509 | 293 | 216 | 46 | 27 | 19 | 69 | 37 | 32 |
| 35 - 39 | 1,849 | 985 | 864 | 1258 | 662 | 596 | 482 | 269 | 213 | 55 | 25 | 30 | 54 | 29 | 25 |
| 40 - 44 | 1,821 | 960 | 861 | 1184 | 608 | 576 | 519 | 290 | 229 | 41 | 27 | 14 | 77 | 35 | 42 |
| 45 - 49 | 1,856 | 956 | 900 | 1238 | 632 | 606 | 510 | 260 | 250 | 57 | 36 | 21 | 51 | 28 | 23 |
| 50 - 54 | 1,940 | 967 | 973 | 1345 | 653 | 692 | 492 | 260 | 232 | 42 | 22 | 20 | 61 | 32 | 29 |
| 55 - 59 | 1,970 | 985 | 985 | 1387 | 677 | 710 | 468 | 244 | 224 | 50 | 28 | 22 | 65 | 36 | 29 |
| 60 - 64 | 1,629 | 823 | 806 | 1212 | 604 | 608 | 334 | 166 | 168 | 33 | 20 | 13 | 50 | 33 | 17 |
| 65 - 69 | 1,254 | 653 | 601 | 883 | 463 | 420 | 287 | 146 | 141 | 29 | 16 | 13 | 55 | 28 | 27 |
| 70 - 74 | 714 | 361 | 353 | 523 | 263 | 260 | 162 | 82 | 80 | 13 | 7 | 6 | 16 | 9 | 7 |
| 75 + | 594 | 296 | 298 | 449 | 227 | 222 | 115 | 52 | 63 | 7 | 4 | 3 | 23 | 13 | 10 |
| % DISTRIBUTION ² | 100 | 51.3 | 48.7 | 69.8 | 34.9 | 34.9 | 24.6 | 13.4 | 11.1 | 2.4 | 1.3 | 1.1 | 3.3 | 1.8 | 1.5 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, August 2024 ¹

| Country of Usual Residence | Mode of Travel | | | Percentage % |
|--------------------------------|----------------|------------|---------------|--------------|
| | Air | Sea | Total | |
| OCEANIA | 13,175 | 494 | 13,669 | 79.3 |
| American Samoa | 1,424 | 220 | 1,644 | 9.5 |
| Fiji | 325 | 34 | 359 | 2.1 |
| Cook Island | 1 | 0 | 1 | 0 |
| Other Pacific Is | 402 | 68 | 470 | 2.7 |
| New Zealand | 6,931 | 137 | 7,068 | 41.0 |
| Australia | 4,092 | 35 | 4,127 | 23.9 |
| EUROPE | 599 | 42 | 641 | 3.7 |
| United Kingdom | 210 | 9 | 219 | 1.3 |
| Scandinavia | 29 | 0 | 29 | 0.2 |
| Benelux | 34 | 5 | 39 | 0.2 |
| Germany | 75 | 2 | 77 | 0.4 |
| Other Europe | 251 | 26 | 277 | 1.6 |
| AMERICA | 1,799 | 127 | 1,926 | 11.2 |
| U.S.A | 1,768 | 127 | 1,895 | 11.0 |
| Canada | 31 | 0 | 31 | 0.2 |
| ASIA | 782 | 140 | 922 | 5.3 |
| Japan | 58 | 1 | 59 | 0.3 |
| China | 276 | 44 | 320 | 1.9 |
| Korea | 17 | 0 | 17 | 0.1 |
| Other Asia | 431 | 95 | 526 | 3.0 |
| OTHERS | 86 | 4 | 90 | 0.5 |
| TOTAL | 16,441 | 807 | 17,248 | |
| PERCENTAGE DISTRIBUTION | 95.3 | 4.7 | 100% | 100% |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Total Visitors by Usual Residence and Purpose of Visit, August 2024 ¹

| Country of Usual Residence | Purpose of Visit | | | | | | | |
|---|------------------|-------------------------|----------------------|-------------------------|-----------------------------|------------|------------|--------------|
| | Total | Percentage ² | Holiday/ Vacation | Business/ Conference | Visit Friends/ Relatives | Sports | Transit | Others |
| OCEANIA | 13,669 | 79.2 | 6,658 | 762 | 5,082 | 360 | 292 | 515 |
| American Samoa | 1,644 | 9.5 | 486 | 92 | 711 | 21 | 158 | 176 |
| Fiji | 359 | 2.1 | 54 | 109 | 44 | 36 | 17 | 99 |
| Cook Island | 1 | 0.0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Other Pacific Is | 470 | 2.7 | 50 | 86 | 55 | 123 | 43 | 113 |
| New Zealand | 7,068 | 41.0 | 3,658 | 280 | 2,885 | 149 | 51 | 45 |
| Australia | 4,127 | 23.9 | 2,410 | 195 | 1,386 | 31 | 23 | 82 |
| EUROPE | 641 | 3.7 | 286 | 101 | 16 | 65 | 10 | 163 |
| United Kingdom | 219 | 1.3 | 60 | 63 | 6 | 6 | 1 | 83 |
| Scandinavia | 29 | 0.2 | 18 | 3 | 0 | 0 | 0 | 8 |
| Benelux | 39 | 0.2 | 23 | 4 | 3 | 0 | 0 | 9 |
| Germany | 77 | 0.4 | 39 | 16 | 4 | 1 | 0 | 17 |
| Other Europe | 277 | 1.6 | 146 | 15 | 3 | 58 | 9 | 46 |
| AMERICA | 1,926 | 11.2 | 851 | 245 | 138 | 6 | 153 | 533 |
| U.S.A. | 1,895 | 11.0 | 836 | 242 | 137 | 6 | 151 | 523 |
| Canada | 31 | 0.2 | 15 | 3 | 1 | 0 | 2 | 10 |
| ASIA | 922 | 5.3 | 213 | 210 | 37 | 19 | 95 | 348 |
| Japan | 59 | 0.3 | 24 | 9 | 4 | 8 | 0 | 14 |
| China | 320 | 1.9 | 66 | 75 | 22 | 3 | 24 | 130 |
| Korea | 17 | 0.1 | 3 | 3 | 1 | 0 | 2 | 8 |
| Other Asia | 526 | 3.0 | 120 | 123 | 10 | 8 | 69 | 196 |
| OTHER COUNTRIES | 90 | 0.5 | 18 | 30 | 1 | 0 | 3 | 38 |
| TOTAL | 17,248 | 100.0 | 8,026 | 1,348 | 5,274 | 450 | 553 | 1,597 |
| Percentage Distribution ² | 100.0 | | 46.5 | 7.8 | 30.6 | 2.6 | 3.2 | 9.3 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note : Overall visitors include transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, August 2024 ¹

| Carrier | Total | | Purpose of Entry | | | |
|----------------------------|---------------|-------------|---------------------|-------------------------|----------------|-------------------------|
| | | | Returning Residence | Percentage ² | Total Visitors | Percentage ² |
| Total | 22,861 | 100% | 5,613 | 24.6 | 17,248 | 75.4 |
| AIR | 21,314 | 93.2 | 4,873 | 21.3 | 16,441 | 71.9 |
| Quantas | 2,205 | 9.6 | 648 | 2.8 | 1,557 | 6.8 |
| Virgin Australia | 1,267 | 5.5 | 317 | 1.4 | 950 | 4.2 |
| Samoa Airways | 1,833 | 8.0 | 345 | 1.5 | 1,488 | 6.5 |
| Talofa Airways | 1,247 | 5.5 | 221 | 1.0 | 1,026 | 4.5 |
| Air New Zealand | 9,305 | 40.7 | 1,988 | 8.7 | 7,317 | 32.0 |
| Fiji Airways | 5,361 | 23.5 | 1,348 | 5.9 | 4,013 | 17.6 |
| Other Air Carrier | 96 | 0.4 | 6 | 0.0 | 90 | 0.4 |
| SEA | 1,547 | 6.8 | 740 | 3.2 | 807 | 3.5 |
| Lady Samoa IV ³ | 1,022 | 4.5 | 638 | 2.8 | 384 | 1.7 |
| Yacht | 8 | 0.0 | 0 | 0 | 8 | 0.0 |
| Other Sea Carrier | 517 | 2.3 | 102 | 0.4 | 415 | 1.8 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Lady Naomi is now replace by Lady Samoa IV

Table 6: Visitors by Duration of Stay and Place of Stay, August 2024 ¹

| Duration of Stay | Place of Stay | | | |
|---|---------------|--------------|--------------|--------------|
| | Total | Hotel/Motel | Private | Not Stated |
| Total | 16,695 | 7,171 | 8,488 | 1,036 |
| 1day | 402 | 367 | 28 | 7 |
| 2days | 279 | 115 | 89 | 75 |
| 3days | 339 | 193 | 136 | 10 |
| 4days | 417 | 236 | 171 | 10 |
| 5days | 623 | 329 | 279 | 15 |
| 6days | 719 | 423 | 285 | 11 |
| 7days | 4,087 | 2,130 | 1,625 | 332 |
| 8-14days | 5,154 | 2,001 | 2,945 | 208 |
| 15-30days | 3,595 | 1,162 | 2,161 | 272 |
| 31-60days | 31 | 0 | 28 | 3 |
| 61-90days | 65 | 0 | 43 | 22 |
| 91-180days | 22 | 0 | 3 | 19 |
| 181-365days | 42 | 0 | 18 | 24 |
| > Year | 61 | 0 | 57 | 4 |
| Not Stated | 859 | 215 | 620 | 24 |
| Percentage Distribution ² | 100 | 43.0 | 50.8 | 6.2 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors