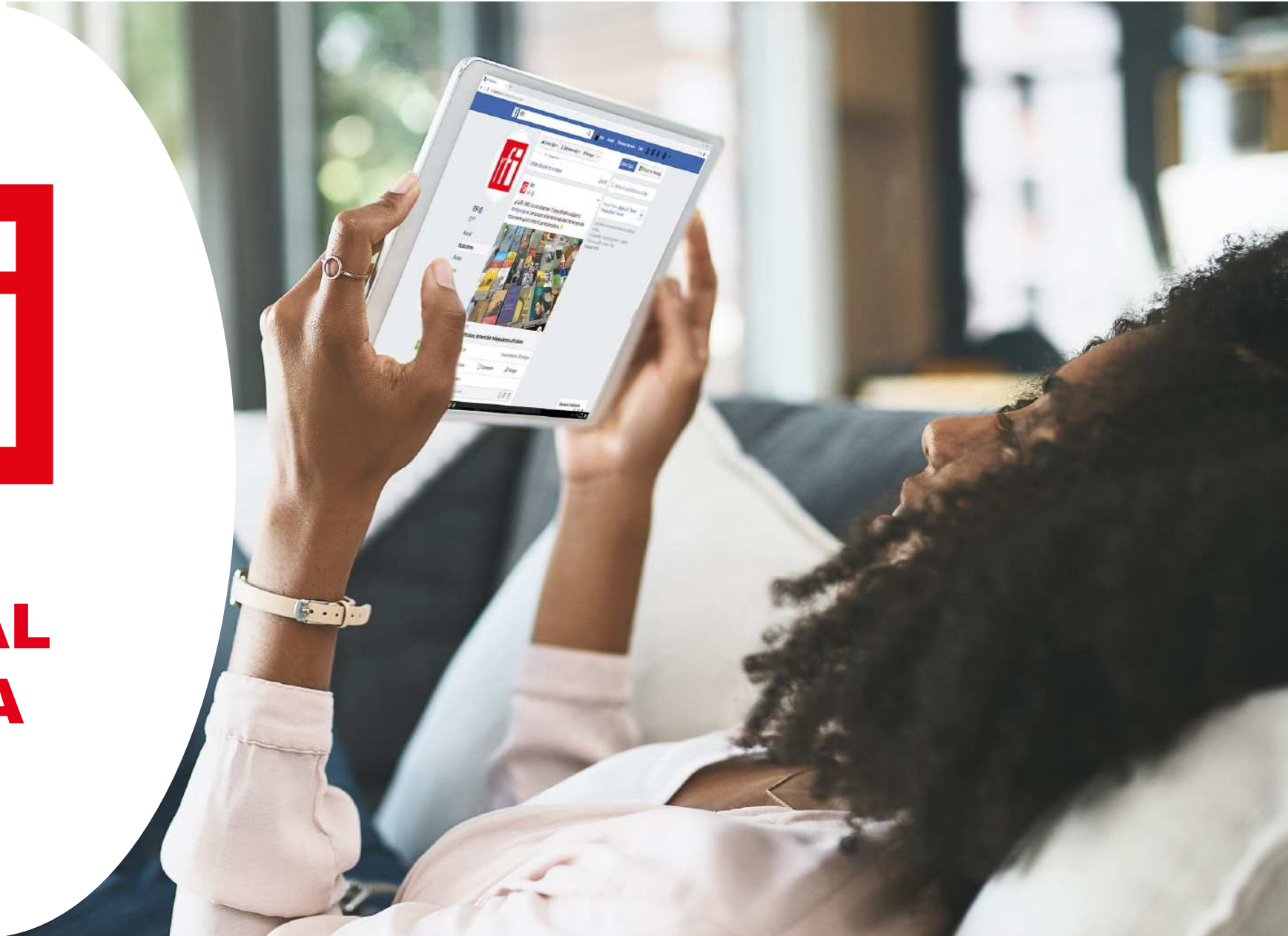




**DIGITAL
MEDIA
KIT**





PERSONALIZED CAMPAIGNS TO MEET YOUR OBJECTIVES
DEDICATED EXPERTS, WORKING HAND IN HAND



Multi platforms

Desktop
Mobile
Tablet



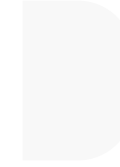
Multi formats

Take-over
Leaderboard
Medium rectangle /
Monster MPU
Pre-roll
Video
Branded content



Multi languages

16 languages



Geotargeting

Global
Regional
Multi local
Local



Flexibility

Easiness

Proximity

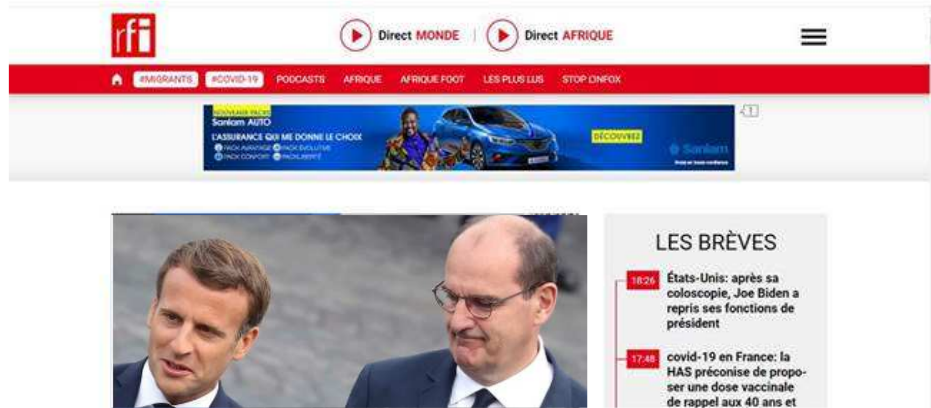
Power

Targeting

Efficiency



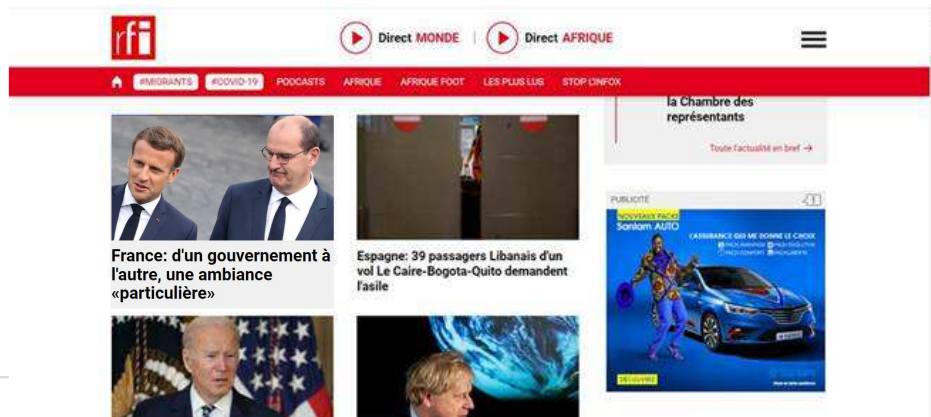
MAXIMIZE THE IMPACT OF YOUR CAMPAIGNS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



Leaderboard or medium rectangle



TAKE OVER WEB PAGE

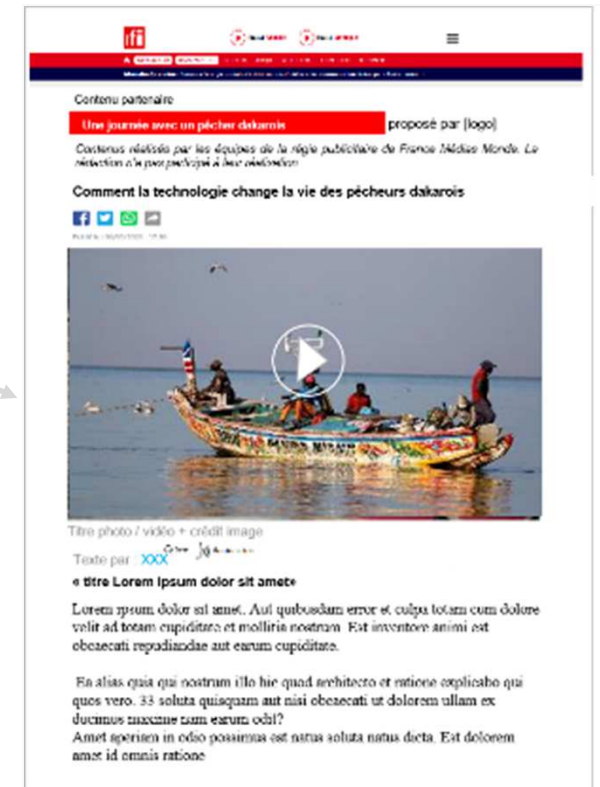
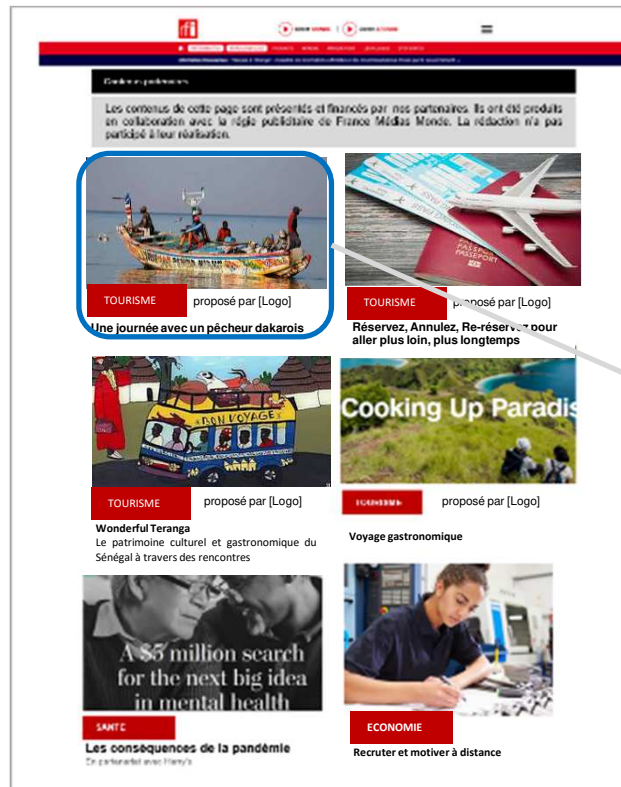




MAXIMIZE THE IMPACT OF YOUR CAMPAIGNS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



PRE-ROLL AUDIO



BRANDED CONTENT



ON ALL PLATFORMS WITH FORMATS RANGING FROM CLASSIC TO THE MOST INNOVATIVE



MEDIUM RECTANGLE
ON THE APP



INTERSTITIAL ON THE APP



MEDIUM RECTANGLE
ON THE MOBILE SITE



INREAD

La gare de Seibu Shinjuku sous la neige, ce lundi 22 janvier.