

## MOLSON COORS BREWING COMPANY (UK) LIMITED

### PRAVHA PRESENTS EXPECT THE UNEXPECTED – REDEMPTION CODE

These terms and conditions apply to the 'Pravha Presents Expect the Unexpected' redemption code (the "**Redemption Code**"). These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. All participants will be deemed to have accepted and be bound by these Terms and Conditions. Please retain a copy for your information.

The Redemption Code entitles anyone over the age of 18 to two (2) free pints of Pravha pilsner, capable of redemption at any of the following locations between 16<sup>th</sup> to 31<sup>st</sup> August 2021 (the "**Redemption Date Range**"):

<b>PUB</b>	<b>ADDRESS</b>
Hawkins Forge Battersea	110 Battersea Rise, London SW11 1EJ
Lyttelton Arms Camden	1 Camden High St, London NW1 7JE
North Star Ealing	43 The Broadway, London W5 5JN
Phoenix Cavendish Sq London	37 Cavendish Square, London W1G 0PP 11 Pembridge Road, Notting Hill, London, Greater London, W11 3HQ
Prince Albert Notting Hill Gate	59 Upper St, London N1 0NY
Radicals & Victuallers	18 Clapham High St, London SW4 7UR
Railway Tavern London Sw4	133 Charing Cross Rd, London WC2H 0EA
Royal George Charing Cr Rd Wc2	2 Goldhawk Rd, London W12 8QD
Sindercombe Social	109 St Paul's Rd, London N1 2NA
Hen & Chickens N1	

(together, the "**Participating Venues**").

1. Only one Redemption Code can be used per customer and will be subject to stock levels. The Promoter and/or the Participating Venue reserve the right to not accept the Redemption Code if it has reasonable grounds to believe the entrant has breached any of these Terms and Conditions.
2. Only customers over the age of 18 are entitled to use the Redemption Code. All customers will be subject to Challenge 25. The Redemption Code can only be used at the Participating Venues.
3. The Redemption Code can only be used to redeem two (2) pints of Pravha pilsner during the Redemption Date Range and cannot be used to redeem any other drink; no cash or credit alternatives are available. All other drinks must be paid for by customers.

**Molson Coors is committed to alcohol responsibility in all of its business practices. We promote responsible drinking by legally aged adults, and strive to reduce excessive, irresponsible or underage drinking.**

## **PRAVHA PRESENTS EXPECT THE UNEXPECTED – PRIZE DRAW TERMS AND CONDITIONS**

These Terms and Conditions apply to the 'Pravha Presents Expect the Unexpected' prize draw (the "**Prize Draw**"). The Prize Draw is open to individuals aged 18 or above, with valid proof of age (see clause 8 for details) with access to and an account on Instagram or Facebook (subject to the venue you choose to redeem your redemption code at - see clause 13 for more details). Participants must have redeemed a "Expect the Unexpected" envelope which includes a redemption code for two (2) pints of Pravha pilsner. Participating venues only.

### **TERMS AND CONDITIONS**

1. By entering this Prize Draw you confirm your acceptance and agree to these Terms and Conditions.
2. The Prize Draw is promoted and managed by Molson Coors Brewing Company (UK) Limited; Registered in England and Wales; No 00026018; Registered Office: 137 High Street, Burton Upon Trent, Staffordshire, DE14 1JZ (the "**Promoter**").
3. These Terms and Conditions apply so far as the law permits so please read them carefully before entering.
4. These Terms and Conditions shall be governed by and construed in accordance with English law. The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to deal with any dispute or claim that arises out of or in connection with these Terms and Conditions and the Prize Draw.

### **CAN I ENTER THE PRIZE DRAW?**

5. The Prize Draw is free to enter (no purchase necessary).
6. This Prize Draw is open to anyone over the age of 18 in the United Kingdom.
7. **To be eligible to win the Prize (defined below), entrants must be aged 18 (eighteen) years old or over and must have received an "Expect the Unexpected" envelope which includes a redemption code for two (2) pints of Pravha pilsner.** Proof of age will be required from each Prize Draw winner.
8. In entering the Prize Draw, you confirm that you are eligible to do so and eligible to claim any prize you may win. It will be the Promoter's sole decision as to whether any eligibility requirement has or has not been met and we will require evidence or confirmation from entrants before awarding prizes. The Promoter will only accept a valid UK Driving Licence or a valid passport as proof of age.
9. The Prize Draw is open from 00:01 hours on 16 August 2021 and closes at 23:59 hours on 31 August 2021 (the "**Closing Date**") inclusive. Entries submitted after the Closing Date will not be counted.
10. Participants may only submit up to 1 (one) valid entry. Any additional entries will not be counted or eligible to win.

11. The Prize Draw will require access to an email account, an Instagram or Facebook account, access to a computer or mobile phone and internet access. This will not be provided by the Promoter nor will the Promoter be responsible for providing you with an email account, Instagram or Facebook account.
12. We reserve the right to disqualify any entry which does not comply with these Terms and Conditions or if your conduct is contrary to the spirit or intention of the Prize Draw.

## HOW TO ENTER

13. To enter, simply share a picture of your pint of Pravha and your expect the unexpected envelope showing your redemption code and tag the venue you choose to use your redemption code at in your post (see below for more details) and use the hashtag “#expecttheunexpected”. You will need to ensure that your profile is set to “Public” and is not “Private” so that the Promoter can see your post and your post must be available to view until **23:59 hours** on the **10 September 2021**.

## VENUE SOCIAL MEDIA

VENUE	INSTAGRAM/FACEBOOK	VENUE HANDLE
Hawkins Forge Battersea	Instagram	@hawkinsforge
Lyttelton Arms Camden	Instagram	@lytteltonarms_camden
North Star Ealing	Instagram	@northstarealingw5
Phoenix Cavendish Sq London	Instagram	@thephoenix_w1
Prince Albert Notting Hill Gate	Instagram	@prince_albert_notting_hill
Radicals & Victuallers	Instagram	@radicalsislington
Railway Tavern London Sw4	Instagram	@railwaysw4
Royal George Charing Cr Rd Wc2	Facebook	facebook.com/RoyalGeorgeV
Sindercombe Social	<b>Instagram</b>	@sindercombe
Hen & Chickens N1	Instagram	@henandchicks_n1

14. If, for any reason, a technical interruption equipment failure, telephone failure, network, server, computer hardware or software failure or site failure occurs and the Prize Draw is not capable of running as planned or entries are not received or validly submitted or the Prize (as defined below) is disrupted, the Promoter reserves the right to cancel, terminate, modify or suspend the Prize Draw if necessary.
15. The Promoter does not take any responsibility for incomplete entries or entries that are lost, mislaid, damaged or delayed in transit (regardless of cause) and any such entries will not be considered valid.
16. The Promoter reserves the right to cancel, terminate, modify or suspend the Prize Draw if necessary.

## THE PRIZE

17. 10 winners will be chosen from all successful entries at random between 1-9 September 2021 (the “**Winners**”). Each winner will win the Prize.

18. The single names of the Winners generated will be final.
19. The Winners will win **one (1) Castle bar tab for the value of £50 (fifty pounds sterling) (the "Prize")**. **No cash or credit alternative will be offered or available. The Prize must be redeemed within 12 months of the date of the bar tab.**
20. **The Winners will receive the Prize via email or post (as selected by the Winner).**
21. The Winners will be contacted by 10 September 2021 via direct message on their Instagram or Facebook account used to enter the Prize Draw. The Promoter will also tag the winners in their story on the 10 September 2021 using the Instagram or Facebook username used to enter the Prize Draw. The Winners will be asked to confirm their name, age (date of birth), and that they accept the Prize by responding to the Promoter via direct message on Instagram or Facebook. The Winner will also be asked to confirm how they would like to receive their Prize (email or post).
22. The Winners will be asked to provide their driving licence or passport, which will be validated by the Promoter. The Winner will also need to provide their email address or postal address so that they can receive the Prize. **You will have until 00:00 hours on 24 September 2021 to provide the copy of your driving licence or passport to the Promoter. If this is not received by the Promoter by this time, the Promoter reserves the right to offer the Prize to another entrant who will be selected at random.**
23. The Winners must visit one of the following pubs in order to make use of the Prize:

<b>PUB</b>	<b>ADDRESS</b>
Hawkins Forge Battersea	110 Battersea Rise, London SW11 1EJ
Lyttelton Arms Camden	1 Camden High St, London NW1 7JE
North Star Ealing	43 The Broadway, London W5 5JN
Phoenix Cavendish Sq London	37 Cavendish Square, London W1G 0PP 11 Pembridge Road, Notting Hill, London, Greater London, W11 3HQ
Prince Albert Notting Hill Gate	
Radicals & Victuallers	59 Upper St, London N1 0NY
Railway Tavern London Sw4	18 Clapham High St, London SW4 7UR
Royal George Charing Cr Rd Wc2	133 Charing Cross Rd, London WC2H 0EA
Sindercombe Social	2 Goldhawk Rd, London W12 8QD
Hen & Chickens N1	109 St Paul's Rd, London N1 2NA

The Prize can only be redeemed against food and drink up to the value of £50 (fifty pounds sterling). **Any food or drink consumed over the value of £50 must be paid for by the Winners.**

24. Participants may only win one prize throughout the duration of the Prize Draw.
25. There are no cash or credit alternative prizes and the Prize is non-transferable and non-negotiable. The Prize may not be claimed by a third party on your behalf.
26. If the Promoter subsequently discovers the Winners are ineligible, has breached these Terms and Conditions or has engaged in any foul play or unethical conduct is suspected under these

Terms and Conditions then the Promoter reserves the right to not award the Prize and another participant will be selected at random as the Winner of that prize.

27. If the Prize offered is unavailable, cancelled or suspended or any of the venues listed in clause 23 above are no longer open due to circumstances beyond the control of the Promoter, the Promoter will not be able to offer an alternative and will not owe any further liability to the Winners. The Winners will not be entitled to any monetary equivalent or compensation for costs or expenses incurred or suffered in connection with taking up the Prize.
28. The Winners accept that the Prize could be cancelled or suspended for any reason whatsoever beyond the control of the Promoter.
29. In the event that any Winner is unable to redeem the Prize for any reason they must notify Promoter immediately. In this circumstance, the Promoter reserves the right to offer the Prize to another entrant. The Promoter does not accept any responsibility if you are not able to take up the Prize.
30. You acknowledge and agree that the Promoter will not be responsible for any costs and/or travel expenses incurred by the Winners when travelling to and from any of the venues participating in this Prize Draw. In all circumstances, the Promoter's decision is final, and no correspondence will be entered into.

## LIABILITIES

31. Neither the Promoter or its affiliates, agents, officers or employees will be liable (to the extent permitted by law) for any loss or damage arising out of organising or holding this Prize Draw or as a result of an entrant's participation in it, participation in any of the activities or as a result of the Winner winning, participating in, collecting or enjoying the Prize and/or the Prize Draw, or if the Prize Draw does not run as planned. This paragraph does not seek to exclude the liability of any party listed in this paragraph for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability. Your statutory rights are not affected. The Promoter does not take responsibility for, recommend or guarantee the performance of any contractual or other obligations of third parties associated with a Prize.
32. The Promoter may change these Terms and Conditions or cancel the Prize Draw at their absolute discretion and without incurring liability as a result unless the Prize has been awarded.
33. **The Promoter is committed to alcohol responsibility in all of its business practices. We promote responsible drinking by legally aged adults, and strive to reduce excessive, irresponsible or underage drinking. Winners are responsible for their own actions, but the Promoter encourages winner to drink responsibly at all times.**

## USE OF PERSONAL DATA

34. By entering this Prize Draw, you understand that the Promoter (and its agents, contractors and group members on its behalf) may process, store, distribute and/or use the information (including personal data) you provide in your Prize Draw entry and in the process of entering:
  - (a) To enable them to administer your entry in the Prize Draw, including deciding whether it accords with these Terms and Conditions;
  - (b) To notify you if you are a Winner. If you are a Winner you agree that the Promoter may announce or make available on request your name and county/town unless you object

to the Promoter doing so or request that the amount of personal information announced or made available is reduced by the Promoter, in accordance with clause 36; and

- (c) To share with organisations assisting with the conduct of the Prize Draw and fulfilment of the Prize.
- 35. Entrants' name and contact information used for the purpose of this Prize Draw shall be retained for a period of 3 (three) months from the Closing Date.
- 36. Should any Winner object to their name and county/town of residence being announced or made available by the Promoter, they should contact Stefanie.inman-shore@molsoncoors.com. The Promoter will not announce or make available the personal information of any Winners who have objected. The Promoter may, however, need to provide such data for any lawful or regulatory purposes to third parties.
- 37. Data will be handled in accordance with (i) any data protection legislation from time to time in force in the UK including the Data Protection Act 2018 and any successor legislation; and (ii) the UK GDPR.
- 38. For more information on how data is handled by the Promoter, please visit the Promoter's privacy policy at <https://www.molsoncoors.com/privacy-policy>.

#### **CONTACT DETAILS**

- 39. To find out the name and country of the Winner(s) please send your request by sending a stamped envelope addressed to the Pravha Team, c/p Molson Coors Brewing Company (UK) Limited, 137 High Street, Burton-on-Trent, DE14 1JZ within 28 days of the Closing Date.
- 40. If you have any other questions about the Prize Draw, please send you question by e-mail to Stefanie.inman-shore@molsoncoors.com before the Prize Draw ends.
- 41. If you have any questions about how your contact information is being handled, please contact dataprotection@molsoncoors.com.