

PLANN

Photographers **Content Planner**



Ready to kick start your social media marketing as a photographer? Here at Plann, we want to take the confusion and guesswork out of using social media to grow your photography business.

That's why we've created this FREE 30-day content calendar, tailored specifically to photographers and videographers.

Get ready for content inspiration, caption starters, handpicked hashtags and repurposing tips to help you grow your audience and attract new customers.

Whether you're building your photography business from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content calendar.

www.plannthat.com

30 Days of Content

Photography Content Planner

Build an engaged community with 30-days of compelling social posts, curated just for photographers.

1 INTRODUCE YOURSELF	2 BEHIND-THE-SCENES	3 CLIENT TESTIMONIAL	4 EDITING PROCESS	5 LOCATION SCOUTING
6 RECENT SHOOT SHOWCASE	7 MOOD BOARD / SHOOT PREP	8 PROMOTE A PHOTOGRAPHY PACKAGE	9 PHOTOSHOOT TIPS	10 PHOTOGRAPHY HACK
11 BEFORE AND AFTER	12 DIY IPHONE PHOTOGRAPHY TIPS	13 INSPIRING QUOTE	14 PORTFOLIO SHOWCASE	15 PROMOTE YOUR WEBSITE
16 CLIENT REVIEW	17 DAY IN YOUR LIFE	18 PHOTOGRAPHY DO'S / DON'TS	19 FAVE EDITING TOOLS	20 STYLING TIPS
21 AVAILABILITY POST	22 REASONS WHY YOU NEED A PHOTOGRAPHER	23 RECENT SHOOT SHOWCASE	24 SHARE YOUR CAREER JOURNEY STORY	25 EXPLAIN YOUR ONBOARDING PROCESS
26 SHARE A CLIENT TRANSFORMATION	27 FAVORITE CAMERAS	28 TIPS FOR BEATING PRE-SHOOT NERVES	29 THROWBACK TO A CONTENT SHOOT	30 CALL OUT FOR BOOKINGS

Free Templates for Photographers

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

FREE SOCIAL TEMPLATES



CLICK ME FOR FREE TEMPLATES!

