



has proposed many programs and proposals. According to the State Council's November 2021 "Opinions on Intensively Advancing the Tough Battle Against Pollution," China's low-carbon and sustainable economy requires critical investments [3]. Therefore, understanding the role of carbon emission reduction is of tremendous practical significance for China's economy to achieve high-quality growth.

As technology continues to evolve, green and low-carbon practices have emerged as the dominant direction and trend in global economic development. The digital economy, as a novel productive element, has established a new economic form centered around digitalization knowledge and information as its core productive elements by incorporating cutting-edge digital technologies in production activities. This transformation is increasingly recognized as a critical driver of high-quality economic growth [4]. According to the "2022 China Digital Economy Development Report," China's digital economy was 45.5 trillion yuan in 2021, or 39.8% of GDP. A 21st-century economic infrastructure must include the digital economy due to its constant growth [5]. Additionally, the digital economy has become more interwoven with many industries as the industrial structure has grown, especially during the new crown epidemic; this integration has dramatically impacted social structure and industrial development. The digital economy has also done well, helping conventional industries modernize and stabilizing China's economic growth and industrial structure [6]. To encourage green growth, the State Council of China issued the "Notice on the 14th Five-Year Plan for the Development of the Digital Economy" in December 2021. China's 20th National Congress of the Communist Party of China report underlined the necessity of leveraging digitalization to collectively support carbon reduction, pollution control, and green measures for low-carbon development and high-quality economic growth. Research reveals that integrated environmental management, ecological conservation, and governance require a digital economy [7]. Considering this, it is essential for policymakers to gain a deeper understanding of the factors influencing the relationship between the digital economy and carbon emissions in order to develop effective carbon reduction policies.

Although the research on digital economy and carbon emission reduction has achieved preliminary results, the research on the spatial correlation between the two is relatively insufficient, which is not conducive to the in-depth study of digital economy and carbon emission reduction. In view of this, this research uses panel data from 30 Chinese provinces from 2012 to 2021 to examine the spatial and temporal evolution of China's digital economy, carbon emissions, and carbon emission reduction path in five sections, with the aim of providing policy recommendations for future layouts of the digital economy. The first section describes China's economic development and carbon emissions, emphasizing

the importance of the digital economy in fostering low-carbon urban development. The second section is a literature review of domestic and foreign scholars' research on the digital economy and carbon emissions, briefly explaining the digital economy's impact on carbon emissions in the literature and proposing this paper's research content and marginal contribution. The third section, study design, briefly describes this paper's methodology and data variable selection based on the research goal. The fourth section, the empirical part, uses kernel density estimation and the standard deviation ellipse model to analyze the spatial and temporal evolution of the digital economy and carbon emissions, combined with the spatial econometric model to explore the spatial influence effect of digital economy-enabled carbon emission reduction, and robustly tests model construction and variable selection. The final section finishes the analysis with practical solutions from the digital economy-carbon emission synergy and impact effect.

## Literature Review

In the context of the development of the digital economy, the advancement of information technology has provided a new engine for intelligent environmental management. Consequently, the digital economy has integrated various environmental protection and energy consumption aspects. This integration holds significant practical significance for alleviating environmental carrying capacity and energy scarcity issues [8]. In this context, the impact effect of the digital economy empowering carbon emission reduction has attracted extensive attention from scholars [9]. Li et al. [10] and Xu et al. [11] concluded that the development of digital economies effectively reduces the emission of urban pollutants, which is mainly manifested in the significant reduction of the PM<sub>2.5</sub> value, and considered that the development of digital economies is of great practical significance for the improvement of environmental quality. Qiu et al. [12] pointed out that the digital economy can effectively promote the development of urban green innovation and provide an effective way to achieve the goal of "dual-carbon" development. Li et al. [10] found that the development of the digital economy has significantly contributed to improving environmental efficiency and sustainability levels. Thus, the digital economy is of great practical significance for improving the environment.

Since 2020, when China formally proposed the goal of "dual-carbon" development, scholars have begun to gradually explore the mechanisms of the digital economy to curb carbon emissions [13]. By summarizing existing literature, current research on the relationship between the digital economy and carbon emissions mainly focuses on three aspects. Firstly, most scholars believe that the digital economy can significantly mitigate the increase in carbon emissions. They have found that



Lefever [30] standard deviation ellipse is an analytical method for characterizing the spatial distribution of geographic elements. Its four basic parameters – the center of gravity coordinates, rotation angle, and standard deviation of the long- and short-axis, respectively – represent the primary spatial location, the direction of growth, and the degree of discretization of the geographic elements along the major and minor axes, respectively [31], and the calculation formula is as follows:

Average center of gravity ( $\bar{X}$ ,  $\bar{Y}$ ):

$$\bar{X} = \frac{\sum_{i=1}^m q_i x_i}{\sum_{i=1}^m q_i}, \quad \bar{Y} = \frac{\sum_{i=1}^m q_i y_i}{\sum_{i=1}^m q_i}, \quad (2)$$

Azimuth  $\theta$ :

$$\tan \theta = \frac{\left( \sum_{i=1}^m q_i^2 \tilde{x}_i^2 - \sum_{i=1}^m q_i^2 \tilde{y}_i^2 \right) + \sqrt{\left( \sum_{i=1}^m q_i^2 \tilde{x}_i^2 - \sum_{i=1}^m q_i^2 \tilde{y}_i^2 \right)^2 + 4 \sum_{i=1}^m q_i^2 \tilde{x}_i \tilde{y}_i}}{\sum_{i=1}^m 2q_i^2 \tilde{x}_i \tilde{y}_i}, \quad (3)$$

Coordinate deviation ( $\tilde{x}_i$ ,  $\tilde{y}_i$ ):

$$\tilde{x}_i = x_i - \bar{X}, \quad \tilde{y}_i = y_i - \bar{Y}, \quad (4)$$

Standard deviation of the long and short axes  $\sigma_x$ ,  $\sigma_y$ :

$$\sigma_x = \sqrt{\frac{2 \sum_{i=1}^m (q_i \tilde{x}_i \cos \theta - q_i \tilde{y}_i \sin \theta)^2}{\sum_{i=1}^m q_i^2}}, \quad (5)$$

$$\sigma_y = \sqrt{\frac{2 \sum_{i=1}^m (q_i \tilde{x}_i \sin \theta + q_i \tilde{y}_i \cos \theta)^2}{\sum_{i=1}^m q_i^2}}, \quad (6)$$

Ellipse area S:

$$S = \pi \sigma_x \sigma_y \quad (7)$$

Where ( $\bar{X}$ ,  $\bar{Y}$ ) denotes the latitude and longitude coordinates of each province and city; ( $x_i$ ,  $y_i$ ) denotes the spatial location of the study area;  $q_i$  denotes the value of the index for each province and city corresponding to the object of study; ( $\tilde{x}_i$ ,  $\tilde{y}_i$ ) denotes the coordinate deviation from the mean center for each study object zone, respectively;  $\sigma_x$ ,  $\sigma_y$  denote the standard deviation along the X-axis and Y-axis, respectively.

*Moran Index*

There is a significant gap in the digital economy's productivity between regions due to constraints imposed by location and other spatial variables. To determine if spatial econometric analyses are justified, the Moran index is used as a criterion for making such a determination; when the result is statistically significant, the analyses are shown to be such. As stated in Equation (8), the global Moran index is utilized to determine if there is agglomeration or outliers in the region under investigation.

$$Moran's I = \frac{\sum_{i=1}^{30} \sum_{j=1}^{30} W_{ij} (Y_i - \bar{Y})(Y_j - \bar{Y})}{S^2 \sum_{i=1}^{30} \sum_{j=1}^{30} W_{ij}} \quad (8)$$

where  $Y_i$ ,  $Y_j$  refers to the sample values of the digital economy and carbon emissions of region  $i$  and region  $j$ ,  $W_{ij}$  denotes the spatial weight matrix by normalization.  $\bar{Y}$  and  $S^2$  denote mean and variance, respectively.

A typical range for Moran's I is -1 to 1. Positive spatial correlation is indicated when Moran's I value is greater than 0, with more significant values indicating a stronger positive correlation. The opposite is true when the value of Moran's I is less than zero; this implies geographical heterogeneity and a negative correlation between locations. If Moran's I is zero, then the space is entirely random. After computing the global Moran's index, the investigation of local spatial correlation is accomplished by the calculation of the local Moran's index, as illustrated in formula (9).

$$I_i = \frac{(Y_i - \bar{Y})}{\sum_{i=1}^{30} (Y_i - \bar{Y})^2} \sum_{j=1}^{30} W_{ij} (Y_j - \bar{Y}) \quad (9)$$

### *The Spatial Durbin Model*

The traditional panel model in the construction process can only explore the linear or non-linear influence effect of the digital economy on the impact of carbon emissions, and according to the first and second laws of geography, it can be found that the impact of the digital economy on carbon emissions in the process of development will be affected by the geospatial influence effect, so the traditional model did not include the spatial factors into the regression model, while this study is based on the traditional regression model. Considering the potential spatial spillover effects of digital economic development and carbon emissions, this work selects spatial econometric models for investigation as the empirical models of choice. In the field of spatial economics, the spatial lag model (SAR), the spatial error model (SEM), and the spatial Durbin model (SDM) are the three most frequent types of models. However, while





























the Moran index, and the spatial Durbin model to study the spatial-temporal evolution and spatial influence effects of the digital economy and carbon emissions. It comes to the following conclusions:

Firstly, the spatial difference between the digital economy and carbon emissions in terms of time-series changes is empirically examined through a kernel density estimation model, refined to complement the existing studies regarding time-series research. It was found that China's digital economy showed an increasing trend during the study period, while carbon emissions showed the opposite trend to the digital economy. From the distribution pattern and trailing condition, it can be seen that the spatial difference between the digital economy and carbon emissions is in a shrinking trend of change.

Secondly, the standard deviation ellipse model is used to draw the spatial distribution pattern and evolutionary characteristics of the digital economy and carbon emissions to explore the evolutionary characteristics of the research object in terms of spatial change, which is conducive to the relevant departments to comprehensively grasp the development status of the digital economy and carbon emissions. The study finds apparent differences in the spatial distribution of digital economic development levels, with a decreasing trend of "East-Centre-West." Comparing the spatial distribution patterns of the digital economy and carbon emissions in different years, it is found that the digital economy shows an upward trend. In contrast, carbon emissions show a downward trend. From the trend of the standard deviation ellipse, the results show that the digital economy moves to the north, indicating that the digital economic development level is higher in the north than in the south, while the carbon emission moves to the south-west, indicating that the carbon emission level in the south of China is higher than that in the northern region.

Thirdly, the spatial Durbin model is used to explore the effect of the digital economy on carbon emissions in order to explore the spatial spillover effect between the two from a spatio-temporal perspective. The results show that the development of the digital economy has a significant inhibitory effect on carbon emissions, i.e., the development of the digital economy can reduce carbon emissions to a certain extent. At the same time, there is a significant spatial spillover effect on the impact of carbon emissions in neighboring regions.

### Research Recommendations

The conclusion of the study leads to the formulation of the following subsequent recommendations:

First, we need to quicken the pace at which digital infrastructure is built. Achieving the dual-carbon target requires cutting-edge digital infrastructure, which is essential to a low-carbon transformation of the digital economy. Therefore, to improve energy efficiency and minimize energy consumption while fostering

the high-quality development of the digital economy, the government should raise investment, improve the quality of human resources, and increase foreign direct investment.

Second, the favorable geographical spillover effect of the digital economy should be brought into full play. The digital economic growth of surrounding regions benefits from proximity to more advanced locations. Therefore, to improve the overall efficiency of carbon emissions, it is necessary to strengthen the links and exchanges between different regions, to fully play the radiation effect of the digital economy in the core regions, and to use effects such as technological spillovers to promote the development of the digital economy in the peripheral regions.

Third, it's crucial to make sure that digital economies are growing at roughly the same rate everywhere in the world. High-quality development is in conflict with the uneven distribution of our digital economy and carbon emissions across the country. Therefore, the government should take multiple steps to address the issue. Government policy assistance, greater investment in infrastructure building, technical and financial support, stronger talent training, and preferential policies for foreign direct investment can all contribute to the rapid expansion of the digital economy in undeveloped areas. The government should encourage faster-growing areas to invest in infrastructure, technology, and human capital to help drive and support slower-growing areas so that the development gap can be narrowed, a more balanced and high-quality digital economy can be achieved, and China can achieve its dual-carbon goals.

### Acknowledgments

Supported by the Outstanding Innovative Talents Cultivation Funded Programs for Doctoral Students of Jinan University (2023CXB003)

### Conflict of Interest

The authors declare no conflict of interest.

### References

1. DONG F., HU M., GAO Y., LIU Y., ZHU J., PAN Y. How does digital economy affect carbon emissions? Evidence from global 60 countries. *Science of The Total Environment*, **852**, 158401, **2022**.
2. HUANG L., ZHANG H., SI H., WANG H. Can the digital economy promote urban green economic efficiency? Evidence from 273 cities in China. *Ecological Indicators*, **155**, 110977, **2023**.
3. FEDULIN A.A., CHERNAYA I.V., ORLOVA E.Y., AVTSINOVA G.I., SIMONYAN T.V. Formation of approaches to environmental policy under conditions of digital economy. *Journal of Environmental Management &*

