

*Original Research*

# The Impact of Digital Inclusive Finance on Agricultural Carbon Emissions: Evidence from China

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## Abstract

As an important financial instrument, digital inclusive finance (DIF) represents a significant pathway toward achieving sustainable development. Utilizing the fixed-effects, mediation effects, moderation effects, and threshold effects models, this study investigates the influence and detailed mechanism of DIF on agricultural carbon emissions through provincial data in China from 2011 to 2020. The results reveal that: (1) DIF leads to a reduction in agricultural carbon emissions, with the greatest effect observed in the dimension of deep agricultural carbon reduction. (2) The carbon reduction effect can be achieved by enhancing entrepreneurial vitality among farmers, an advanced agricultural industrial structure, and increased levels of agricultural product trade. (3) There is a substitution effect, where large-scale farmland operations weaken the carbon reduction effect. (4) Beyond a certain threshold, DIF exerts a stronger restraining effect on carbon emissions. The conclusions have implications for the government's promotion of digital infrastructure and green development in the agriculture industry. Consequently, this study suggests that the development of DIF should be accelerated.

**Keywords:** digital inclusive finance, carbon emissions, threshold effect

## Introduction

In recent years, the harm caused by global warming has gradually deepened. Carbon emissions caused by inefficient energy consumption are an important factor in global warming, and improving energy efficiency plays a vital role in sustainable environmental development [1]. At the same time, governments around the world are taking measures to achieve carbon neutrality, among which green energy, carbon taxes and environmental

policies can support achieving carbon neutrality [2]. In addition, the Chinese government has also become carbon-neutral in various ways in the following decades.

Since 1987, China has undergone a sustained period of rapid economic growth. Simultaneously, China has faced severe environmental problems due to excessive resource consumption and low production efficiency. As an integral part of the open industrial ecosystem, carbon emissions from the agricultural sector account for about 17% of the nation, greatly surpassing the global average

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level. In 2020, President Xi pledged to achieve “carbon peaking by 2030 and carbon neutrality by 2060”, which underscores China’s resolute commitment to advancing green development. Later, nearly 200 countries on COP26 agreed to keep global warming to 1.5 degrees Celsius to prevent a sharp rise in the frequency of catastrophic climate events around the world. Additionally, the Chinese official document “Opinions on Thoroughly Implementing the New Development Concept and Advancing Carbon Peaking and Carbon Neutrality” articulates a long-term vision of “accelerating green development in agriculture and promoting carbon sequestration”. Consequently, reducing agricultural carbon emissions becomes a pivotal strategy for attaining the dual carbon goals and an imperative for realizing high-quality green development within the agricultural sector.

China’s digital finance sector is experiencing rapid growth, which has significantly enhanced the accessibility and utility of financial resources. Digital finance has permeated various facets of production and daily life, heralding a new era for business operations and household activities [3]. According to Peking University, China’s DIF Index has increased from 33.6 in 2011 to 372.7 in 2021. Digital inclusive finance represents a model where traditional financial institutions leverage digital technology to offer services, giving rise to a novel financial format. Compared to traditional finance, DIF focuses on the integration of the financial sector with technology, augmenting traditional services with network-based, intelligent, and digital elements. Digital inclusive finance removes time and space barriers from the flow of production factors, making financial services available across borders. This is helpful for people who live in remote areas and couldn’t get traditional financial services smoothly before. It concurrently reduces the costs associated with financial transactions, effectively mitigating challenges like limited access to financing and high borrowing costs. Therefore, DIF has a pivotal role in advancing the modernization of agriculture.

The development of modern agriculture requires substantial investment, and financial services play important roles in enhancing the efficiency of green agricultural financing. With the evolution of the digital economy, digital inclusive finance products are progressively penetrating the agricultural production sectors, offering precise support to sectors with weaker economic foundations, like agriculture. Possessing both digital and inclusive characteristics, DIF can facilitate the upgrading of rural industrial structures. It introduces digital and intelligent production models, offering significant potential for reducing carbon emissions.

During the development of DIF, the establishment of online financial service platforms minimizes the carbon emissions associated with financial transactions and travel, benefiting both businesses engaged in financing and individuals involved in payment processes. As society progressively adopts a green and low-carbon lifestyle, more production factors are directed toward innovative green industries within the open market. In 2022, China

explicitly emphasized the need to “promote the integrated development of inclusive finance and green finance.” In this context, the DIF assumes significant importance in addressing issues related to agricultural modernization and green development. Consequently, it is imperative to investigate whether DIF influences China’s carbon emissions and comprehend the underlying mechanisms. Research into these questions carries substantial practical significance and theoretical value in the pursuit of sustainable green agriculture.

The possible contributions of this study are: First, a significant portion of research about DIF focuses on regional economic growth, rural vitalization, and rural poverty reduction, while fewer studies link DIF with agricultural carbon emissions. This study links DIF with agricultural carbon emissions and investigates the relationship between them; Second, this paper quantitatively analyzes the effect and mechanism of DIF on agricultural low-carbon development so as to make up for the deficiency of existing literature research scope; Thirdly, the study confirms that DIF reduces carbon emissions by stimulating rural innovation and entrepreneurship, promoting the development of advanced agricultural industrial structures, and enhancing agricultural product trade. Fourthly, the study uncovers a single threshold effect of the digital rural development level, thus filling existing research gaps.

The subsequent sections are structured as such: the second section consists of a literature review, as well as the research gaps and several limitations; the third section shows the theoretical analysis and hypotheses; the fourth section is the research design, including research methods, models, and data collection; the fifth section discusses the empirical results of this paper; and the sixth section summarizes the conclusions, and provides relevant recommendations.

## Literature Review

The existing literature related to research on agricultural carbon emissions can be primarily classified into two main categories. Firstly, significant research is focused on estimating agricultural carbon emissions. Johnson et al. (2007) pointed out that methane (CH<sub>4</sub>) and nitrous oxide (N<sub>2</sub>O) are mainly produced in agricultural production, while the carbon emission sources are mainly divided into four categories: agricultural waste disposal, livestock raising, agricultural energy use, and plant cultivation [4]. Wu et al. (2023) have presented a novel carbon efficiency model that integrates indices related to water, energy, and food pressure from the standpoint of sustainable development [5]. Agriculture plays a dual role in carbon cycling, serving both as a source and a sink of carbon. Specifically, carbon emissions are generated during human agricultural activities and crop growth, but these emissions are offset during the decomposition of organic matter. Consequently, Li and Wang (2023) argue that agricultural carbon emissions should be measured

based on the emissions resulting from human production activities, which encompass the use of pesticides and other contributing factors [6]. The IPCC also provides estimation methods for agricultural carbon emission coefficients, covering various aspects such as fertilizers, pesticides, agricultural machinery power, cropland area, and irrigation.

The second aspect of research delves into the factors that influence carbon emissions. For instance, Han et al. (2018) discovered that economic progress and improvements in agricultural technology had impacts on carbon emissions [7]. Zhao et al. (2018) utilized the LMDI model and found that an increment in resource inputs in agricultural production resulted in a subsequent rise in carbon emissions [8]. Based on provincial data, Wang et al. (2022) uncovered that agricultural specialization can result in excessive fertilizer usage, thus exerting a positive effect on carbon emissions [9]. Moreover, factors such as green agricultural production technologies and integrated urban-rural development have been identified as having influences on agricultural carbon emissions. Researchers have also delved into the influence of relevant policies on Chinese agricultural carbon emissions. For instance, Zhang et al. (2023) have utilized panel data from Chinese counties spanning from 2000 to 2018 and found that agricultural credit subsidy policies can reduce carbon emissions [10]. Du et al. (2023) have examined the effects of national policies on carbon emissions [11].

The studies on the effects of DIF have primarily concentrated on its economic benefits. Chen (2021) has found regional disparities in the influence of China's DIF on the regional income gap [12]. Feng et al. (2022), using panel data from listed Chinese companies, have demonstrated that digital finance development can promote innovation in green technologies for small businesses [13]. In the ecological and environmental domains, Zhong (2022) has observed that digital finance indirectly reduces pollution by promoting the restructuring of green practices [14]. After studying a sample of 285 Chinese cities, Zhang and Liu (2022) discovered a strong connection between digital finance and technology innovation in decreasing carbon emissions [15]. Lin and Zhang (2023), adopting an extreme value theory perspective, have explored the impact of DIF on household consumption [16]. Nevertheless, studies on the impact of DIF on the low-carbon transformation of agriculture are still in their infancy, with limited available literature. For instance, Gao et al. (2022) have suggested that DIF can enhance the level of green technology, subsequently increasing TFP in agriculture, particularly in eastern China [17]. Zhang et al. (2023) have found that in regions with well-established traditional financial systems or more concentrated agricultural industries, DIF can promote green development in agriculture [18].

An examination of the existing literature reveals that there are few studies examining the correlation between DIF and agricultural carbon emissions, especially on the mechanisms by the approach of the fixed effects analysis. Consequently, utilizing province data from

2011 to 2021, this study examines the effect of DIF on carbon emissions. The study investigates the mechanisms through which DIF affects agricultural carbon emissions from the perspectives of rural innovation and entrepreneurship, advanced agricultural industrial structures, and agricultural product trade. This study uses the mediation effects, the moderation effects, and the threshold effects models to examine the factors affecting agricultural carbon emissions, which somewhat fills the methodological research gap.

## Theoretical Analysis and Hypotheses

### Potential of DIF to Reduce Agricultural Carbon Emissions

DIF offers several pathways through which it can influence agricultural carbon emissions. Firstly, it can address issues related to information asymmetry and limited financial accessibility in rural areas. Traditional rural financial services often grapple with high transaction costs and restricted information channels, resulting in financial exclusion within rural markets. DIF leverages technologies like the internet and big data, enabling precise matching of fund supply and demand and creating new avenues for the flow of agricultural funds. This, in turn, supports farmers in adopting environmentally friendly agricultural technologies, green products, and sustainable practices. Simultaneously, it encourages farmers to embrace financial services, enhances their financial literacy, and fosters environmental awareness (Gomber et al., 2017) [19].

Secondly, digital inclusive finance can help alleviate financing constraints. It pools together dispersed financial resources to provide funding for initiatives related to agricultural pollution control and smart agriculture. Additionally, it attracts a more diverse range of investors, thus spreading the risks associated with agricultural innovation activities. Digital inclusive finance also offers novel financing channels for green innovation enterprises, such as consumer finance (Cao et al., 2021) [20], and these avenues ensure the development of low-carbon technologies.

Furthermore, DIF can empower rural areas to establish environmentally friendly platforms. As digital technology continues to evolve, rural regions are gradually enhancing their information infrastructure, with new media platforms gaining widespread usage. For example, online loans, mobile payments, and mobile banking have become accessible in rural areas, alongside the emergence of second-hand trading platforms that convert idle resources into valuable assets. These platforms enhance the efficiency of rural resource utilization and carbon sequestration capacity, ultimately contributing to carbon emissions reduction. Then, this study proposes Hypothesis 1:

**H1:** Digital inclusive finance can reduce agricultural carbon emissions.

### The Intermediary Effect of Rural Innovation and Entrepreneurship Vitality

DIF plays a pivotal role in mitigating financing constraints and establishing funding pathways for rural entrepreneurs. On one hand, traditional financial services entail relatively high costs for rural households seeking access to financial resources. The advent of digital inclusive finance streamlines transaction processes, providing convenient payment and financing methods, thereby reducing barriers for rural entrepreneurship (Beck et al., 2018) [21]. On the other hand, it also can enhance the entrepreneurial environment, instilling confidence in entrepreneurs by stimulating rural entrepreneurship demand and fostering market dynamism. Big data and the internet serve as platforms for information exchange among rural entrepreneurs, assisting them in understanding market prospects and enriching their choices in entrepreneurial endeavors.

The enhancement of rural innovation and entrepreneurship vitality significantly contributes to reducing carbon emissions in agricultural production. Regional innovation and entrepreneurship capacities influence the level of green development, with technological innovations driving regulatory authorities to enhance environmental governance and oversight mechanisms (Soleas, 2021) [22]. Entrepreneurship and innovation not only stimulate economic growth but also promote advancements in agricultural technology innovation. Improved levels of agricultural technology innovation and entrepreneurship can reshape the prevailing energy consumption structure, fostering the adoption of new energy sources and the conversion of existing ones. Consequently, this reduces energy waste in traditional agricultural production processes, leading to a decline in carbon emissions. Innovative agricultural enterprises tend to favor low-carbon production methods, and their green operational models are more appealing to investors. This, in turn, creates a positive cycle that advances the sustainability of agriculture. This study proposes Hypothesis 2a:

**H2a:** Farmers' innovation and entrepreneurship vitality mediate the impact of digital inclusive finance on reducing agricultural carbon emissions.

### The Intermediary Effect of Agricultural Industry Structural Upgrading

The transition from lower to higher levels in the agricultural industry structure is known as agricultural industry structural upgrading. DIF plays a pivotal role in facilitating this transition through various mechanisms. Firstly, it injects fresh vitality into economic development by driving industrial structural upgrading through technological innovations, increased productivity, and the influence of consumer demand (Li and Ma, 2021) [23]. Secondly, green products are the cornerstone of the green agricultural industry chain, providing assurance for high-value agricultural products. Digital technology efficiently

bridges the gap between the demand for green agricultural products and the related industry chain, creating a robust agricultural ecosystem that fosters the transformation and modernization of agriculture. Digital inclusive finance not only supports the leading industry enterprises but also offers financial accessibility to small-scale farmers, thus promoting the agricultural industry. Moreover, digital platforms for information dissemination simplify access to funds for entrepreneurial enterprises, furthering the enhancement of industrial structures. With the removal of information barriers, communication flows seamlessly, and factors of production, including capital and labor, enrich the service-oriented nature of agriculture and drive structural upgrading in the agricultural industry (Lin, 2016) [24].

In accordance with the Lewis dual economy theory, optimizing the allocation of production factors across industries improves economic efficiency. According to Zhou et al. (2013), carbon emissions can be decreased by optimizing factor proportions and adjusting the structure of the agricultural economy [25]. Agricultural carbon emissions predominantly stem from the use of substances and irrigation. The changes in the agricultural industry structure encourage the transfer of technology between different sectors, influence the division of labor in agriculture, and encourage precise agricultural practices, thereby diminishing carbon emissions. The process of upgrading the agricultural industry structure signifies a move towards greener and more modern agriculture, which contributes to carbon sequestration and reduced emissions in agriculture, ultimately fostering sustainable agricultural development. Then, this study proposes Hypothesis 2b:

**H2b:** The impact of digital inclusive finance on agricultural carbon emissions reduction is mitigated by upgrading the agricultural industrial structure.

### The Intermediary Role of Agricultural Product Trade Level

The influence of the international trade environment has been a central topic. The development of DIF systems becomes paramount in the context of agricultural product trade, particularly when companies heavily rely on external funding for their production. On one hand, the evolution of DIF systems provides essential financial support to agricultural enterprises, ensuring a robust framework for the import and export of agricultural products. A well-established DIF system not only effectively organizes and mobilizes idle social capital but also mitigates risks, offering financial security for the development of novel agricultural technologies and encouraging investments in technology-driven industries. On the other hand, the technological advancements driven by digital inclusive finance have the potential to boost productivity and enhance the international competitiveness of agricultural products. Furthermore, it can stimulate a company's innovative capacity, thus enabling it to maintain a leading market position. Additionally, in line with dynamic





In equation (8), *CEI* represents agricultural carbon emissions intensity, and *AGDP* corresponds to agricultural output value.

Table 1. Sources of agricultural carbon emissions and coefficients

Carbon Source	Carbon Emission Coefficients	Sources
Chemical fertilizer	0.89kg/kg	ORNL
Pesticide	4.93kg/kg	ORNL
Diesel fuel	0.59kg/kg	IPCC
Plastic sheeting	5.18kg/kg	IREEA
Irrigation	266.48kg/hm <sup>2</sup>	Ding et al. <sup>[32]</sup>
Ploughing	312.60kg/hm <sup>2</sup>	IABCAU

**Independent Variable:** DIF index (*DIF*). This study employs the DIF index calculated by Peking University for the years 2011 to 2020 to measure DIF. The index comprises three dimensions: breadth of coverage (*CB*), depth of usage (*UD*), and degree of digitalization (*DL*).

**Mediating Variables:** (1) Farmers' Innovation and Entrepreneurship Vitality (*Entre*), measured by the ratio of rural individual employment and private enterprise employment to the annual urban population. A higher ratio indicates greater entrepreneurship vitality. (2) Upgrading of Agricultural Industrial Structure (*Aisu*), determined by dividing the total output value of the primary industry by the output value of forestry, animal husbandry, and fishery. (3) Level of Agricultural Product Trade (*Atrade*), expressed as the total trade volume of agricultural products divided by the value-added output of the primary industry.

**Moderating Variable:** Large-Scale Land Operation Level (*Lscale*), determined by dividing the total area planted with crops by the number of workers in the primary industry.

**Threshold Variable:** Level of Rural Digital Development (*Drd*), measured by using the ratio of the number of rural broadband users to the rural population.

**Control Variables:** (1) Level of Agricultural Industry (*Indus*), determined by dividing the value of agricultural output by the value of agriculture, forestry, animal husbandry, and fishery. (2) Rural Economic Development Level (*Agdp*) computed utilizing the value ratio of agricultural output to the population in rural areas. (3) Level of Agricultural Modernization (*Amode*), symbolized by the total power of agricultural machinery. (4) Planting Structure (*Stru*), expressed as the proportion of the grain planting area to the total crop planting area. (5) Industrial Structure (*Isu*), demonstrated by the secondary industry's output value as a percentage of GDP.

### Data Sources

Given data availability and the observability of research outcomes, this study utilizes Chinese provincial data from 2011 to 2020. Data on agricultural CEI are from the China Agriculture Yearbook and the China

Rural Statistics Yearbook. Data on DIF come from the DIF Index by Peking University. Mechanism variables, moderating variables, and control variables are from the China Population and Employment Statistics Yearbook, the EPS database, and the China Research Network. Table 2 presents descriptive statistics.

Table 2. Descriptive Statistics

Variable	Obs	Mean	Std.	Min	Max
CEI	310	0.198	0.062	0.049	0.399
lnDIF	310	5.212	0.677	2.786	6.068
CB	310	196.7	96.56	1.960	397
UD	310	211.1	98.19	6.760	488.7
DL	310	290.1	117.3	7.580	462.2
Indus	310	0.523	0.085	0.302	0.721
Agdp	310	0.975	0.499	0.208	3.708
Amode	310	7.637	1.125	4.543	9.499
Stru	310	0.662	0.144	0.355	0.971
Isu	310	0.457	0.125	0.159	0.850
Phone	310	4.564	0.242	3.952	5.244
Atrade	310	0.816	2.427	0.006	15.50
Entre	310	0.071	0.054	0.008	0.328
Aisu	310	0.436	0.094	0.182	0.673
Lscale	310	1.871	0.450	0.736	3.322
Drd	310	0.974	1.750	0.003	13.48

## Empirical Results

### Benchmark Regression

Table 3 presents the findings of this study, which examines how DIF development affects the intensity of agricultural carbon emissions. Additionally, the result of the Hausman test indicates the use of fixed effects. The findings show that the coefficient of DIF is continuously significant and negative. This supports Hypothesis 1 by indicating a considerable reducing influence of the growth of DIF on the intensity of agricultural carbon emissions. On one hand, DIF, characterized by its low entry barriers and cost-effectiveness, alleviates financing constraints in rural financial markets. It effectively broadens financing channels for farmers, achieving economies of scale and reducing CEI. On the other hand, farmers utilize these funds to introduce green agricultural technologies, enhancing production efficiency and thus effectively reducing CEI. Furthermore, the development of DIF indirectly enhances financial literacy among farmers and accelerates the empowerment of agriculture's low-carbon development.

As indicated in column (6) of Table 3, the coefficient of the level of agricultural modernization is significantly positive, signifying that the advancement of agricultural mechanization intensifies CEI. The coefficients for agricultural industry level, rural economic development level, planting structure, and industrial structure are









Consequently, the carbon reduction effect brought about by DIF strengthens. As a result, hypothesis H4 is validated.

Table 9. Regression Results of the Threshold Effects

VARIABLES	CEI
lnDIF( $\leq 0.0178$ )	-0.006*
	(0.004)
lnDIF ( $> 0.0178$ )	-0.022***
	(0.002)
Controls	YES
R-squared	0.815

### Sensitivity Analysis

#### Replacement of Explanatory Variables

Considering that the impact of DIF on agricultural CEI may exhibit lag effects, this study conducted regressions with digital inclusive finance lagged by one period and two periods to ensure the accuracy of the results. The results in columns (1) and (2) of Table 10 indicate that the coefficients for the first-order and second-order lag terms are both negative and significant. Hypothesis 1 is once again confirmed.

#### Exclusion of Specific Regions

Recognizing that the development levels of DIF and agriculture in direct-administered municipal areas may differ from other regions, we excluded samples from the four direct-administered municipal areas and conducted the regression again. The results are shown in column (3) of Table 10. It is evident that the coefficient for DIF is -0.030 and significant, reaffirming the robustness of the baseline results.

Table 10. Robustness test results

VARIABLES	(1) CEI	(2) CEI	(3) CEI
L.lnDIF	-0.023**		
	(0.010)		
L2.lnDIF		-0.024**	
		(0.011)	
LnDIF			-0.030***
			(0.009)
Controls	YES	YES	YES
Constant	0.357***	0.361***	0.398***
	(0.082)	(0.094)	(0.120)
Observations	279	248	270
R-squared	0.941	0.943	0.953

### Quantile Regression

To effectively analyze the asymmetric impact of DIF, panel quantile regression with quantiles set at 0.25, 0.5, and 0.75 is employed. The results are in Table 11 and reveal that the effect of DIF is significantly negative at all quantiles. This is consistent with the baseline results. Furthermore, as the quantile level increases, the coefficients exhibit a decreasing trend, although the significance level remains at a 1% level. This suggests that the inhibitory effect of DIF is slightly weakened as the level of carbon emissions in agriculture increases.

Table 11. Robustness test results:quantile regression

VARIABLES	(1)q25	(2)q50	(3)q75
lnDIF	-0.029***	-0.032***	-0.037***
	(0.006)	(0.007)	(0.006)
Indus	-0.065**	0.070	0.164**
	(0.032)	(0.073)	(0.078)
Agdp	-0.037***	-0.020***	-0.034**
	(0.011)	(0.006)	(0.014)
Amode	0.007*	-0.008***	-0.008**
	(0.004)	(0.003)	(0.003)
Stru	0.168***	0.102***	0.096*
	(0.032)	(0.032)	(0.054)
Isu	0.054	0.138***	0.110***
	(0.033)	(0.038)	(0.037)
Constant	0.195***	0.270***	0.306***
	(0.053)	(0.057)	(0.044)
Observations	310	310	310

### Endogeneity Test

Due to the possibility of reverse causality, omitted relevant explanatory variables, and other endogeneity issues between DIF and agricultural CEI, the results may be subject to errors. Hence, an instrumental variable (IV) approach to mitigate endogeneity issues is applied. First, the one-period lag and two-period lag of DIF are chosen as instrumental variables. Second, mobile phone penetration rates are used as instrumental variables in a 2SLS regression analysis. Table 12 presents the findings from the endogeneity test. When the one-period and two-period lags of DIF are employed as instruments, the impact of DIF on agricultural CEI is significantly negative. In column (3), when mobile phone penetration rates are used as instruments, the coefficient for DIF remains negative and is significant.



