

Cenovnik

oglasnog prostora na regionalnim stranama

Večernje Novosti

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oglasni prostor

u cene nije uračunat PDV

veličina	c/b	kolor
1/1 strana	58.000	89.900
junior page	43.000	66.700
1/2 strane	34.000	52.700
1/3 strane	28.000	43.400
1/4 strane	21.000	32.550
1 st/cm	440	682

posebni zahtevi

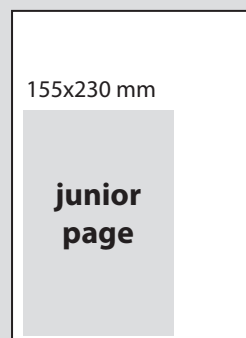
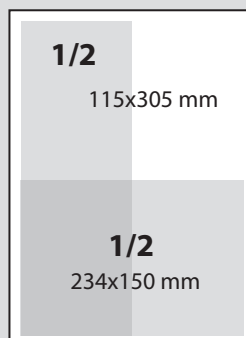
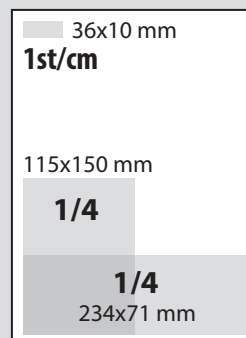
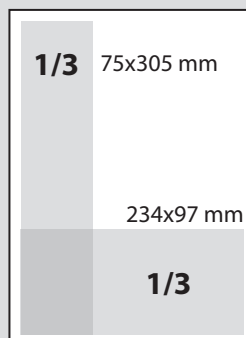
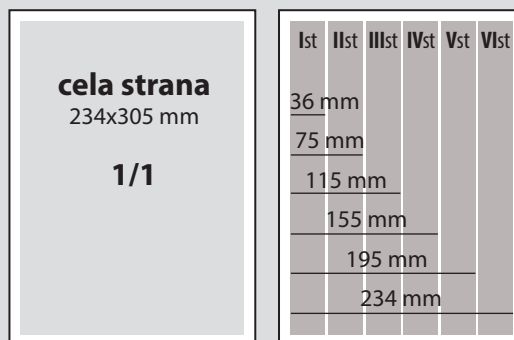
specijalni zahtevi	+30%
reportažni oglas	+30%
politički oglas	+100%
izrada oglasa	+10%

insertacija

format: od A5 do A4

inserter do 20 grama	1,90 din/kom
inserter od 21 do 40 grama	2,10 din/kom
inserter od 41 do 60 grama	2,20 din/kom
inserter od 61 do 140 grama	dogovor

→ Količinski i agencijski popusti prema aktuelnoj skali popusta.



tehnički uslovi i rokovi

- oglase primamo u EPS, TIF ili JPG formatu (300 dpi); kolorne oglase snimiti u CMYK modu
- rok za najavu i predaju oglasa 2 radna dana pre objave