

20  
23



# MONTANA ASBO PREMIER PARTNER PROGRAM



[WWW.MASBO.COM](http://WWW.MASBO.COM)

(406) 461-3659

P.O. Box 400, East Helena, MT  
59635

# MASBO

## WHO WE ARE



### EMPOWERING SCHOOL BUSINESS LEADERS THROUGH EDUCATION

- MASBO is a nonprofit committed to providing education & resources to Montana School Business Officials
- Week long yearly conference with 50% or more membership attendance
- Assisting Districts with interim & on-site individualized training services
- Partnered with over 30 affiliated organizations & sponsors

### MASBO SNAPSHOT

- Currently serving over 400 members equaling 98% of Montana Schools
- Combined membership buying power over \$2.4B\* in FY22
- Over 4,500 newsletter impressions per year
- Providing over 75 training events each calendar year including both web-based & on-site formats
- Over 2K monthly web hits



# MASBO

# PREMIER PARTNER TIERS



## BRONZE PARTNERS

- One exhibitor table & meals for 1 exhibitor at annual conference
- Your logo on Bronze level group on rotating electronic banner to be displayed at the annual conference

- Conference brochure recognition
- Bronze status signage for display at your exhibitor table
- Your company name with designation as Bronze partner status within the MASBO monthly newsletter)



## SILVER PARTNERS

- One exhibitor table & meals for up to 2 exhibitors at annual conference
- Your logo on Silver level group on rotating electronic banner to be displayed at the annual conference

- Conference brochure recognition
- Silver status signage for display at your exhibitor table
- Your company name with designation as Silver partner status within the MASBO monthly newsletter
- You may submit an educational article in two MASBO newsletters (one full page maximum)



# MASBO

# PREMIER PARTNER TIERS

## GOLD PARTNERS



- MASBO Exhibitor Annual Membership fee included
  - One exhibitor table & meals for up to 3 exhibitors at annual conference
  - Your logo on Gold level group on rotating electronic banner to be displayed at the annual conference
- Conference brochure recognition
  - Gold status signage for display at your exhibitor table
  - Your company name with designation as Gold partner status within the MASBO monthly newsletter
  - You may submit an educational article in four MASBO newsletters (one full page maximum)

# MASBO

# PREMIER PARTNER TIERS



## RIGHTS

- Board Approved Endorsement Agreement
- MASBO Exhibitor Annual Membership fee included
- Premier Platinum Partner logo (png) for your marketing use during agreement period

## PLATINUM PARTNERS

### RECOGNITION

- One exhibitor table & meals for up to 4 exhibitors at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Platinum status signage for display at your exhibitor table
- Your logo, contact information, & Platinum partner status within the MASBO monthly newsletter

### OUTREACH

- An annual educational webinar- MASBO will facilitate link & advertising of the event/ you provide speaker & content (up to one hour)
- You may submit an educational article in six MASBO newsletters (one full page maximum)



# MASBO

# PREMIER PARTNER TIERS



## DIAMOND PARTNERS

### RIGHTS

- Board Approved Endorsement Agreement
- MASBO Exhibitor Annual Membership fee included
- Premier Diamond Partner logo (png) for your marketing use during agreement period
- First right to additional sponsorship opportunities

### RECOGNITION

- One exhibitor table & meals for up to 5 exhibitors at annual conference
- Diamond Partners banner display at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Diamond status signage for display at your exhibitor table
- Your logo, contact information, & Diamond partner status within the MASBO monthly newsletter
- Your logo/web-link on MASBO.com homepage during agreement period
- Your logo on or attached to all MASBO workshop agendas throughout the year
- Social media recognition

### OUTREACH

- Guaranteed two educational sessions at the annual conference
- An annual educational webinar- MASBO will facilitate meeting link & advertising of the event/ you provide speaker & content (up to four hours)
- You may submit an educational article in every MASBO monthly newsletter (two full page maximum)



# MASBO

## PREMIER PARTNER TIERS

### PREMIER PARTNER LEVELS



A black square containing the year '2023' in white, bold, sans-serif font. The square is partially overlaid by a gold swoosh that curves from the top left towards the right.

**20  
23**



Sponsorship and endorsements are utilized to provide Montana school business officials with the solutions and resources they need to strategically and efficiently lead their Districts. Montana ASBO participates in a variety of sponsor and endorsement programs. These programs generate non-dues revenue used to enhance, expand and augment training initiatives for our Montana school districts.

All requests for sponsorship or endorsement will require evaluation and approval of the MASBO Executive Director and the MASBO Board. MASBO reserves the right to refuse any application at the Association's discretion.

## **CONTACT US**

**(406) 461-3659**

**[www.MASBO.com](http://www.MASBO.com)**

**[Sturner@masbo.com](mailto:Sturner@masbo.com)**

**P.O. Box 400, East Helena, MT 59635**