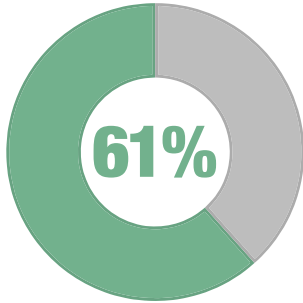


Tracking Affiliate Influencers

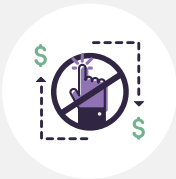


61% of consumers trust recommendations from influencers more than the 38% that trust branded social media content.

SOURCE: SHOPIFY

Track Influencer Marketing Performance Within Your Affiliate Program

Naked Coupon Technology



Reward online crediting of offline promotions

Allows tracking without the need for a click or cookie

Empowers influencers to confidently expand their promotional reach

FastPass Signup



Provides immediate network approval for your influencers

Allows influencers to bypass routine fraud checks

Receive a personalized program signup link

Naked Link Technology



Enables influencers to link from blog to merchant sites transparently

Eliminates network redirects and long tracking links

Creates SEO value for merchants from inbound affiliate links

Influencer Application



Short and simple intimidation-free application form

Apply with social handle rather than website URL

Automatic approval to merchant affiliate program