



OpenAI Startup Fund and Thrive Global's Thrive AI Health Launches

Client News

July 8, 2024

Gunderson Dettmer represented client Thrive AI Health, a company created by the OpenAI Startup Fund and Thrive Global, in the company's launch with its AI tool, Thrive AI Health Coach. The company's mission is to use AI to increase access to expert-level health coaching to improve health outcomes across daily behaviors that govern our health: sleep, food, fitness, stress management and connection. This will also address growing health inequities by boosting awareness of behavior change to challenge chronic diseases.

In the announcement of the launch, Thrive AI Health CEO DeCarlos Love said, "AI has shown a remarkable ability to assimilate large datasets, extract actionable insights, recognize patterns, and deliver personalized recommendations. However, despite these technological advances, the current landscape of large language models (LLMs) still falls short of delivering a truly comprehensive and effective personalized behavior change and coaching experience. Thrive AI Health Coach is the product to solve the limitations of current AI and LLM-based solutions by providing personalized, proactive, and data-driven coaching across the five daily behaviors. This is how it will improve health outcomes, reduce healthcare costs and significantly impact chronic diseases worldwide."

The Gunderson Dettmer team was led by Randall Clark and included Aliya Sanders, Valerie Wood, Jasmine Daniel and David Koenig.

Companies



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