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**STANFORD** GRADUATE SCHOOL OF  
**BUSINESS** | Value Chain  
Innovation Initiative

“For an organization to successfully deliver products and services to the market, the whole value chain has to be successful. Challenges can be overcome with the right innovation, leading to value creation.”

— Hau Lee, Faculty Co-Director

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# Value Chain Innovation Initiative

VCII brings together academics and industry leaders and practitioners to advance the theory and practice of global value chain innovation through research and knowledge dissemination.

We seek to understand the economic and social impacts of the global dynamics and technologies that are reshaping business, industries, and ecosystems across the supply chain.

Our research focuses on addressing problems that are highly relevant to the greater global business community.

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## Research Topics

Our research covers a broad range of topics of interest to global value chain leaders, including:

- Technology innovations: Big data and analytics, AI, Industry 4.0, Blockchain
- New business models in e-commerce and the sharing economy
- Service value chains
- Global supply chain design in complex trade environments
- Responsible supply chains
- Value chain innovations in developing economies

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## Events and Publications

VCII holds executive conferences and conducts rigorous research on topics of relevance to academics, technologists, industry leaders, and others. Insights from the research and professional events, as well as other topics of interest, are disseminated through:

- CONFERENCES AND CONVENINGS
- EVENT SUMMARIES
- WHITEPAPERS AND OTHER PUBLICATIONS
- NEWSLETTERS
- JOURNAL ARTICLES

“With increasingly blurred lines between digital and physical commerce and the growing importance of big data, we have the opportunity to explore new approaches to improve business performance and the customer experience.”

— Haim Mendelson, Faculty Co-Director

## Faculty and Staff



**Hau Lee**

Thoma Professor of Operations, Information and Technology Faculty Co-Director, Value Chain Innovation Initiative



**Haim Mendelson**

Kleiner Perkins Caufield & Byers Professor of Electronic Business and Commerce, and Management Faculty Co-Director, Value Chain Innovation Initiative



**Barchi Gillai**

Associate Director Value Chain Innovation Initiative