



# A bold aspiration

2022 ANNUAL REPORT

GRATITUDE REPORT





# With gratitude

The Feeding America network—working alongside people with lived experience—is deeply grateful for the tremendous support from compassionate individuals, companies and foundations that helps us achieve our vision of an America where no one is hungry.

**WATCH** Hear from Feeding America’s Chief Development Officer Casey Marsh, as she shares a message of gratitude for the caring generosity of donors like you, who helped provide 5.2 billion meals in fiscal year 2022 to tens of millions of people facing hunger.

View the 2022 ANNUAL REPORT | IMPACT REPORT to learn more about the impact Feeding America partners and donors helped make possible for tens of millions of neighbors facing hunger.

# Visionary

Feeding America Visionary Partners are recognized for their generous contributions or commitments of \$4 million, 40 million pounds of food and grocery products, or combined gifts of \$2 million and 20 million pounds of food and grocery products or more.



# Visionary



# Thank you

Reducing health disparities and improving health outcomes, especially in communities inordinately impacted by hunger, are integral components of Feeding America's health equity strategy. Forty network food banks and members of Feeding America's national office staff are collaborating to advance health equity in the charitable food sector to meet neighbors where they are. A key supporter of this work is CVS, which is helping to provide not only food to neighbors in need but other social services that help lower food insecurity rates. CVS' eight-figure, multi-year gift is supporting 191 food banks across the nationwide network.





# Visionary





**TONY ROBBINS**



WHERE SHOPPING IS A PLEASURE®



# Visionary



**TRADER  
JOE'S**



**Walmart**  **org**



# Thank you

Record inflation and supply chain disruptions have affected millions of families, as well as the charitable food system. To help bolster the network's response, thousands of Walmart stores and Sam's Clubs teamed up with their customers, members, suppliers and associates for the ninth annual *Fight Hunger. Spark Change.* campaign. As part of the 2022 campaign, which benefited every network member food bank, select members—serving areas with increased barriers to access and racial disparities—received storytelling grants to help share their local impact in partnership with their agencies. This year's campaign also marked a milestone: 7 billion pounds of food donated to member food banks since 2006 through Walmart and Sam's Club's food donation program.



# Leadership

Feeding America Leadership Partners are recognized for their generous contributions or commitments of \$1 million, 10 million pounds of food and grocery products, or combined gifts of \$500,000 and 5 million pounds of food and grocery products or more.



ROSE-MARIE AND  
JACK R. ANDERSON



AIG FOUNDATION<sup>SM</sup>



# Leadership





# Leadership



**GWENDOLYN SONTHEIM,  
AQUALIA INTERNATIONAL  
FOUNDATION**



**HOBSON LUCAS  
FAMILY FOUNDATION**

# Thank you

To address our nation's food insecurity crisis, we must examine how it intersects with health. Through the Food is Medicine initiative, 14 food banks strengthened partnerships with local health care organizations in Spring 2022 to serve more patients through food insecurity screenings, enroll in benefits programs like SNAP, improve data collection and offer a wider variety of nutritious foods. For the next three years—in the initiative's third iteration—over 20 food banks will build on this work with the goal of improving patients' food security, diet quality and health outcomes, thanks to a \$14.1 million investment from Elevance Health Foundation.



# Leadership



**KERFUFFLE  
FOUNDATION**



**THE J.M. SMUCKER Co**



**KraftHeinz**



**Margaret A. Cargill**  
PHILANTHROPIES



# Leadership



KEITH MONDA

Morgan Stanley



# Leadership



BARBARA AND  
GARY RODKIN



# Thank you

Among children in the United States in 2021, more than 9 million—1 in 8—were living in food-insecure households, according to the U.S. Department of Agriculture’s annual report on food security in the U.S. (released September 2022). Vital awareness for the issue of child hunger, as well as more than 2 million meals for families in need, were raised by Sinclair Broadcast Group through its Summer Hunger Relief campaign. The effort engaged local TV stations and Bally Sports, including more than 52,000 media spots across their platforms, produced news stories, rallied volunteers and more.





# Leadership



# Mission

Feeding America Mission Partners are recognized for their generous contributions or commitments of \$500,000, 5 million pounds of food and grocery products, or combined gifts of \$250,000 and 2.5 million pounds of food and grocery products or more.



Bath&BodyWorks



CRAIG NEWMARK  
PHILANTHROPIES



GEORGE AND CINDY  
RUSU FAMILY  
FOUNDATION



## Thank you

We know a child's chance for a successful future begins with access to nourishing food. Kids who don't get enough to eat—especially during their first three years of life—are at a severe disadvantage. Throughout more than 11 years of dedicated partnership, Morgan Stanley has helped us secure over 337 million meals, supporting equitable access to nutritious food for children and their families nationwide. In addition, every June during their Global Volunteer Month, Morgan Stanley employees lend a hand at their local food banks—and most of the employees repeat this compassionate act throughout the year.



## Morgan Stanley



# Mission



Good food, Good life



JAMES ANNENBERG  
LA VEA CHARITABLE  
FOUNDATION

MUSA AND  
THOMAS MAYER



# Mission

PACIFIC LIFE  
FOUNDATION



Robert Wood Johnson Foundation 

STOCKIL FAMILY



## Thank you

In partnership with people facing hunger and dedicated supporters, we want to work to dismantle the systems that drive inequity and end hunger in the U.S. Since 1982, P&G has partnered with us to help improve lives and support communities across the country with both financial and everyday essential product donations. For example, on March 8, for International Women’s Day, Always and the P&G Good Everyday program celebrated its partnership with us to get period products to women and girls through the #EndPeriodPoverty campaign—which has donated over 65 million period products to people in need with organizations like ours since launching in 2018.





# Guiding partners

# Endowments

**Feeding America Guiding Partners are recognized for their generous contributions or commitments of \$250,000, 2.5 million pounds of food and grocery products, or combined gifts of \$150,000 and 1.5 million pounds of food and grocery products or more.**

**The following individuals, family foundations and foundations are recognized for generously endowing funds to Feeding America to support the fight against hunger.**

- |                                     |   |                            |                             |
|-------------------------------------|---|----------------------------|-----------------------------|
| Allsup Family Charitable Foundation | The Clorox Company<br>CNH Industrial Foundation | King Arthur Baking Company | Shady Rays<br>Shipt         |
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|                                     | Jamie Kern Lima                                 | Emmanuel Roman             |                             |
|                                     |   | SAIC                       |                             |

- The Anonymous Endowment Fund for a Hunger-Free America
- The Alice S. Marriott Endowment for the Prevention of Childhood Hunger
- The Ashley L. and Lilian H. Woods Memorial Endowment
- The Brichta-Crawford-Scott Memorial Endowment Fund
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- The George Karnoutsos Endowment Fund
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- The Kiehl Endowment Fund
- The Mary Ruth Herbers Endowment Fund
- The Melinda Diane Genberg Endowment Fund
- The Talia Gail Haber Endowment Fund

# Thank you

During the pandemic's early months, approximately 4 in 10 people sought charitable food assistance for the first time. Responding to the unprecedented need, new donors provided vital support, including the Malott Family Foundation, who helped food banks continue to demonstrate resolve and resourcefulness to secure food. The family said Feeding America's scale and scope of work, thanks to a powerful and efficient nationwide food bank network, earned their trust to direct funds to areas of greatest impact. Their fiscal year 2022 gift provided matching campaign dollars to a national direct mail campaign, as well as supported meal programs at food banks in Illinois and Minnesota.



## MALOTT FAMILY FOUNDATION



## Thank you

Unreliable transportation, lack of a conveniently located grocery store, limited or no understanding of charitable food assistance options—these are just some of the reasons that a family may not have access to the nourishing food they need. That’s why the ability to deliver meals to neighbors who face access barriers to food is vital. Free delivery for the more than 200 Feeding America network food banks was provided by DoorDash, which also donated funds that yielded grant support for 20 food banks to help offset their operational costs.





## Thank you

It is a true privilege to be able to build relationships with our supporters and learn about them, from their passions to their hopes. Sustainer donors are donors who commit to a giving plan, with the funds unrestricted, providing flexibility to make investments targeting greatest need. Sidney Steinberg was a longtime sustainer and planned giving donor, supporting our work since 2003. He loved to call us to personally make his donation—an honor we received with deep gratitude each time. As part of his philanthropic legacy, he included Feeding America in his will. He passed away in May 2022.



SIDNEY STEINBERG

# Supporting partners

**Feeding America Supporting Partners are recognized for their generous contributions or commitments of \$150,000, 1.5 million pounds of food and grocery products, or combined gifts of funds, food and grocery products at this level.**

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## In-kind

**The following individuals, companies and organizations are recognized for their generous in-kind contributions.**

American Airlines  
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 DLA Piper  
 FedEx  
 Google  
 Holland & Knight  
 iHeartMedia  
 McKinsey & Company

Nexstar Media Group  
 NielsenIQ  
 Sinclair Broadcast Group  
 Slalom  
 Southwest Airlines  
 Stanford Law School  
 Tableau  
 Uber Freight US LLC



# Thank you

Gleaning timely data and deeper insights about the neighbors served by the Feeding America network is imperative to advancing our work. To achieve this we launched a new, network-wide neighbor intake platform in January 2022 as part of the Service Insights Initiative. The new resource modernizes our data collection practices, allowing food banks and their partner agencies to visualize and analyze neighbor intake data in real time to inform services. The platform, available at no cost to all network members, is made possible thanks to Tableau and its in-kind commitment worth \$4 million.





# Partners

## Feeding America Partners are recognized for their generous contributions of \$25,000–\$149,999.

### \$149,999–\$100,000

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 Engineering  
 Katja Zink  
 Mary Zinn





## Thank you

The decision to support an organization beyond one's lifetime is not made without thoughtful consideration and care. To deepen their hunger-relief commitment, Elisabeth and Richard Waugaman opened **charitable gift annuities** with Feeding America, which can provide donors a variety of tax benefits. "We decided that a charitable gift annuity is a win/win choice for anyone like us nearing retirement ... it gives us peace of mind," Elisabeth said. Most important, Richard said, they're able to "support the millions of people in America facing food insecurity who turn to the Feeding America food bank network for the meals they need."



ELISABETH AND  
RICHARD WAUGAMAN

# van Hengel Society

**The van Hengel Society is named in honor of John van Hengel—founder of the modern food bank movement—and honors individuals who make legacy gifts, including bequests and charitable gift annuities in support of Feeding America.**

Rick Adams  
Steve Aldrich  
Toni Alexander  
Gail Anderson  
Sonya Woods Anderson  
Sara Anschuetz  
Steve Argule  
Dale Armstrong  
Susan Arnold  
Samuel Artman  
Kyle Ash  
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Robert N. Baker  
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George Banning  
Adrienne Barker  
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Ann Bein  
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## Thank you

Three families have made a legacy of their giving through multi-year, lightly restricted gifts to help people in need. One West Coast family has supported senior hunger locally and nationally for decades, funding food sourcing, nutrition, technology, research and direct senior programs. Another family in the Midwest cares about children, families and communities of color, and has been supporting equitable access, advocacy, nutrition, and health care partnerships for the last two years. A third family from the South made their first large national gift this year toward advancing a network-wide research platform after decades of supporting and volunteering for their local food bank.



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**Product donors are recognized for their generous contributions of 100,000 pounds or more of food and groceries.**

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