

Global Disinformation Index

Ad-funded LGBTQIA+ Disinfo

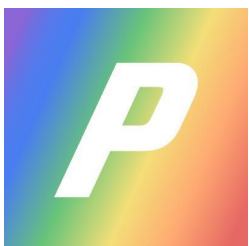
GDI has tracked a selection of popular brands that support Pride Month but unknowingly fund ads on LGBTQIA+ disinformation.

This deck focuses on stories that have adversarial narratives about:

- LGBTQIA+ rights being a threat to majority groups.
- LGBTQIA+ families should not be able to adopt or raise children.
- The transgender movement is immoral.
- LGBTQIA+ education is harmful to children.
- LGBTQIA+ culture and role models are unnatural and dangerous.
- “Gay” sex is deadly.

These ads reflect the failure of the ad tech system to tackle disinformation.

Popular brands funding these stories that have committed to Pride Month and LGBTQ+ issues:



Ad tech servicing these ads & funding these stories:

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, green, red).The Adobe logo, consisting of a red stylized "A" icon above the word "Adobe" in a red sans-serif font.The PubMatic logo, featuring a blue square icon to the left of the word "PubMatic" in a blue sans-serif font.The infolinks logo, featuring the word "infolinks" in a blue sans-serif font.



Brand:
Adidas

Ad served by:
Google

Site:
CanadaFreePress

Disinformation:
Anti-LGBTQIA+

School tolerance for Smoking, Drinking, Drug use

“Gay” Sex Kills ☐



By Matt Barber — Bio and Archives—April 22, 2008

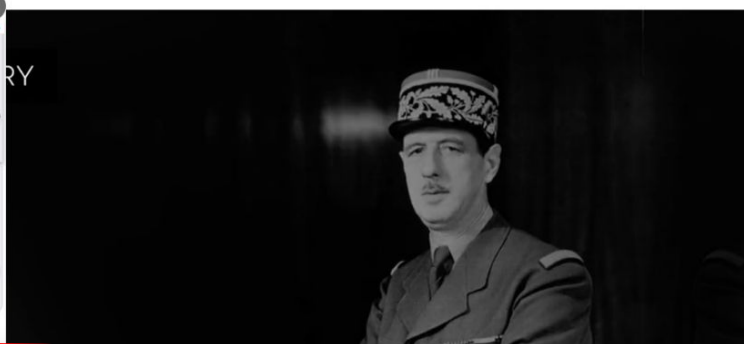
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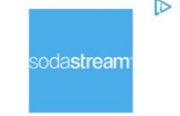
Can you imagine officials at a middle school, junior high or high school setting aside a day to promote “tolerance” for heavy smoking and drinking among children?



adidas® Change The Game



CFP FOLLOW US



SodaStream

Search CFP Using DuckDuckGo



Judi McLeod,



Do you still support President

Yes No I'm not sure



POPULAR
Fizzi Sparkling Water Maker by...

\$105.56
\$131.96

With Fizzi's compact, cordless design you can enjoy fresh sparkling water at the...

Shop now

https://www.googleadservices.com/pagead/aclk?sa=L&ai=CzxUtb3_MYIbKLPqR5LcPnJy...A2xj-P-YtyW9v2WDcvLzfTHFhABIKed4SNgyZbyirSk2A-gAciqxdYDyAEJqAMByAPLBKoEuwJP0ASbz7Zisyboq9QEU1IOHB4...



Brand: Soda Stream

Ad served by: Google

Site: CanadaFreePress

Disinformation: Anti-LGBTQIA+

The Day of Silence

In light of the irrefutable medical facts, it should be considered criminally reckless for educators to teach children that homosexual conduct is a normal, safe and perfectly acceptable alternative form of sexual expression (or "sexual orientation").

But instead, the "gay" lifestyle is vigorously promoted in our public schools. Sexually confused children who suffer from gender identity disorder and same-sex attractions are told to "embrace who they are," and are encouraged to entertain deviant and dangerous sexual temptations. "But always use a condom!" liberal educators bellow. (Forget that condoms have a perilously high failure rate and are incapable of preventing numerous STDs such as the HPV virus.)

On April 25, 2008, the pro-homosexual indoctrination of your children comes to a boil. Homosexual activists and like-minded liberal educators will be pushing the so-called "Day of Silence" on kids in thousands of schools across the country.

The "Day of Silence" (DOS) is organized by the Gay, Lesbian and Straight Education Network (GLSEN), one of the most militant and well-funded of the powerful homosexual pressure groups. DOS purports to confront the alleged systematic harassment and bullying of children who self-identify as homosexual, bisexual or "transgender." (For a sampling of the kinds of things GLSEN teaches children, HYPERLINK

"http://www.cultureandfamily.org/articledisplay.asp?id=2580&department=CFI&categoryid=papers" \ "fistgate" click here. Be warned, though. It's pretty graphic.)

To be sure, bullying and harassment should not be tolerated against anyone, anywhere for any reason, and those who are firmly disciplined. However, DOS has very little to do with "bullying" and has

are encouraged to disrupt the school day by refusing to speak, in a show of brian," "bisexual" and "transgender" students. Kids are additionally taught that in sexuality is a gift from God shared between husband and wife within the bonds full" and "discriminatory."

ces of learning, not places of political indoctrination. It's the height of impropriety school officials to use good-hearted but misguided children as pawns in their y controversial and polarizing political agenda.

nda and, based on the medical science, amounts to nothing short of educational



SodaStream® Official Site

https://www.googleadservices.com/pagead/acik?sa=L&ai=CTUdR03_mTkaI0rY0t0URng20SPS6qZJ3M7c2b0It_n509IKEAEgp53hI2JlvKKtKYD6ABk72C7wPIAQaoAwGqBLkCT9Apiqi5QqKl3qYXOKNWg8yPZrIHf...

Terrifying Photos Discovered on Drone Footage

Definition



Celebrities Who Are Awful Humans in Real

Definition



The Us Built a New Submarine the World is

Definition

SodaStream advertisement featuring a woman's face, product images, and a 'Shop now' button.



Brand:
Asos

Ad served by:
Google

Site:
CanadaFreePress

Disinformation:
Anti-LGBTQIA+

Neither can I. The public would go ballistic, and for good reason.

But that hasn't stopped officials in thousands of schools across the country from promoting other politically correct and socially "in-vogue" behaviors that — both statistically and manifestly — are every bit as dangerous as the aforementioned frowned-upon behaviors.

That's exactly what the homosexual activist "Day of Silence" is all about — advancing, through clever, feel-good propaganda, full acceptance among children of the

homosexual lifestyle.

Just the Facts Ma'am

By recently admitting that "HIV is a gay disease," Matt Foreman, outgoing Executive Director of the National Gay and Lesbian Task Force, acknowledged what the medical community has known for decades: the homosexual lifestyle is extremely high-risk and often leads to disease and even death.

In fact, multiple studies have established that homosexual conduct, especially among males, is considerably more hazardous to one's health than a lifetime of chain smoking.

To the consternation of "gay" activist flat-earthers and homosexual AIDS holocaust deniers everywhere, [one such](#) study published in the International Journal of Epidemiology, "gay and bisexual men in this urban centre are now living 8 to 20 years less than for all men."

... [L]ife expectancy of men is 8 to 20 years less than for all men."

... case for a fitting redefinition of so-called "homophobia," that being "the fear of 'gay sex' will kill you!"

ASOS

<https://www.googleadservices.com/pagead/aclk?sa=L&ai=CQBakE3...> warnings on the side of condom wrappers is a testament to

Linked To This Common Pill. Are You Taking It?
552,200

Evidence Of Biblical Remedy Don't Want You To See
12,990

Do you support Israel's right to exist?
Yes No



Brand:
Macy's

Ad served by:
Infolinks

Site:
CanadaFreePress

Disinformation:
Anti-LGBTQIA+

85,434

Yes No Not sure

2,787 Votes

Promoted Content

This is, simply put, the subversion of a society that began as the result of deeply held religious beliefs that included the sanctity of marriage

Gay Superheroes? Boycott DC Comics!

By Alan Caruba — Bio and Archives--May 24, 2012

American Politics, News | Disqus Comments | Reader Friendly | Subscribe | Email Us

ASOS ASOS

Judi McLeod, 1

Ab

macys.com

Up to 20% off Macys

Save up to 20% and get free shipping at Macys.com

Search CFP Using DuckDuckGo

TAKE A DEEP DIVE WITHOUT GETTING WET

https://node225.clickssl.adshop.infolinks.com/click/?vh=829530503&agy=414981&aid=481169&cid=539299&gid=539300&id=539301&st=1624015315&kwid=0&skw=american&sid=3273015_0&sip=2783170015&pid=4&tid=2&dev=0&mty=503&agtyp=0&rid=77479e71-e4b4-452b-b8bf-041177099466&idfa=&gaid=&sdom=canadafreepress.com



Brand:
Adidas

Ad served by:
Infolinks

Site:
CanadaFreePress

Disinformation:
Anti-LGBTQIA+

Promoted Content

This is, simply put, the subversion of a society that began as the result of deeply held religious beliefs that included the sanctity of marriage

Gay Superheroes? Boycott DC Comics!

By Alan Caruba — Bio and Archives—May 24, 2012

American Politics, News | Disqus Comments | Reader Friendly | Subscribe | Email Us

I herewith call for a boycott of DC Comics. I draw the line when it comes to gay superheroes.

adidas® Change The Game

FOLLOW US ON

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Judi McLeod, R

TAKE A DEEP DIVE WITHOUT GETTING WET

Don't miss Aqualtear, our

https://node225.clickssl.adshop.infolinks.com/click/?vh=829530503&agy=414981&aid=481169&cid=539299&gid=539300&id=539301&st=1624015315&kwid=0&skw=american&sid=3273015_0&sip=2783170015&pid=4&tid=2&dev=0&mty=503&agtyp=0&rid=77479e71-e4b4-452b-b8bf-041177099466&idfa=&gaid=&sdm=canadafreepress.com



Brand:
Progressive

Ad served by:
Google

Site:
CanadaFreePress


Disinformation:
Anti-LGBTQIA+

Damage to America's standing in the world -- as a country that respects the sovereignty of nations -- has already been done

The Return of the Homosexual Imperialists

By Cliff Kincaid — — Bio and Archives -- December 29, 2019
American Politics, News | 0 Comments | Reader Friendly | Subscribe | Email Us

164 Shares



It's one thing to defend President Trump against false witness by the magazine Christianity Today. It's another matter to rationalize or excuse how certain Trump officials are using the United Nations and the State Department to attack Christian nations.

The controversial event occurred just a few days before Christmas, when Trump's U.S. Ambassador to Germany, longtime homosexual activist [Richard Grenell](#), went to the United Nations to promote what he called a [global initiative](#) to force all U.N. members to approve homosexual conduct.

He was joined in this demand by Trump's U.S. Ambassador to the U.N., Kelly Craft, who lectured the 69 countries which have laws making homosexuality illegal. She told them that "human dignity" requires that every country on the face of the earth embrace the

This is the kind of homosexual...
Christians in foreign countries

PROGRESSIVE For you and Fido, too
Get up to \$1,000 in Pet Injury

g An Annuity

https://adclick.g.doubleclick.net/pcs/click?xai=AKAOjsuqXTtjg2gRg70XuSG9QlcIrg05/vs40avwkk3icRr33ta0i1kcllFz0R6Gfho-morkguzGoZSQty4p8CznU3Q1ctqKSE5KVf91VvNhdS1ZqdfXZrvv...MpdgC...



Brand: Progressive

Ad served by: Google

Site: CanadaFreePress

Disinformation: Anti-LGBTQIA+

164 shares



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He was joined in this demand by Trump's U.S. Ambassador to the U.N., Kelly Craft, who lectured the 69 countries which have laws making homosexuality illegal. She told them that "human dignity" requires that every country on the face of the earth embrace the practice of homosexuality.

This is the kind of homosexual imperialism that evangelical Christians objected to from the Obama Administration. Christians in foreign countries saw the attack as unwarranted interference in their internal affairs and subversion of Biblical values.

https://www.googleadservices.com/pagead/aclk?sa=L&ai=CDc43Q5HMYMz...

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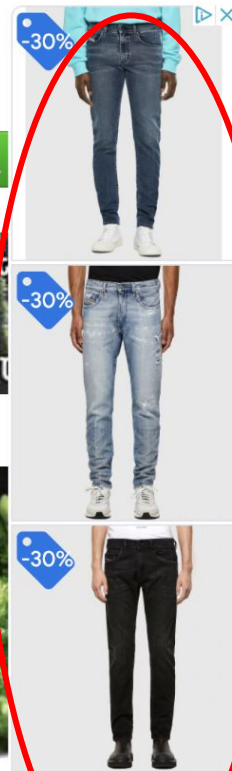


Search CFP Using DuckDuckGo



He's Over 60, But Doesn't Feel (Or I Old! Here's His Secret

1,050



Diesel.com

TOMS

Brand:
Toms

Ad served by:
Google

Site:
BigLeaguePolitics

Disinformation:
Anti-LGBTQIA+

← → ↻ bigleaguepolitics.com/lgbt-run-amok-disney-introduces-two-gay-dads-as-characters-on-ducktales-show/ ☆ ⚙️

Big League Politics HOME CAMPAIGN 2024 THE SWAMP CULTURE GUNS NATIONAL SECURITY ECONOMY WATCH f t 🔍

LGBT RUN AMOK: Disney Introduces Two Gay Dads as Characters on 'Ducktales' Show

Apr 9, 2020 gab p f t in r 📧

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IT'S TIME TO NAME ANTIFA A TERROR ORG!

SIGN YOUR PETITION NOW!

PETITION SPONSORED BY BIG LEAGUE POLITICS



Brand:
Crocs

Ad served by:
Adobe

Site:
BigLeaguePolitics

Disinformation:
Anti-LGBTQIA+

bigleaguepolitics.com/betrayal-hallmark-channel-restores-gay

HOME CAMPAIGN 2024 THE SWAMP CULTURE GUNS NATIONAL SECURITY ECONOMY WATCH

BETRAYAL: Hallmark Channel Restores Gay Marriage Ad, Pledges to Work with Pro-LGBT Groups on Content

Dec 16, 2019

gab p f t in r

This New Law Is Coming For Your Retirement Money
175,788

Do you think what Big Pharm requiring you to pay for prescription drugs is outrage
Yes No Not sure
1,479 Votes

Promoted Content

The Hallmark Channel caved to the LGBT agenda completely on Sunday, releasing a groveling statement that they would restore the advertisement to their airwaves. They also said they would be working with pro-LGBT special interest groups on their programming moving forward.

"Our mission is rooted in helping all people connect, celebrate traditions, and be inspired to capture meaningful moments in their lives. Anything that detracts from this purpose is not who we are," said Mike Perry, President and CEO of Hallmark Cards Inc.

crocs AT WORK SHOP NOW

PATHETIC: Republican Leaders Embrace Anti-White Blood Libel

Teacher is Cut Off and Harassed by Police for Giving Public

Supreme Court Unanimously Rules in Favor of Catholic

Promoted X

Enter Your Name And Wait 8 Seconds (Brace Yourself) 913

Pocket \$200 After Spending \$500 With This Card

Mother Poops Out Pounds Of Pure Body Fat, Doctors Speechless 3,308

"https://playtime.tubemogul.com/ad_overlays/14811382_773824260.jpg" style="width: 728px; height: 90px; border: none; overflow: hidden; cursor: pointer;">



Brand:
Crocs

Ad served by:
Pubmatic

Site:
BigLeaguePolitics

Disinformation:
Anti-LGBTQIA+



Many online commenters expressed shock at the material shown in the BBC video, with one calling it “state-sponsored grooming” and many others remarking on the inappropriateness of introducing the subject of sexuality and homosexuality in particular to children so young.

Unfortunately, this video is only one example of a pattern of the introduction of sexual indoctrination into UK primary education. Another school is set to introduce compulsory “self-touching” lessons to six-year-olds and above, as part of a program put into place under the Conservative government.



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=692351&d=2&cp=0&sc=1&rs=0&os=0"
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marginheight="0" allowtransparency="true" name="synciframe"></iframe>
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UK School Forces 6-Year-Olds To Write Gay Love Letters

Dec 27, 2019

SUBSCRIBE LOGIN

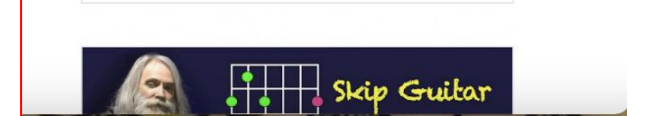


Ad · Coravin



Overstock Clearance Sale

Ad · Mesh Beach Shoes





Brand:
Adidas

Ad served by:
Google

Site:
AmericanGreatness

Disinformation:
Anti-LGBTQIA+

← → ↻ amgreatness.com/2021/05/13/u-s-army-cartoon-recruitment-ad-includes-gay-pride

AG AMERICAN GREATNESS

-29%

-20%

-40%

adidas

“This is the story of a soldier who operates your nation ad continues. “It begins in California with a little girl

U.S. Army Cartoon Recruitment Ad Includes Gay Pride March and Lesbian ‘Wedding’

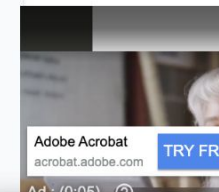
By Eric Lendrum May 13, 2021

The ad is the latest example of a new initiative by the Biden Administration to inject far-left identity politics into America’s national security apparatus. The Central Intelligence Agency (CIA) has posted multiple similar recruiting videos on its official YouTube channel, featuring various minorities such as a Latina Millennial and a gay man preaching about identity politics. The videos received widespread criticism and ridicule online, with many pointing out that forcing such irrelevant politics into the intelligence community and military will only weaken America’s national defense.

Share on

About Eric Lendrum

Eric Lendrum graduated from the University of California, Santa Barbara, where he was the Secretary of the College Republicans and the founding chairman of the school’s Young Americans for Freedom chapter. He has interned for Young America’s Foundation, the Heritage Foundation, and the White House, and has worked for numerous campaigns including the 2018 re-election of Congressman Devin Nunes (CA-22). He is currently a co-host of *The Right Take* podcast.





Brand:
Amazon

Ad served by:
Google

Site:
AmericanGreatness

Disinformation:
Anti-LGBTQIA+

amgreatness.com/2021/05/13/u-s-army-cartoon-recruitment-ad-includes-gay-pride-march-and-lesbian-wedding/

AMERICAN GREATNESS

Search

U.S. Army Cartoon Recruitment Ad Includes Gay Pride March and Lesbian 'Wedding'

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Learn more

amazon pharmacy
Meds for as low as \$1/month with Amazon Prime
Learn more

amazon pharmacy
Morgan Smith
NETOPROLOL ER 50 MG
Take one tablet by mouth
2 tablets, 12h

amazon pharmacy
Morgan Smith
NETOPROLOL ER 50 MG
Take one tablet by mouth
2 tablets, 12h

Example name and medication

https://googleads.g.doubleclick.net/acik?sa=L&ai=CGZPCoYfMYOjxC4v9zwXC56CgDYClNj1J4fOg1acO5IK7-5oCEAEgxL_OOGDJvKktTYD8gBAuACAkgDAcgDCKoE3gJP0OD7DDJZVb-6UdbLHPcw59ac76yAEgg6...



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POLLS



Home □ Featured □ Shocking Report Shows Who Is Pushing Transgender Agenda

BETWEEN COMPLEMENTARY WOMEN AND MEN.
THESE PRO-GENDER CLAIMS HAVE AN IMPACT ON
DIFFERENT-SEX BATHROOMS, K-12
CURRICULA, UNIVERSITY SPEECH CODES, RELIGIOUS
FREEDOMS, FREE SPEECH, CIVIC CEREMONIES, SCHOOL
RULES, LAW ENFORCEMENT, AND CHILDREN'S SEXUAL
PRIVACY.

While Ms. Bilek's report sheds a great deal of light as to the funding of the transgender movement, and points out the inherent unfairness of males who are "transitioning" competing in female sport, she misses the profound moral problems with the transgender movement.

Brand:

Capital One

Ad served by:

Google

Site:

American Patriot Daily

Disinformation:

Anti-LGBTQIA+

https://www.googleadservices.com/pagead/aclk?sa=L&ai=CfPxKt2PKYPT_O9GgtOUIPIZGdoAXN806eY5q06PqdDpDclfxmJRABIP3xDpgyfaniqSkxBGgAZju3I4DyAECqAMByAPJBKoExwJP0JEsyRMk7PQIOhXsmQphIDdVgY9BptOnYRF-VLI...

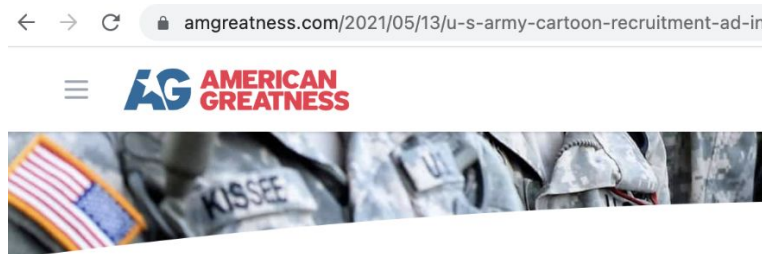


Brand:
Diesel

Ad served by:
Google

Site:
AmericanGreatness

Disinformation:
Anti-LGBTQIA+



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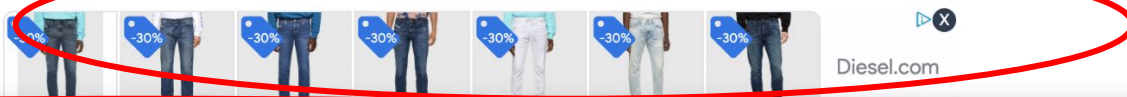


U.S. Army Cartoon Recruitment Ad Includes Gay Pride March and Lesbian 'Wedding'

By Eric Lendrum



May 13, 2021



Diesel.com



www.googleadservices.com/pagead/aclk?sa=L&ai=CiEOSRZvMYOrvEYr6zwWL15TAB9X3r6tj5_ygndYN2tfy2ZlBtEAEgp53hl2DJlvKkKt... 6z1QPIAQmoAwHIA8sEqgT4AK_QOYeL403liuMP0y5xIV89qvnkivkclSvGv3nELK...

MERRELL.

Brand:
Merrell

Ad served by:
Google

Site:
American Greatness

Disinformation:
Anti-LGBTQIA+



<https://adclick.g.doubleclick.net/pcs/click?xai=AKAOjst2wuBK>

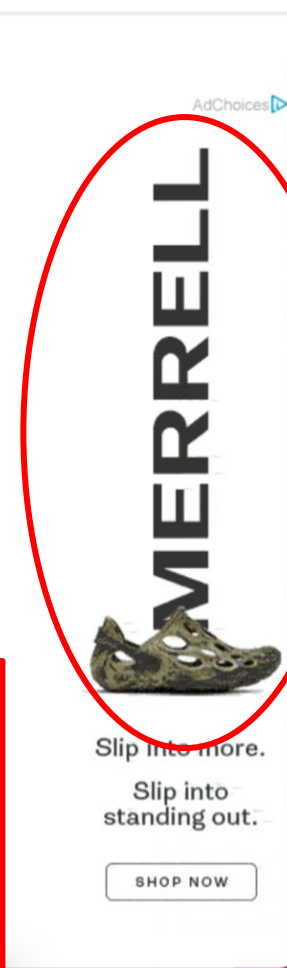
NEWS

U.S. Army Cartoon Recruitment Ad Includes Gay Pride March and Lesbian ‘Wedding’

By Eric Lendrum  May 13, 2021



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Brand:
Adobe

Ad served by:
Google

Site:
AmericanGreatness

Disinformation:
Anti-LGBTQIA+

The screenshot shows a browser window at amgreatness.com/2021/05/13/u-s-army-cartoon-recruitment-ad-includes-gay-pride-march-and-lesbian-wedding/. The article title is "U.S. Army Cartoon Recruitment Ad Includes Gay Pride March and Lesbian 'Wedding'" by Eric Lendrum, dated May 13, 2021. An Adobe Acrobat DC advertisement is overlaid on the page, featuring the Adobe logo and a "TRY FREE" button. A red circle highlights the advertisement. Below the ad, a paragraph of text is highlighted with a red box: "The ad is the latest example of a new initiative by the Biden Administration to inject far-left identity politics into America's national security apparatus. The Central Intelligence Agency (CIA) has posted multiple similar recruiting videos on its official YouTube channel, featuring various minorities such as a Latina Millennial and a gay man preaching about identity politics. The videos received widespread criticism and ridicule online, with many pointing out that forcing such irrelevant politics into the intelligence community and military will only weaken America's national defense." A "Google About this ad" tooltip is visible over the ad, listing targeting criteria: "The information on the website you were viewing", "Your age group", "Your gender", and "Google's estimation of your Parental Status".



Brand:
Crocs

Ad served by:
Adobe

Site:
American Patriot Daily

Disinformation:
Anti-LGBTQIA+

conservativedailypost.com/no-gay-gene-scientific-study-debunks-born-that-way-claim/

CDP NOT Born That Way

SIGN UP FOR CONSERVATIVE DAILY POST NEWS ALERTS

f In a stunning development, scientists in Finland examined over half a million people to discover if sexual orientation was the result of genetics or choice.

t They learned that [homosexuals are not determined by their genetic make-up... there's no "gay gene."](#) At most, there are a mere 'five genetic markers' out of billions that have "a very small effect" on sexual behavior.

23 And, since there's no 'gay gene' it seems logical to assume that gender is also DEFINED by BIOLOGY, not [someone's personal delusions.](#)

PJ Media [reported](#) on the findings:

Recent polls [have shown that most Americans believe that homosexuals are "born that way"](#) rather than become gay as the result of environmental factors. In fact, perpetuating the belief that sexual orientation is innate has been crucial to the gay rights movement.

According to [the most recent Gallup Poll on the subject](#), 88 percent of people who believe homosexuals are "born that way" support the legality of same-sex marriage, while only 39 percent of those who believe homosexuality is the result of environmental factors support the legality of same-sex marriage.

So, what happens when science proves that homosexuals aren't "born that way"? Perhaps we'll find out. A new [comprehensive scientific study of the biological roots of sexual orientation](#)

Leaked Audio of Dem Call With Billionaire Donors About Filibuster and Jan 6 Commission
[More ▶](#)

crocs AT WORK™

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TRENDING
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https://playtime.tubemogul.com/ad_overlays/14811394_1993859527.jpg

For More Information:

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