

Global Disinformation Index

Brand sponsors of
AdWeek Europe 2021

GDI has studied brands sponsoring AdWeek Europe whose ads inadvertently appear on disinformation stories.

The focus is on well-known household brands whose ads unwittingly fund adversarial narratives, including:

- A Globalist world agenda.
- Muslim politicians can't be trusted.
- Climate change is a hoax.
- US Capitol riots done by Antifa.
- COVID-19 lockdowns are power grab.
- COVID-19 vaccines are unsafe and kill.

GDI knows that these brands do not want to have their brand associated with this toxic content.

Brands have been vocal on supporting issues like social justice, free and fair elections, LGBTQ+ issues, and the COVID-19 vaccine roll-out.

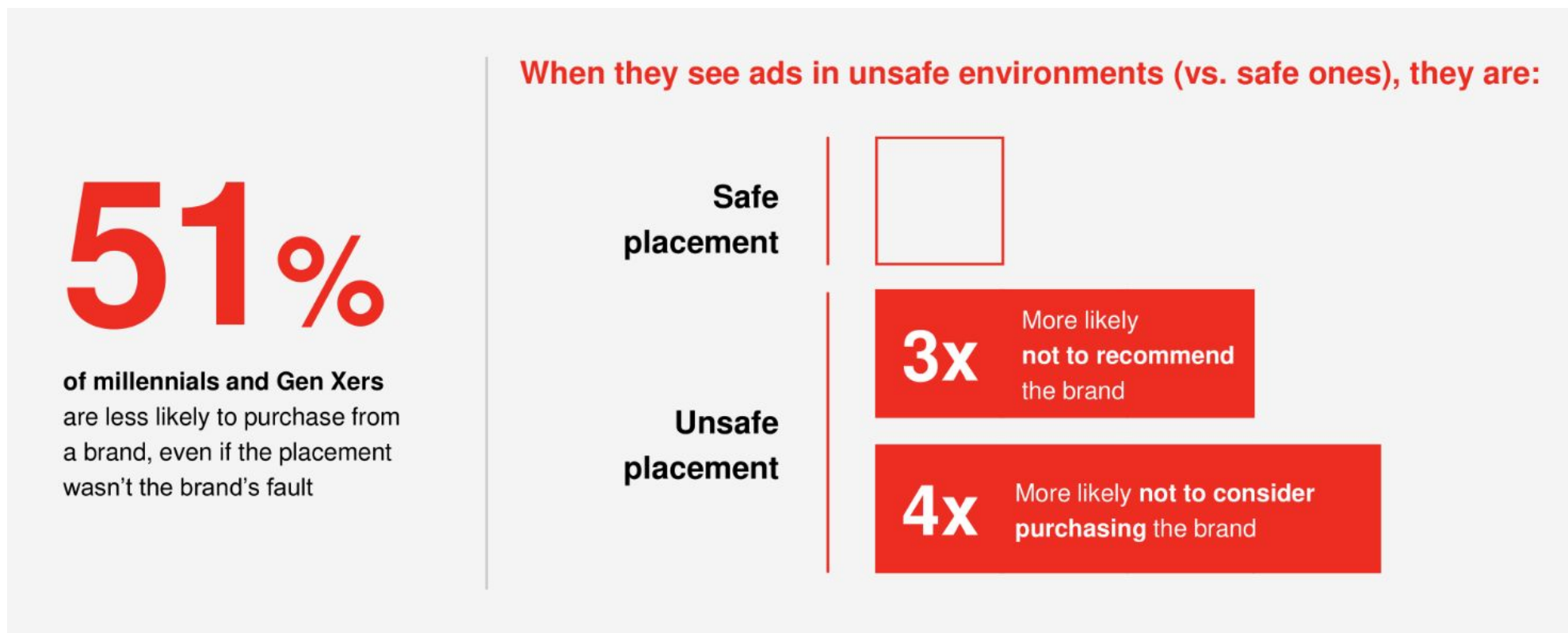
Yet despite increasingly sophisticated tools, GDI has seen how brand safety efforts still unfortunately cannot always stop ads from appearing next to harmful content.

- GDI estimates that nearly 500 English language disinformation sites have generated at least US\$25 million in ad revenues in the last 12 months on COVID-19 conspiracy content

A complex and opaque programmatic ad supply chain creates blindspots for brands.

- One estimate suggests that up to 15% of ad spend can't be accounted for in the system (ISBA, 2020).

And customers don't want their favourite brands here:



Source: OMP, AdWeek 2020

Popular brands funding these stories:

amazon

The Amazon logo consists of the word "amazon" in a bold, black, lowercase sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'.

Coca-Cola

The Coca-Cola logo is the word "Coca-Cola" written in its iconic, red, cursive script font.The Microsoft logo is a square divided into four smaller squares of equal size, colored red (top-left), green (top-right), blue (bottom-left), and yellow (bottom-right).

Microsoft

The Spotify logo features a green circle containing three white curved lines that resemble a sound wave or a stylized 'S'.

Spotify[®]

The Vodafone logo is a red speech mark symbol, which is a circle with a white dot in the center and a gap at the top.

vodafone

Ad tech servicing these ads & funding these stories:

The Google logo, consisting of the word "Google" in its signature multi-colored font (blue, red, yellow, blue, green, red).The adform logo, featuring the word "adform" in a grey sans-serif font, with the letter "o" stylized as a circle containing a multi-colored arc.The Amazon logo, featuring the word "amazon" in a bold black sans-serif font, with a curved orange arrow underneath it pointing from the letter "a" to the letter "z".The Taboola logo, featuring the word "Taboola" in a bold blue sans-serif font, with a stylized smile-like curve under the "oo" part.



amazon



Brand:
Amazon

Ad served by:
Amazon

Site:
AllenWestTX

Disinformation:
Anti-immigrant



Oh boy, I recently read a report that stated 46% of San Francisco residents want to leave the city. After all, who wants to hang out in a city where drug needles, human feces, and astronomical levels of homelessness are on public display? Why live in a place that is elevating the concerns of those here illegally, over legal, law-abiding citizens? Then again, if you have not been paying attention, Deputy Chairman of the DNC, candidate for Minnesota Attorney General, and US Congressman Keith Ellison has stated that "national borders create an injustice for regular people seeking higher wages." Based upon Ellison's delusional and idiotic statement, and the actions of San Francisco, there is only one deduction: post-modern liberalism is a mental disorder.

The left in America no longer believes that we have a national sovereignty. They just think America exists as an open land for anyone to come into and reap the benefits . . . taxpayer-funded benefits. How can anyone justify non-citizens being allowed to vote in our elections? Hey, try that down in Mexico, Guatemala, Honduras, and in any country known to man. If you are here in America illegally you are not equal to, on par with, an American citizen. You have broken our laws, and you should not be rewarded for that.

https://www.amazon.com/s/ref=as_acph_bt_mensgroom_821_on?tag=allwest07-20&linkCode=ur1&rh=i%3Ahpc%2Cn%3A3760901%2Cn%3A!10746371%2Cn%3A!251284011%2Cn%3A6682399011%2Cp_6%3...



Brand:
Amazon

Ad served by:
Google

Site:
Deplorablekel

Disinformation:
Anti-diversity/
Misogyny

← → ↻ deplorablekel.com/2021/04/28/anti-cop-activist-seeks-congressional-seat-in-new-york/ ☆ ⚙️ C ⋮

Deplorable Kel

About

Deplorable Kel is an independent journalist who covers news that the mainstream media refuses to report on. Kel covers anti-American candidates running in the U.S. elections, terrorism, crimes committed by illegal aliens and the indoctrination of children through schools and media.

Rana Abdelhamid, a muslim activist who wants to defund the police, announced her campaign to unseat Democratic US Rep. Carolyn Maloney.

Abdelhamid is a member of the AOC-backing Democratic Socialists of America and works for Google as a “global marketing and partnerships lead.”

Abdelhamid says that the surveillance of muslims after 9/11 is what pushed her to become an activist.

“It was the surveillance and the stop-and-frisk policies of the NYPD after 9/11 that pushed me to organize.”

Blog Stats

10,048,058 hits

amazon

New Arrivals
in Home [Learn](#)

<https://www.amazon.com/b?tag=90d0f-20&linkCode=ur1&node=5622719011>



Brand:
Amazon Prime
(Amazon)

Ad served by:
Google

Site:
AlertaDigital

Disinformation:
Anti-lockdown,
Globalist
Conspiracies

alertanacional.es/el-cardenal-muller-advierte-contr...-el-gran-reset-promovido-en-davos-por-los-amos-del-mundo/



Translate / Translate »

Cardinal Müller warns against the "Reset" promoted in Davos by the "masters of the world"

Mia: (1) Neue Nachricht ❤️
Bist du zu Hause gelangweilt? 🙄😘

1 Mac Virus & Adware Removal
Click here to clean and protect your Mac

AN ALERTA NACIONAL Published 12 seconds ago on 02/07/2021
By National Alert

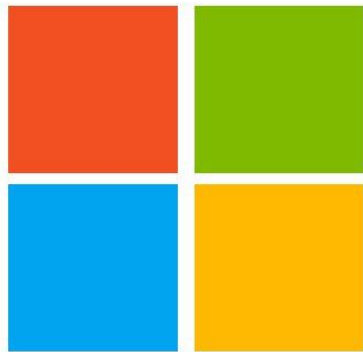



amazon prime

Envío 1 día GRATIS y mucho más

Empezar mi periodo de prueba gratis

https://www.amazon.es/gp/prime/?tag=alertanaciona-21&linkCo...



Microsoft



Brand:
Microsoft & Dell

Ad served by:
Google

Site:
Breitbart

Disinformation:
climatechange-disinfo

EXPERT: AOC USED TEXAS WEATHER CRISIS TO PROMOTE THE DANGEROUS GREEN NEW DEAL



Haskins points out that, in fact, the increased use of so-called “renewable” energy and not coal, oil, and natural gas caused the breakdown of the power grid in Texas:

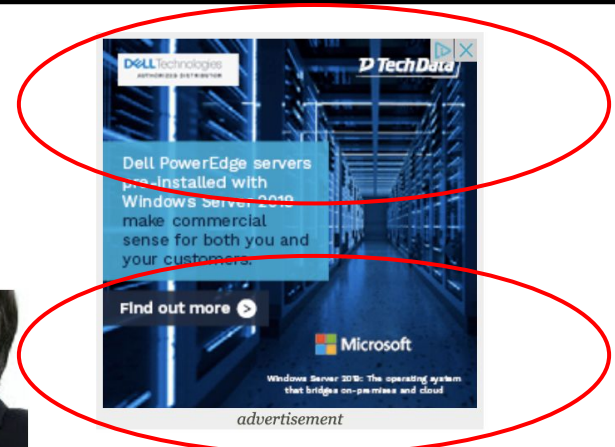
AOC’s proposed massive transformation of America’s energy industry would likely require destroying millions of acres of land while building billions of new solar panels and at least a million new wind turbines. In the process of rolling out the Green New Deal, many of the 6.8 million jobs that are currently supported by traditional energy sectors, like oil and gas, would be wiped out.

AOC has long claimed that these changes are necessary to stop the “existential threat” of climate change – a completely ludicrous argument unsupported by any available data – but now, she’s also asserting that the Green New Deal would magically prevent power outages and other problems like those now being experienced by Texans.

Absolutely nothing could be further from the truth. If the United States were to march down AOC’s long road to energy socialism and economic calamity, Americans would find themselves much more susceptible to the power outages Texans have been suffering through over the past week.

Alex Wong/Getty Images

by PENNY STARR | 22 Feb 2021 | 531



B SOCIAL BREITBART STORE >>
f t i y







Brand:
Microsoft & Dell


Ad served by:
Google

Site:
Big League Politics

Disinformation:
antivaxx

← → ↻ bigleaguepolitics.com/andrew-yang-suggests-for-authorities-to-track-covid-19-vaccine-compliance-with-bar-codes/ ☆




☰ HOME CAMPAIGN 2020 THE SWAMP CULTURE GUNS NATIONAL SECURITY ECONOMY WATCH SUBSCRIBER

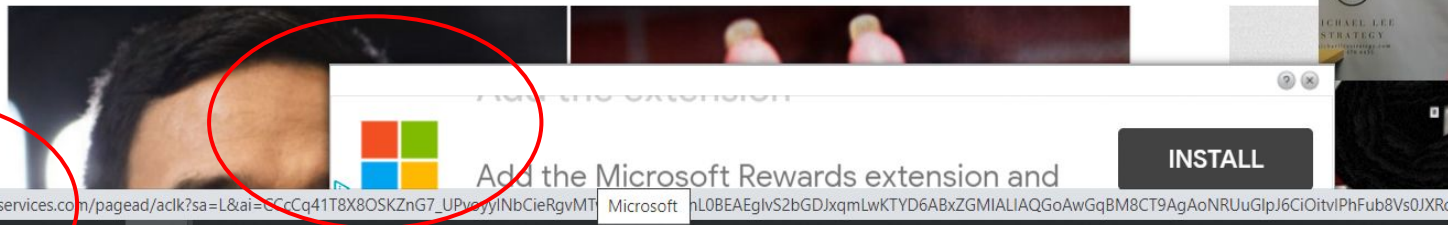
Today's Refinance Rate Select Loan Amount

TECH

Andrew Yang Suggests for Authorities to Track COVID-19 Vaccine Compliance with Bar Codes

Technocrats hate individual freedom.

 Published 3 weeks ago on Dec 18, 2020
By Shane Trejo



https://www.googleadservices.com/pagead/aclicksa=L&ai=CCcCq41T8X8OSKZnG7_UPvyyjINbCieRgvMT... Microsoft hL0BEAEglvS2bGDJxqmlwKTYD6ABxZGMIALIAQGoAwGqBM8CT9AgAoNRUuGlpJ6CiOitvIPhFub8Vs0JXRo



TUESDAY, FEB 9, 2021 LOG IN



He Died 15 Years Ago, Now His Family Confir...
Fresh Edits



She Won Multiple Jackpots And Casinos...
Buzzdaily Winners
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MYSTERIES ▾ GLOBAL ALERT ▾ EARTH CHANGES ▾ UFO ▾ NEW WORLD ORDER ▾

Home > Biological Threat > COVID-19 is not a pandemic plan, it is an "extermination plan" for ...

EARTH CHANGES BIOLOGICAL THREAT NEW WORLD ORDER

COVID-19 is not a pandemic plan, it is an "extermination plan" for Humanity

Of Report it to the sky - 22/10/2020 2253 0



Recent articles

Two huge "celestial bodies" appear in the night sky above Dubai

LUNA, four UFOs filmed on the surface of the Aristarchus crater

COLOMBIA, huge "Flying Saucer" stationed

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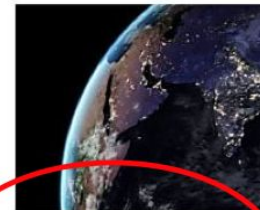
Americans In Connecticut With Credit Card Debt Could Be In For A Big...
Weekly Financial Solutions



Relieve Dark Spots in the Blink of an Eye (Watch THIS)
Gundry MD



The Top 10 Attorneys in Danbury
Lawyers | Search Ads



Beautiful Bing wallpaper images from around the world
Microsoft



These Cars Are So Loaded It's Hard to Believe They Cost Unde...
Luxury Cars | Search Ads



Couple Makes A Bet: No Eating Out, No Cheat Meals, No Alcohol. A Ye...
Post Fun

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Microsoft

Ad served by:
Taboola

Site:
SegniDalCielo

Disinformation:
Coronavirus-disinfo





Brand:
Spotify

Ad served by:
Google

Site:
The Waking Times

Disinformation:
Anti-COVID-19 policies

es.com/2020/06/04/covid-19-exposed-the-truth-laws-rules-regulations-

Exposed the truth: laws, regulations are futile, humans were born free!

COVID-19 EXPOSED THE TRUTH: LAWS, RULES, & REGULATIONS ARE FUTILE, HUMANS WERE BORN FREE

June 4, 2020

Save

The COVID-19 panic is the increasing awareness of the general public. The scamdemic has exposed the futility of most rules, laws, and regulations, as people have found out they don't have to obey any ruler or politician because they were born free.

Like 58 Share Tweet Save

Tyler Durden, *Zero Hedge*
Waking Times

The one good thing to come out of the COVID-19 panic is the increasing awareness of the general public. The scamdemic has exposed the futility of most rules, laws, and regulations, as people have found out they don't have to obey any ruler or politician because they were born free.

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A FREE EVENT with Pamela Weiss, La Samierito, Amma Thonzant, Mark Coleman, Suzanne Bryant, Ruth King, Dr. Lorry Ward, James Baroz & More! [LEARN MORE](#)

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Why this ad? ▶

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HOLDI 3 MONATE GRATIS Spotify Premium

TRENDING NOW



Brand:
Spotify

Ad served by:
Google

Site:
The Federalist

Disinformation:
Anti-COVID-19 policies

the federalist.com

WUHAN VIRUS

Data: Left-Demanded Mass Transit Fueled Covid-19 Deaths

There appears to be no statistical connection between improved health outcomes and pandemic policies that forced nearly 40 million people into the unemployment lines.

There appears to be no statistical connection between the economic pain of the nationwide shutdowns and the number of COVID-19 cases or fatalities. None. Let that sink in for a moment, given we were told we had to lock down America to “flatten the curve” and save lives.

On the other hand, the data does suggest that reliance on mass transit is connected with virus cases and fatalities.

The latest state-level unemployment report was issued May 22 by the U.S. Bureau of Labor Statistics (BLS) for the month of April. The numbers are brutal, with each bit of cold data representing people who have lost their livelihoods, seeing their plans derailed by a virus released by what appears to be sloppy lab procedures in Wuhan, China.

Unlike the weekly drumbeat of unemployment insurance claims the Department of Labor publishes every morning, this monthly BLS report includes people who have been retired, and

By **Chuck DeVore**
MAY 26, 2020

Teste 3 Monate Spotify Premium gratis.
Danach fällt eine monatliche Abo-Gebühr an. Es gelten die AGB. Das Angebot gilt nur für Nutzer, die Premium noch nicht getestet haben.

HOL DIR 3 MONATE GRATIS Spotify Premium

the federalist.com

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Ads by Google

Stop seeing this ad

Why this ad? ▶

The image features the iconic Coca-Cola logo, rendered in its signature red script font. The text is centered horizontally and occupies the middle portion of the page. The letters are thick and fluid, with characteristic flourishes and a cursive style. The background is plain white, which makes the red text stand out prominently.



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271 Shares



woman elected to the United States Senate.

12 JAN

Brand: Dasani, (Coca Cola)

Ad served by: Infolinks

Site: Gateway Pundit

Disinformation: Capitol Riots

★★★★★

"PICKS UP THEIR MESSES QUICKLY AND EASILY"

- FLOPSY

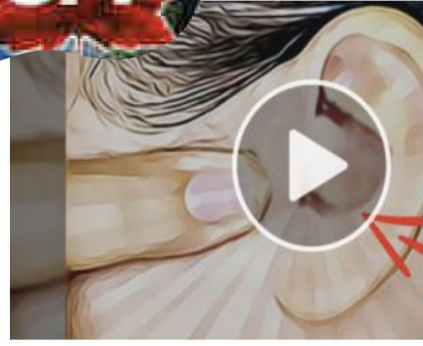
Tyranny of Communism

It's every man and woman for themselves when jaded egos are involved.

Truth may someday bolster allegations that it wasn't patriot Trump supporters but Antifa wearing MAGA hats and dressed like them who stormed the Capitol yesterday.

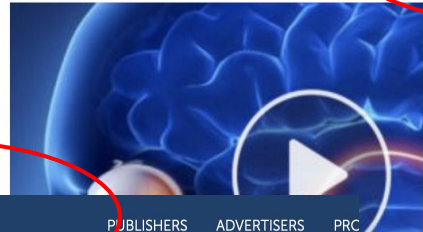
Until the ruth finds sunlight, most news outlets, even including certain Conservative talk show hosts, will continue to blame the hundreds of thousands who took a stand to Save America on hallowed Capitol grounds yesterday.

God Bless all of those who leave hearts open to hope,



Brain Scan Uncovers The Real Cause Of Tinnitus — And What About It

4,406



infolinks

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Role vaccines have played in eliminating deaths from diseases---because true history matters:

Vaccine: twenty countries suspend injections; does that make you "hesitant?"



By Jon Rappoport -- NoMoreFakeNews -- Bio and Archives--March 24, 2021

[American Politics, News](#) | [28 Comments](#) | [Reader Friendly](#) | [Subscribe](#) | [Email Us](#)

If you believe just a few people with blood clots caused 20 countries to stop giving the jabs, I have condos on Mars for sale.

Hidden behind the firewall of the vaccine establishment, MANY people are keeling over.

And why wouldn't they? Governments and pharma companies have rushed a new experimental RNA technology into use, for the first time in history. Prior to the COVID injection, all attempts to force approval of RNA tech had failed; dangerous and deadly over-reaction of the immune system was the reason.

Since I seem to be one of the only people saying this, I'll say it again: Bill Gates, Fauci, and other rabid vaccinators are in love with RNA tech. It allows vaccines to be produced far more quickly, easily, and cheaply.

For any purported virus, at the drop of a hat, companies can come up with a vaccine. It doesn't take four years. It takes three months.



infolinks PUBLISHERS ADVERTISERS PRO

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Brand:
Dasani, (Coca Cola)

Ad served by:
Infolinks

Site:
Canada Free Speech

Disinformation:
Anti-Vaxx





Brand:
Vodafone

Ad served by:
Taboola

Site:
Sputnik News

Disinformation:
Anti-Vaxx



← → ↻ 🔒 snanews.de/20210122/corona-impfung-pflegeheime-615878.html 🔔 📧 ☆ ⚙️ 👤 ⋮

SNA 📞 🔍 🔍 🗨️

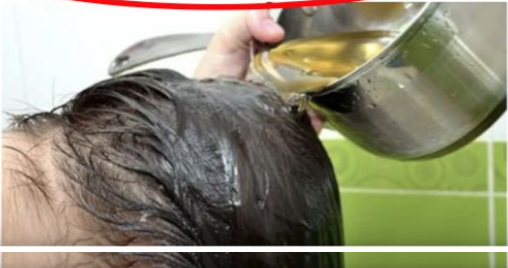
Disaster in Nuremberg after fire in the power station declared >

After corona vaccination: Lots of positive tests in nursing homes

08:00 01/22/2021 (updated: 16:53 01/22/2021)

Simple and Flexible? The Smart Business Digital
Vodafone Business



For More Information:

**info@disinformationindex.org
www.disinformationindex.org**