

GDI

Popular Brands Appearing Next to Climate Change Denial Disinformation

Aug 24 2020

GDI Global
Disinformation
Index

GDI has studied a selection of popular brand ads appearing on sites spreading climate change disinformation.

Conspiracy theories include:

- Falsification of clean energy efforts through “Globalist” “Planetary Emergency Plan.”
- Human caused fires in Australia “Not Climate Change.”
- Climate Change isn’t real.

Popular brands funding these stories:



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Ad tech serving these ads & funding these stories:

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← → ↻ 🔒 activistpost.com/2020/08/club-of-rome-planetary-emergency-plan-declared.html

HOME ECONOMY

Club Of Rome: Planetary Emergency Plan Declared

TOPICS: Climate Change Club Of Rome Great Reset Patrick Wood
AUGUST 20, 2020



Club of Rome was originally founded at a meeting in David Rockefeller's house in Bellagio, Italy, and promoted alarmism over population growth. Its 1977 book, *Limits to Growth*, coincided with the creation of the Trilateral Commission, also by Rockefeller. They are still at it. This text is taken from the Club of Rome's report, *Planetary Emergency Plan: Securing a New Deal for People, Nature and Climate*.

In that the Great Panic of 2020...
minute that radical climate ch...



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activistpost.com/2020/07/the-rand-corporation-and-the-new-manhattan-project.html

The RAND Corporation and the New Manhattan Project

TOPICS: Chemtrails Geoeengineering Military Peter Kirby Science Weather Modification

JULY 19, 2020



By Peter A. Kirby

The RAND Corporation appears to have been central to the development of today's New Manhattan Project. Their founding and evolution involves many organizations and individuals associated with the project and they have been involved in many areas of ~~research germane~~ to the New Manhattan Project. To learn all about today's New Manhattan Project, please refer to the new, greatly revised and expanded second edition of the author's book *Chemtrails Exposed: A New Manhattan Project* available exclusively at Amazon.



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Environmentalists Caused Australia's Fires, Not 'Climate Change'

Is this kind of conflagration too convenient to ever try to prevent, insofar as it generates righteous "Thunbergian" green thunder across the world, solving nothing, but further empowering the bureaucrats?

By Edward Ring • January 14, 2020

"The agencies and the government don't want to burn s... off. We're going to lose all our houses and the

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From Congress To Climate, It Was A Week Of Frauds And Liars



Screenshot/ABC News



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Environmentalists Caused Australia's Fires, Not 'Climate Change'

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'Dress rehearsal'? Climate activists say tackle climate 'crisis' with vigor of pandemic

[Read the Full Article](#)

In a special report released Tuesday, Climate Depot's Marc Morano warned that climate activists view the coronavirus crisis as a "dress rehearsal for the 'climate emergency.'"

He pointed out that many of the movement's goals — reduced air travel, driving and manufacturing — have been achieved by lockdowns to slow transmissions of the coronavirus. "One thing Greta and all the other climate activists know is that their alleged 'solutions' to climate change require many of the massive expansions of governmental power that is occurring under the virus lockdowns," Mr. Morano said

By: [Marc Morano - Climate Depot](#)

April 23, 2020 12:55 PM

<https://www.washingtontimes.com/news/2020/apr/22/earth-day-climate-activists-treat-climate-coronavi/>

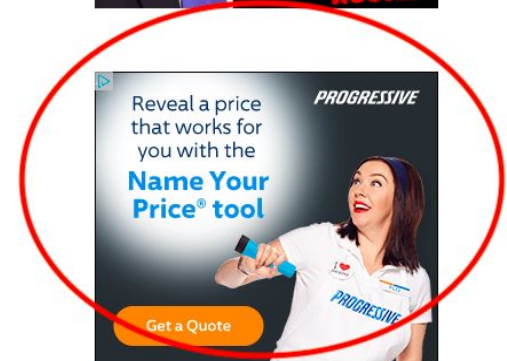
By Valerie Richardson – The Washington Times

The World Meteorological Organization said Wednesday that the pandemic shutdown is expected to reduce greenhouse gas emissions this year by 6%, the biggest one-year decline since World War II and a decrease in line with a recommendation from the U.N. Intergovernmental Panel on Climate Change.

"This is roughly the same pace that the IPCC says we need to sustain every year until 2030 to be on pace to limit global warming to 1.5C and hit the Paris climate goals," tweeted meteorologist and climate activist Eric Holthaus. "This is what 'far-reaching and unprecedented changes in all aspects of society' looks like."

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https://www.beeswax.com/privacy_summary.html Climate Depot's Marc Morano warned that climate activists view the coronavirus crisis as a "dress



Harry's Razors ad delivered by Google

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The image is a screenshot of a news website. At the top right, there is a white box labeled "Ads by Google" with links for "Send feedback" and "Why this ad?"; this box is circled in red. Below it is a navigation bar with "PJ MEDIA" and "JOIN VIP" logos, and social media links for "Like Us" and "Follow Us". A secondary navigation bar contains "NEWS & POLITICS", "COLUMNISTS", "ELECTION 2020", "CULTURE", and "VIP". The main content area features a Harry's advertisement with the text "HARRY'S SHOULD AN 8-PACK OF BLADES REALLY COST \$32? WE DON'T THINK SO." and a "REDEEM TRIAL" button, accompanied by an image of a razor; this ad is also circled in red. Below the ad is a news article titled "The Morning Briefing: Climate Alarmist Apologizes, but I Still Want Reparations From Al Gore" by Stephen Kruiser, dated July 01, 2020. The article includes social sharing buttons for Facebook, Twitter, Email, and Comments. To the right of the article is a thumbnail for a t-shirt that says "MAKE ORWELL FICTION AGAIN". At the bottom right, there is a "TRENDING" section with a list of three news items: "Night 3: Liveblogging the 2020 Republican National Convention", "Meet Antifa's 'Alice Phallus': When She's Not Rioting, She's a 'Life Coach' for Portland's At-Risk Youth", and "Armed Civilian Tried to Stop Rioters From Destroying a Kenosha Business. Now He's Been Arrested". A photograph of Al Gore speaking is visible at the bottom left of the article area.

Planned Parenthood ad supported by Quantcast



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'Dress rehearsal'? Climate activists say tackle climate 'crisis' with vigor of pandemic

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"One thing Greta and all the other climate activists know is that their alleged 'solutions' to climate change require many of the massive expansions of governmental power that is occurring under the virus lockdowns," Mr. Morano said in an email. "They are perplexed as to why people are not taking their 'climate emergency' seriously but are taking COVID-19 seriously." Climate advocates argue that such a transition should be planned well in advance to avoid the sudden upheaval with the pandemic.

"What we need isn't a rapid, unplanned recession to avert a pandemic, it's degrowth — it's abandoning the concept of growth entirely. It's prioritizing life, health, happiness above money," Mr. Holthaus tweeted. "On a finite planet, growth was always a dangerous illusion anyway."

Bill McKibben, founder of the climate group 350.org, said the "clear skies of this spring, and the overall reckoning of a deadly pandemic" may have strengthened the public's resolve.

"Who, once they've seen the mountains in sharp relief, wants to go back to the haze?" Mr. McKibben asked in a Tuesday op-ed in the Los Angeles Times. "Who, now that they have to focus on the health of their lungs, wants to breathe that crap? Who, now that we've seen how fast good governments can move, wouldn't want to use this moment to help avert the even more dangerous crises that global warming is sending our way?"

The lockdowns may have cleared the air, but the crisis also has taken its toll on the climate movement.

Like other political causes, climate change has been pushed to the back burner as the world struggles to control a disease that has killed more than 183,000 people since emerging in December in Wuhan, China. Instead of worldwide marches, rallies and other public events, climate activists celebrated the 50th anniversary of [Earth Day](#) online with livestreams and teleconferences in observance of social distancing rules.

"It's going to be a lot less visible. It's going to be all online," said Mr. Milloy. "We have a real crisis. We don't have time for the climate hoax. And [Earth Day](#) really now is all about the climate hoax."

'Unprecedented wake-up call'

Comparisons to the COVID-19 pandemic were replete during [Earth Day](#) events. In his statement, [U.N.](#) Secretary-General Antonio Guterres said the pandemic was an "unprecedented wake-up call" that could become a "real opportunity to do things right for the future."

"The impact of the coronavirus is both immediate and dreadful. But there is another, deep emergency: the planet's unfolding environmental crisis," Mr. Guterres said. "Climate disruption is approaching a point of no return. We must act decisively to protect our planet from both the coronavirus and the existential threat of climate disruption."

Numerous articles have referred to "flattening the curve" on climate change, the same language used to describe a plan to reduce the number of COVID-19 cases.

As Newsweek put it in an April 11 headline: "Scientists cite pollution decrease in calls to 'flatten the curve' of climate change post-coronavirus."

"Scientists, activists and religious leaders ranging from Pope Francis to filmmaker Spike Lee are highlighting lockdown reductions in air pollution and nature 'coming alive' as part of a larger call to permanently change industrial and economic behavior after COVID-19," the article said.

Some climate advocates have called for investing coronavirus stimulus funding in infrastructure projects designed to prepare society for climate change, such as building higher sea walls, upgrading buildings to make them more energy efficient, and replacing fossil fuel plants with green energy.

The author of the Green New Deal resolution, Rep. Alexandria Ocasio-Cortez, New York Democrat, said in a now-deleted tweet that "it's the right time for a worker-led mass investment in green infrastructure to save our planet."

Former [U.N.](#) climate chief Christiana Figueres said last month that the world has an "incredible responsibility" to "converge the solutions — at least the financial solutions — to coronavirus to the financial solutions for climate."

"Because what we cannot afford to do is to jump out of the frying pan of COVID and into the raging fire of climate change," she said.

Former Vice President Al Gore and others have sought to link the coronavirus and climate change by noting that air pollution can worsen COVID-19 symptoms.

"The scientists have warned us about the coronavirus, and they've warned us about climate change, and we've seen changes in weather, too late to see the warnings of the climate crisis," the tweet said. Mr. Gore said last week on [NBC's](#) "News Night" with Bill Maher.

https://pixel.quantcast.com/?a=p-9fYuixa7g_Hm2;rand=11864;labels=click,creative,lab_qc,lab_clk,p-f83mnHGect3fW.720273.1312270;redirecturl2=http://www.quantcast.com/adchoices [Join Climate Change For California's Fires - Michael Schellenberger](#)



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I'm of a certain age and can remember when the looming climate crisis was supposed to have us all freezing to death and being buried in the ice until invading intergalactic aliens discover our fossils millennia from now.

Then, of course, the climate scare was all about Earth having, as Al Gore so infamously put it, "a fever" and being on the brink of boiling to death. In the fourteen years since Gore's *An Inconvenient Truth* made that claim, "global warming" has become "climate change," largely because the alarmists keep being wrong about everything and they needed a malleable catch-all phrase to better market their snake oil.

As has been written by me and many others, the climate change hoax movement has become the secular Left's religion. It does not tolerate heretics. The Climate Church imposes its will on academia by controlling the grant money purse, effectively purging dissent.

It's a heckuva racket, I will grudgingly admit.

Those who go against the grain and dispute any of the accepted climate teaching are branded "anti-science," even though "climate science" has more to do with a bunch of computer models



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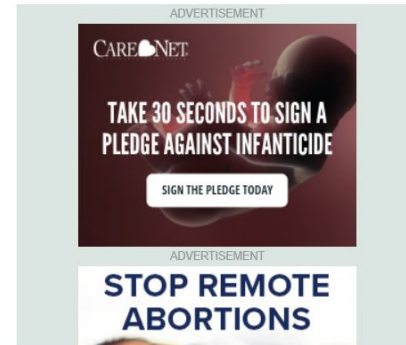
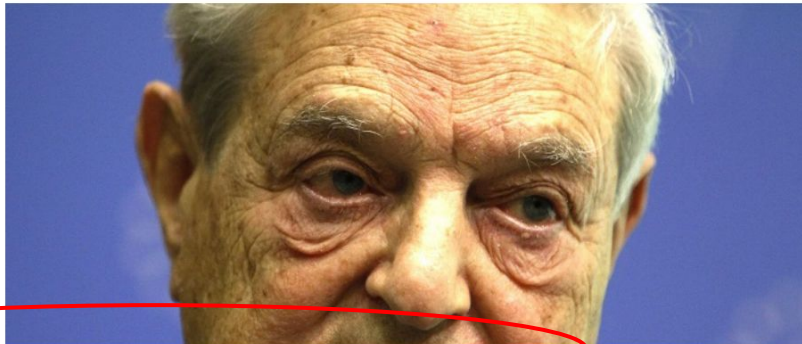


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George Soros Gave Radical Environmentalists Behind “Global Climate Strike” More Than \$24 Million

NATIONAL JOSEPH VAZQUEZ SEP 26, 2019 | 6:35PM WASHINGTON, DC



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