## GDI

## Popular Brands Appearing Next To Anti-Vax disinformation



## GDI has studied a selection of popular brand ads appearing beside anti-vaccine disinformation.

This deck focuses on stories that have adversarial narratives about:

- COVID-19 vaccines are "experimental" and deadly.
- COVID-19 does not exist and there is no need for a vaccine.
- COVID-19 is just a flu and vaccines are more dangerous than the illness.
- COVID-19 vaccination mandates are putting people's health at risk.
- COVID-19 vaccines are unproven and side effects are too risky.
- "Global" elite are pushing COVID-19 vaccines as part of their "reset" agenda.

### Popular brands funding these stories:



3

### Ad tech servicing these ads & funding these stories:



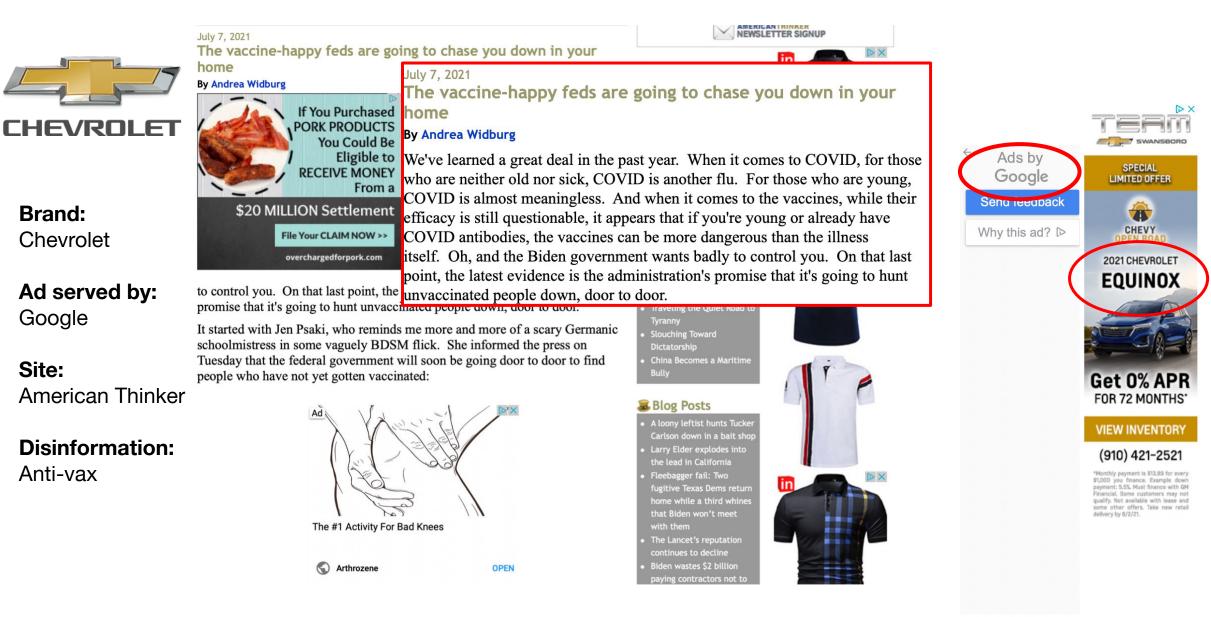
# ad supply infolinks & xandr

## Ad-tech policies for anti-COVID-19 vaccination content:

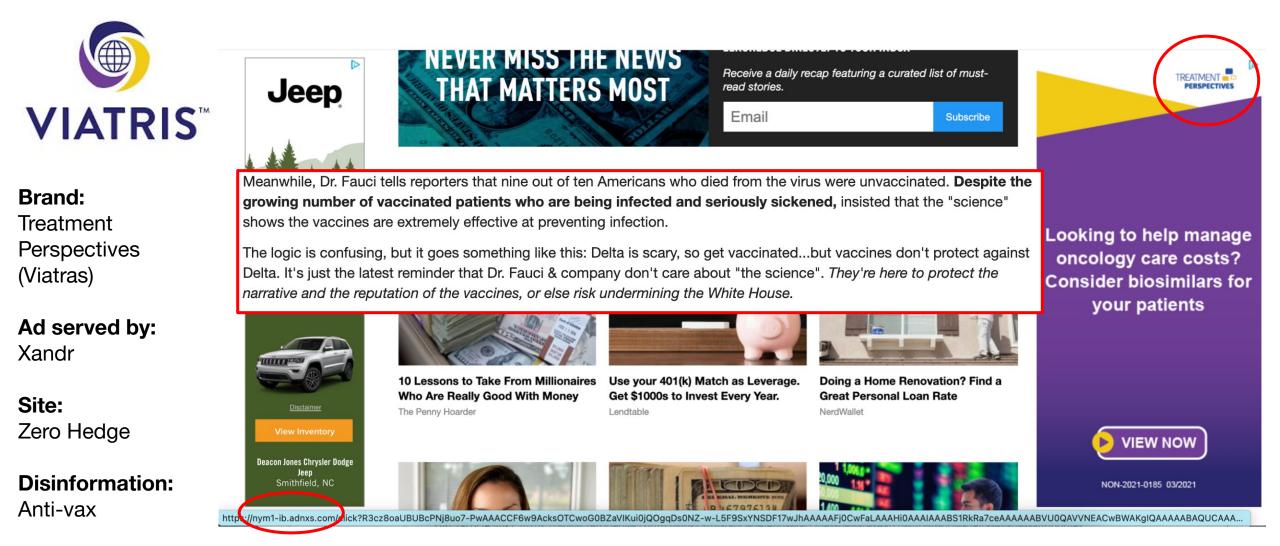
| Ad Server 🔺 | Торіс    | Is there a pub policy? | Policy Line  |
|-------------|----------|------------------------|--|
| Ad Supply   | antivaxx | No                     | None   |
| Google      | antivaxx | Yes                    | "We do not allow content that: relates to a current, major health crisis and contradicts authoritative, scientific consensus." |
| Infolinks   | antivaxx | No                     | None   |
| Pubmatic    | antivaxx | No                     | None   |
| Xandr       | antivaxx | No                     | None   |

This deck shows the general lack of coverage of ad policies for anti-vaccination disinformation and the challenges that Google has in implementing its policy.

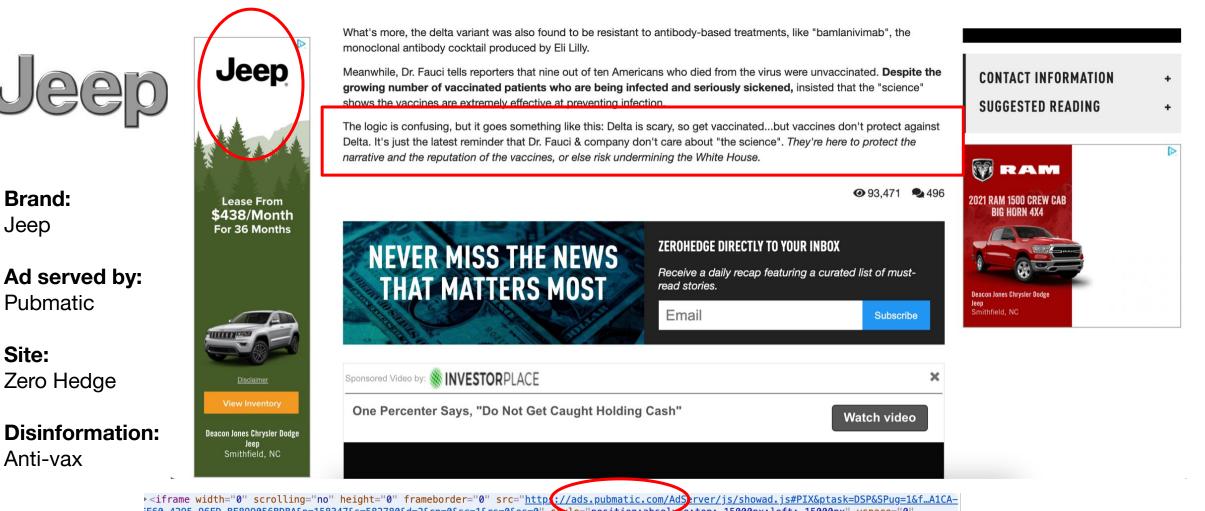




## GDI

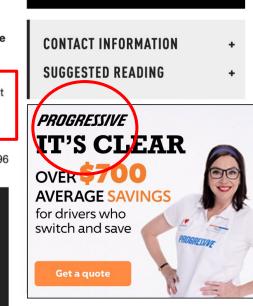


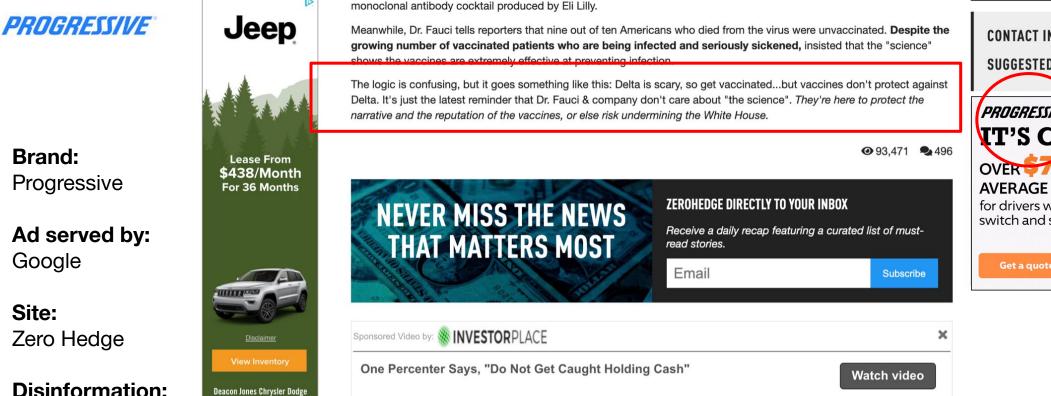
## GD



E60-4295-96FD-BE899056BDBA&p=158347&s=582780&d=2&cp=0&sc=1&rs=0&os=0" style="position:absolute;top:-15000px;left:-15000px" vspace="0" ispace="0" marginwidth="0" marginheight="0" allowtransparency="true" name="syncitrame">...</iframe> (Ad







Jeep Smithfield, NC

Anti-vax

What's more, the delta variant was also found to be resistant to antibody-based treatments, like "bamlanivimab", the

><a class="ns-uuzm4-e-2" data-asoch-targets="ad0,imageClk" href="<u>https://www.googleadservices.com/pagead/aclk?sa=L&ai=C6p0QufMCYd68Eom9...</u>
<div class="ns-uuzm4-e-4 vertical-separator"></div>

## GDI

### **ThermoFisher** SCIENTIFIC

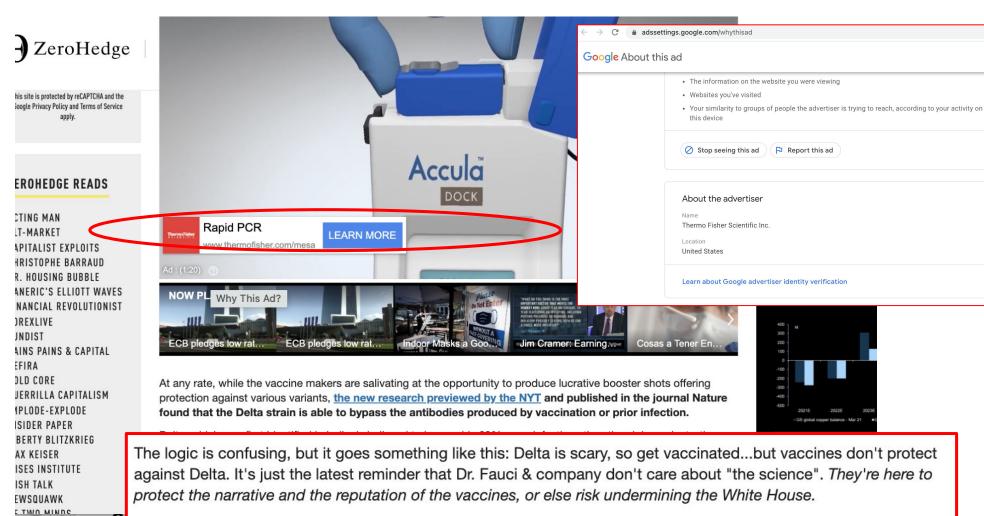
#### Brand: ThermoFisher

Ad served by: Google

#### **Site:** Zero Hedge

#### Disinformation:

Anti-vax



## LewRockwell.com

anti-state • anti-war • pro-market

**Political Theatre** 

Email address

When Boris Yeltsin went grocery shopping in Clear Lake

SUBSCRIBE

- Could the Arrest of FBI Agent Undermine the Whitmer Kidnapping Case?
- Bombshell lawsuit: Gov't whistleblower says coronavirus vaccine deaths at least 45.000
- 47 studies confirm ineffectiveness of masks for Covid and 32 more confirm their negative health effects
- How To Get Ivermectin

who are not allowing an experimental "gene therapy" to be injected into their body

CHEVY

GOLDSBORO

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2021 CHEVROLET

SILVERADO

I hope that you realiz independent thinking mass media to "demo natural immune syste

#### The Truth About the 'Vaccine'

As of this moment more than 10,000 people in the EU have died as a result of getting the "covid19" vaccine. But this is an extremely conservative estimate, and it is probably at minimum double this amount and probably much more. In the USA more than 5,000 people have "officially" died from getting the "covid19" vaccine and many reputable people in the medical profession as well as highly respected virologists and infectious disease specialists are saying that it is more likely that anywhere from 50,000 to  $\frac{1}{2}$ million people are likely to have died in the USA thus far from getting "covid19" vaccines.

Have you seen any of the videos of real people (of which there are many, many, many) shaking uncontrollably (and whose shaking does not stop) or suffering greatly in a myriad of other ways following the injection of artificial and extremely harmful chemicals into their once natural bodies?



**Brand:** 

Google

Anti-vax

Site:

Chevrolet

Ad served by:

Lew Rockwell

**Disinformation:** 







FOR 72 MONTHS\*

VIEW INVENTORY





**Brand:** The RealReal

#### Ad served by: Google

Site: Lew Rockwell

#### **Disinformation:** Anti-vax

 $\leftarrow \rightarrow C$  is lewrockwell.com/2021/07/no\_author/the-truth-about-the-virus/ And, incidentary, this — 1 just round out that a woman 1 know who is an eye doctor in Graz and who never had any heart problems or any heart related problems got both 2covid19" vaccines a couple of months ago. And guess what??? This woman who isin in her early-50s and who never had heart problems or heart-related problems just had a heart attack. (Hmmm . . . just a "coincidence," no???)

And guess what else?? One of the main ADVERSE REACTIONS to "covid19" vaccines are heart and blood circulation problems and recently a major scientific institution (the famous Salk Institute in the USA) has come out with a study providing very credible evidence that "covid19" is a VASCULAR and not a RESPIRATORY disease. Many of the adverse reactions are: (1) Heart failure or at minimum heart inflammation, (2) blood clots and (3) a range of other blood circulation problems.

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**Brand:** Ebay

#### Ad served by: Google

Site: Lew Rockwell

#### **Disinformation:**

Anti-vax

C lewrockwell.com/2021/07/paul-craig-roberts/how-the-covid-scam-isvaccination have been fired. The big organizations for convenience an follow whatever is the line of NIH, CDC, FDA, and WHO. In other wor displaces medical judgement.

of suspected drug reaction reports covering 27 European countries, re "disinformation." July 17, 2021, there have been 18,928 deaths and 1,823,219 injuries

In the US the VAERS database reports a total of 463,457 adverse head attempt to force them to be vaccinated. all age groups following Covid vaccination, including 10,991 deaths and 48,385 serious injuries between Dec. 14, 2020 and July 9, 2021.

A CDC whistleblower has revealed in a sworn statement under penalty of perjury that the VAERS deaths released in the report are understated at least by a factor of five and that the actual figure in the VAERS database as of July 9, 2021, is 45,000.

In response to the large numbers of deaths and adverse reactions associated with the vaccines, America's Frontline Doctors filed a federal lawsuit to curtail emergency use of Covid vaccines.

The British counterpart to the US VAERS is called the Yellow Card system. It is operated by the Medicines and Healthcare Products Regulatory Agency. Based on this database, researchers at the Evidence-based Medicine Consultancy (EbMC) have concluded that the Covid-19 vaccines are "unsafe for humans." The research group's director, Dr. Tess Lawrie concluded: "The scope of morbidity is striking, evidencing a lot of incidents and what amounts to a large number of ill." Dr. Lawrie arrived at this conclusion based on the Yellow Card data for the first four months of 2021 during which the UK recorded 888,196 adverse vaccine events and 1,253 deaths.

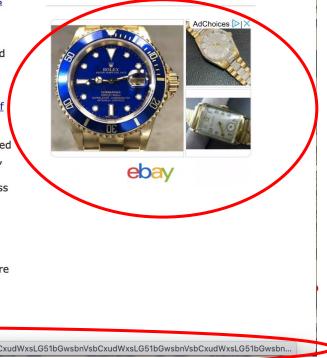
Authorities acknowledge that the reports in the databases of adverse vaccine effects are massively underreported, capturing only from 1-10% of adverse vaccine effects. One reason for the underreporting is that it is not easy to report an adverse vaccine event. The reporting doctor or health organization has to be determined and persistent. The reporting takes time and energy from other demands. Consequently, there are

pressures not to report

nttps://adssettings.google.com/whythisad?reasons=AB3afGEAAAaSW1tbW251bGwsWzEsNF0sbnVsbCxudWxsLG51bGwsbnVsbCxudWxs

The answer is that all the doctors and nurses are not vaccinated, do not believe in the extent of the "pandemic" or the hyped threat of Covid—indeed, many regard the hype and vaccine as greater threats than Covid—and the adverse effects of the vaccines are showing up. The believers in the narrative just do not know it because the presstitute As for the adverse effects of the vaccine, EudraVigilance, the Europeal scum suppress the information and do not report it unless to ridicule and denounce it as

> All doctors and nurses are not vaccinated. For example, here is a report of an entire hospital-200 doctors and 1,500 nurses-on strike in protest of the Macron nazi's





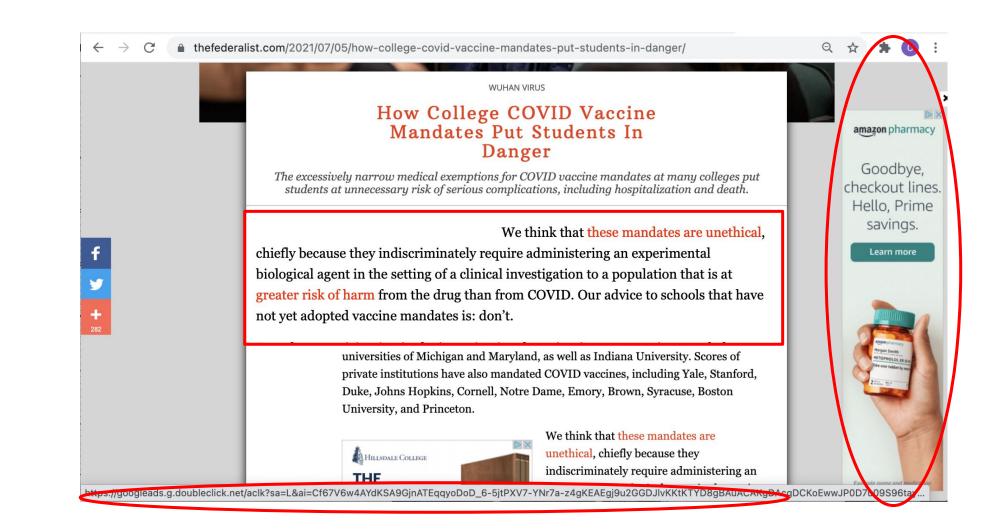


Brand: Amazon

Ad served by: Google

**Site:** The Federalist

**Disinformation:** Anti-vax





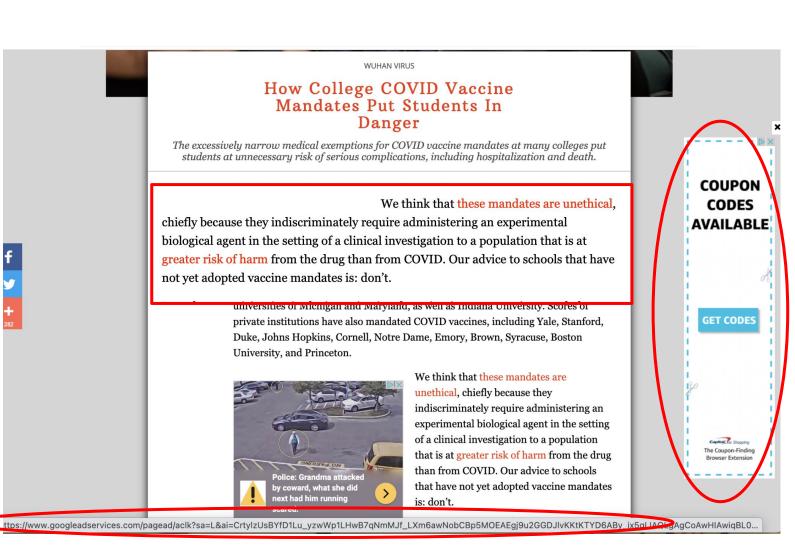
**Brand:** CapitalOne

#### Ad served by: Google

Site: The Federalist

#### **Disinformation:**

Anti-vax





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Brand: Ebay

Ad served by: Google

**Site:** The Federalist

**Disinformation:** Anti-vax





WUHAN VIRUS

#### How College COVID Vaccine Mandates Put Students In Danger

We think that these mandates are unethical, chiefly because they indiscriminately require administering an experimental biological agent in the setting of a clinical investigation to a population that is at greater risk of harm from the drug than from COVID. Our advice to schools that have not yet adopted vaccine mandates is: don't.

JULY 5, 2021

Other state universities that have enacted vaccine "mandates" include the universities of Michigan and Maryland, as well as Indiana University. Scores of private institutions have also mandated COVID vaccines, including Yale, Stanford, Duke, Johns Hopkins, Cornell, Notre Dame, Emory, Brown, Syracuse, Boston University, and Princeton.

7 Retirement Income Strategies Once Your Portfolio Reaches \$1M+



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## Marriott

Brand: Marriott

Ad served by: Google f

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**Site:** The Federalist

#### **Disinformation:** Anti-vax

ightarrow C ( thefederalist.com/2021/07/05/how-college-covid-vaccine-mandates-p

## the lives, of students subject to these mat with Wonder

Four Major Mistakes These Policies Make

We think that these mandates are unethical,

chiefly because they indiscriminately require administering an experimental biological agent in the setting of a clinical investigation to a population that is at greater risk of harm from the drug than from COVID. Our advice to schools that have not yet adopted vaccine mandates is: don't.

The Cornell website's reply to whether students should get vaccinated even with a prior infection is "Yes." Notre Dame made this especially clear when summer school opened. At first, the university website said that "lab results showing your immunity" would be acceptable proof of a vaccine. Then it abruptly changed. It now states that "lab results showing your immunity...does not include Covid 19 antibody testing."

The scientific data demonstrate that the natural immunity acquired by previous

https://www.googleadservices.com/pagead/aclk?sa=L&ai=CeVn02J0C42CfJKyNjvQPy4Kw4AbljI05Y\_ny7u64Dqfc\_NDzBRABII\_bthhgycapi8Ck2A-gAae8lsUDyAEJ4AIAqAMByAMKqgS7Ak\_QITI...

WUHAN VIRUS

#### How College COVID Vaccine Mandates Put Students In Danger

The excessively narrow medical exemptions for COVID vaccine mandates at many colleges put students at unnecessary risk of serious complications, including hospitalization and death.

granting medical exemptions from COVID vaccine mandates must avoid all four of these mistakes. A school making any one of them endangers its students. A school making all four is headed for a catastrophe.

### **BoConcept**

Promoted Content

The numbers of vaccine injuries and deaths are huge. In any situation other than the current fake pandemic, the vaccination program would have been stopped. Cancelled

Brand: BoConcept

Ad served by: Infolinks

Site: CanadaFreePress

**Disinformation:** Anti-vax The new COVID squeeze play, hustle, con-- It's a variation on the old one, all dressed up with nowhere to go--except fascist tyranny

By Jon Rappoport --- Bio and Archives--July 27, 2021







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## KOHĽS

C 🔒 canadafreepress.com/article/the-new-covid-squeeze-play-hustle-con-its-a-variation-on-the-old-one-all-dressed-up-w... 🛠 🚦

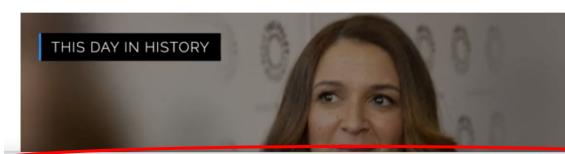


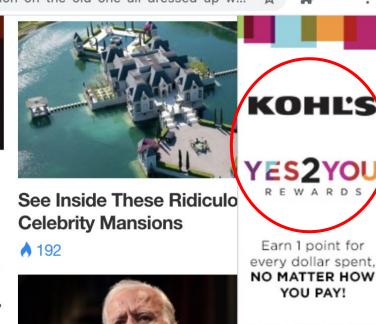
Question: How dangerous is the Delta Variant?

Answer: There is no Delta Variant. Because there is no original SARS-CoV-2 virus.

**Question:** Why are we hearing that the majority of new cases of COVID-19 are occurring in the unvaccinated?

**Answer:** "A case" means a positive PCR test. The test doesn't detect a virus. There is no virus. But since people who test positive are called cases...think it through. People who have been vaccinated are far less likely to get tested than people who haven't been vaccinated. Therefore, it's going to look like "most new cases" are occurring in the unvaccinated.





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Brand: Kohls

#### Ad served by: Infolinks

**Site:** CanadaFreePress

**Disinformation:** Anti-vax

Q

## 

**Brand: Discover** Card

Ad served by: Google

Site: BigLeaguePolitics

**Disinformation:** Anti-vax







While the fear propaganda may be working throughout the world, Americans are beginning to reject the terror that has been instilled into them by the elites. This has the globalist establishment very worried."

The COVID vaccine regime seems to align perfectly with dark prophecies of a new world order that runs roughshod over the rights of the individual. There may not be very much more time for free humanity to resist this satanic technocracy.

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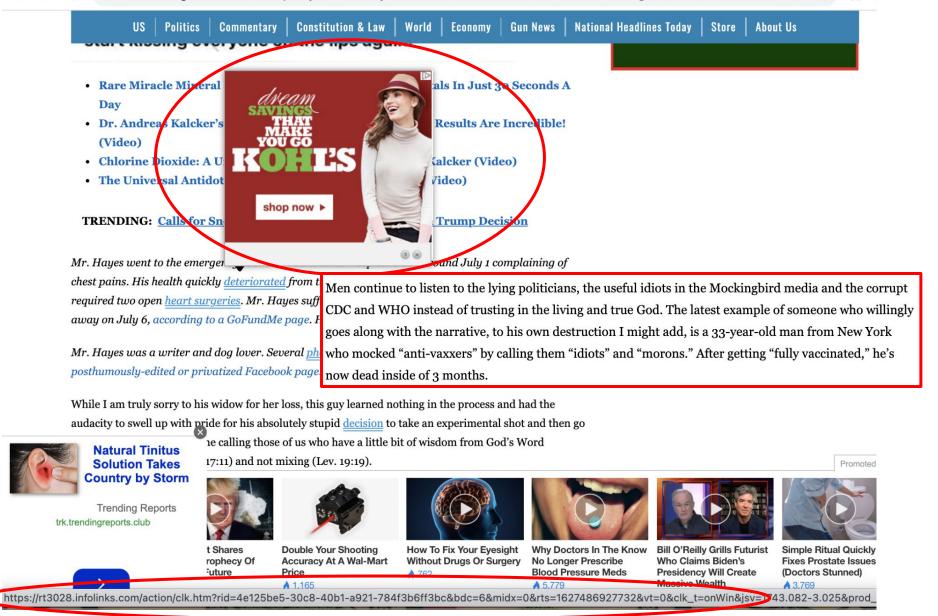
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**Brand:** Kohl's

Ad served by: Infolinks

Site: WashingtonStandard

**Disinformation:** Anti-vax



thewashingtonstandard.com/33-year-old-fully-vaccinated-man-mocks-anti-vaxxers-calling-them-idiot-morons-...



# agoda

C

agoda

THE PERFECT

ROOM

FOR ANY OVENTURE News

SD Wells July 2, 2021

**Brand:** Agoda

Ad served by: AdSupply

Site: DCDirtyLaundry

**Disinformation:** Anti-vax



Horrific vaccine "adverse events" **BEFORE & AFTER Covid-19 jabs**, right from the CDC's very own vaccine injury tables

VACCI

BREAKING: After Moron Liberal D.C Mayor Defunded Police Budget By \$15M- She Gets EXACTLY What She Deserves

**BREAKING News Out Of Nashville.** [VIDEO REPORT] 

**BREAKING News Out Of J.W.- Tom** Fitton Makes EXPLOSIVE 4 minutes read

**Right Report** 

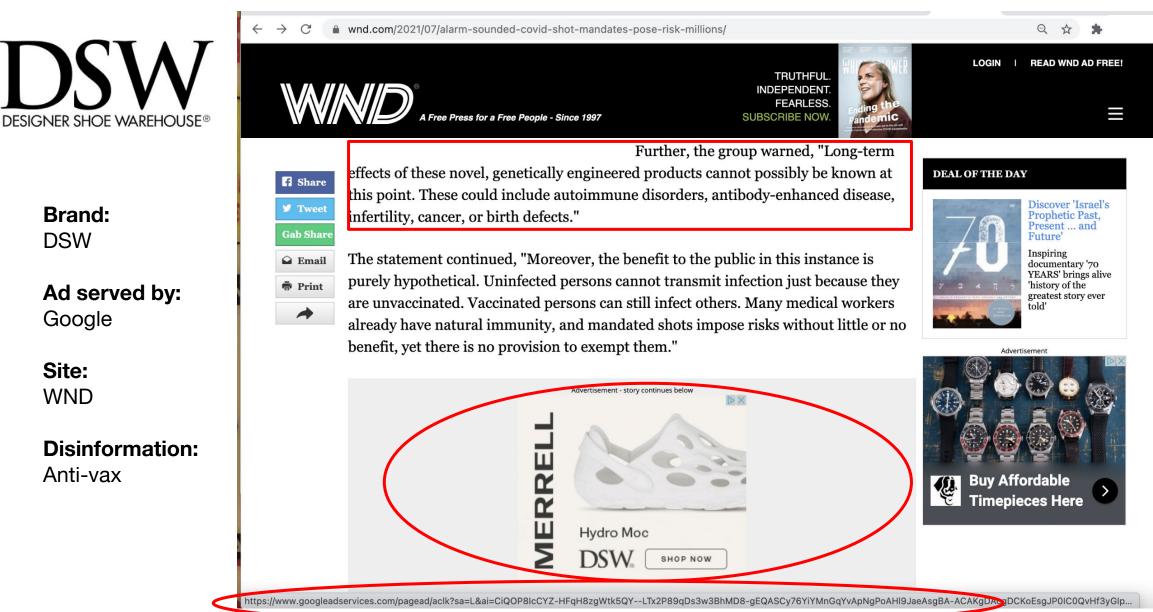
(Natural News) From the sound of it, vaccines are like biological weapons that destroy human health and should all be completely banned until proven safe and effective by multiple independent labs running vigorous tests and extensive clinical trials. Within hours and days of being injected with harmful substances, recombinant DNA, mRNA and genetically mutated viruses, human beings, including babies and children, are being assaulted, maimed and killed by vaccines that are dirty and dangerous.

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THE PERFECT ROOM FOR ANY ADVENTURE

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wnd.com/2021/07/alarm-sounded-covid-shot-mandates-pose-risk-millions/



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Q

#### **Brand:** Ghirardelli

#### Ad served by: Google

Site: **WND** 

#### **Disinformation:**

Anti-vax

**EDITOR'S NOTE:** Americans are just starting to discover that much of what they thought they knew about the COVID-19 pandemic has been a lie. At the same time, the reality of safe, effective, inexpensive and readily available medications that can both treat and prevent COVID infection – successfully used all over the world – has been ruthlessly suppressed at every turn. But the truth is finally emerging, and is explored in-depth in the latest issue of WND's acclaimed monthly Whistleblower magazine, titled "ENDING THE PANDEMIC: How vaccine mania and lust for power led to the all-out suppression of proven safe-and-effective COVID treatments." "ENDING THE PANDEMIC" is available both in Whistleblower's much-loved print edition and in state-of-the-art digital form. Better yet, SUBSCRIBE TO WHISTLEBLOWER (print edition) and get 12 powerful issues plus a free gift, or else get an ANNUA DIGITAL SUBSCRIPTION.

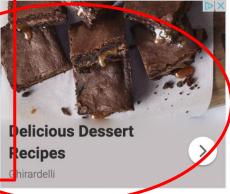
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## **For More Information:**

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