Successful Visual and End-User Programming Systems from Industry

(Invited Panel)

Moderator: Brad Myers
Human Computer Interaction Institute
Carnegie Mellon University
Pittsburgh, PA, USA
bam@cs.cmu.edu

Panelists: Alexander Repenning
Professor at University of Colorado and
    CTO of AgentSheets Inc.
AgentSheets Inc.
alexander@agentsheets.com
Product: Agentsheets
http://www.agentsheets.com/

Allen Cypher
Research Scientist
IBM Research – Almaden
acypher@us.ibm.com
Product: CoScripter
http://coscripter.researchlabs.ibm.com/coscripter

Peter Lucas
Principal
MAYA Design
lucas@maya.com
Products: CPoF and Visage
http://www.maya.com/

Andrew Dove
Principal Architect
National Instruments
andrew.dove@ni.com
Product: LabVIEW
http://www.ni.com/labview

Walter van Roggen
Vice President
Northwoods Software
GoDiagram@nwoods.com
Products: Sanscript and GoDiagram
http://www.nwoods.com/

Ofer Brandes
CEO
Tersus Software LTD
ofer.brandes@tersus.com
Product: Tersus Visual Programming Platform
http://www.tersus.com/

Abstract— **A particular focus for VL/HCC 2011 is commercial applications of Visual Programming (VP) and End-User Programming (EUP), so we are delighted to feature an opening panel with representatives from a diverse set of companies that have VP and EUP products. The panelists represent both large and small companies, and different kinds of systems. At the panel, they will each give a brief overview of their product and what it does, and then discuss their insights about why it is successful, and what other people need to do to make their own systems be successful.**

Keywords — Visual Programming (VP), End-User Programming (EUP), Technology Transfer.