# DELIVERING RICHER WORKPLACE EXPERIENCES WITH COMPUTACENTER AND APPLE

The future of work is dynamic and diverse. And as we become more flexible about how and where we work, so too must the technology we use.

## 61%
of desk-based workers want to work from home more often[1]

## 75%
of workers used at least two new technologies during 2020[2]

With a unique insight into workplace and technology trends, Computacenter deliver solutions that **empower teams to work faster and smarter**, wherever they are.

# WE PUT PEOPLE FIRST

As an Apple Authorised Enterprise Reseller, Computacenter helps organisations match the right workplace devices, applications and services to the right employees seamlessly, by:

1. Analysing workstyles and individual expectations
2. Simplifying deployment
3. Personalising integration and ongoing support
4. Providing on-site and remote training to maximise user adoption

The result? Greater choice and engagement, enriched experiences and better productivity, from day one.

# WE STRIKE THE RIGHT BALANCE

Employees want choice. Employers want consistency. With Computacenter and Apple, you can achieve the best of both worlds. According to Forrester[3], deploying Macs in the organisation can lead to:

| 20% | 48 hours | Up to 255% |
|---|---|---|
| better retention rates | of increased productivity per employee over three years | return on investment |

Our Apple solutions and services, paired with key applications and partnerships:

- Create a seamless user experience across multiple devices, including mobile
- Provide greater financial transparency and predictability
- Simplify ongoing IT management and provide insights around usage
- Protect and prioritise security
- Include tailored break-and-fix services

Workplace technology that lowers operational costs, reduces the risk of data breaches, attracts and retains talent, and drives growth and innovation with less downtime? That's great for business.

# WHY OUR APPLE SOLUTIONS AND SERVICES MATTER

### FOR THE CIO
- Safeguards security
- Reduces costs
- Simplifies IT management

### FOR THE USER
- Provides greater choice
- Enriches experience
- Maximises satisfaction

### FOR THE BUSINESS
- Attracts and retains talent
- Boosts productivity and flexibility
- Dives growth and innovation

# CHAMPIONS OF WORKPLACE IT

By partnering with Computacenter, organisations can unlock more capacity without increasing operational costs or infrastructure complexity.

**Apple Authorised Enterprise Reseller** (AAER) in UK, France and Germany

**100+** specialists, consultants and engineers in our dedicated Apple Practice

**4,000+** mobile engineers, 7,200 workplace specialists, 4,500 service desk agents on our team

**3.7m** users in 20 languages supported across 70 countries

**Up to 5,000** devices per day processed at our Integration Centers

Computacenter works with an eco-system of partners that support our Apple solution to the fullest.

cisco · jamf · System C Connected Care · vmware · okta

# DISCOVER MORE

To find out how Computacenter can help your organisation adapt to the future of work with Apple technologies, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call **01707 631000.**

**www.computacenter.com**

Sources: 1. https://www2.deloitte.com/uk/en/pages/consulting/articles/working-during-lockdown-impact-of-covid-19-on-productivity-and-wellbeing.html 2. https://www2.deloitte.com/uk/en/pages/consulting/articles/working-during-lock-down-impact-of-covid-19-on-productivity-and-wellbeing.html 3. https://tools.totaleconomicimpact.com/go/apple/TEI/docs/TEI-of-Mac-in-Enterprise.pdf 4. https://www.apple.com/environment/pdf/Apple_Environmental_Progress_Report_2020. pdf 5. https://www.apple.com/environment/pdf/Apple_Environmental_Progress_Report_2020.pdf