



DC Productions

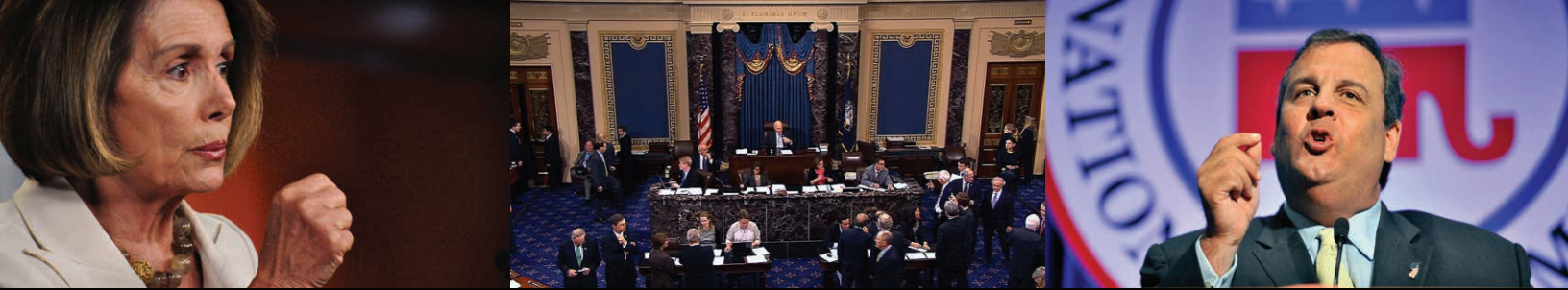
WE ARE YOUR DC NEWSROOM

CNN Newsource DC Productions gives you the opportunity to differentiate your local coverage and deliver the story like no one else can. With national events and news affecting your viewers more than ever, it's never been so important to deliver the story right from the source.

We help you turn the local spotlight on national issues, delivering prime locations adjacent to Capitol Hill, an experienced production staff and a state-of-the-art facility and distribution options. We localise national coverage by helping you offer your viewers access to the issues that matter most to them, without the logistical challenges and high cost of doing it yourself.

When you need to shoot a talkback with a member of Congress, cover an event happening in or around Washington, DC, or facilitate a dynamic stand-up location and transmission for your reporter, you need a savvy and affordable production service that knows how to get things done.





CNN DC Productions

CNN Newsource DC Productions has your needs covered

- Customized video shoots
- Multiple stand-up positions on and near Capitol Hill for your representatives, guests or visiting news talent
- Access to prime locations around Washington DC for your talent or newsmaker
- Optional producer staffing
- Breaking news coverage
- Rapid distribution of your custom content via satellite or file-based transfers

A natural partnership

- We share your passion for localizing content
- All aspects of the service are cost effective and easy to use
- Your delivered content is exclusive to your station
- A responsive, flexible and deadline-focused production team handles your order from inception to delivery

Prime bureau location

If you dispatch a crew to Washington, DC, we can help you with your production needs, including workspace and live backdrop options for your news brand. Want to be creative in presentation? Just ask and we'll partner with you on your vision. Conveniently situated adjacent to Capitol Hill, the CNN Newsource DC Bureau allows your guest or news team access to cutting-edge technology at our state-of-the-art facility.

DC Bureau offers

- Dedicated workspace where your crew can set up shop for as long as needed
- Convenient location close to Capitol Hill and lawmakers' offices
- Multiple satellite uplink paths for live or pre-recorded content
- Content delivery options for recorded and file-based formats

Sample pricing for some of our most-requested services*

- Press Conferences/Events: \$400
- Capitol Hill Stand-up or Guest Interview: \$225
- Bureau Live Shot with Guest or Talent: \$225
- One-on-One Interview with Guest (Non-Bureau/Off-Site Location): \$400
- Bureau Workspace: \$225/Day (no charge if utilizing production service)

* Minimal transmission fees separate

FOR MORE INFORMATION, PLEASE CONTACT CNN NEWSOURCE DC PRODUCTIONS AT 202.777.7266 OR NSDCPRODUCTIONS@CNN.COM



Sample Stand-Up Locations