



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

2023

中国国际进口博览会 参展商联盟

China International Import Expo
Enterprise Alliance



新 时 代 共 享 未 来
NEW ERA SHARED FUTURE

简介 Introduction



中国国际进口博览会参展商联盟于2018年11月6日在首届进博会开幕期间,由展商自发倡议成立,旨在成为优质参展企业交流合作平台、连接参展各方信息与资源共享平台,以及为促进中国与世界各国(地区)之间经贸商务往来与发展建言献策的智囊平台。

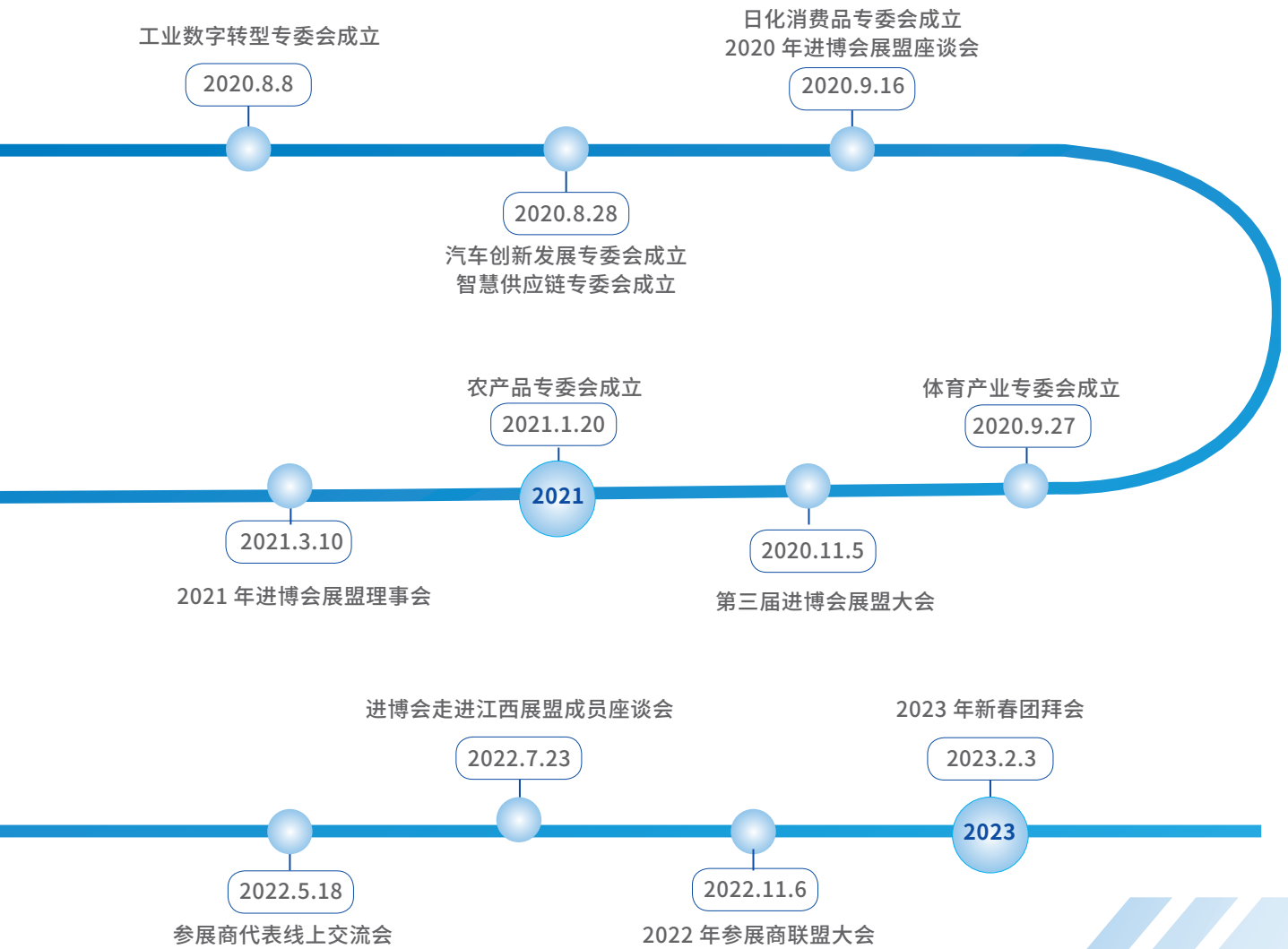
The CIIE Enterprise Alliance was established on November 6, 2018 during the first CIIE. It was initiated by exhibitors as a platform for high-quality exhibitors to exchange and cooperate, share information and resources among all parties, and provide advice and suggestions for economic and trade exchanges and development between China and countries (regions) around the world.



展盟轮值主席欧莱雅
Rotating Chairman L'ORÉAL



(各专委会活动不列入年度大事记)

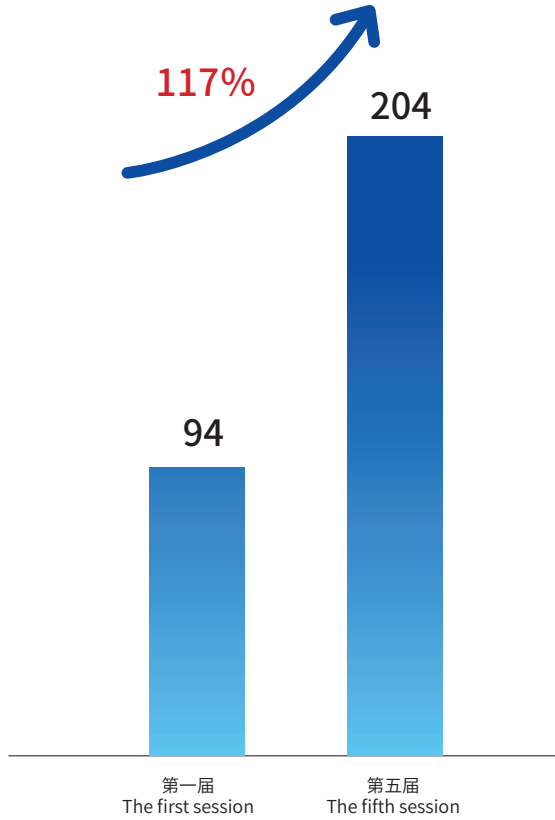


农产品专委会
Professional Committee for Agricultural Products
会长单位 嘉吉
President Cargill

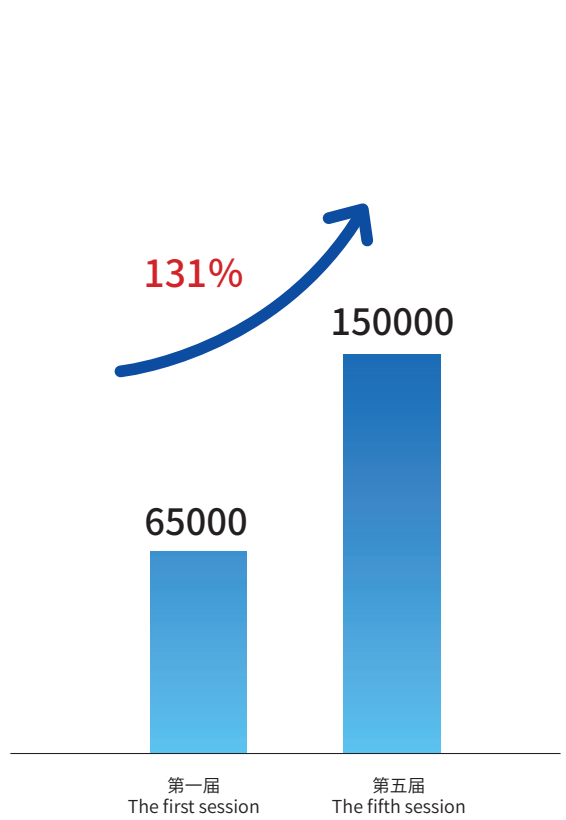


可持续时尚及生活方式专委会
Professional Committee for Sustainable Fashion and Lifestyle
会长单位 开云
President KERING

● 展盟成员数量(家)
Members of the Alliance



● 展览面积(平方米)
Exhibition Area (Square Meter)



医疗器械专委会
Professional Committee for Medical
Equipment
会长单位 碧迪
President BD

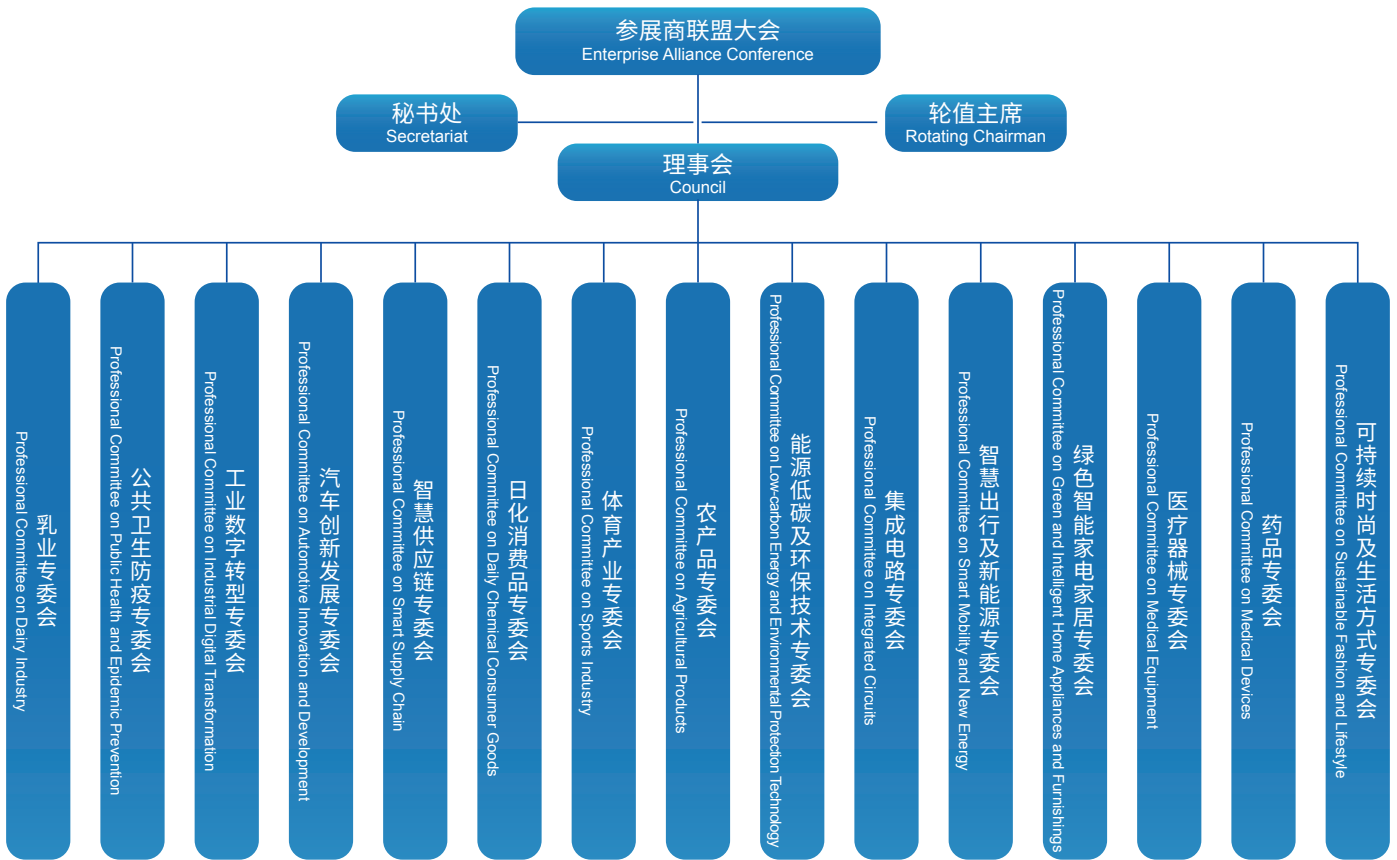


能源低碳及环保技术专委会
Professional Committee for Energy, Low Carbon and
Environmental Protection Technologies
会长单位 贝克休斯
President Baker Hughes



汽车创新发展专委会
Professional Committee for Automobile
Innovation and Development
会长单位 福特
President Ford

组织架构 Organizational Structure



日化消费品专委会
Professional Committee for Daily Chemical Consumer Goods
会长单位 资生堂
President SHISEIDO



乳业专委会
Professional Committee for Dairy
会长单位 雀巢
President Nestlé

展盟亮点 Highlights of the Enterprise Alliance

从政府、产业、媒体、对接、投资、研发等六个维度汇聚资源，推动市场相通、产业相融、创新相促、规则相联，助力展盟成员高质量发展。

It gathers resources from government, industry, media, docking, investment, and R&D, to connect market entities, integrate industries, promote innovation, and align the rules, so as to assist the high-quality development of its members.

1. 政商对话 Government-enterprise Dialogue

全年组织开展多场内容新、成效实、质量高的政商对话活动，与政府相关部门开展面对面交流，共同探讨行业创新发展愿景和政府产业政策，搭建政企对话的权威平台，积极建言献策，传递业界声音。

Throughout the year, it organized multiple government-enterprise dialogues that were new in content, practical in achievement, and high in quality. The enterprises could talk with government departments face to face to explore the industry's innovative development vision and industrial policies. An authoritative platform for government-enterprise dialogues was established, actively providing suggestions and conveying the industry's voice.

2. 产业联动 Industry Linkage

围绕展盟企业需求，邀请各专委会成员“走出去”，与长三角区域、全国区域的产业集群企业积极互动。发挥专委会成员“链主”作用，通过技术交流、数智赋能，带动上下游企业拓展合作空间，加快产业结构优化，实现共同发展。

It invites members of each Professional Committee to “go out”

and actively interact with industrial clusters in the Yangtze River Delta region and nationwide based on the needs of the Alliance. It gives full play to the role of members of the Professional Committees as “chain leaders”, drives upstream and downstream enterprises to expand cooperation space through technological exchange and digital empowerment, accelerates industrial structure optimization, and achieves common development.

3. 媒体聚焦 Media Focus

进博会官微“展盟聚焦”专栏全年发布展盟动态，展盟及其专委会活动邀请中央和地方主流媒体及专业媒体到会，为展盟成员高层安排集体采访或专访，宣传新产品、新技术和新服务，全方位、多渠道提升展盟成员的品牌知名度。

The column of “Enterprise Alliance Focus” on the official WeChat account of the CIIE updates its activities throughout the year. The Alliance and its Professional Committees invite central and local mainstream media and professional media to attend activities, arrange collective or exclusive interviews for senior members of the Alliance, promotes new products, technologies, and services, and enhances the brand awareness of members in a comprehensive and all-round manner.



体育产业专委会
Professional Committee for Sports Industry
会长单位 耐克
President Nike



绿色智能家电家居专委会
Professional Committee for Green Intelligent Home Appliance
会长单位 松下
President Panasonic



智慧出行及新能源专委会
Professional Committee for Smart Mobility and New Energy
会长单位 摩比斯
President Mobis

展盟亮点 Highlights of the Enterprise Alliance

4. 展客对接 Pair Exhibitors and Customers Up

通过线上线下相结合、展前预对接与展中对接相结合、推介大会与贸易投资促进相结合的方式，邀请中国国内大中小企业及政府团组到会参观洽谈采购，瞄准供应链及物流部、生产质量部、行政采购部等专业采购商，强化展客商精准对接，积极发挥四大平台作用。

By combining offline and online activities, coordination before and during exhibitions, and promotion conferences with trade and investment promotions, it invites domestic enterprises of all scales and government delegates to visit, negotiate and purchase. It targets professional buyers of departments of supply chain and logistics, production quality, and administrative procurement, precisely pairs exhibitors and customers up, and actively plays the role of the four major platforms.

5. 投资促进 Investment Promotion

展盟组织邀请成员参加商务部与地方政府主办的“深化引进来 服务双循环”进博会走进地方招商引资系列活动，通过开展经贸合作推介会精准对接撮合会实地考察调研等活动，了解当地营商环境，促进务实合作，共享互惠共赢。

The Alliance invited its members to participate in a series

of activities themed on “Deepening Bringing in to Serve Dual Circulations: CIIE in Localities” and organized by the Ministry of Commerce and local governments to facilitate local investment promotion. Through economic and trade promotion meetings, precise matchmaking meetings, on-site investigations, etc., it learns about local business environment, promotes practical cooperation, and shares benefits and win-win results.

6. 研学赋能 Empower through Research

各专委会根据行业需求，发挥专委会资源优势，每年牵头研讨、撰写、汇编《参展商联盟行业报告》，内容涉及乳业、体育、医疗、工业、汽车等多个行业，围绕行业热点话题如绿色低碳、全民体育、健康中国等，以专业的角度挖掘新机遇，探索新趋势，激发新活力，助力企业精准把握行业趋势。

The Professional Committees, based on industry needs and leveraging their resource advantages, take the lead in discussing, writing, and compiling Industry Report of the Enterprise Alliance on a yearly basis about dairy, sports, healthcare, industry, and automobiles. Focusing on hot topics such as green and low-carbon, national sports, and healthy China, they explore new opportunities, study new trend, stimulate new vitality, and help enterprises accurately grasp industry trend from a professional perspective.



智慧供应链专委会
Professional Committee for Smart Supply Chain
会长单位 欧力士
President ORIX



工业数字转型专委会
Professional Committee for Industrial Digital Transformation
会长单位 欧姆龙
President Omron

专委会简介 Introduction to 15 Professional Committees



乳业专委会
Professional Committee for Dairy



公共卫生防疫专委会
Professional Committee for Public Health and Epidemic Prevention



工业数字转型专委会
Professional Committee for Industrial Digital Transformation



乳业专委会

Professional Committee for Dairy

成立于2020年7月，由雀巢等10余家乳业企业组成，旨在推动乳制品行业全产业链可持续发展，积极对接乳制品安全进出口等方面法规标准，促进中国与世界乳业的融合协作。曾多次举行工作会议、供需对接会，在会期与中国食品土畜进出口商会共同举办“全球乳业合作论坛”等活动，并连续三年发布《中国乳制品进口情况报告》，助力中国乳业高质量发展。

Established in July 2020, it is composed of more than 10 dairy companies such as Nestle, aiming to promote the sustainable development of the entire dairy industry chain, actively align with regulations and standards on safe import and export of dairy products, ensure food safety, strengthen industrial technology, especially R&D, innovation, and exchange of core and key raw materials and nutritional products, and boost the integration and cooperation between China and the global dairy industry.



公共卫生防疫专委会

Professional Committee for Public Health and Epidemic Prevention

成立于2020年7月，由辉瑞等20多家世界500强和行业龙头企业组成，积极展示相关领域前沿产品、技术和服 务，助推公共卫生防疫领域的可持续性发展及全球公共卫生体系建设和优化创新。曾举办公共卫生体系建设论坛、防疫专题研讨会等活动，专委会连续三年发布相关行业报告，并在第五届进博会期间发布《中国公共卫生行业外资企业共创健康中国蓝皮书》。

Established in July 2020, it is composed of more than 20 Fortune Global 500 and leading enterprises such as Pfizer. It showcases cutting-edge products, technologies, and services in the field of public health and epidemic prevention, enhances public health awareness, promotes sustainable development in public health and epidemic prevention, and optimizes and innovates the global public health system. During the 5th CIEE, we released Blue Book of Foreign Funded Enterprises in Chinese Public Health Industry Jointly Create a Healthy China.



工业数字转型专委会

Professional Committee for Industrial Digital Transformation

成立于2020年8月，由欧姆龙等30多家全球电力和自动化技术领域的头部企业组成，涉及行业包括能源、通信、制造、基础设施、航空、钢铁、汽车等。专委会先后开展多场同地方产业集群的对接活动等，为地方产业转型升级提供助力；发布《能源和新基建行业数字化转型倡议书》，系统梳理这两个行业数字化进程现状、成功经验和挑战，提出未来发展的路径选择。

Established in August 2020, it is composed of more than 30 global leading enterprises like Omron in power and automation technology, involving energy, communication, manufacturing, infrastructure, aviation, steel, automobile, etc., with the purpose of offering advice and suggestions for digital transformation in all walks of life. Its Proposal for Digital transformation of Energy and New Infrastructure Industries systematically sorts out the status quo, successful experience and challenges of the digitalization process of these two industries, and propose the solution for future.

遵循“综合展，专业办”理念，各展区领军企业牵头在展盟项下成立专业委员会，助力行业可持续发展，提升进博会专业化、国际化、品牌化水平。

Following the concept of “Professional Management on Comprehensive Exhibition”, leading enterprises in each special area took the lead in establishing Professional Committee under the Alliance to assist in the sustainable development of the industry and enhance specialization, internationalization, and branding of the CIIE.



汽车创新发展专委会
Professional Committee for Automobile
Innovation and Development



智慧供应链专委会
Professional Committee for Smart
Supply Chain



日化消费品专委会
Professional Committee
for Daily Chemical Consumer Goods



汽车创新发展专委会

Professional Committee for Automobile
Innovation and Development

成立于2020年8月，由福特汽车等10余家世界汽车领域知名整车集团组成，旨在服务传统汽车制造业创新升级，打造政策研讨和商务交流的合作对话平台。曾与联合国工业发展组织投资和技术促进办公室（中国·北京）共同举办中国汽车市场展望及外资车企发展国际研讨会，商务部、国家发改委、工信部等政府领导出席，围绕“汽车行业促消费政策”、“外资车企在华发展面临的机遇与挑战”等主题研讨。

Established in August 2020, it is composed of more than 10 world-renowned automotive groups like Ford Motor, aiming to serve the innovation and upgrading of traditional automotive manufacturing industry, and create a cooperative platform for policy discussions and business exchanges. The Professional Committee and the UNIDO ITPO Beijing jointly held the International Seminar on Auto Market Outlook and Foreign Auto Enterprises Development in China.



智慧供应链专委会

Professional Committee for Smart
Supply Chain

成立于2020年8月，由四大会计师事务所、十大航运公司、五大房地产咨询公司等多家相关领域龙头企业组成，旨在为中

国服务贸易高水平对外开放建言献策，曾组织“双碳+双循环”大连行、“粤港澳大湾区数·智发展”系列沙龙、“新机遇”系列沙龙等活动，为绿色未来和数字经济发展赋能助力。

Established in August 2020, it is composed of multiple leading enterprises in related fields such as four major accounting firms, ten major shipping companies, and five major real estate consulting companies. It aims to provide suggestions and suggestions for China's high-level opening up of service trad.



日化消费品专委会

Professional Committee
for Daily Chemical Consumer Goods

成立于2020年9月，由资生堂等近10家美妆巨头组成，旨在集中研究日化消费品领域的发展趋势，为美妆企业持续数字化转型、采用新技术等提供交流平台，助力美丽中国建设。先后举办“美丽进博，共谋消费品高质量发展”圆桌会、《化妆品监督管理条例》政策解读会、直播探馆等活动，发布美好消费趋势报告。

Established in September 2020, it includes nearly 10 beauty makeup giants such as Shiseido, studies trend in daily chemical consumer goods, provides an exchange platform for beauty makeup enterprises to continue digital transformation, adopt new technologies, etc., and helps build a beautiful China. It has held a round table meeting on “Beautiful CIIE, Seeking High Quality Development of Consumer Goods”, a policy interpretation meeting on Regulations on Supervision and Administration of Cosmetics, and live streaming visits to pavilions.

专委会简介 Introduction to 15 Professional Committees



体育产业专委会
Professional Committee for Sports Industry



农产品专委会
Professional Committee for Agricultural Products



智慧出行及新能源专委会
Professional Committee for Smart Mobility and New Energy



体育产业专委会 Professional Committee for Sports Industry

成立于2020年9月,由耐克、斯凯奇、阿迪达斯等多家知名体育企业组成,旨在促进“体育+”产业融合发展,加强中外体育产业交流合作。先后举办线上推介会、走进杭州-体育产业专委会“体育+知识产权保护”主题研讨会、“体育+可持续发展”专题研讨会、“体育产业创新发展”主题论坛、“体育产业跨界融合与发展”国际合作研讨会等活动,邀请国家体育总局等政府单位、五星体育等专业媒体,发布《2021中国运动消费新趋势》与《中国健身市场的可持续和创新发展——基于2021年中国健身行业数据报告的洞察》等行业报告。

Established in September 2020, it is composed of Nike, Skechers, Adidas and other well-known sports enterprises, aiming to promote the integrated progress of “sports+” industry, practice sports public welfare undertakings, echo to international sports events, and strengthen exchanges and cooperation between Chinese and foreign sports industries. It has held online publicity meetings for sports products and event zones at CIIE. Government units like the General Administration of Sport of China, Shanghai Administration of Sports, and Hangzhou Administration of Sports, as well as professional media such as Great Sports were invited to discuss topics such as “integrating sports and education to drive youth sports” and “sports to support sustainable lifestyle”.



农产品专委会 Professional Committee for Agricultural Products

成立于2021年1月,包括四大粮商等10多家行业龙头组成,旨在集中研究农产品行业发展趋势,展示农产品相关先进产品、技术和服务,推动行业可持续发展。先后组织“后疫情时

代的‘碳达峰’‘碳中和’”主题圆桌会、供需对接会、参观THE SMART CHAIN全球食品集成分销平台、RCEP报关协会国际论坛等活动,连续两年发布《中国主要农产品贸易发展报告》,助力中国农产品行业高质量发展。

Established in January 2021, it consists of more than 10 industry leaders including the four major grain merchants. It studies the trend of the agricultural products, showcases advanced agricultural products, technologies and service, and promotes sustainable development of the industry. It has organized round tables on the theme of “carbon peak and carbon neutrality in the post epidemic era”, supply-demand docking meetings, visits to THE SMART CHAIN global food integrated distribution platform, the RCEP Customs Brokers Association International Forum and other activities, and released Report on China’s Main Agricultural Products Trade for two consecutive years to help the high-quality development of China’s agricultural products.



智慧出行及新能源专委会 Professional Committee for Smart Mobility and New Energy

成立于2021年3月,由10多家整车、零部件、自动驾驶、汽车芯片等国际智慧出行龙头企业组成,旨在整合汽车全产业链优势资源,成为助力汽车产业变革的有效载体。先后就“绿色低碳”、“智慧出行”、“新能源”等行业重要话题开展各类活动,并发布“移动出行助力碳中和”绿色倡议。

Established in March 2021, it is composed of more than 10 leading smart mobility enterprises around the world, involving in complete vehicles, parts, automatic driving, and car chips. It aims to integrate the advantageous resources of the whole auto industry chain, display advanced products, technologies, and services related to the innovation and transformation of the auto industry, innovate the auto industry ecosystem, and become an effective carrier for the auto industry reform. Various activities have been carried out on important industrial topics.

专委会简介 Introduction to 15 Professional Committees



集成电路专委会
Professional Committee for Integrated Circuit



能源低碳及环保技术专委会
Professional Committee for Energy, Low Carbon and Environmental Protection Technologies



绿色智能家电家居专委会
Professional Committee for Green Intelligent Home Appliance



集成电路专委会

Professional Committee for Integrated Circuit

集成电路专区成立于2021年3月，由高通、阿斯麦、三星等10余家半导体行业龙头企业组成，涵盖芯片制造八大工艺，四大流程，形成完整的产业链。专委会围绕集成电路大产业链，组织专委会成员和国内供应商的产业交流会和“全产业链、产业现状和差距”主题分享会。

Established in March 2021, it includes of a dozen of leading semiconductor enterprises such as Qualcomm, ASML, and Samsung that involve eight major technologies and four major processes in chip manufacturing as a complete industrial chain. Focusing on the integrated circuit industry chain, the Professional Committee organizes industry exchange meetings and sharing sessions for its members and domestic suppliers to discuss industry trends, match industry chain resources, and share opportunities for industry growth.

合作，保障能源安全，推进能源转型”主题开展交流研讨。

Established in March 2021, it is composed of over 20 leading enterprises in technology, equipment, energy and environmental protection, such as Baker Hughes, Alfa Laval and Siemens Energy, aiming to promote the sustainable development of the global energy industry. During the 2022 CIIE, it held Energy Security and Low Carbon Development Cooperation Forum to gather over 200 representatives from government, the industry, academic circle and research field to discuss the topic of “strengthening international cooperation, ensuring energy security, and promoting energy transformation”.



绿色智能家电家居专委会

Professional Committee for Green Intelligent Home Appliance

成立于2021年4月，由松下、宜家、倍世等10余家行业领军企业组成，旨在引领家电家居行业向绿色化、智能化生产方式转变，提振国内家电家居行业消费升级，为“家经济”多元发展、创新驱动增添动能。先后举办绿色智能家电家居专区推介会、进博会走进南京“绿色智能家电促消费 推动行业升级新契机”专题研讨会、绿色智能家电家居专委会行业高峰论坛，并发布可持续发展报告。

Established in April 2021, it is composed of more than 10 leading enterprises such as Panasonic, IKEA, and BWT. It leads the household electrical appliance industry develop towards a green and intelligent production mode, upgrade the consumption of domestic home appliance, empowers the diversified progress and innovation of “home economy”, and complies with Chinese people's yearning for green life and smart home.



能源低碳及环保技术专委会

Professional Committee for Energy, Low Carbon and Environmental Protection Technologies

成立于2021年3月，由贝克休斯、阿法拉伐、西门子能源等20多家技术、装备、能源、环保行业头部企业组成，旨在推动全球能源产业可持续发展。先后邀请国家节能中心、上海市环境科学学会等走进山东青岛和上海青浦园区开展交流对接，发布《中国能源企业低碳转型白皮书》等。第五届进博会期间，举办能源安全及低碳发展合作高峰论坛，围绕“加强国际

专委会简介 Introduction to 15 Professional Committees



医疗器械专委会
Professional Committee for Medical
Equipment



药品专委会
Professional Committee for Pharmaceuticals



可持续时尚及生活方式专委会
Professional Committee for Sustainable
Fashion and Lifestyle



医疗器械专委会

Professional Committee for Medical
Equipment

成立于2021年7月,由碧迪医疗等40多家医疗器械头部企业组成,旨在推动医疗器械产业创新发展。邀请国家药品监督管理局、国家医疗保障局等主管部门开展医疗器械专委会开放创新专题线上研讨会、药品医疗器械创新发展圆桌会、中国药品医疗器械化妆品监管政策交流会和第五届进博会医疗器械开放创新高峰论坛等活动,共同就深化医疗器械科学监管、促进医疗器械科技创新、推动医疗器械审评审批制度改革等主题深入探讨。

Established in July 2021, it is composed of over 40 leading medical equipment companies including Becton, Dickinson and Company, aiming to promote innovative progress in the medical equipment industry. Competent departments such as the National Medical Products Administration and the National Healthcare Security Administration were invited for online seminars on open up and innovation of Professional Committee for Medical Equipment during the 5th CIIE, round tables on innovative development of pharmaceutical and medical devices, policy exchange meetings on Chinese regulation of pharmaceutical and medical device and cosmetics, and a summit forum on open up and innovation of medical devices at the 5th CIIE.



药品专委会

Professional Committee for
Pharmaceuticals

成立于2021年9月,由罗氏制药等10多家世界500强龙头药品企业组成,旨在推动药品行业创新发展,在生物医药、罕见病、创新药物研发等共性领域凝聚共识,先后举办第五届进博会

药品专委会罕见病专题线上研讨会、药品医疗器械创新发展圆桌会、上海医保支持医药产品进口政策研讨会、“以高水平开放推动医药创新论坛”等活动,搭建成员单位与国家医保局、国家药监局等相关政府主管部门的沟通桥梁。

Established in September 2021, it is composed of a dozen of Fortune 500 pharmaceutical companies like Roche, with the aim of strengthening international cooperation, promoting innovative development in the pharmaceutical industry, and building consensus in common fields such as biopharmaceuticals, rare diseases, and innovative drug R&D. It bridges the gap between its members and competent departments such as the National Healthcare Security Administration and the National Medical Products Administration, empowering the pharmaceutical industry.



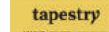
可持续时尚及生活方式专委会

Professional Committee for
Sustainable Fashion and Lifestyle

成立于2021年11月,由开云集团等10多家时尚、美妆等企业组成,旨在进一步促进各大国际集团在华发展经验交流,倡导低碳环保、可持续发展理念。第五届进博会期间举办专委会行业论坛,研讨从设计、使用、回收、再生、消费五个环节着手,聚焦于时尚及生活方式产业的可持续发展变革。

Established in November 2021, it is composed of a dozen of enterprises engaged in fashion, beauty makeup such as Kering Group, aiming to exchange experience among major international groups in China and advocate the concept of low-carbon, environmental protection, and sustainable development. During the 5th CIIE, a industry forum was held to discuss the sustainable development and transformation of the fashion and lifestyle industries in design, use, recycling, regeneration, and consumption.

2023 年展盟理事会成员 2023 Council Members of the CIIE Enterprise Alliance





中国国际进口博览会

CHINA INTERNATIONAL IMPORT EXPO

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