



BUSINESS FOR POSITIVE BIODIVERSITY CLUB (B4B+ CLUB)

Content and working groups

February, 2023

1. Presentation of the B4B+Club

A OBJECTIVES

Launched in 2016, the B4B+ Club (Business for Positive Biodiversity Club) was created to co-construct and test the Global Biodiversity Score (GBS), in close collaboration with its members. The GBS have been operational - since 2020 and keeps developing to meet the constraints and needs of each sector. The Club thus facilitates feedback on the tool and provides input for the reflection on biodiversity footprinting.

The Club's main focuses:

- The biodiversity footprint of companies and financial portfolios;
- Business dependencies to biodiversity;
- The role of the financial sector in the fight against biodiversity's loss;
- Possible levers of action to improve its impact on biodiversity.

The Club has several objectives:

- Understanding how biodiversity footprint assessment tools can serve corporate decisions, investment decisions and external reporting
- Anticipating financial, regulatory and market developments with regard to the reduction of the biodiversity footprint
- Ensuring the adaptation of the GBS to the constraints and needs of companies and allowing its implementation through case studies
- Keeping companies informed about biodiversity footprint assessment through presentations from external experts and regular literature review
- Supporting biodiversity footprint assessment exercises through technical support

To achieve these objectives, the Club is organised around working groups - led by CDC Biodiversité - allowing the methodology to adapt to the constraints, needs and particularities of each sector of activity and each type of organisation: so far, we worked around the "Value chain", "Finance" and "Consultants" working groups – adapted to francophone members. As the Club is developing internationally, CDC Biodiversité launched a new **'international' working group on biodiversity footprinting** in June 2022, to expand the Club's work, content, and reflections to non-French speaking members.

In 2023, CDC Biodiversité is also launching new working groups – in English, on **"Biodiversity credits"** and **"Energy utilities"**.

The B4B+ Club meets annually for its Plenary, which aims to bring together the decision-makers and managers of the Club's member organizations – to hear about the latest news on biodiversity footprint and related topics, from a panel of high-level guests.

Business for Positive Biodiversity Club (B4B+ Club)

Associating companies and financial players as closely as possible in discussions around biodiversity footprint assessment allows CDC Biodiversité to produce operational content, based on concrete feedback, made possible by conducting case studies with members interested in testing the tool on a limited scope of their activities.

B CONTENT

Stakeholders ecosystem



- 3 annual meetings with the members (including distinct workshops for consultants, financial institutions and value chain)
- Network of businesses and experts on biodiversity footprinting
- Sharing best practice and feedback

Literature review



- Regular literature updates on biodiversity footprint assessment
- Presentation of GBS upgrades and new developments

Tool and capacity building



- Technical support via webinars and telephone (5 h of individual support included)
- Possibility of having a case study (starting at EUR 8000 excluding VAT)
- Priority access to training courses and discount for the training "Fundamentals of biodiversity footprint" (-20%)



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C MEMBERS (FEBRUARY, 2023)



D PRICING

B4B+Club fee schedule	Fee (EUR, excl. VAT)
Basic membership (including access to 1 working group (WG) + 1 plenary)	€8,500
Fee per additional WG:	€1,500
Membership: 2 WG + 1 plenary	€10,000
Membership: 3 WG + 1 plenary	€11,500
Membership: 4 WG + 1 plenary	€13,000
<i>Discount if the subscription includes the biodiversity footprinting working group: €500</i>	
<i>Discount for a membership of 3 years or more: €500 (cumulative with the previous discount)</i>	

2. “Biodiversity footprinting” working group

A OBJECTIVES

Launched in June 2022, the objective of the “biodiversity footprinting” working group is to expand the Club’s historical work, contents, and reflections to non-French speaking members. This working group allows its members to:

- Monitor and understand the evolution of regulation and international frameworks related to the biodiversity footprint of companies and financial institutions;
- Share their good practices on companies and portfolios’ biodiversity footprint assessment
- Share their feedback on the use of the GBS and other tools (GBS for financial institutions, BIA-GS database...).

The reflections carried out within this working group may concern, for example:

1. **The implications of the post-2020 global biodiversity framework for biodiversity footprinting;**
2. **The application of the beta framework developed by the TNFD (e.g., LEAP for financial institutions);**
3. **The data collection phase of a biodiversity footprint assessment (e.g., per type of asset...)**
4. **The use of complementary tools that could be integrated in the context of a biodiversity footprint assessment.**

B AUDIENCE

The “Biodiversity footprinting” working group is open to companies from all sectors and financial institutions interested in assessing the biodiversity footprint of their activities or portfolios. This WG is primarily intended for technical experts (biodiversity/environment specialists) from member organisations.

C CONTENT

In the context of the B4B+Club, the “Biodiversity footprinting” working group includes:

- 2 annual meetings of the “Biodiversity footprinting” working group in addition to the B4B+ Club plenary, bringing together a network of players around this topic. During these working group sessions, various speakers will present their work and/or initiatives in connection with biodiversity footprint for businesses or financial institutions – to feed the group’s reflections.
- Literature review on biodiversity footprint for companies and financial institutions: this is an opportunity to provide members with the latest reports published in connection with the subject, but also to keep them informed of the latest news, internal and members’ updates and events.
- The possibility of carrying out a case study on a specific perimeter, within the framework of a Club membership.

D PRICING

The “Biodiversity footprinting” working group is accessible as part of the B4B+ Club according to the pricing presented in paragraph 1.D of this document.

3. “Biodiversity credits” working group

A OBJECTIVES

In 2023, CDC Biodiversité is launching a new working group within the B4B+ Club, around **Biodiversity credits**. Within this new working group, the members will reflect on various aspects:

- What steps after a biodiversity footprint assessment to verify and counterbalance the negative impacts identified?
- How to measure biodiversity gains and associate biodiversity credits?
- How to counterbalance negative impacts on biodiversity?
- How to progress on technical and conceptual issues to implement biodiversity credits (accuracy, field verification/measurement, ecological equivalence)?

The reflections carried out within this working group will be spread over a schedule of at least 3 years, during which 3 themes will be addressed:

1. **Accuracy** (how to properly measure your biodiversity loss / gains and improve the accuracy of your remaining biodiversity measure by land use category, for example)
2. **Verification** (biodiversity footprint assessment verification systems, field verification)
3. **Ecological equivalence** (in terms of location – what distance recommended to counterbalance negative impacts occurring in a specific place, of temporality – how to counterbalance impacts that occurred in the past, and in terms of ecosystems’ type impacted by biodiversity loss and by counterbalancing measures.

B AUDIENCE

The Biodiversity credits working group is open to all companies, financial institutions and consultants wishing to work on these issues and participate in the reflections mentioned in the objectives. This working group is in English.

C CONTENT

In the context of the B4B+Club, the **Biodiversity credits working group** includes:

- 2 annual meetings of the **Biodiversity Credits working group** in addition to the B4B+ Club plenary, bringing together a network of players around this topic. During these working group sessions, various speakers will present their work and/or initiatives in connection with biodiversity credits – to feed the group's reflections. Webinars dedicated to this subject may be organized between the two sessions.
 - o *Expected interventions: World Economic Forum (Financing for Nature initiative), the Coalition for private investment in Conservation (CPIC), the Organization for Biodiversity Certificates, Verra (Sustainability Development Verified Impact Standard (SD V1sta) Nature Framework Advisory Group).*
- Literature review, specifically dedicated to biodiversity credits: this will be an opportunity to provide members with the latest reports published in connection with the subject, but also to keep them informed of news on biodiversity credits and upcoming events.

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- The possibility of carrying out a case study on this subject, within the framework of a Club membership.

D PRICING

The “Biodiversity credits” working group is accessible as part of the B4B+ Club according to the pricing presented in paragraph 1.D of this document. It is also accessible outside the B4B+ Club for a cost of EUR 4,500 excluding VAT, including 2 annual meetings of the working group and a plenary session. The other Club services (literature review, case studies, etc.) are excluded from this membership.

4. “Energy utilities” working group

A OBJECTIVES

In 2023, CDC Biodiversité is launching a new working group within the B4B+ Club, on **Energy utilities**. Within this new working group, members will have the opportunity to:

- Contribute to innovate in terms of biodiversity footprint assessment in the energy sector
- Contribute to the development of methodologies for specific sub-sectors
- Share best practices and lessons learnt specific to the energy sector

The first reflections carried out within the working group may particularly concern:

1. **The impact of hydroelectric dams on biodiversity;**
2. **The impact of cooling water use on biodiversity;**
3. **The impact of different types of biomass and dedicated installations – and related environmental safeguards**
4. **The impact of easement band areas on biodiversity.**

B AUDIENCE

The Energy utilities working group is open to companies from the energy sector, financial institutions investing in / financing the energy sector and to consultants wishing to work on these sectoral issues and participate in the reflections mentioned in the objectives. This working group is in English.

C CONTENT

In the context of the B4B+Club, the **Energy utilities working group** includes:

- 2 annual meetings of the **Energy utilities working group** in addition to the B4B+ Club plenary, bringing together a network of players around this topic. During these working group sessions, various speakers will present their work and/or initiatives in connection with energy utilities – to feed the group's reflections. Webinars dedicated to this subject may be organized between the two sessions.
- Literature review, specifically dedicated to energy utilities: this will be an opportunity to provide members with the latest reports published in connection with the subject, but also to keep them informed of news on biodiversity credits and upcoming events.
- The possibility of carrying out a case study on this subject, within the framework of a Club membership.

D PRICING

The “Energy utilities” working group is accessible as part of the B4B+ Club according to the pricing presented in paragraph 1.D of this document. It is also accessible outside the B4B+ Club for a cost of EUR 4,500 excluding VAT, including 2 annual meetings of the working group and a plenary session. The other Club services (literature review, case studies, etc.) are excluded from this membership.

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