

- For The Conservation of Life -

The 2020 theme of this International Day for Biodiversity, 'Our Solutions Are in Nature,' is both timely and true. Just as Mother Earth can manifest problems by way of natural disasters and disease, she's also richly equipped to solve them.

As we continue to navigate the global pandemic, communities across the globe are experiencing nature, either in a restricted fashion, or unable to experience it at all. This deprivation of our planet's physical, spiritual and aesthetic benefits is symbolic of the world we will inherit permanently if we don't address the climate crisis as an emergency.

By harnessing the wisdom from the Conservationists, Scientists and Indigenous Peoples who know our earth best, we can work together to restore the health of our ecosystems. We can learn from our own time in 'Captivity' and take this moment to acknowledge the fragility of our very existence, should we turn a blind eye to the challenges before us.

Until vital species no longer remain in danger of extinction and our beautiful oceans are free of plastic pollution, we must collectively adapt behaviors that put nature first. That means taking action socially, politically and individually to reverse damage and strengthen biological diversity for generations to come.

At The White Feather Foundation we embrace environmental and humanitarian issues, and in conjunction with partners from around the world, we raise funds for the betterment of all life.

We look forward to emerging from this worldwide learning experience, with an even greater resolve for environmental justice. With this renewed sense of urgency, we stand alongside our international peers, aligned in spirit and action, for a better tomorrow...