

.
>> Announcer: TODAY ON "THE SOCIAL" --

A SENIOR ADVISOR TO THE PRIME MINISTER IS IN HOT WATER FOR USING CRUDE LANGUAGE TO DEFEND HERSELF AGAINST A RIGHT-WING INFLUENCE GROUP, BUT SHOULD THESE WORDS EVER BE USED IN THE POLITICAL SPHERE? AND LOUD BUDGETING IS THE NEWEST TREND ENCOURAGING HONESTY ABOUT WHAT YOU CAN'T AFFORD.

BUT WHEN DOES IT BECOME FINANCIAL T.M.I.? THEN SWITCH UP YOUR ROUTINE AND BREAK OUT OF YOUR BEAUTY RUT.

TIPS AND TRICKS ON HOW TO UPDATE YOUR MAKEUP FOR A FULL-FACE REFRESH.

PLUS, ONE OF THE MOST ICONIC FILMS IN POP CULTURE TURNS 20.

WE'RE CELEBRATING THE MILESTONE ANNIVERSARY OF "MEAN GIRLS" WITH THE NEW BOOK "SO FETCH".

IT ALL STARTS NOW ON "THE SOCIAL."

♪ Ah ♪

♪ Ah-ah ah-ah-ah ♪

[♪]

[Applause and cheering]

>> Melissa: YES.

[♪]

[Cheers and applause]

[Rhythmic applause]

>> Melissa: WOW!

OH, MY GOSH!

HAVE A SEAT.

I DIDN'T KNOW WE WALKED INTO DA CLUB TODAY.

[Cheering]

YEAH, WE DID.

OUR AUDIENCE COORDINATOR DEREK SAID HE FOUND A BACHELORETTE PARTY OUT ON

THE ROAD.

[Applause]

THERE IT IS.

WELCOME TO THE SHOW,

EVERYBODY.

WE'D LIKE TO WELCOME BACK
ACTOR AND COMEDIAN TOM HEARN
TODAY.

>> Tom: OH, MY GOODNESS!

A BACHELORETTE PARTY?

I'LL FIT RIGHT IN.

[Laughter]

>> Melissa: OK, EVERYBODY.
HERE'S ONE OF OUR STORIES WE
WANT TO TACKLE TODAY.

A SENIOR ADVISOR TO THE
PRIME MINISTER.

IN DEFENDING HERSELF FOR
USING CRUDE SEXUAL LANGUAGE
IN A SERIES OF TWEETS
EXCHANGED WITH RIGHT-WING
GROUP CANADA PROUD.

SO PRI YANN TA SAYS THE
GROUP TARGETED HER WITH A,
QUOTE, COORDINATED
HARASSMENT CAMPAIGN AND THEY
SPREAD VILE DISINFORMATION.
THAT'S ACCORDING TO HER.
TOM, IS IT OK FOR SOMEONE IN
HER POSITION TO RESPOND THIS
WAY USING THIS KIND OF
LANGUAGE AND, IN HER OPINION,
DEFENDING HERSELF AGAINST
ATTACKS?

[Audience reaction]

>> Tom: WELL, HERE'S THE --

THIS IS GOOD DISCORD.

MAYBE NOT GOING TO LIKE WHAT
I'M ABOUT TO SAY.

THE THING I DON'T LIKE ABOUT
IT IS BECAUSE SHE IS IN A
POSITION OF POWER, I FEEL IT
MUDDIES THE WATERS.

IT REMINDS ME OF WHEN
HILLARY CLINTON WAS RUNNING
FOR PRESIDENT AND HE SHE
CALLED SOMEBODY'S
SUPPORTERS -- I WON'T SAY
HIS NAME, AHM, A BASKET OF
DEPLORABLES, RIGHT?

AND IT JUST DISTRACTED FROM
THE ACTUAL PROBLEMS AND
POLITICS AT HAND.

NOW, LISTEN.

I HAVE A PRETTY LARGE SOCIAL
MEDIA FOLLOWING AND I ALWAYS
WANT TO ENGAGE WITH THEM.

>> Melissa: WITH THE TROLLS?

>> Tom: WITH THE TROLLS.

I WANT TO TAKE THEM DOWN
EVERY SINGLE TIME BUT IT
NEVER WORKS BECAUSE WE ARE
BEHIND A COMPUTER SCREEN.
WE ARE PROTECTED BEHIND THE
SCREEN.

THEY ARE NEVER GOING TO
CHANGE THEIR OPINION AND
IT'S JUST GOING TO MAKE YOU
UPSET.

>> Melissa:.

>> Andrea: DOES IT CHANGE
YOUR MIND TO KNOW THAT SA
PRIYA IS ESSENTIALLY A
COLLAR AT DISINFORMATION.
SHE'S WORKED ON IT AT
McGILL.

BEEN THE TARGET OF SEXUAL
HARASSMENT CAMPAIGNS THAT
SHE HAD TO LEAVE HER JOB IN
RADIO.

EVEN RECENTLY WHEN HER
HUSBAND PASSED AWAY WITH
CANCER SHE WAS ATTACKED BY
ANTIREACTION HARASSMENT
CAMPAIGNS.

>> ABSOLUTELY HORRIBLE.
IN THIS PARTICULAR CASE,
YEAH, YOU WANT TO THINK,
YEAH, WHEN THEY GO LOW WE GO
HIGH.

BUT I LOVE EVERYTHING
SAPRIYA DID BECAUSE OF THE
MESSENGER.

DON'T SHOOT HER BECAUSE IT
IS CANADA PROUD AND THIS IS
A RIGHT-WING SORT OF MEAN
MACHINE THAT SPREADS
MISINFORMATION AND
PROPAGANDA SO MUCH SO THAT
THEY'VE BEEN FACT-CHECKED

NUMEROUS TIMES AND BIG --
COMPANIES HAVE FOUND
NUMEROUS INSTANCES OF
FALSEHOODS.

SO FOR HER TO CLAP BACK AT
THIS, I'M ALL FOR T.I'M ALL
FOR IT.

[Applause]

>> Melissa: EYE FOR AN EYE A
LITTLE BIT.

>> Tom: AT THE END OF THE
DAY I LOVE IT.

NOT THAT I DON'T LOVE IT.

>> Andrea: JUST SAYING DON'T
PARTICIPATE IN IT.

>> Jessica: WHAT'S THE END
GAME?

>> Tom: EXACTLY.

YOU'RE NOT GOING TO CHANGE
THEIR OPINION UNFORTUNATELY.

>> Melissa: DOES IT MAKE YOU
LESS AFTER TARGET?

NOT ONLY IS SHE A WOMAN BUT
SHE'S A WOMAN OF COLOUR AND
NOW SHE'S A WOMAN OF COLOUR
ON SOCIAL MEDIA WORKING FOR
THE FEDERAL GOVERNMENT.

DO YOU KNOW WHAT KIND OF
HATE SHE GETS?

100 TIMES WORSE THAN ANY OF
US.

IS THERE PART OF ME THAT
SAYS, LIKE, AGAIN, I'M NOT
GOING TO CONDONE THIS, BUT
ON THE OTHER HAND A LITTLE
STREET JUSTICE IS REALLY
JUICY.

[Applause]

AND I THINK THERE ARE SOME
PEOPLE TO SORT OF BALANCE
OUT POWER HERE, THAT'S AN
ENTIRE GROUP AND THERE'S A
LOT OF HATRED IN THAT GROUP
TO KIND OF SAY YOU KNOW
WHAT?

SHE NEEDS FIVE MINUTES TO
GET HERS.

SO YOU KNOW WHAT?

LET'S JUST STAND BACK AND BE
GO GET 'EM, SAPRIYA.

>> Andrea: A CONVERSATION I HAD WITH A LOT OF POLITICAL ANALYSTS WHEN I WAS AT NEWS CHANNEL.

LIBERALS ARE ACCUSED OF BEING TOO SOCIETY. WHEN THEY GO LOW WE GO HIGH IS NOT WORKING. PEOPLE DON'T VOTE ON POLICY. THEY VOTE ON STRENGTH AND WORDS HAVE POWER. SO ANYBODY USING HARSH LANGUAGE -- AND WE'VE SEEN IT WITH THE TRUMP SUPPORTERS -- THEY LOVE THE FACT THAT'S' UNAPOLOGETIC, UNFILTERED AND NEVER BACKS DOWN, BUT IT'S VERY INTERESTING THAT ON THE OTHER SIDE IT DOESN'T WORK WHEN WE DO IT BACK TO THEM. WE HAVE TO.

I THINK YOU'RE RIGHT.

>> Jessica: IT CUTS THEIR PROSE.

DO IT EVERY DAY.

>> Andrea: GENDER AND RACE ARE PLAYING A HUGE ROLE IN THIS.

LET'S BE REAL.

DO YOU REMEMBER BACK IN 1971, WE HAD A PRIME MINISTER WHO USED SOME SPECIAL WORDS IN THE HOUSE OF COMMONS?

I'LL JUST SAY FUDDLE DUDDLE. YOU GUYS FILL IN THE BLANKS. WHAT DID WE DO?

WE LAUGHED IT OFF.

WHY?

HE'S A WHITE MAN.

HE CAN GET AWAY WITH THAT STUFF.

THERE'S A LOT OF THINGS AT PLAY.

SAPRIYA GIRL, I'M WITH YOU.

[Applause]

>> Melissa: I LOVE THAT YOU BROUGHT UP TRUMP.

EVEN THOUGH TRUMP DIDN'T INVENT BAD LANGUAGE IN

POLITICS.

>> Tom: NO.

>> Melissa: WHEN YOU HAVE THE HIGHEST MOST POWERFUL PERSON IN THE LAND IN AMERICA SPEWING THINGS THE WAY HE HAS SPEWED THINGS, IT HAS ALLOWED OTHER PEOPLE UNDERNEATH HIM.

IT'S GIVEN PERMISSION FOR THIS REAL DETERIORATION IN THE DISCOURSE.

AND SO THEN YOU HAVE GROUPS LIKE CANADA PROUD AND ALL OF THESE OTHERS WHO ARE SAYING, WELL, IF THE PRESIDENT OF THE UNITED STATES CAN CALL A WOMAN WHO JUST WON A CASE FOR \$83 MILLION A WHACK JOB, WHAT STOPS ANYBODY FROM CALLING ANYBODY ANYTHING DEPLORABLE ONLINE?

THAT IS WHERE IS AN INTERESTING DIVIDE BETWEEN WHO IS SAYING IT.

>> Andrea: AND WHO GETS TO SAY IT.

>> Melissa: EXACTLY.

>> Jessica: OK.

LET'S MOVE ON TO THIS.

WHAT'S THE ETIQUETTE AROUND LEAVING A GROUP CHAT?

[Audience reaction]

WHOOPI GOLDBERG ADMITTED ON "THE VIEW" SHE LEAVES HER HOST GROUP CHAT JUST TOO BUSY AND DOESN'T CARE TO FOLLOW ALONG.

HOW DO I FEEL ABOUT GROUP CHATS?

>> Andrea: LISTEN.

I FEEL AS AN EXTROVERT INTROVERT, GROUP CHATS ARE LIKE PARTY INVITATIONS. I'M NOT COMING BUT I STILL WANT THE INVITATION.

[Applause]

I WAS THINKING ABOUT IT, LIKE, WE MENTIONED THIS ACTUALLY A WHILE AGO.

I FEEL THE GROUP CHAT IS
LIKE THE CHRISTMAS
NEWSLETTER.
OFTEN THE INFORMATION IS
VERY BENIGN.
OH, TIMMY GOT A HAIRCUT MUCH
THAT'S NICE.
THE PROBLEM IS THE
NOTIFICATIONS GOING ON BING,
BING, BING, BING-BING.
I SEE SOMETHING GREAT IS
HAPPENING.
TIMMY GOT A HAIRCUT.
I CAN'T PARTICIPATE AND I
DON'T WANT TO BE PART OF IT.
I COULD TURN OFF MY
NOTIFICATIONS YES, I KNOW
BUT THEN THERE'S THE FOMO.
THERE'S THE FEAR THE ONE
TIME I TURN OFF MY
NOTIFICATIONS THAT'S WHEN
SOMETHING JUICY WILL HAPPEN.
AND I'LL IN IS IT.
>> Melissa: ARE YOU IN THE
GROUP CHATS?
>> Tom: HERE'S THE THING.
I DON'T LOOK AT IT AS THE
CHRISTMAS NEWSLETTER.
I LOOK AT A GROUP CHAT AS
REPLY ALL.
DON'T WE ALL HATE REPLY ALL?
WHY DO WE CREATE A REPLY ALL
THAT IS CONSTANTLY IN MY
PHONE?
I'M IN A LOT OF GROUP CHATS
WITH COMEDIANS AS WE GET
TOGETHER TO ORGANIZE SHOWS.
AND THOSE ARE THE WORST
GROUP CHATS.
>> REALLY?
>> Tom: I'M CALLING YOU OUT.
>> Melissa: I THOUGHT THEY'D
BE SO AWESOME.
>> Tom: NO.
IT'S A BUNCH OF PEOPLE DOING
BITS.
>> Andrea: I WOULD RATHER A
BIT THAN TIMMY GOT A
HAIRCUT.
[Applause]

>> Tom: WE DON'T LIKE IT.
I HAVE LEFT MANY A GROUP
CHAT AFTER I GET THE DETAILS
THAT I NEED THAT ARE
PERTINENT TO THE GIG THAT I
AM DOING.

TOM HEARN HAS LEFT THE CHAT.

>> Melissa: THAT'S A MOVE,
TOO.

>> Jessica: GOOD.

>> Melissa: DOES IT MATTER
THE SIZE OF THE CHAT?

DOES IT MATTER EXACTLY WHO
IS ON THE CHAT?

FOR EXAMPLE, LIKE, I HAVE A
MILLION GROUP CHATS.

AND ONE OF THEM, I'M GOING
TO SAY HELLO TO MY ENTIRE
FILIPINO FAMILY BECAUSE THE
ENTIRE FAMILY IS ON ONE
WHATSAPP CHAT.

>> Jessica: WHAT ARE WE
TALKING 30?

>> Melissa: I THINK THERE'S
GOT TO BE AT LEAST 30 OF US
ON THERE.

>> Andrea: NOPE.

>> Tom: NOPE.

>> Melissa: IT STARTED OVER
COVID BECAUSE WE'RE A REALLY
TIGHT FAMILY AND COULDN'T
SEE EACH OTHER.

A LOT OF THE TITAS AND TITOS
DISCOVERED WHATSAPP CHATMENT
NOW WHEN YOU HAVE A NEW TOY?

LET'S DO THIS ALL THE TIME!
BUT NOW I FIND BECAUSE IT'S
SO LARGE, YOU ONLY CAN DIP
IN WHEN YOU WANT TO OR NEED
TO AND THEN YOU CAN DIP OUT
AND DISAPPEAR BECAUSE
THERE'S A MILLION OTHER
PEOPLE.

>> Tom: NO REQUIREMENT --
[Overlapping voices]

>> Andrea: THERE ARE FAMILY
MEMBERS WHO ARE CLOCKING
WHEN YOU CHIP IN AND DON'T
CHIP IN.

OH, SO SHE LIKES THAT AND

COMMENTS ON THAT.
BUT WHEN I POST SOMETHING
SHE DOESN'T SAY ANYTHING.
>> Melissa: I THINK SO.
>> Andrea: WE KNOW THOSE
PEOPLE EXIST IN THE GROUP
CHAT.
>> Jessica: THERE ARE ALSO
FAMILY MEMBERS WHO DON'T
CHECK TO SEE WHO'S IN THE
GROUP CHAT.
MY MOTHER-IN-LAW LEARNED HOW
TO MAKE A GROUP CHAT OVER
THE PANDEMIC.
SHE WAS SO EXCITED.
WE'RE HAVING THIS CHAT LONG
FAMILY CHAT ONE NIGHT ALL
HER SONS EVERYONE'S CHIMING
IN.
AT ONE POINT WE SEE LIKE A
NUMBER.
WE'RE LIKE WHOSE NUMBER'S
THAT?
AND IT TURNS OUT, WITH A
LITTLE SLEUTHING, IT WAS THE
EX-GIRLFRIEND OF ONE OF HER
SONS ON A GROUP CHAT WITH
EVERYONE IN THE FAMILY.
DRAM DRAM.
>> NO.
>> Melissa: UH-OH.
>> Jessica: THE
EX-GIRLFRIEND HAS SUCH A
SENSE OF HUMOUR.
SHE WAS LAUGHING.
BE CAREFUL WHO YOU REPLY ALL
TO.
>> Melissa: OH, MY GOSH.
EVERYONE'S CHECKING NOW.
>> Jessica: MAKE SURE
THEY'RE IN YOUR CONTACTS.