



Exhibitor Prospectus



ATiA
2025 CONFERENCE
JAN. 30 – FEB. 1

Orlando World Center Marriott
Orlando, Florida



Why Exhibit at the ATIA Conference?

Connect with the assistive technology community from around the world! As an ATIA Conference exhibitor, you will gain visibility and exposure at **one of the largest AT conferences in the world**. From AT specialists to consumers, the ATIA Conference draws **more than 3,000 attendees who influence purchasing AT** across all ages, disabilities, and settings.

The ATIA Conference is a gathering of a broad community. As the host of the AT community event, we encourage and support attendees, presenters, and exhibitors to engage in all facets of the event.

By exhibiting at ATIA 2025, your organization has opportunities to:

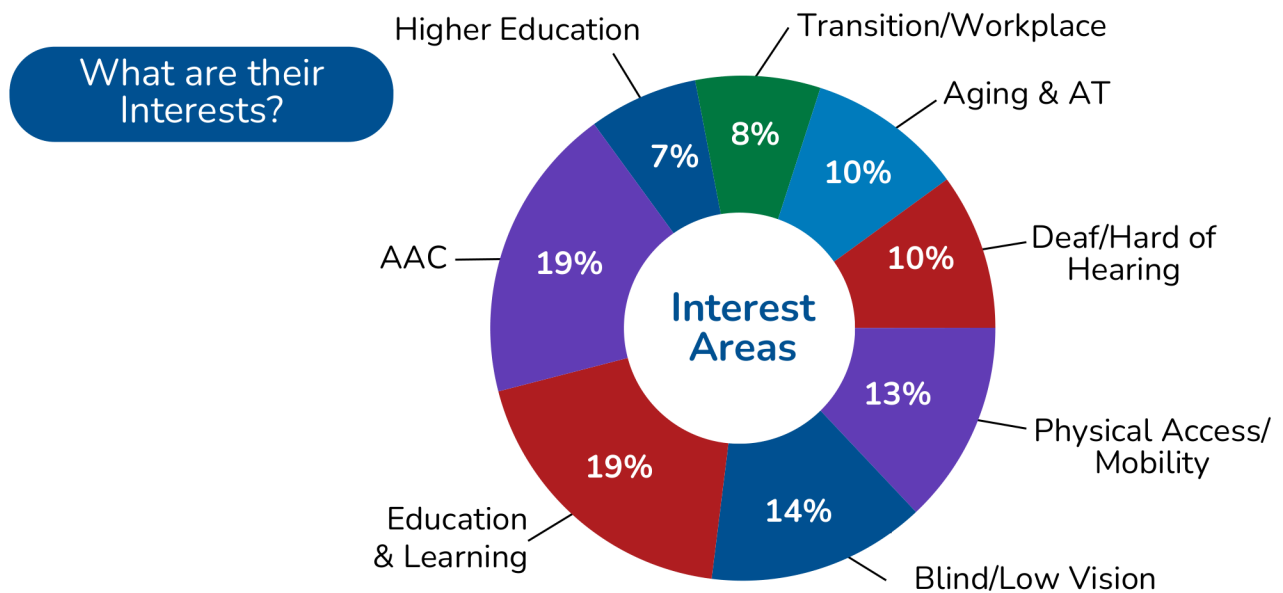
- ✓ Network with 3,000+ attendees
- ✓ Generate new leads and connect with existing customers
- ✓ Maximize your exhibit time with unopposed Exhibit Hall hours
- ✓ Expose your company and products to a broad range of decision makers, influencers, practitioners, and consumers

Join Us!

Who Attends ATIA?

40%
1st-time attendees

Attendees of the ATIA Conference have **interest areas that span all aspects of AT**. They are comprised of practitioners, service professionals, leaders, decision-makers, researchers, advocates, individuals with disabilities—and more. **ATIA attracts your key customers**. Here’s just a small sample of who you’ll meet at ATIA 2025.



ATIA 2024 Attendee Voices

There were so many amazing devices! I was able to leave with so much information to share with my colleagues at home.



of attendee expectations were met at the ATIA Conference.



of attendees were more than satisfied with their overall conference experience.

It's a great place to spend time with vendors and explore new products. I recommend that parents & families explore the Exhibit Hall—it is wonderful that ATIA is free to attend!

I have recommended to many colleagues that it is worth the trip to Orlando simply to attend the Exhibit Hall.



of attendees would recommend the ATIA Conference again.

ATIA 2024 Exhibitor Voices

100% of exhibitors said exhibiting at the ATIA Conference was valuable.

ATIA 2024 was one of the most valuable conferences we have attended in a long time. ATIA keeps expanding its audience to include every market segment that has a need for AT.



of exhibitors indicate the ATIA Conference is important to their organization's overall marketing efforts.



of exhibitors were satisfied the ATIA Conference provides them the ability to meet their target audience.

The ATIA Conference is a great event, it has placed us in the spotlight of the assistive technology industry.



March 29

Early-bird
deadline

Exhibit Booth Information

→ Regular Booth

- 10' x 10' booth inside Exhibit Hall
- Member rate starts at \$2,600
- Non-member rate starts at \$4,150

→ Premium Booth

- 10' x 10' booth outside Exhibit Hall
- Member rate starts at \$3,500
- Non-member rate starts at \$4,900

Booth Purchase Includes:

- 2 full conference registrations
 - Discounted additional staff badges for ATIA members
- 1 60-minute educational session
- 1 20-minute Product Demo Center session (members)
- Exhibitor marketing kit

First-Time Exhibitor?

Consider a Start-Up Station

- 5' x 5' table inside Exhibit Hall
- First-time exhibitors only at \$1,600

Start-Up Station Package Includes:

- 1 full conference registration
- Complimentary 60-minute education session

Exhibitor Benefits

- ✓ Connect with 3,000+ attendees in the AT community
- ✓ 14+ total Exhibit Hall hours, including unopposed time
- ✓ Highlighted on the conference mobile app and website

Sponsorship Opportunities

Additional ways to engage with attendees at ATIA 2025.

→ Education Sessions

Live Streamed – \$2,000

- 1 session live streamed for in-person and Virtual Event attendees

Pre-recorded – \$1,000

- 1 session pre-recorded and made available to Virtual Event attendees as well as 20,000 users of the ATIA Learning Center

→ Additional Options

- Registration bag insert
- Mobile app push notification
- Passport to Party
- And more!

→ Meeting Rooms

VIP Meeting Room – \$18,000

- Reserved meeting space for 3 days
- Sessions listed in the conference program
- 1 education session live streamed for in-person and virtual attendees
- Add on virtual recordings for \$6,500

Member Meeting Room

1 day – \$5,000

2 ½ days (full event) – \$12,500

- Reserved meeting space
- Sessions listed in the conference program
- Add on virtual recordings for \$2,500/day



Join Us at ATIA 2025!



atia.org/exhibitors

- Visit atia.org/exhibitors and click on “Purchase a Booth.”
- Contact the ATIA Sales Team at sales@atia.org or 877-687-2842



atia.org/membership

Not a member? Join ATIA by visiting atia.org/membership.

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