

alzheimers.org.uk

Alzheimer's  
Society

Leading the  
fight against  
dementia

# Fighting for a better future

Annual Review 2006/07



# Welcome to our 2006/07 review

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- 1 Highlights of our year
- 2 Leading the fight  
Nicholas Carey, Chairman  
Neil Hunt, Chief Executive
- 4 A determination to be heard
- 7 Supporting people
- 11 Fundraising for a better future
- 12 A legacy of hope
- 15 The search continues
- 16 Society money
- 17 Summarised financial  
statements
- 18 Society people
- 20 A big thank you
- 21 Key findings of the  
Dementia UK report

# Highlights of our year

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We've embraced change and moved the Society onwards and upwards. This review focuses on the key developments in the different areas of our work.

## **Dementia UK report**

We published this ground-breaking report, the most comprehensive analysis of the present and future impact of dementia across the UK.

## **New services database**

We rolled out our new services database, an invaluable tool for gathering data about the range, reach and quality of our services.

## **Extending our Services**

We formally welcomed almost two-thirds of our branches into the new Services Directorate.

## **Dementia Catalogue online**

We launched Dementia Catalogue, an online database enabling all of our staff and volunteers to access the information held in our extensive information archives.

## **New strategic framework**

We launched our new strategic framework, which was developed through a process of extensive consultation and rigorous internal debate. The framework unifies the entire Society under a single powerful vision.

# Leading the fight

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**'Alzheimer's Society is a unique voice for people with dementia and their carers. I am proud to be associated with the Society and privileged to be its Chairman.'**

When I became Chairman in 2001, the Society was growing rapidly and already had a well-deserved reputation for being innovative and passionate about the welfare of those with dementia and their carers.

However, this rapid growth brought its own challenges. With growth had to come change if the Society was to be fully compliant with best practice, however difficult this might be, and the last year has seen many organisational changes as we have consolidated the One Society strategy.

I have been encouraged by members' willingness to embrace these changes and move the Society onwards and upwards. We depend on the enthusiasm and commitment of volunteers, particularly those who have worked in the Society for many years, often with a high degree of independence. My fellow Trustees and I are grateful for the hard work and commitment of all the staff and volunteers over the last year, often in challenging circumstances.

I have greatly enjoyed my six years as Chairman. It has been a privilege to work with so many inspirational, devoted and caring people.

I know that the Society will remain focused on its core values as it evolves and adapts to the changing environment. I know it will grow from strength to strength, helping ever more people, those living with dementia and their carers, to lead comfortable, dignified and fulfilling lives.

A handwritten signature in dark ink that reads "Nicholas Carey".

**Nicholas Carey**  
Chairman



**‘Our calls for policy makers to recognise the rights of people with dementia and carers have received unprecedented levels of media coverage and public support.’**

The last year has been a hugely significant one in the history of Alzheimer’s Society. In the public domain we have seen escalating interest in dementia and increased recognition of the devastating impact it has on people’s lives. Our calls for policy makers to recognise the rights of people with dementia and carers have received unprecedented levels of media coverage and public support. The issue of dementia is finally starting to get the attention it deserves.

Meanwhile, behind the scenes, we’ve been hard at work planning for the future. We’ve been overhauling our infrastructure; designing the systems and tools we need to maximise our impact. In every area of the Society we have been exploring the ways we can use technology to increase efficiency, monitor our performance and measure the quality of our activities.

Our new strategic framework sets us challenging goals for the future. Since its launch in September 2006 we have been working to develop the tools we need to achieve them.

A handwritten signature in white ink that reads "Neil Hunt". The signature is written in a cursive style with a horizontal line underneath the name.

**Neil Hunt**  
Chief Executive

# A determination to be heard

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## Hands Off Dementia Drugs

This is the Society's campaign to ensure that people with dementia can continue to benefit from life-enhancing drugs, despite the National Institute for Health and Clinical Excellence (NICE) decision to restrict their use.

The campaign has resulted in NICE conceding that people in the moderate stages of Alzheimer's disease can continue to have access to treatment on the NHS.

## Key milestones of the campaign

- Thousands of people with dementia, carers and clinicians wrote to NICE and MPs to explain the difference that treatment has made to them.
- More than 30 organisations, including charities and Royal Colleges, joined together to create the Action on Alzheimer's Drugs Alliance.
- A judicial review was launched against NICE – the first against NICE and a first for the Society.

**The Society's commitment to fight for the rights of people with dementia continues.**

## 30 protests

Mass nationwide protests took place, including 30 local marches, bringing thousands of people together to call for action on dementia drugs.

## £2.50

MPs were bombarded with cheques for £2.50 – the cost per day of dementia drugs.

**‘We use no  
scripts, only  
the real facts  
of life.’**

**Keith Turner**  
Person with dementia

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‘Campaigning is the way we make people and governments know about living with dementia. Who better to do it than someone living with this terminal illness every minute for the rest of their life. Through the media we tell the world of our demand for respect and equality for all of us.

By campaigning we support each other, not only in this country but throughout the world.’

### Dementia UK: The full report

Alzheimer's Society commissioned the Dementia UK report in 2006 through King's College London and the London School of Economics.

It was published in February and launched at a conference in London attended by 200 opinion formers, including Treasury and Department of Health officials, key targets for the report.

This ground-breaking report establishes for the first time the financial cost of dementia to the UK and gives evidence of just how many people are affected by dementia in the UK and how numbers will increase in the future.\*

The report has been significant in raising awareness of and identifying issues around dementia through the media it generated.

### Coverage highlights

- It was the lead item on Radio 4's Today programme on the day the report was launched.
- The report led the Daily Mail to launch its fundraising campaign in support of the Hands Off Dementia Drugs Campaign.
- 83 print articles appeared on the day of the launch, with circulation totalling 18million. The report was covered in the Guardian and the Observer, as well as 15 national newspapers.

- People with dementia, carers and the Society's high-profile supporters spoke out on television and in print.

The report has provided evidence to inform productive discussions with the Treasury and Department of Health on making dementia a higher political priority.

### Vice-presidents, Patrons and Ambassadors programme

The Society launched the programme in March 2007. It brings together supporters who are prominent in business, politics, the arts, media and science who want to use their influence to support the Society's activities.

# 83 articles

The number that appeared on the launch day.

# 18 million

The number of people who had the opportunity to see the press coverage.

\* See inside back cover for key findings



# Supporting people

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**The experience and views of people with dementia are invaluable in helping us to develop and evaluate our activities continually.**

Our network of 260 branches supports people with dementia and those who care for them, providing over 1,300 services including information provision, day and home care, advocacy, befriending and carer support.

## Highlights

- 2007 saw the national launch of innovative wallet-sized helpcards for people with dementia. Three types of helpcards were designed by people with dementia to support them and others to continue getting out and about in their daily lives. Each card is a tool that people with dementia can use to explain their condition to members of the public and professionals to communicate the type of support they may need.
- Alzheimer's Society Dementia Helpline dealt with over 20,000 enquiries, giving people information and support.
- 8,000 people successfully completed our 'Yesterday, Today, Tomorrow' certification scheme in dementia care learning and the UK's largest care provider, Southern Cross Healthcare, made the programme mandatory for all staff. New publications on the dementia care environment and reminiscence proved popular, with overall publications sales up 15% compared to the previous year.
- We started a collaborative project with Action on Elder Abuse (funded by Comic Relief) to provide information and training to health and social care staff.

Two of the many projects started this year

## Reaching out in rural Sussex

The Society set up a partnership with Action in Rural Sussex – a charity that works to provide practical help in keeping small communities thriving in Sussex.

The joint initiative aims to develop ways to support people with dementia and their carers who live in isolated parts of the county. This outreach project is the first of its kind to be managed outside the Society's traditional branch structure.

## Café on the menu in Coventry

The Coventry branch was one of the first to hold an Alzheimers café, and now more than 80 people attend each month.

It gives people with dementia and their carers a chance to meet, share their experiences and challenges and eat together without feeling the stigma of dementia.

**'The café is like a fishing line. It lifts me out, and gives me hope.'**


## Tim Meats Person with dementia

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‘Finding out that I had early onset Alzheimer’s was a very black time. I’d spent my life being an actor and I didn’t have any problems learning lines. Five years ago, I was in a stage production of a play I knew well and I couldn’t remember a single word of the script. It was a shock and very worrying.

I was frightened about what it meant and what it might lead to. When we got the diagnosis, I thought it was the end of my life – an awful moment. But it hasn’t been and knowing that I am not the only person in the world with this illness is reassuring and life can go on.

I know the illness won’t go away, but I deal with it day by day and don’t feel I’ve lost control of my life.’



**‘I get immense support from Alzheimer’s Society and, crucially, information.’**



## Henrietta Worrall-Thompson Carer

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‘Before Tim was diagnosed I found it hard to know what to do. I was worried about him, I knew something wasn’t right.

Our family would ask questions about the illness and I didn’t know the answers. I had no information at all. The first time I went to an Alzheimer’s Society support group it was challenging as there was so much to process but having people around who understood what I was talking about and going through was really comforting.

People assume that forgetting things is normal; they don’t understand that it is difficult and life-affecting.

There are days when it is hard and naturally I get worried and frustrated, but now that we have a diagnosis there is no panic. It’s been a journey to become calmer and to take things one day at a time.’

# ‘Every race I run is for my Auntie Marie.’

## Richard McKenna Fundraiser

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‘Marie Mulhearn was an inspirational woman; a school teacher who enabled children to enjoy learning; an aunt who inspired her nieces and nephews to do their best and a friend who always showed compassion and love.

She had a zest for life and a quick intellect, which is why it was so devastating to see the grip that Alzheimer’s disease took.

I needed to take my mind off her illness and chose running as Marie always encouraged me to be fit. Seeing Marie get worse left me feeling powerless, but running gave me a way to actively help.

I ran my first Flora London Marathon for Alzheimer’s Society in 2006 and ran again in 2007.’



# Fundraising for a better future

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## More people are supporting us

Fundraising income this year grew by £1.1million, an increase of 6%.

Every single penny is important to the Society. We can continue to help people with dementia only because of the money that our supporters give so generously.

## For the year ahead

We will continue to build strong relationships with all our supporters, companies, charitable trusts and individuals. We want to understand our supporters so that we can inspire them to join the fight against dementia. Without them, we can do nothing.

## Key achievements

- More than 55,500 individuals donated throughout the year, up 2.6% on last year.
- 14,000 people donated to the Society for the first time, an 8% increase on the previous year.
- Payroll giving increased by 15%.
- Almost 300 people remembered the Society in their wills. Gifts like these contributed £6.7million to the Society this year.
- We reached more than 12million people with our first direct response TV advertisement.
- Companies donating and fundraising on our behalf brought in £700,000.
- Marsh, our charity of the year partner, raised nearly £170,000.
- The staff of the Midlands Co-operative Society and Principality Building Society chose us as their charity of the year.
- 260 charitable trusts donated £1.3million.

## £7million

260 branches raised more than £7million, through coffee mornings, street collections and much more.

## £2million

3,600 brave volunteers raised an incredible £2million through sponsored events, from marathon running to trekking and jumping out of aeroplanes.

# A legacy of hope

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**Andi Chambers lost her husband, Les, to vascular dementia in 2004.**

## **Andi Chambers** Legacy giver

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'My husband's dementia began in 1990 after he suffered a stroke, and it worsened as he had more strokes over the course of the 1990s. At the time of his death, he weighed only six stone, and couldn't communicate with me, or even recognise me.

It was so cruel to see the disease take hold. He was such a strong, determined man, and tried so hard to rise above it. We lost many of our friends because Les didn't want them to see him in this way. He was so powerful and energetic, an absolute workaholic. He was a great communicator and very well respected at work; he was good at everything he undertook.

I know we all have to die, but this is such a cruel way to go. This was my motivation for leaving my estate to the Society. I stipulated I want it to go to research, because we have to try to find something so people don't have to suffer for so long. I know Les would have approved.'

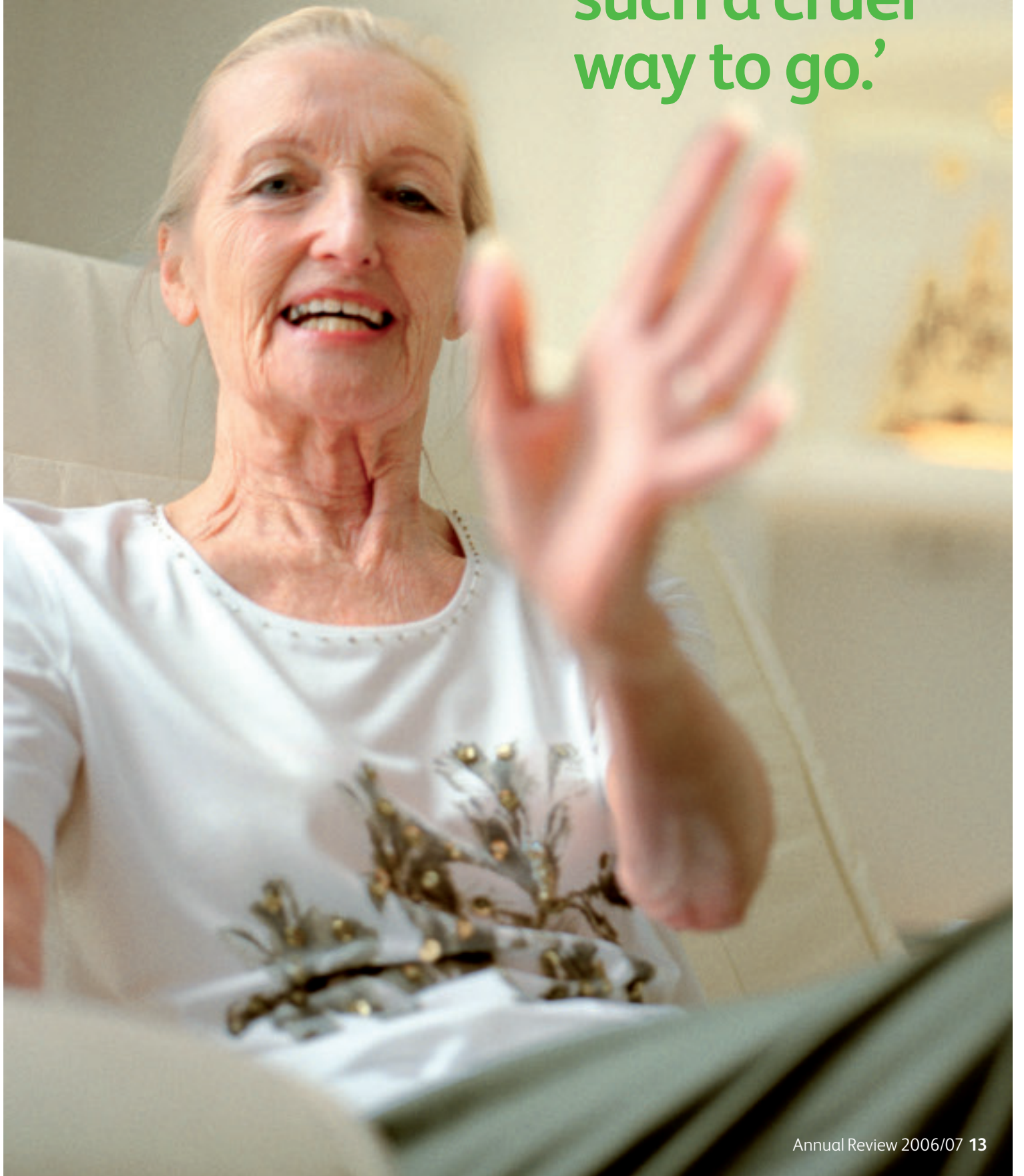
## **297 people**


The number of people who remembered us in their will.

## **£6.7million**

The amount we received from supporters' bequests.

‘I know we all  
have to die,  
but this is  
such a cruel  
way to go.’





**Dr Joanna Collingwood**  
Research fellow at the Institute  
for Science and Technology and  
Medicine, Keele University

‘Alzheimer’s Society supported me at a critical point in my research career, and I am grateful to them. I decided to investigate the forms of iron in nerve cells and surrounding tissue structures from people with Alzheimer’s disease. My research required me to develop specialist knowledge in many new areas, and Alzheimer’s Society enabled me to do this.

Throughout my project, I met regularly with three carers from the QRD consumer network. Their personal experiences gave me an understanding of how intensely dementia affects the lives of both people with dementia and their carers.

They reminded me continually that the disease does not stand still while we are busy planning our experiments and looking for answers. The carers’ interest in the project, and their determination to understand the details of our research, was inspiring and motivating. Like them, I am committed to the search to understand what goes wrong in the brain when people develop Alzheimer’s disease.’



# The search continues

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**We are working in partnership with researchers at the forefront of British and international science to find a cure for dementia. A total of six funded projects in the UK were completed last year, here are two of them.**

## **Earlier detection of Alzheimer's disease by mapping metals in the brain**

The ability to detect and map a range of metals in the brain could help detect Alzheimer's disease at an earlier stage by magnetic resonance imaging (MRI) techniques.

Iron is present in two forms in healthy brains. The accumulation of iron in the brain is a feature of many neurodegenerative diseases, including Alzheimer's, but its role in the disease process is poorly understood.

Dr Joanna Collingwood of Keele University has been working in collaboration with researchers in the USA to develop a technique to show the accumulation of iron and the form in which it occurs in human tissue. This method may allow scientists to locate and identify metal accumulations, and use advanced combinations of imaging and microscopy techniques to further explore how metal ions relate to disease pathology.

## **Reducing the need for medication through training care staff**

This project has shown that increased support of carers in nursing homes can reduce the use of neuroleptic drugs in dementia care.

About half of people with dementia in residential care are prescribed tranquillisers that are not licensed for their condition. Many of these medications are unnecessary, according to Professor Rob Howard and his team of researchers from a number of universities. Their study showed that increased training and support of the most junior staff in care homes reduced the prescription of neuroleptic drugs without increasing the incidence of challenging behaviour, improving quality of life for both staff and residents.

## **Actively involving people with dementia**

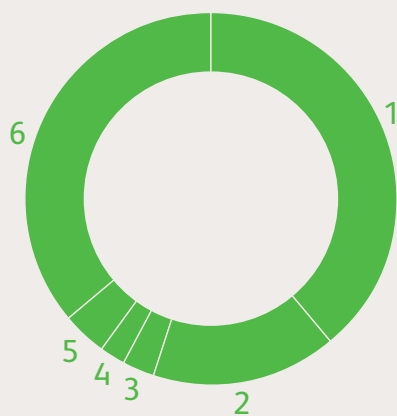
Alzheimer's Society's Quality Research in Dementia (QRD) funding programme actively involves people with dementia and their carers in setting the research agenda, awarding grants and assessing outcomes to ensure that the research is relevant. We also ask specialists to evaluate the scientific content to ensure that the research is of the highest quality.

# £1.8million

The Society made 11 new awards to research projects in 2006, totalling £1.8million.

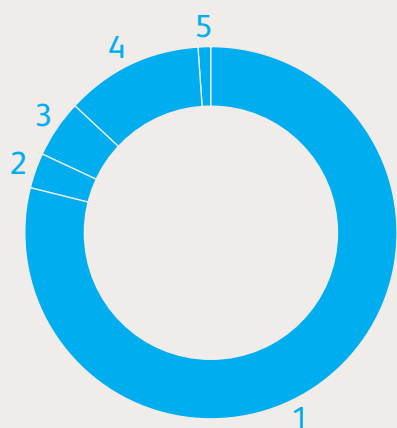
# Society money

## Income



- 1 Donations and fundraising: **39%**
- 2 Legacies: **16%**
- 3 Investment income: **3%**
- 4 Membership contributions: **2%**
- 5 Other income (including trading): **4%**
- 6 Grants and contracts: **36%**

## Expenditure



- 1 Care services: **79%**
- 2 Campaigning and awareness raising: **3%**
- 3 Research: **5%**
- 4 Fundraising: **12%**
- 5 Governance: **1%**

## Income

Overall, total income grew by £3.8million or 10% to £41.4million (2006: £37.5million). £1.9million of this growth was in grants and contracts for services in branches, which rose to £15.0million, or 36% of total income.

Subscriptions, donations and fundraising income also provided an important source of income to the Society. We raised £14.4million in the year (2006: £13.0million) thanks to the efforts of our volunteer and staff fundraisers both centrally and in branches, representing 35% of total income. Legacy income, at £6.7million, was broadly in line with 2006. The turnover from Alzheimer's Trading Limited rose again to £1.4million (2006: £1.1million). To help deliver these increases in income, the costs of fundraising also rose in the year, from £4.2million to £5.4million. As a result, net income for the year from all sources of income rose by 8%, making available £36.0million (2006: £33.3million) for the Society to spend on its charitable activities during 2006/07. During the year, donations totalling £34,795 were received from pharmaceutical companies. This included £10,000 to support a public awareness campaign 'Worried about your Memory?', £15,000 to fund a public helpline providing free information about memory loss to members of the public following episodes of Coronation Street where a character, Mike Baldwin, had been recently diagnosed with Alzheimer's disease and a further £9,795 in one-off donations from staff fundraising events and donations to our local branches.

## Expenditure

Total charitable expenditure rose by 18% to £37.6million (2006: £31.9million), of which 89% of this growth is reported in care services. This is a combination of a growth in care services provided by the branch network and the outcome of the One Society investments in the new Services Directorate and associated support functions.

Governance costs were 1% of total expenditure and include costs incurred in compliance with constitutional and statutory requirements in line with Charity Statement of Recommended Practice (SORP) 2005.

During the year, £1.8million (2006: £1.3million) was awarded by the Society to research projects into the cause or treatment of Alzheimer's disease and other dementias through its QRD programme.

# Summarised financial statements

For the year ended 31 March 2007

	2007 £'000	2006 (As restated) £'000
<b>Income and expenditure</b>		
<b>Unrestricted income</b>		
Grants and contracts	10,974	8,811
Legacies	5,837	6,033
Donations and fundraising	15,537	5,806
Membership contributions	646	695
Investment income	1,163	429
Other income (including trading)	1,479	1,074
<b>Total unrestricted income</b>	<b>35,636</b>	<b>22,848</b>
<b>Restricted income</b>		
Grants and contracts	4,052	4,309
Legacies	845	927
Donations and fundraising	799	8,781
Investment income	20	599
Other income	–	56
<b>Total restricted income</b>	<b>5,716</b>	<b>14,672</b>
<b>Total income</b>	<b>41,352</b>	<b>37,520</b>
<b>Expenditure</b>		
Care services	33,857	28,793
Campaigning and awareness raising	1,204	906
Research	2,093	1,775
Fundraising	5,373	4,225
Governance	441	415
<b>Total expenditure</b>	<b>42,968</b>	<b>36,114</b>
<b>Balance sheet</b>		
Fixed assets	6,855	6,370
Current assets	21,887	22,701
Creditors – amounts falling due within one year	(4,657)	(3,004)
Creditors – amounts falling due after one year	(1,201)	(1,719)
<b>Net assets</b>	<b>22,884</b>	<b>24,348</b>
<b>Reserves</b>		
Restricted	3,789	17,118
Unrestricted	19,095	7,230
<b>Total reserves to support expenditure</b>	<b>22,884</b>	<b>24,348</b>

## Reporting on summarised financial statements

The information on this page is extracted from the full Trustees' report and financial statements, which have been audited by Horwath Clark Whitehill who gave an unqualified audit opinion on 16 August 2007. The auditors have confirmed to the Trustees that the summarised financial statements are consistent with the full financial statements for the year ended 31 March 2007. The Trustees' report and financial statements were approved by the Trustees and signed on their behalf on 14 August 2007. They will subsequently be submitted to the Charity Commission and the Registrar of Companies.

These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full Trustees' report, audit report and financial statements may be obtained from the Company Secretary.\*



**NAD Carey**  
Chairman



**VC Watton**  
Treasurer

\* If you would like a full set of financial statements, please call or write to:  
The Company Secretary, Alzheimer's Society, Gordon House, 10 Greencoat Place,  
London SW1P 1PH Tel: 020 7306 0606 Fax: 020 7306 0808

# Society people

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## Royal Patron

**HRH Princess Alexandra GCVO**

## President Emeritus

**Sir Jonathan Miller CBE**

## Board of Trustees

Persons who served during the year to 31 March 2007

## Honorary Officers

Chairman

**Dr Nicholas Carey FCGI \*\***

Appointed September 2001

Vice Chairman

**Irene Kerr**

Resigned 15 September 2006

**Eileen Winston \*\*\***

Elected 15 September 2006

Treasurer

**Charles Watton #+**

Appointed 13 December 2005

## Board members

**Richard Crace #**

Elected 18 September 2004

**John Finnigan**

Resigned 15 September 2006

**Wendy Jones**

Elected 15 September 2006

**Peter Laycock**

Re-elected 15 September 2006

**Marilynne Morgan CB\***

Re-elected 15 September 2006

**Dr Carolyn Popham**

Elected 18 September 2004

**David Richardson #**

Elected 15 September 2006

**Stephanie Sandell #**

Resigned 15 September 2006

**Annette Southcott**

Elected 15 September 2006

**Dr Daphne Wallace**

Resigned 15 September 2006

## Chief Executive

**Neil Hunt**

## Senior Management team

For year to 31 March 2007

Director of Human Resources

**Nigel Benjamin**

Director of External Affairs

**Andrew Ketteringham**

From 2 October 2006

Director of Corporate Resources

**Joanna Knowles**

Director of Services

**Ian Piper**

From 19 June 2006

Director of Fundraising  
and Marketing

**Jo Swinhoe**

Head of Research

**Dr Susanne Sorensen**

Interim Director of Services

**Caroline White**

To June 2006

Interim Director  
of External Affairs

**Jill Rawlins**

To September 2006

## Company Secretary

**Lindsay Sartori**

To 10 October 2006

**Joanna Knowles**

From 10 October 2006

### Professional advisers

Auditors

#### **Horwath Clark Whitehill LLP**

Chartered Accountants and  
Registered Auditors  
St Bride's House  
10 Salisbury Square  
London EC4Y 8EH

Bankers

#### **HSBC Bank plc**

Fulham Broadway Branch  
567 Fulham Road  
London SW6 1EX

Insurance brokers

#### **JLT Corporate Risks Ltd**

PO Box 600  
Threefield House  
7 Threefield Lane  
Southampton SO14 3RP

Investment managers

#### **Singer and Friedlander**

#### **Investment Management Ltd**

21 New Street  
Bishopsgate  
London EC2M 4HR  
to 5 January 2007

#### **Close Wealth**

#### **Management Group**

10 Crown Place  
London EC2A 4FT  
from 5 January 2007

Legal advisers

#### **Charles Russell LLP, Solicitors**

8–10 New Fetter Lane  
London EC4A 1RS

### Registered office

Gordon House  
10 Greencoat Place  
London SW1P 1PH

### Registered charity number

296645

### Company registration number

2115499

### Constitution

Alzheimer's Society is a charitable company limited by guarantee incorporated as the Alzheimer's Disease Society on 26 March 1987 and registered as a charity in November 1979. On 1 October 1999 the charity changed its name to Alzheimer's Society.

The Society is governed by its Memorandum and Articles of Association. Revisions to the Memorandum and new Articles of Association were adopted by special resolution at an extraordinary general meeting on 19 March 2005.

# Audit Committee members

\* Nominations Committee members

+ Remuneration Committee members

All Trustees are elected by the Society's membership in accordance with the Society's Memorandum and Articles of Association.

# A big thank you

We are very grateful for every donation that we receive, however, owing to space limitations, we are unable to list all of our supporters here.

## Patrons

Prof. David Brooks  
Dame Judi Dench  
Ms Britt Ekland  
Lord Moser  
Prof. Steven Rose

## Vice-Presidents

Ms Angela Browning MP  
Prof. Jim Edwardson  
Dr Nori Graham  
Sir John Hannam  
Dr Anne Hunter  
Ms Morella Kayman  
Dr Christine Kirk  
Lord Morris of Manchester  
Baroness Murphy  
Ms Anne Robinson  
Prof. Martin Rossor  
Lady Saunders  
Mr Malcolm Wicks MP  
Prof. Gordon Wilcock

## Ambassadors

Ms Lynda Bellingham  
Ms Jo Brand  
Mr Richard Briers  
Mr Paul Brooks  
Ms Tania Bryer  
Mr Paul Dacre  
Mr AA Gill  
Mr Russell Grant  
Prof. Robin Jacoby  
Ms Sally Lindsay  
Mr Nicholas Mullings  
Ms Fiona Phillips  
Mr Bill Reinking  
Mr Tony Robinson  
Mr Robert Scott  
Mr Kevin Whately  
Prof. Bob Woods

## Individuals

Mrs M Anderson  
Mr L W Andrew  
Ms Sue Barker  
Mr David Blunkett MP  
Ms Rosie Boycott

Mr Johnny Briggs  
Mr I Bulpin  
Mr Martin Clark  
Ms Emma Cottrell  
Ms Sue Crawford  
Mr Graham Dewhurst  
Mrs C Doughton  
Ms Nicola Duffett  
Mrs M O M Eden  
Mr P J Farrin  
Mr Julian Fellowes  
Mr Ray Fensome  
Mr S A Fisher  
Ms Pauline Fleming  
Mr Bruce Forsyth  
Mrs M Hamilton  
Mrs M E Hamilton-Birch  
Ms Jan Harvey  
Mrs G Haworth  
Mr R H Holdsworth  
Mr John Hunt  
Ms Meg Johnson  
Mrs E Kerr-Waller  
Ms Emma Kitchener-Fellowes  
Mrs M W L Lampitt  
Mr Ken Lennox  
Mr T A Lyons  
Miss P W Margree  
Mr Richard McCourt  
Mrs J M Nickols  
Coleen, Bernie, Linda and  
Maureen Nolan  
Mr Arnold Peters  
Mr Duncan Preston  
Mr Micky Quinn  
Ms Paula Radcliffe  
Ms Claire Rayner  
Sir Cliff Richard  
Mrs P J Rogalska  
Ms Adele Silva  
Ms June Spencer OBE  
Mr & Mrs Walmsley  
Ms Nicola Wheeler  
Mrs J W M Wilcox  
Mr E B Williams  
Mrs M Wilson  
Mr Dominic Wood

## Associations

The Cursitor Street lunch  
The Aircraft Golfing Society

## Companies

Barchester Healthcare Ltd  
BBC TV  
Brand Health International  
BT plc  
Caspari Ltd  
Go-Ahead Group plc  
Granada TV  
HBG UK Ltd  
HSA, part of the  
Simplyhealth Group  
Land Securities plc  
Marsh Ltd  
Medicash  
Molins plc  
N M Rothschild & Sons Ltd  
Nationwide Building Society  
Pfizer Ltd  
Photobox Ltd  
ProCure 21  
Rolls-Royce plc  
Shire Pharmaceuticals Ltd  
Star Cargo plc  
Tawa Management  
The Daily Mail  
The Link Asset and  
Securities Co. Ltd  
The Royal Bank of  
Scotland Group  
Titan Airways Ltd  
Tullett Prebon Group Ltd  
Wedding List Giving  
Woman's Weekly  
The staff of Midlands  
Co-operative Society and  
Principality Building Society for  
choosing to support Alzheimer's  
Society throughout 2007.

## Charitable trusts (CT) and Foundations

Accenture Foundation  
Ann Brown CT

Bill Brown's Charitable  
Settlement of 1989  
Charles Wolfson CT  
Comic Relief through Action  
on Elder Abuse  
Constance Travis CT  
Daneway CT  
Donald Forrester Trust  
D'Oyly Carte CT  
Dr Susil Kumar & Jamila Mitra CT  
Elizabeth & Prince Zaiger Trust  
Excel Fund  
Forte CT  
Henry Lumley CT  
Ingram Trust  
Jane Hodge Foundation  
Magnet CT  
Mike Gooley Trailfinders Charity  
Mrs Susanna Peake CT  
Peacock CT  
PF CT  
Pilkington CT  
Rosetrees Trust  
Royal Air Force Benevolent Fund  
ShareGift  
Sir Samuel Scott of Yews Trust  
Steinberg Family CT  
Sylvia Aitken CT  
The Alzheimer's Foundation  
The Avenal CT  
The Lady Hind Trust  
The William Scott Foundation

## Statutory and other funding bodies

Big Lottery Fund  
Department of Health



LOTTERY FUNDED

# Key findings of the Dementia UK report

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## £17billion

Dementia costs the UK £17billion each year, this equates to £46.6million per day, £539 per second.

## 700,000

Currently 700,000 people in the UK have dementia.

## 1 million

In less than 20 years over one million people will be living with dementia. This will soar to 1.7million people by 2050.

## £6billion

Individuals caring for people with dementia save the public purse more than £6billion per year.

## 64%

Sixty-four per cent of people with late onset dementia are living at home.

## 30,000 lives

Delaying the onset of dementia by five years would cut by half the number of deaths attributable to dementia, saving 30,000 lives a year.

## Over 65s

In the over 65s 10% of men and 15% of women die from dementia.

## Disability

Dementia is one of the main causes of disability later in life, ahead of some forms of cancer, cardiovascular disease and stroke; yet as a country we spend less on dementia research than on these other conditions.

# alzheimers.org.uk

Alzheimer's Society Dementia Helpline 0845 300 0336  
Supporter Information Line 0845 306 0898  
Email [info@alzheimers.org.uk](mailto:info@alzheimers.org.uk)

Alzheimer's Society  
Gordon House  
10 Greencoat Place  
London  
SW1P 1PH

From November 2007  
Devon House  
58 St Katharine's Way  
London  
E1W 1JX

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