

## What's happening in European Commercial and VOD Broadcasting 4-8 March 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Canal Hollywood dedicates every night of March to celebrating the Oscars](#)
- [Atresmedia publishes its full-year results for 2023](#)
- [ITV sells its 50% share of BritBox International to BBC Studios](#)
- [Mediaset campaign against stereotypes and in support of gender equality](#)
- [Sky News wins News Channel of the Year for the seventh year in a row at the RTS Television Journalism Awards](#)
- [Newen Connect and Jude Law's Riff Raff Entertainment form TV development partnership](#)
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### [Canal Hollywood dedicates every night of March to celebrating the Oscars](#)

Canal Hollywood focuses on the most important awards in the film industry during the month in which the 96th edition of the Oscar Awards is celebrated. Starting on 1 March, the channel offers every night in March at 10:00 p.m. a selection of titles starring the most awarded actors and actresses worldwide, among which are old award-winning films nominated for this award. Furthermore, on the same day that the ceremony will take place (Sunday, 10 March), 'Titanic' will be broadcast to liven up the wait for the awards ceremony, the film with the most statuettes in the history of cinema, equal with 'The Lord of the Rings', 'The Two Towers' and 'Ben-Hur'.

**ATRESMEDIA**



### [Atresmedia publishes its full-year results for 2023](#)

In 2023, Atresmedia reported net income of € 971.4 million, which represents an increase of 2.2% compared to the previous year. The Gross Operating Result (EBITDA) is 173.1 million euros, compared to 172.8 million euros in 2022. Total advertising investment increased by 4.1%. The television medium grew by 2.9% and the radio medium by 5.2%, in both cases including their digital markets.



### [ITV sells its 50% share of BritBox International to BBC Studios](#)

ITV plc announced that it has sold its entire 50% interest in digital subscription streaming service BritBox International to its joint venture partner BBC Studios for a cash consideration of £255 million. The transaction will provide net proceeds including loan repayments and accrued dividends and after tax of around £235 million.



**Mediaset campaign against stereotypes and in support of gender equality**

From March 1 to 8, a new cross-media campaign "Let's break down stereotypes together, let's build new possibilities" will run on Mediaset's television, radio and social media properties as well as on a dedicated website [www.mediasethaacuoreilfuturo.it](http://www.mediasethaacuoreilfuturo.it). This campaign, launched on the International Women's Day, aims to draw audience's attention to gender equality calling on everyone to break down stereotypes and overcome limits to build a society based on equal opportunities.



**Sky News wins News Channel of the Year for the seventh year in a row at the RTS Television Journalism Awards**

Sky News has been named News Channel of the Year for the seventh consecutive year at the Royal Television Society Journalism Awards. The jury said Sky was given the award for "the comprehensive way it covered the main news stories of the year both in the UK and around the world".



**Newen Connect and Jude Law's Riff Raff Entertainment form TV development partnership**

European distributor Newen Connect and Riff Raff Entertainment, the film and television production company co-founded by BAFTA Award-winning and Academy Award®-nominated actor Jude Law and his creative partner Ben Jackson, have agreed a partnership - underwritten by global production and financing studio Anton - that will see Newen Connect invest in Riff Raff Entertainment's TV development projects and gain a first-look option on titles.



**United Media's crime series available in 30 countries – Introducing two new titles!**

The widely acclaimed and award-winning portfolio of crime series by United Media, which has captivated audiences in over 30 countries worldwide, is now enriched with two new titles. United Media presents 'Demon's Fall' and 'The Skarab', series that will keep viewers glued to their screens.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.