

What’s happening in European Commercial and VOD Broadcasting 11-15 December 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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[ACT welcomes Parliament’s clear message to keep AV out of geo-blocking regulation](#)

On 13 December 2023, the European Parliament assembled in Plenary in the Strasbourg hemicycle voted to amend problematic language proposed in the IMCO Committee INI Report on the Geoblocking Regulation. In so doing, MEPs across party lines have demonstrated their support for and understanding of the foundational principles governing the financial structure of the audiovisual industry. Moreover, they have responded to the [call](#) from more than 700 organisations across Europe – under the banner of #Vote4Culture – to support Europe’s audiovisual sector.



[European Parliament’s report on the implementation of the Geo-blocking regulation: The creative and cultural industries applaud today’s plenary vote](#)

Creativity Works!, Europe’s leading coalition of the creative and cultural industries, welcomes the vote on the ‘Implementation of the 2018 Geoblocking Regulation in the Digital Single Market’ INI report.



[COSMO earns two awards at Promax Global Excellence Awards](#)

The Promax Global Excellence Awards, prestigious awards that honour design and marketing across the world's television networks, have once again recognized COSMO's dedication and effort by granting the channel two awards out of the four nominations it had received. COSMO won both awards in the best press kit category: the Silver Promax for the press kit produced to promote the premiere of the series Paris Police 1900, and the Bronze Promax for the campaign launched in March to celebrate Women's Month.



[Jane Seymour returns to AMC+ with the exclusive premiere of 'Harry Wild' season 2](#)

On 14 December, the premium streaming service AMC+ premieres in Spain the second season of 'Harry Wild', where the former literature teacher played by Jane Seymour continues solving crimes. In the second season of the series, which consists of six episodes, Harry Wild (Seymour) maintains her unusual, retired hobby: solving all kinds of cases with her young partner, Fergus Reid (Rohan Nedd), much to the chagrin of the son of Harry, Charlie (Kevin Ryan), who is a detective in the Dublin Guard.



[ITV and BBC announce Euros 2024 coverage schedule](#)

ITV and the BBC have revealed their coverage plans for the 2024 UEFA European Championship. UK television coverage of the tournament will kick-off on ITV [and STV in Scotland] on 14 June with exclusive live coverage of the opening match between hosts Germany and Scotland in Munich. ITV will show England's final Group game against Slovenia and will have picks one, two and three of the Round of 16 as well as first pick of the Semi-finals.



[Mediaset's productions received green light](#)

"Green Audiovisual" certification is part of the sustainability initiatives undertaken by Mediaset to verify its commitment to the production of television programmes with a reduced environmental impact. Three main programmes, such as "Le Iene", "Striscia la Notizia" and "Dritto e Rovescio", have already been certified by Bureau Veritas for compliance with requirements in terms of operational planning, energy consumption, logistics, food and drink, materials management, waste and communication. But the process will continue to extend good practices to as many productions as possible and to raise awareness among both professionals and the domestic public on behaviours that can allow a reduction in environmental impact.



Fantasy Football League returns for a second season, kicking off on Sky Max & NOW in 2024

With another raucous Premier League season in full swing, Sky has confirmed that hosts Matt Lucas and Elis James - along with fellow football fanatic and comedian Andrew Mensah - will be back with a second season of the critically acclaimed, iconic comedy series Fantasy Football League, returning to Sky Max and NOW in early 2024.



Nova TV from Croatia won the prestigious Promax Global Excellence award for excellence in marketing and design

At the awarding of the prestigious Promax Global Excellence Award in New York, Nova TV from Croatia won bronze in the News: Program/Special Report Promo or Campaign category for the promotional campaign designed for Dnevnik of Nova TV. This is a great recognition for the creative team of Nova TV, whose project competed against strong and renowned competitors, and was finally chosen as one of the three best in the whole world.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.