

## What’s happening in European Commercial and VOD Broadcasting 4-8 December 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Joint statement: Vote for Culture in the European Parliament INI Report on the EU Geo-blocking Regulation](#)
- [SKY History commissions a new series of Royal Autopsy](#)
- [Odisea exclusively premieres ‘A year on planet earth’, a journey through the changes that fauna experiences depending on the season](#)
- [CANAL+ is coming to the Netherlands with a new streaming platform](#)
- [ITV recommissions medical thriller, Malpractice](#)
- [Mediaset's DVB-I trial is live](#)
- [The audiovisual sector rewards the technological innovations of Mediaset España.](#)
- [Sky Sports remains the undisputed home for sport fans in the UK until the end of the decade](#)
- [The Walt Disney Company Earns 40 Critics Choice Award Television Nominations—the Most of Any Streamer, Studio, or Broadcaster](#)



### [Joint statement: Vote for Culture in the European Parliament INI Report on the EU Geo-blocking Regulation](#)

The film, cinema, and audiovisual sector in Europe jointly urges the European Parliament to cast a vote in favour of culture on 13 December 2023 by opposing the call for future inclusion of audiovisual services in the scope of the EU Geo-blocking Regulation. Rejecting

the call for future inclusion of audiovisual services is a vote in favour of preserving Europe's cultural and linguistic diversity.



**[Odisea exclusively premieres 'A year on planet earth', a journey through the changes that fauna experiences depending on the season](#)**

On 4 December, the television channel Odisea, from AMC SELEKT, exclusively premiered the documentary series 'A Year on Planet Earth'. The production, which lasted three years and had more than 60 locations, covers all seasons and travels from the Arctic to the warm tropics to discover the extraordinary adaptations and behaviors of the most spectacular fauna in the world.



**[SKY History commissions a new series of Royal Autopsy](#)**

A+E Networks EMEA has re-commissioned Phoenix Television and GroupM Motion Entertainment to produce four new 60-minute episodes for a second series of Sky HISTORY's ROYAL AUTOPSY, presented by Professor Alice Roberts.



**[CANAL+ is coming to the Netherlands with a new streaming platform](#)**

After recent successful launches in Austria, Czech Republic and Slovakia, CANAL+ Group takes another step in its European development and is now coming to the Netherlands with a unique offer aggregating an incomparable catalogue of movies and series. Its offer is already being distributed in the Netherlands via its subsidiary M7 and will be rebranded CANAL+ from 29 January 2024.



**[ITV recommissions medical thriller, Malpractice](#)**

ITV commissions second series of hit drama, produced by World Productions and written by former NHS doctor Grace Ofori-Attah. Produced by award-winning production company World Productions (an ITV Studios company), Malpractice is the most watched new drama of 2023 on ITV1 for a launch episode with 6.7m viewers based on 28-day viewing.



**[Mediaset's DVB-I trial is live](#)**

Mediaset supports DVB-I as the best way to shift current digital terrestrial broadcasts towards a freer way of growing online. DVB-I is a transmission mode that combines

Internet and low latency streaming for linear DTT channels, which are then broadcast online and integrated into a single channel list like traditional ones. Hence, to be effective access to LCN locations, i.e. the numbers on the remote control to which DVB-I is also subject, has to be regulated. At present Mediaset broadcasts (or rather webcasts) 4 channels of its bouquet via DVB-I: the pilot currently includes the 3 flagship channels (Rete 4, Canale 5, Italia 1) and 20. The streaming is DASH (Dynamic Adaptive Streaming over HTTP) and provides three streams with scaled quality to satisfy different speed connections.

## **MEDIASET**españa.



### [The audiovisual sector rewards the technological innovations of Mediaset España.](#)

On December 1st, 2023, Mediaset España was awarded the "Best use of HbbTV for advertising-based solutions" at the HbbTV Awards ceremony for its solution based on programmatic advertising for linear television as "A brilliant use case of combining the power of live broadcasting to mass audiences with the effectiveness of targeted digital advertising." Davide Mondo, Publiespaña CEO, stressed that "at Publiespaña we are very proud of this recognition, which confirms our constant dedication to providing the best advertising solutions to our advertisers, always hand in hand with the most innovative technology".



### [Sky Sports remains the undisputed home for sport fans in the UK until the end of the decade](#)

Sky has secured the broadcast rights to show a record number of Premier League fixtures in a new four-year deal. With up to 100 more matches each season, its exclusively live coverage will increase by 70% from 2025/26. With four packages awarded, the maximum for any one broadcaster, over 80% of live broadcast Premier League matches will be on Sky Sports, and customers can expect at least four live games every week.



### [The Walt Disney Company Earns 40 Critics Choice Award Television Nominations—the Most of Any Streamer, Studio, or Broadcaster](#)

The Walt Disney Company received 40 Critics Choice Awards Television nominations—the most of any studio, streamer, or broadcaster—across its content brands and studios, including 20th Century Studios, ABC Entertainment, Disney+, Disney Television Studios' 20th Television and ABC Signature, FX, FX Productions, Hulu Originals, Marvel Studios, and National Geographic.

\*\*\*\*\*

**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.