

What's happening in European Commercial and VOD Broadcasting 12-16 June 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [AMC Networks International dedicates a special programming full of cinema, cooking and documentaries on the occasion of LGTBIQ+ Pride 2023](#)
- [ITVX celebrates six months since launch](#)
- [Tgcom24.it confirmed as the first source of online information in Italy](#)
- [The M6 Group Foundation receives the Grand Prize for Media Responsibility](#)
- [Sky Documentaries pulls no punches with an astounding slate of boxing & MMA programming this year](#)
- [TF1 Group receives awards for 9 documentaries at the Deauville Green Award 2023](#)
- [Disney+ announces date for 'Star Wars: Ahsoka' – New live-action series from Lucasfilm](#)
- [Eurosport extends agreement with IPF to strengthen ties with powerlifting](#)



[AMC Networks International dedicates a special programming full of cinema, cooking and documentaries on the occasion of LGTBIQ+ Pride 2023](#)

On the occasion of LGTBIQ+ Pride Day 2023, during the last weeks of June, the television channels SundanceTV, Odisea and Canal Cocina, produced by AMC Networks International Southern Europe, pay tribute to this day with special programming through which the company wants to celebrate diversity.



[ITVX celebrates six months since launch](#)

ITVX is celebrating a successful six months since its launch in December 2022. The full ITVX experience, including all Premium content, is now available on over 22 different platforms across smart TVs, mobile devices, consoles and browsers including (but not limited to) Amazon Fire, Android, Apple, Freesat, Freeview Play, LG and Samsung TVs, Sky and Virgin Media plus the launch of ITVX on Sky Q boxes - a new platform for ITV.



[Tgcom24.it confirmed as the first source of online information in Italy](#)

For the fifth consecutive year Tgcom24.it is at the top of the Reuters Institute's Digital News Report ranking, as 21% of Italians choose it for information. Moreover, the data confirms the good work done by the publisher, the advantages of the synergies within Mediaset's information multimedia system and the Italian viewers' preference for the free model rather than the paywall. Tgcom24.it is available on multiple platforms, thus increasing users' loyalty. In the Italian market, the information offer is fragmented, Google and

Facebook attract more and more advertising revenues, while printed press publishers promote the paywall model.



[Inter Milan new shirt sponsor: Paramount+ on jersey front for Champions League final](#)

Inter's kit featured Paramount+ as their sponsor for their final Serie A match Champions League final. Next season, Paramount+ will be the club's back of shirt sponsor.



[The M6 Group Foundation receives the Grand Prize for Media Responsibility](#)

The 1st Grand Prize for Media Responsibility awarded the Gold Prize to the M6 Group Corporate Foundation in the Diversity & Inclusion category. Committed since 2010 to the socio-professional reintegration of prisoners, the M6 Group Corporate Foundation focuses its action around 2 main missions: 1) To contribute to the return to work of people leaving prison and to the development of alternatives to incarceration and 2) To mobilize the economic world on the employment of people who have experienced a prison episode.



[Sky Documentaries pulls no punches with an astounding slate of boxing & MMA programming this year](#)

Sky Documentaries presents an impressive slate of combat sport programming this summer, delving into the fascinating and often misunderstood worlds of boxing and Mixed Martial Arts. Throughout June to September, the channel dissects the narrative surrounding these sports through an impressive line-up of authentic and eye-opening documentaries.



[TF1 Group receives awards for 9 documentaries at the Deauville Green Award 2023](#)

On the occasion of the 12th edition of the Deauville Green Awards, the TF1 Group was rewarded 9 times in Documentary competition. As a very committed player and mobilised on the subjects of ecological transition, internally and on its antennas, the TF1 Group, via its 100% environmental channel Ushuaïa TV and its production subsidiary Newen Studios, is proud to appear in the list 2023 of the Deauville Green Awards.



[Disney+ announces date for 'Star Wars: Ahsoka' – New live-action series from Lucasfilm](#)

Disney+ revealed 23 August as the premiere date for Lucasfilm’s “Star Wars: Ahsoka.” To celebrate the upcoming series, Disney+ also debuted a TV spot and released three images from the series. Set after the fall of the Empire, “Star Wars: Ahsoka” follows the former Jedi Knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy.



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Eurosport extends agreement with IPF to strengthen ties with powerlifting

Eurosport underlined its commitment to growing powerlifting by extending its agreement with the International Powerlifting Federation (IPF) through to 2029 in a deal that will give fans more access to coverage and the chance to learn more about the sport than ever before. Viewers across Europe will now be able to enjoy coverage from the Classic Open Powerlifting World Championships and the Equipped Open Powerlifting Championships until at least 2029 on Eurosport and via its digital platforms.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.