

## What's happening in European Commercial and VOD Broadcasting 29 May-2 June 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

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### [The streaming service AMC+ premieres its new spin-off 'The Walking Dead: Dead City'](#)

The premium streaming service AMC+ premieres exclusively in Spain on June 19 'The Walking Dead: Dead City', coinciding with its premiere in the United States. The series is the upcoming spin-off of The Walking Dead Universe and stars Lauren Cohan and Jeffrey Dean Morgan as Maggie and Negan.



### [Series 10 Love Islanders to provide self descriptions for blind and partially sighted audiences](#)

Love Island series 10 participants will record self-descriptions to offer blind and partially sighted audiences the opportunity to get to know this year's cast. The show will also be audio describing a tour of the Love Island Villa in order to give audiences an understanding of the visual geography of the show's key locations.



### [Six David awards to Medusa Film](#)

During the 68th edition of the David di Donatello, Medusa Film, Mediaset SpA's fully-owned subsidiary for production and distribution of Italian and international films, received six awards: Best original screenplay, Best scenography, Best costumes and Best producer for "La Stranezza" starring Tony Servillo along with tv stars Ficarra a Picone. La Stranezza is co-produced by RAI Cinema and Medusa Film.



### **Paramount+ launches on Virgin TV in the UK**

Streaming service Paramount+ is now available on the Virgin TV service from UK service provider Virgin Media O2. Paramount+ offers exclusive originals, films and series across genres from Paramount's brands and production studios, including Comedy Central, MTV, Nickelodeon, Paramount Pictures, Showtime and the Smithsonian Channel.



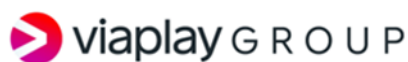
### **ProSiebenSat.1 starts 2023 as expected and confirms full-year outlook**

ProSiebenSat.1 Group closed the first quarter of 2023 in line with expectations: Group revenues are still impacted by the challenging macroeconomic environment and were thus 13% below the previous year at EUR 816 million in the first three months of the year (previous year: EUR 941 million). In particular as a result of the restraint in the advertising market as well as consolidation effects, revenues in the Entertainment business declined by 20% in the first quarter. The revenue increase of 17% in the Commerce & Ventures segment partially compensated for this.



### **Official trailer released for The Idol exclusively available from 5 June on Sky Atlantic and NOW**

The Sky exclusive series, The Idol, has debuted the official trailer. The series will air exclusively on Sky Atlantic and streaming service NOW from 5 June. The Idol is co-created by Sam Levinson (Euphoria), Abel "The Weeknd" Tesfaye and Reza Fahim, and stars Abel "The Weeknd" Tesfaye and Lily-Rose Depp.



### **Jens Lapidus' bestseller 'Paradis City' becomes major Viaplay drama**

Viaplay Group will adapt Jens Lapidus' bestselling novel 'Paradis City' into a major scripted series headlined by some of the Nordic region's most exciting screen talents. A tense drama set in Sweden in a not-too-distant future, 'Paradis City' stars Alexander Abdallah ('Snabba Cash'; 'Love Me') and Julia Ragnarsson ('End of Summer'; 'Spring Tide'), and is directed by Fenar Ahmad ('Darkland'; the Crystal Bear-nominated 'Megaheavy'). The series is produced by Strive Stories. Jens Lapidus, who joins as an executive producer, has sold more than 5 million books translated into over 30 languages, including the internationally successful 'Snabba Cash' trilogy.



**UNITED**  
M E D I A

**N1 - the most watched television in Serbia during the most important events in society**

In the past month, four large gatherings of “Serbia against violence” were held in Belgrade, Serbia, and N1 television reported live from each of them. According to the results of viewership measurement, in those moments N1 had by far the largest number of viewers.



The **WALT DISNEY** Company  
Europe, Middle East & Africa

**Disney+ confirms new and exclusive titles for 2023**

Disney+ confirms more titles set to premiere exclusively on the service in the UK & Ireland in 2023, including documentary and UK Original “Wagatha Christie” (working title) with Coleen Rooney, and Season 2 of Marvel Studios’ “Loki” (6 October) starring Tom Hiddleston and Sophia Di Martino. The highly anticipated UK local original series “The Full Monty” (14 June) launches in June, taking place 25 years after the original British smash-hit.



**WARNER BROS.**  
**DISCOVERY**

**Envision Racing and Cartoon Network EMEA join forces to help kids become climate champions**

Envision Racing, the leading Formula E race team and Cartoon Network EMEA, Warner Bros. Discovery’s number one animated series network, have announced a new partnership to engage children and young people in the Race Against Climate Change. Cartoon Network EMEA will work alongside Envision Racing to create awareness of the global issue of electric waste through joint marketing campaigns, promotions, and gamification.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.