

What's happening in European Commercial and VOD Broadcasting 6-10 March 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

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[Odyssey television channel premieres the second season of 'Jane Goodall: The hope of the chimpanzees'](#)

On 8 March, on the occasion of International Women's Day, the Odyssey television channel, produced by AMC Networks International Southern Europe, exclusively premiered the second season of 'Jane Goodall: the hope of the chimpanzees'. This installment focused on the future of the Tchimpounga chimpanzee sanctuary at the hands of the emblematic conservationist Jane Goodall, accompanied by her right hand, and director of the center, the Spanish Rebeca Atencia.



[Filming is underway on second series of ITV's best performing drama of 2022, Trigger Point](#)

Filming has begun on the second series of ITV1 and ITX drama Trigger Point starring Vicky McClure in the lead role as a police bomb disposal officer – an Expo. The first series, which focused on the Expo officers in the Metropolitan Police Bomb Disposal Squad, who risk their lives daily in the face of danger, was commissioned by ITV's Head of Drama, Polly Hill, and was the best performing drama of 2022, averaging 9.5m viewers per episode.



[How Paramount Aims to Make Gender Equity a Focus](#)

Paramount, which is a rare Fortune 500 company with a majority of female board members, has been trying to make good on its promise to put a spotlight on gender equity

by making it part of regular company life by providing ongoing initiatives and adding new opportunities for debate and networking for employees, as well as showcasing programming that highlights the topic of gender equity to its TV and streaming audiences.



[UK children quiz Sir Keir Starmer in FYI: Weekly News Show for Sky Kids and Sky News](#)

Sky Kids and Sky News is set to release an interview this weekend on FYI: Weekly News Show which sees young presenters Scarlett Archer (age 15) and Jeriah Kibusi (age 12) interview Sir Keir Starmer, Leader of the Labour Party. Questions were submitted from children across the UK, spanning themes including politics, refugees, the climate crisis, and the rise in cost of living.



[TF1 Group presents the 3rd promotion of "Expertes à la Une"](#)

On International Women's Rights Day, TF1 Group launched the third promotion of 'Expertes à la Une'. A program developed by the Information Department to strengthen the representation of women experts in its information meetings. Signatory of the "For women in the media" charter, TF1 Group pursues an active policy in favour of gender parity, illustrated in particular by the 'Expertes à la Une' operation, with honorary sponsor this year writer Dominique Bona, member of the French Academy.



UNITED
M E D I A

[N1 Television receives national broadcasting license in Bosnia and Herzegovina](#)

N1 Television, which operates within the United Media company, received a national broadcasting license from Bosnia and Herzegovina's media watchdog. "The fact that N1 television will be available to all citizens of Bosnia and Herzegovina is great news, both for us and for them. For years, N1 has proved that it works in the public interest and that it's a reliable source of accurate and verified information and now that program will finally be visible on the territory of the entire country. Due to its quality, the N1 program has long deserved a national license, just as it is the case in Serbia and Croatia. We have witnessed that professional media is important for the democratization and development of the entire society," United Media Executive Director Aleksandra Subotic pointed out.



[Viaplay to produce original Polish dramedy 'Stroke'](#)

Viaplay commissioned the eight-part Polish dramatic comedy 'Stroke', starring Jacek Poniedziałek (the major films 'A Heart of Love' and 'The Reverse') as a Warsaw bon vivant and popular TV host whose life is suddenly turned upside down. Created by acclaimed playwright and screenwriter Paweł Demirski ('Artysci'), 'Stroke' will premiere exclusively

on Viaplay in 2023 and reflects the service's commitment to producing distinctive, high-quality storytelling in Poland.



**WARNER BROS.
DISCOVERY**

Eurosport marks International Women's day with special programming

To mark International Women's Day on 8 March, Eurosport featured seven extraordinary sportswomen with each giving an exclusive insight into how sport has changed their life; the biggest fight they want to lead outside the world of sport; before offering their own message to women across the globe.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.