

What's happening in European Commercial and VOD Broadcasting 21-25 November 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [TV around the world celebrates the power of attention](#)
- [A+E Networks EMEA commissions ITNP Productions for new UK true crime series, Cops Who Kill](#)
- [AMC+ premieres 'Venice: Criminal Network', a series that discovers the darkest businesses in the city of channels](#)
- [ITV announces new deal with Warner Bros. Discovery International Television Distribution](#)
- [Mediaset for Ukraine](#)
- ["Top Gun: Maverick" lands on Paramount+ globally beginning December 22](#)
- [Sky to launch brand new 24-hour ad-free Sky Kids channel packed with a standout slate of Sky Originals and franchise favourites](#)
- [Viaplay and Emelie Schepp partner on 'Jana - Marked for Life'](#)
- [Warner Bros. Discovery strengthens winter sports offering with new deal to screen best of biathlon](#)



[TV around the world celebrates the power of attention](#)

TV companies around the world celebrated World Television Day on 21 November to remind us of the attention-grabbing power that Total TV holds. As part of the annual United Nations initiative, [a 30 second-spot](#) will be broadcast and shared online worldwide. The 26th edition of World Television Day celebrates a global reality: TV has a way of pulling you in more than any other medium. Television is always available, at home and on the go, across all screens – large or small – live or streamed; offering both collective and feel-like-me experiences.



[A+E Networks EMEA commissions ITNP Productions for new UK true crime series, Cops Who Kill](#)

For launch on the second anniversary of the abduction and murder of Sarah Everard by a serving Metropolitan Police officer, a brand-new series, Cops Who Kill, will lift the lid on eight cases of murder and betrayal by police officers in Britain and around the world. Produced in Leeds by ITNP Productions and scheduled to premiere on Crime+Investigation® in early March 2023, Cops Who Kill will explore the tragic cases of

Sarah Everard, Leanne Dodd, Madallin Jones, Alice Farquharson, Karl Bluestone, Sherri Rasmussen, Jessie Davis, and Jamie Gao.



[AMC+ premieres 'Venice: Criminal Network', a series that discovers the darkest businesses in the city of channels](#)

The AMC+ streaming service premieres on 1 December, the series 'Venice: Criminal Network', an exciting story set in a dark and unusual Venice never before represented. Starring Elena (Vittoria Puccini 'Anna Karenina', 'Elisa di Rivombrosa') and Daniele (Alessandro Roja 'Criminal Rome') who will have to deal with a system where everything is for sale: drugs, weapons, organs and even children .



[ITV announces new deal with Warner Bros. Discovery International Television Distribution](#)

ITV has struck a new agreement with Warner Bros. Discovery International Television Distribution to bring a raft of popular American TV series to the free-to-air platform in the UK. Content launching on ITVX in late 2022 and early 2023 includes two DC dramas: Arrow, starring Stephen Amell as the titular vigilante superhero, and all five seasons of Gotham, which stars Ben McKenzie as Detective Gordon and David Mazouz as the young Bruce Wayne.



[Mediaset for Ukraine](#)

Regione Lombardia awarded Mediaset a special mention "Parità virtuosa 2022" for the ComHousing Project, carried out by Mediafriends, a non-profit organisation jointly run by Mediaset, Mondadori and Medusa, in cooperation with Arché Foundation. ComHousing Project is aimed at providing new apartments for families and women who took refuge in Italy after the outbreak of war in Ukraine promoting a culture of responsible citizenship. Moreover, thanks to the "Mediaset for Ukraine" campaign, Mediafriends has raised over €2.5 million which helped NGO Caritas Italiana to support humanitarian interventions in the war zones and to welcome refugees in Italy. Caritas has so far invested €1 million on first emergency projects in Ukraine, Poland, Moldova and Romania and €1 million for reception, assistance, integration and inclusion activities in Italy.



["Top Gun: Maverick" lands on Paramount+ globally beginning December 22](#)

Paramount+ announced the #1 film of 2022, Top Gun: Maverick, will be available to stream globally on the service beginning on 22 December in the U.S. as well as in Canada, Australia,

Germany, Switzerland, Austria, Italy and previously announced markets – the U.K. and Latin America. It will be available in South Korea and France in 2023.



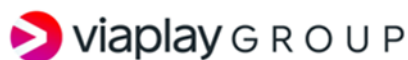
[Sky to launch brand new 24-hour ad-free Sky Kids channel packed with a standout slate of Sky Originals and franchise favourites](#)

From February 2023, Sky Kids will say hello to a shiny new linear channel dedicated to entertaining and inspiring children (age 1-7) and supporting families through their daily adventures. Home to ad-free 24-hour programming, the new channel will showcase quality Sky Originals and big names that kids love and parents can trust, at no extra cost to Sky Kids customers and NOW entertainment members.



[International Day for the Elimination of Violence against Women: TF1 Group mobilised](#)

On 25 November, on the International Day for the Elimination of Violence against Women, the TF1 Group is giving media coverage to this fight through its TV channels and its digital ecosystem.



[Viaplay and Emelie Schepp partner on 'Jana - Marked for Life'](#)

Viaplay's next Swedish thriller series will be 'Jana - Marked for Life', based on a bestselling novel by Emelie Schepp about public prosecutor and former child soldier Jana Berzelius. Created and directed by the acclaimed duo Felix Herngren (the Oscar-nominated 'The 100 Year-Old Man Who Climbed Out the Window and Disappeared') and Henrik Björn (the Kristallen winner 'Jordskott') and produced by FLX in co-production with Viaplay, the six-part show is set to premiere exclusively on Viaplay in autumn 2023.



**WARNER BROS.
DISCOVERY**

[Warner Bros. Discovery strengthens winter sports offering with new deal to screen best of biathlon](#)

Warner Bros. Discovery has cemented its status as the home of winter sports by agreeing a new multi-year deal with EBU to screen all International Biathlon Union (IBU) events, starting this season. The deal encompasses 44 countries and territories across Europe and the Asia-Pacific region (excluding China) and means viewers watching on Warner Bros. Discovery platforms – discovery+, Eurosport and Eurosport App – will be able to watch every men's and women's IBU World Cup event with Frenchman Quentin Fillon Maillet and Norway's Marte Olsbu Røiseland looking to defend their overall men's and women's titles.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.