

What's happening in European Commercial and VOD Broadcasting 31 October – 4 November 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [AMC television channel premieres the third season of 'Das Boot: The Submarine'](#)
- [ITV Studios expands its scripted production base with first-ever Australian drama label Lingo Pictures](#)
- [Mediaset's special preview of Nostalgia in Brussels opens the film's international tour](#)
- [More Performers Announced for the 2022 MTV EMAs!](#)
- [A hat-trick of World Cup documentaries coming to Sky and NOW this November](#)
- [Viaplay is now live in the UK](#)
- [Warner Bros. Discovery Sports and Infinite Reality launch innovative new partnership with Discovery Sports Events to connect with new audiences in the Metaverse](#)



[AMC television channel premieres the third season of 'Das Boot: The Submarine'](#)

On 7 November, the AMC television channel, produced by AMC Networks International Southern Europe, exclusively premieres the third season of 'Das Boot: The Submarine', a sequel to the legendary Wolfgang Petersen film that in 1981 he adapted the Lothar-Günther Buchheim bestseller. Set in the Battle of the Atlantic during World War II, this installment centers on a young U-boat crew who are chased by an obsessed Royal Navy commander in an exciting game of cat and mouse.



[ITV Studios expands its scripted production base with first-ever Australian drama label Lingo Pictures](#)

ITV Studios announced a new milestone in the expansion of its international scripted footprint, acquiring a majority stake in the multi-award-winning Australian production company, Lingo Pictures.



[Mediaset's special preview of Nostalgia in Brussels opens the film's international tour](#)

The Italian Ambassador to Belgium, the Italian Permanent Representative to the EU, along with the Director of the Italian Cultural Institute in Brussels welcomed Nostalgia, directed by Mario Martone, coproduced and distributed by Mediaset's subsidiary Medusa, and Italy's official selection for the 2023 Oscars. Its international tour started in the heart of Europe, with the exclusive presence of leading actor Pierfrancesco Favino. The theatrical release in Belgium and France is scheduled for 23 November.



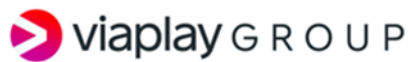
[More Performers Announced for the 2022 MTV EMAs!](#)

Seven more exciting performances have been added to the upcoming 2022 MTV EMA show lineup. Stormzy, GAYLE, OneRepublic, Kalush Orchestra, SPINALL, Äyanna and Nasty C will take the stage on Sunday, November 13th at the PSD Bank Dome in Düsseldorf, Germany. The newly added acts join previously announced performers Ava Max, Bebe Rexha, David Guetta, Gorillaz, Lewis Capaldi and Muse.



[A hat-trick of World Cup documentaries coming to Sky and NOW this November](#)

As football fans around the globe warm up for the biggest competition in world football, Sky Documentaries & streaming service NOW, the home of World Cup history programming, will air a hat-trick of documentaries this November looking back at some of the most iconic moments in the competition's glittering history. Italia 90: Four Weeks that Changed the World (3x60), Hurst: The First and Only (1x90) and Brazil 2002 (1x90) will take viewers on a nostalgic rollercoaster full of ups and downs as Qatar 2022 draws closer.



[Viaplay is now live in the UK](#)

Viaplay Group has launched its Viaplay streaming service in the UK on 1 November. Viewers can choose the Film & Series package focused on Nordic storytelling with more than 1,000 hours of award-winning Viaplay Originals and curated third-party content, or the Total package that also includes live sports.



WARNER BROS. DISCOVERY

[Warner Bros. Discovery Sports and Infinite Reality launch innovative new partnership with Discovery Sports Events to connect with new audiences in the Metaverse](#)

Warner Bros. Discovery Sports and Infinite Reality have partnered to offer a new and revolutionary way for audiences to engage with their favourite sports. With this multi-year agreement, Infinite Reality, the leader in premier metaverse engagements, is now Discovery Sports Events' exclusive metaverse partner. The organisations will collaborate and launch new avenues for sports communities, athletes and brands to interact with each other within unique virtual environments, specifically developed around upcoming Discovery Sports Events properties.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.