

What's happening in European Commercial and VOD Broadcasting 1-5 August 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [AMC+ premieres 'Moonhaven', a suspenseful thriller set in a utopian community built on the Moon](#)
- [Big Brother is back!](#)
- [Mediaset S.p.A. is the first publisher on the second screen](#)
- [Brand new Sky Original drama 'Munich Games', comes to Sky Atlantic and NOW this September](#)
- [Viaplay and Camilla Läckberg open 'The Beach Hotel' as latest Original](#)
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[AMC+ premieres 'Moonhaven', a suspenseful thriller set in a utopian community built on the Moon](#)

AMC+ streaming service premieres on 11 August, the original series 'Moonhaven', a suspenseful thriller set in a utopian community built on the Moon. Bella Sway (Emma McDonald, 'Queens of Mystery'), smuggler and pilot of a lunar freighter, is accused of a crime and sent to Moonhaven, a settlement located on the Moon and in charge of finding solutions to end the problems that threaten civilisation on Earth.



[Big Brother is back!](#)

The Big Brother house has a brand new home, as the global television phenomenon makes its much anticipated return to UK television and moves onto ITV2 and ITX from 2023. A new cast of carefully selected housemates, from all walks of life, will take up residence in the world's most famous reality TV home for up to six weeks, with cameras capturing their every move, and the nation following every twist and turn.



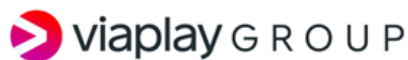
[Mediaset S.p.A. is the first publisher on the second screen](#)

Mediaset S.p.A. is the first Italian publisher on the second screen, with a share of 42.5% of the total audience. For Mediaset an even stronger element of interest is that the ratings brought by the second screen are composed by younger audience groups, + 6.1% between 15/24 years and + 4.5% between 25/34 years. (Auditel - data Jan-May 2022).



Brand new Sky Original drama ‘Munich Games’, comes to Sky Atlantic and NOW this September

Upcoming Sky Original drama ‘Munich Games’ will be coming to Sky Atlantic and NOW this September. The fast-paced, high-stakes political thriller, starring Seyneb Saleh, Yousef Sweid, Sebastian Rudolph and Dov Glickman, comes from the writer of global TV hit Fauda and tells the story of two agents – one Israeli, one German - who must work together to stop a terrorist attack 50 years after the Munich Massacre.



Viaplay and Camilla Läckberg open ‘The Beach Hotel’ as latest Original

Camilla Läckberg, the bestselling queen of Nordic crime fiction, will return to Viaplay with ‘The Beach Hotel’. A thrilling blend of soap opera and crime drama, the latest Viaplay Original series features an all-star Swedish cast and follows Läckberg’s record-breaking ‘Hammarvik’, which is one of the most watched Viaplay Originals ever. Filming of ‘The Beach Hotel’ started in the idyllic Swedish coastal town of Varberg and the series will premiere exclusively on Viaplay in 2023.



Warner Bros. Discovery drives record Tour de France audience engagement

Warner Bros. Discovery Sports (WBDS) reported record-breaking audience engagement across 50 markets in Europe for its comprehensive coverage of the Tour de France. The ‘home of cycling’ offered viewers access to every minute of all 21 stages of the Tour de France through uninterrupted streaming on discovery+, the Eurosport App and GCN+ in addition to television coverage on Eurosport 1 and Eurosport 2, and news and views from the best cycling experts on Eurosport.com.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services

benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.