

What's happening in European Commercial and VOD Broadcasting 20-24 June 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [AMC Networks Launches AMC+ Premium Streaming Service in Spain](#)
- [Tgcom24.it confirmed first source of online information in Italy](#)
- [Double Love Island for 2023](#)
- [Paramount+ Invests in Local Content, Expanding Its Pipeline of Premium International Originals](#)
- [Sky announces £1m partnership with the Black Equity Organisation to back Black British entrepreneurs](#)
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[AMC Networks Launches AMC+ Premium Streaming Service in Spain](#)

AMC Networks launches AMC+ in Spain, being the first country in Europe to offer the premium on-demand subscription service. The service is already available on Orange TV, Vodafone TV, Jazztel TV and as a channel on Prime Video and will expand its distribution in the coming months. AMC+ offers an extensive catalog of new AMC+ original series and the best critically acclaimed and fan-loved content from around the world.



[Double Love Island for 2023](#)

2023 is officially the year of Love, as ITV and Lifted Entertainment (part of ITV Studios) announce two new series of Love Island, coming to ITV2 and IT VX in the New Year.



[Tgcom24.it confirmed first source of online information in Italy](#)

For the fourth consecutive year, Tgcom24 is the most popular online news portal in Italy, as certified by the Digital News Report of the Reuters Institute for the Study of Journalism. According to the report, Mediaset's all news website reaches 25% of the Italian population every week. Moreover, TGC24 is also leader among all-news TV channels. This achievement confirms the high degree of accuracy generally accorded to Mediaset's news: 64% of users deem it trustworthy and reliable.



[Paramount+ Invests in Local Content, Expanding Its Pipeline of Premium International Originals](#)

Paramount+ announced its investment in internationally originated content with a slate of original series that will debut around the world, a first step towards the streamer's plan to commission 150 international originals by 2025. The news comes in advance of Paramount+'s expansion to the UK and Ireland on June 22, Italy in September, Germany, Switzerland, Austria (GSA) and France in December.



[Sky announces £1m partnership with the Black Equity Organisation to back Black British entrepreneurs](#)

Sky has announced a £1m partnership with newly launched civil rights group, the Black Equity Organisation (BEO), to deliver the Future 100 Growth Fund, backing Black British entrepreneurs to launch and grow their businesses. As BEO's first official programme partner, Sky will provide funding and support over three years to help overcome the significant barriers faced by young Black entrepreneurs in Britain when setting up businesses.



[TF1 Group multi-awarded at the 2022 Deauville Green Awards](#)

The TF1 group won 8 awards at the 11th edition of the Deauville Green Awards, an international responsible film festival designed to promote awareness of sustainable development through images. In particular, the Group won a Gold Trophy for TF1 with the report " Aeolian Islands at sea: the naval battle " directed by Marc de Chevigny for the 8 p.m. news with Anne-Claire Coudray and the Special Prize of the city of Deauville for Ushuaïa TV with the documentary " The Factory of Pandemics " directed by Marie-Monique Robin, with Juliette Binoche.



[Viaplay goes 'Below' for next Norwegian Original](#)

The latest Viaplay Original from Norway is the dark comedy-drama 'Below', starring Maria Austgulen (Viaplay's 'Made in Oslo') as a young woman whose life is turned upside down by a traffic accident. Acclaimed screenwriter Tina Rygh ('Sigurd Can't Get Laid'; 'Basic Bitch') makes her debut as a creator with the six-part series, which is directed by Siri Seljeseth (the Golden Screen winner 'Young and Promising') and will premiere exclusively on Viaplay this autumn.



WARNER BROS. DISCOVERY

Emerging talents set to light up Wimbledon for fans of tennis

Tennis fans will be able to watch a new generation of superstars in action when The Championships from Wimbledon starts on Monday 27 June. Set to be broadcast live in 11 markets across Europe, Warner Bros. Discovery Sports (WBDS) will deliver a full 360-degree experience for fans in Sweden, Norway, Finland, Iceland, Belgium, the Netherlands, Romania, Hungary, Czech Republic, Slovakia and Bulgaria on discovery+*, Eurosport, Eurosport App and Eurosport.com. Fans in the UK and Ireland will be able to enjoy daily highlights show on Eurosport and discovery+ in the UK with both singles' finals broadcast live.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.