

## What's happening in European Commercial and VOD Broadcasting 24-28 January 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [INGE vote confirms ACT views on failures of Code of Practice on Disinformation review & need to move past self-regulation](#)
- [Trilogues last opportunity to fulfil DSA promise following disappointing European Parliament vote](#)
- [beIN SPORTS France obtains the blocking of fraudulent sites](#)
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### [INGE vote confirms ACT views on failures of Code of Practice on Disinformation review & need to move past self-regulation](#)

The Association of Commercial Television and Video on Demand Services in Europe (ACT) welcomes the vote in the European Parliament's INGE Committee on its report on Foreign interference in all democratic processes in the European Union, including disinformation.

### [Trilogues last opportunity to fulfil DSA promise following disappointing European Parliament vote](#)

The Association of Commercial Television and Video on Demand Services in Europe (ACT) acknowledges the adoption of the Digital Services Act report by the plenary of the European Parliament. ACT remains committed to the purpose and aim of the DSA, to ensure that "what is illegal offline, is illegal online".



### [beIN SPORTS France obtains the blocking of fraudulent sites](#)

beIN SPORTS France has obtained the first court decision requiring the blocking of fraudulent addresses and sites, previously identified by the broadcaster. This major decision made by the Judicial Court of Paris on 20 January 2022, comes at a time when beIN SPORTS France is broadcasting exclusively for its subscribers the entire TotalEnergies

Africa Cup of Nations, one of the most watched competitions in the world and historically heavily pirated.



**[Discovery brings unparalleled scale and new cinematic vision to Olympic Winter Games Beijing 2022 coverage](#)**

Discovery has announced plans that will push the physical and virtual boundaries of sports production to new extremes and mark a new frontier in the coverage of the Olympic Games. With just over a week to go until the Opening Ceremony of Olympic Winter Games Beijing 2022, Discovery has revealed how the unprecedented scale of its operation, most ambitious on-screen innovations and in-depth storytelling will help deliver its objective to unlock the power of the Olympics for audiences across Europe.



**[ITV National and International Evening News to become an hour-long programme from March 2022](#)**

ITV is extending its commitment to national and international news and audiences across the UK with the announcement today that the evening news programme will be extended to an hour, with even more focus on reporting from outside of London feeding into the programme, to reflect the whole of the UK.



**[On air Twenty Seven](#)**

Mediaset launched Twenty Seven, a new free-to-air channel, dedicated to quality and entertaining content such as films and international TV series. The new channel is aimed at a family audience.



**[NENT Group recognised as 'Best Practice Leader' by European Women on Boards](#)**

Nordic Entertainment Group (NENT Group) has been recognised as a 'Best Practice Leader' in the latest Gender Equality Index Report by European Women on Boards (EWOB). The report ranks NENT Group in the top 10% of European companies for gender equality in corporate leadership. Today, NENT Group's Board of Directors, chaired by Pernille Erenbjerg, has a 50-50 gender split, and the company's Group Executive Management team is 55% female.



**A week dedicated to the environment**

Groupe M6 is once again committing itself and its family of channels to show more than 60 hours of information and educational programmes related to the environment in the third edition of its Green Week from 6 to 13 February 2022. The first two editions of Groupe M6’s Green Week took place in 2020 (as previously reported) and in 2021 (as previously reported) and had more than 30 million viewers.



**Peacock European rollout continues on Sky**

Sky and NBCUniversal announced the continued rollout of Peacock internationally on Sky, with Germany and Austria following the November launches in the UK and Ireland. Starting this week, Sky Q and Sky Ticket customers in Germany, plus Sky X customers in Austria, will enjoy early access to a new Peacock destination, featuring a growing catalogue of world-class original and iconic TV shows and movies from across NBCUniversal.



**TF 1 Group launches TF1 Info**

TF1 Group launched ‘TF1 Info’, its new Information brand, bringing together all the information from TF1 and LCI. Viewers will have the possibility of creating their own TF1 Info experience and create personalised news just according to their interests.



**ViacomCBS organises an online event on ‘Reflecting Me: how can the AV sector support the EU’s diversity and inclusion agenda?’**

On 10 February 2022, ViacomCBS organises an online event on ‘Reflecting Me: how can the AV sector support the EU’s diversity and inclusion agenda?’. The event will discuss on the power of authentic representation in TV and film and how it can help drive the EU’s wider diversity and inclusion goals. [Link to register](#).

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.