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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### ITV announces landmark Princess Diana film



ITV announces a unique, landmark documentary, which will celebrate the life and work of Diana, Princess of Wales, in the 20th year since her tragic death. The film will be built around contributions from The Duke of Cambridge and Prince Harry, both of whom talk openly about their mother and how her influence has shaped their lives.

[Read more](#)

### MTG Sweden becomes media partner for Swedish Diabetes Association



MTG will donate airtime to the Swedish Diabetes Association on its broadcast TV and radio channels in Sweden, as well as on its free online streaming service Viafree. In addition, MTG will produce diabetes-related programming and broadcast an annual gala to raise funds for diabetes research.

[Read more](#)

### RTL Group: One-stop offering



IP Deutschland is expanding its advertising sales portfolio with immediate effect to include licensing cooperations, as well as licensing products, music and live entertainment.

[Read more](#)

## Sky launches in Ireland NOW TV, the 'no-strings' online streaming service



NOW TV, SKY's online streaming service offering millions the opportunity to stream unmissable shows, the biggest blockbuster movies and exclusive live sport, all without a contract, is now available in Ireland.

[Read more](#)

## Viacom: In a Changing World, Modern Dads Are More Involved and Reaping the Rewards



Global dads are rejecting traditional gender stereotypes and taking a more active role in their children's lives, according to a newly released Viacom study.

[Read more](#)

### ACT members

