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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

MTG Studios' 'Veni Vidi Vici' in official selection for MIPDrama Screenings



The MTG Studios Original Series '*Veni Vidi Vici*' has been named as one of 12 productions to be showcased during the prestigious MIPDrama Screenings in Cannes on 2 April. The series premieres on MTG's Nordic video streaming service Viaplay on 13 April.

[Read more](#)

RTL Group: Digital has become a significant pillar of RTL Group revenues



On 9 March RTL Group released its full-year results for the year ending 31 December 2016. RTL Group's digital revenue continued to show strong growth, up 31.9 per cent to €670 million (2015: €508 million), mostly due to organic growth. Digital revenue now makes up more than 10 per cent of RTL Group's total revenue base.

[Read more](#)

Sky Arts and National Theatre Live announce partnership



Sky Arts is to become the headline sponsor for National Theatre Live in the UK, the theatre's innovative project to broadcast world-class performances to cinemas in the UK and internationally. Sky Arts is the UK's only dedicated arts channel, and the partnership with National Theatre Live is part of Sky's commitment to investing in, and facilitating wider access to, the arts.

[Read more](#)

Viacom: Consumers All Over the World Love Movies



Viacom’s new global study, Movie Moments, explores the role that movies play in audiences’ lives. The study reveals that movies continue to have universal appeal – across demographics, life stages and nationalities. 83% of adults aged 16-54 globally agree that they love watching movies.

[Read more](#)

ACT members

