

THE ACT NEWSLETTER



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Members' Newsroom

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Joint Statement by the ACT, CRTV, COBA, EGTA and VPRT on the Review of the AVMS Directive

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.



Europe's commercial broadcasters warn that proposed changes to the AVMS Directive are a step backwards that risks damaging growth, audience choice and investment in European content, instead of delivering the Commission's stated aim of fostering Europe's digital economy.

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Record Results for Atresmedia



On 22 February 2017, Atresmedia published its 2016 full-year results. The company increased its revenue to €1,021 million (2015: €970 million), its highest level ever, and also increased its EBITDA, continuing its upward trend from the previous year.

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MTG and Disney reinforce long term strategic collaboration



MTG and The Walt Disney Company Nordic are reinforcing their agreement to provide a world class entertainment experience, by giving Viaplay and Viasat Film subscribers in the Nordic region early access to world leading content from Disney, including Marvel, Lucasfilm and Disney Pixar.

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RTL Group: A glimpse into the future



More than 60 delegates from the Enex (European News Exchange) partner base gathered for the annual Coordinators Meeting in Brussels this month. They were granted a glimpse into the future as partners took part in sessions that examined how journalism, new technology and government intervention might shape how we all work in the coming months and years.

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Sky Arts Rocks



This spring Sky Arts launches a brand new line-up of feature-length music documentaries for Saturday nights with Sky Arts Rocks. Providing exclusive access to personal accounts from some of the most legendary bands and musicians of our time, the series starts with three very different documentaries, featuring the Manic Street Preachers, and Joe Cocker, alongside Don Letts recounting his memories of the 'Punky Reggae Party'.

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