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### About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### Discovery Communications: Dream Final Serves Up Biggest Ever Audience on Eurosport



Eurosport celebrated a record-breaking Australian Open with men's final between Roger Federer and Rafa Nadal smashing the channels audience records with an average of 5.9m viewers throughout the three and a half hours of pure sporting drama.

[Read more](#)

### MTG: 360 streaming: it's all-round amazing!



MTG's ESL and DreamHack – two of the industry's top esports tournament organisers – have launched a global partnership with SLIVER.tv, the leading 360 virtual reality (VR) entertainment platform. In 2017, millions of fans will experience the world's biggest esports events as fully immersive 360 live streams.

[Read more](#)

### RTL Group: "UFA has to remain a melting pot of creative talent"



As UFA shapes up to celebrate its centenary, the company's Co-CEOs, Wolf Bauer and Nico Hofmann talk about the influence on society of fiction formats, the impact of digitalisation on the film industry and the imminent change in the company's management.

[Read more](#)

## Sky Sports wins live rights to competitive England games



Sky Sports has won the exclusive live rights to show competitive England matches in the brand new UEFA Nations League, as part of a new deal for European national team football including qualifiers for UEFA Euro 2020 and FIFA World Cup 2022.

[Read more](#)

## Viacom Presents: Instead of Sheltering, Parents Are Broadening Their Kids' Life Experiences



According to a new Viacom study, parents are exposing preschool-age children to more of the realities of life to prepare them for an unpredictable world.

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### ACT members

