

THE ACT NEWSLETTER



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Members' Newsroom



ACT: Commercial broadcasters call on European Parliament to be more flexible on commercial communications

About ACT



The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

On 6 December MEPs, Member State attachés and commercial broadcasters gathered in the European Parliament to zoom in on advertising as part of the ongoing EU revision of the Audiovisual Media Services Directive. Commercial broadcasters took this opportunity to ask the Parliament to ensure the proposed revision be future proof and ensure fair competition.

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Papa della gente"

Mediaset international series "Francesco, il



On 7-8 December Mediaset channel Canale 5 will broadcast "Francesco, il Papa della gente", the first worldwide TV series dedicated to the Pope Francesco' life. Conceived, produced and fully financed by Mediaset Group with 15 million dollars, the series was realised by Taodue in 16 weeks of filming in Argentina, Germany and Italy with a cast of international actors.

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MTG Studios to co-produce tense new political thriller 'Embassy Down'



MTG Studios has partnered with Red Arrow International to cofinance and co-produce new drama series 'Embassy Down'. The series will premiere in the Nordics in 2018 on MTG's video streaming service Viaplay and will be distributed worldwide by Red Arrow.

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RTL Group: A great start for tomorrow's journalists



Unicef Belgium and RTL Belgium launched a competition for students completing a master's degree in journalism. The two winners will shot a report for RTL Info in a country where Unicef provides support to children in need.

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ACT members



























































