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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### World Television Day: Power of television celebrated by key media alliances



The Association of Commercial Television in Europe (ACT), the European Broadcasting Union (EBU) and egta, the Brussels based association of television and radio sales houses, are underlining the impact and reach of the television industry on the occasion of the 20th anniversary of World Television Day (21 November).

[Read more](#)

## RTL Group continues strong performance



RTL Group's co-CEOs, Anke Schäferkordt and Guillaume de Posch jointly stated: "During the first nine months of 2016, RTL Group once again demonstrated the sustainable success of its diversified portfolio and growth strategy. Despite two major sport events during the summer, we were able to increase both revenue and EBITA once again. This result was mainly driven by the strong performance of Groupe M6, Mediengruppe RTL Deutschland and our rapidly growing digital business."

[Read more](#)

## Sky Cinema countdown to Christmas



Sky Cinema is premiering its 2016 Christmas TV advertising campaign. Audiences will be taken through themed advent calendar doors, providing a glimpse at world famous movies that will premiere on Sky Cinema throughout the festive season: Jungle Book, The Revenant, Deadpool and Zootropolis.

[Read more](#)

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### ACT members

